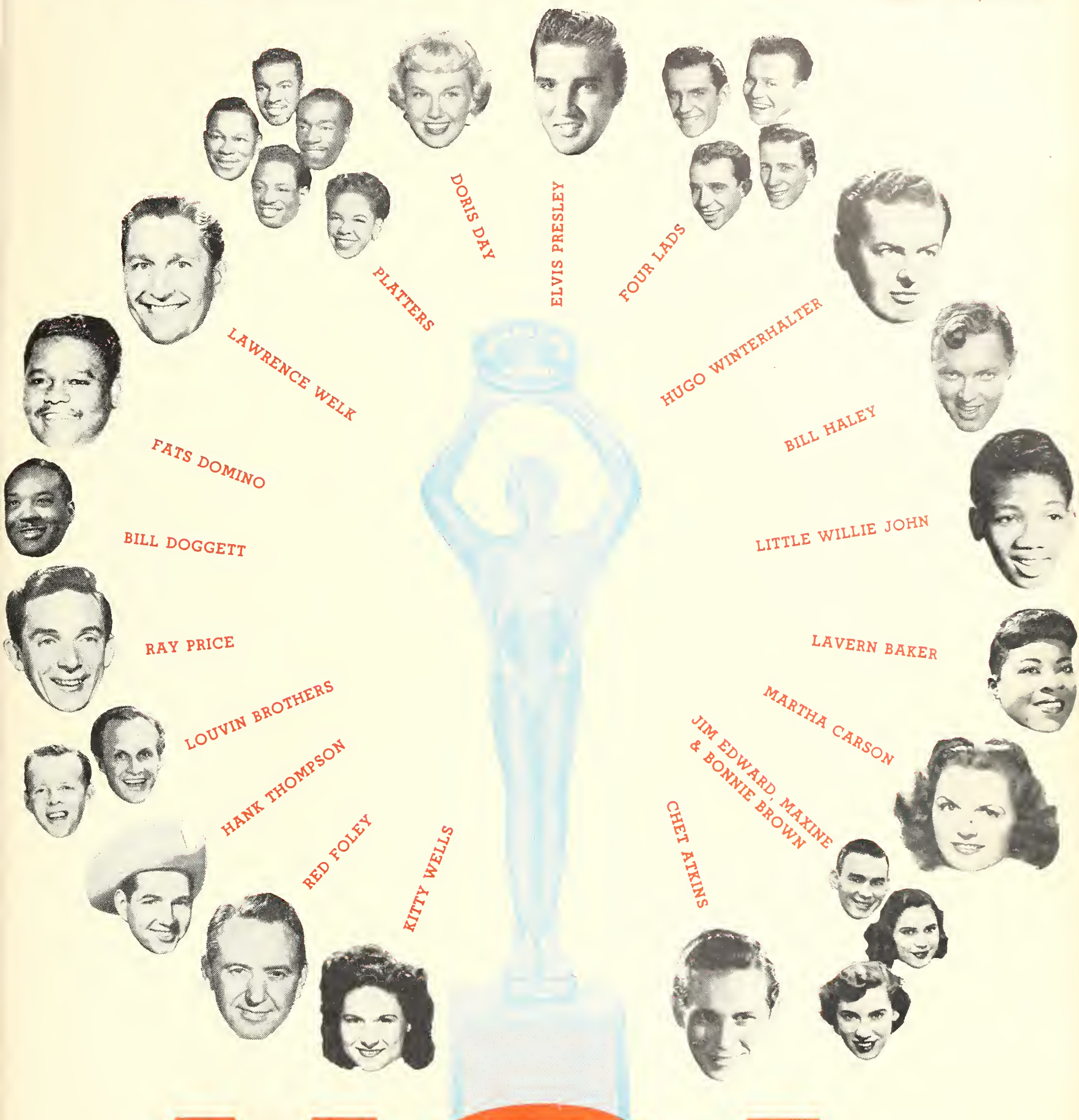


The Cash Box

VOLUME XVIII—NUMBER 36

MAY 25, 1957



MOA

WINNERS
of
"The Cash Box"
MUSIC
OPERATORS'
POLL
1956

SEVENTH ANNUAL CONVENTION . . . MAY 19-20-21 . . . MORRISON HOTEL, CHICAGO, ILL.

Dear Coin-ops: You're tops!

Thanks for making this the biggest year
in our history...bigger than
any other record company ever had!

From all your friends at
RCA VICTOR

DORIS AKERS & THE SIMMONS-
AKERS SINGERS
AMES BROTHERS
EDDY ARNOLD
CHET ATKINS
GENE AUSTIN
MITCHELL AYRES
BAPTIST HOUR CHOIR
HARRY BELAFONTE
BLACKWOOD BROTHERS QUARTET
TOMMY BLAKE & THE
RHYTHM REBELS
THE BLENDERS
FRANK BRUNSON
BILL CARLE
FRANKIE CARLE

CAROL SISTERS
DIAHANN CARROLL
MARTHA CARSON
RIC CARTEY
NAN CASTLE
JEAN CHAPEL
PERRY COMO
BOB CORLEY
LARRY DALE
DE CASTRO SISTERS
VARETTA DILLARD
JIM EDWARD, MAXINE &
BONNIE BROWN
MELVIN ENDSLEY
THE ESCORTS
PAUL EVANS

EDDIE FISHER
GEORGIA GIBBS
DON GIBSON
JOHN GORDY
BILLY GRAHAM
STUART HAMBLIN
HAWKSHAW HAWKINS
EDDIE HEYWOOD
HOMER & JETHRO
LENA HORNE
DAVID HOUSTON
REX HUMBARO SINGERS
BOBBY JOHN
JOHNNIE & JACK
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JIMMIE KOMACK
JULIUS LA ROSA
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HANK LOCKLIN
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BOB MANNING
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HANK SNOW
SONS OF THE PIONEERS
KAY STARR
STATESMEN QUARTET
TERRI STEVENS
THE THREE JAYS
THREE SUNS
DYLAN TODD
JUNE VALLI
PORTER WAGONER
DICK WILLIAMS
COOTIE WILLIAMS
DON WINDLE
HUGO WINTERHALTER
DEL WOOD



FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 36

May 25, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"*THE CASH BOX PRICE LISTS*" (a combination of *The Cash Box* former 'Confidential Price Lists' and *The Cash Box* former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "*The Cash Box Price Lists*" are an exclusive and copyrighted feature of *The Cash Box*. "*The Cash Box Price Lists*" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "*The Cash Box Price Lists*" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "*The Cash Box Price Lists*" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "*The Cash Box Price Lists*" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "*The Cash Box Price Lists*."

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The Biggest Customer of Them All!

Once a year, participants in every field of the record and music industries gather in Chicago to meet with the men and women who operate the almost 600,000 juke boxes across the country. The record people come to discuss the problems they have in common with the operators, to acquaint them with their artists and executive personnel, and to play for them some of the records forthcoming in the months ahead.

In other words, they attend the convention of the Music Operators of America, which over the years has become indisputably the largest gathering of music business personnel of the year.

Why do all these music people come from everywhere in the nation to meet with the operators each year? There are many reasons, but basically one stands out above all: The thousands of juke box operators in the country are collectively the largest single customer that the record business has.

Juke box operators buy anywhere from 25 to 30% of all singles that are sold in the United States. That's a lot of records and it's easy to see, therefore, why the record people feel that their interests are so closely allied with those of the juke box operators.

This week the operators and the record people are gathered together in Chicago at a time when the nation as a whole, and the record business in particular, are enjoying unprecedented prosperity. In the last several years, the record industry has grown from a minor offshoot of the entertainment world to a major enterprise. Its gross sales have been growing at an almost unbelievable rate and it has achieved a stature that comes only through uncommon achievement.

There can be no doubt about the part that juke boxes have played in this expansion of the record field. The increased capacity of the newest styled phonographs requires an ever increasing number of records to fill them and in turn give exposure to more records than have ever been exposed through this medium before. Juke box operators therefore have played a double part in the promotion of the record industry. Not only do they buy a huge proportion of the single records that are produced in this country, but the play that a record receives on a machine creates further sales of the record by the very process of its being played.

Naturally, it's impossible to determine just how many people who hear a record on a juke box will then go out and buy it in a store, but since it's commonly accepted that the only way you can sell a record is by getting it played before the public, it follows also that the more records that juke boxes can play, the more records the public is going to buy. All of which makes the juke box operator one of the major factors in the record business.

It is completely fitting therefore that this week representatives of both these industries, which are so interdependent, should be meeting together once again, renewing acquaintances which have grown to real friendships over the years, discussing problems which are pertinent to both their businesses and finding ways in which their mutual cooperation will continue to be of benefit to both of them.



HILLTOPPERS



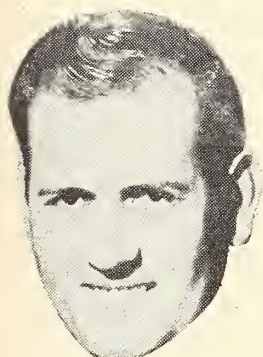
FONTANE SISTERS



PAT BOONE



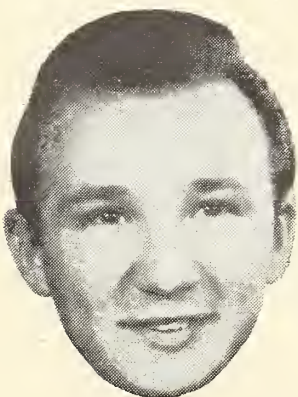
EDDIE PEABODY



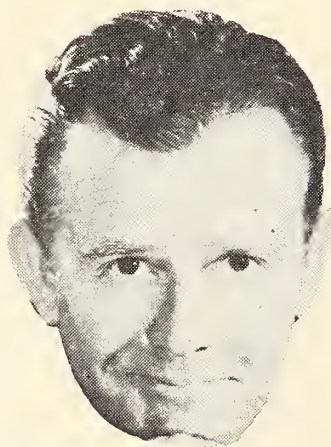
JIMMY NEWMAN

BIG HITS

*thanks operators
for your help!*



DANNY WILTON



NERVOUS NORVUS



ROY TANN



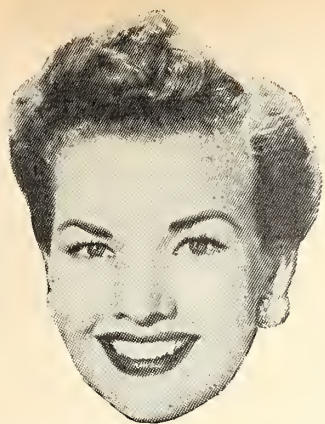
JIM LOWE

In Canada — Quality Records

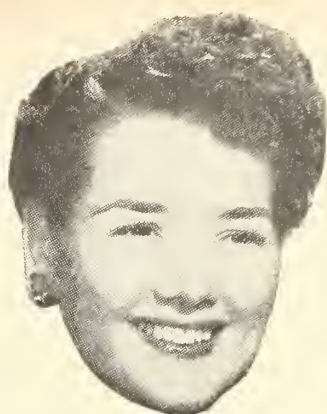
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THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



GALE STORM



BONNIE GUITAR



TAB HUNTER



JOHNNY MADDOX



GREAT ARTISTS

Congratulations

MOA



BILLY VAUGHN



MARLENE DIETRICH



MARGARET WHITING



LEROY VAN DYKE



MAC WISEMAN



SANFORD CLARK

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THE NATION'S BEST SELLING RECORDS

In Canada — Quality Records

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

ATCO

IS HOT!

THANKS OPS

FOR MAKING OUR

... *2 Sided Smash* —



The Coasters

YOUNG BLOOD

b/w

SEARCHIN'

Atco 6087

... *Sleeper Hit* —



The Sensations

YOU MADE ME
LOVE YOU

b/w

MY DEBUT
TO LOVE

Atco 6090

... *Great New Pop Release* —



The Vocal Find of '57

Frank Bianco

ANGELITA

b/w

NOW I KNOW

Atco 6091



THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	ALL SHOOK UP ELVIS PRESLEY AL-3359—David Hill VI-6870—Elvis Presley	1
2	LITTLE DARLIN' THE DIAMONDS EX-2101—The Gladiolas ME-71060—The Diamonds	2
3	COME GO WITH ME DEL-VIKINGS DE-30231—Sunny Gale DL-6112—Federals DO-15538—Del-Vikings	4
4	ROUND AND ROUND PERRY COMO DA-2121—Walter Solek O. VI-20/47-6815—Perry Como	3
5	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY BR-55007—Big Tiny Little CH-1653—Chuck Berry	5
6	I'M WALKIN' FATS DOMINO IM-5428—Fats Domino VE-10047—Ricky Nelson	8
7	PARTY DOLL BUDDY KNOX — STEVE LAWRENCE CR-61792—Steve Lawrence RO-4002—Buddy Knox DE-30211—Wingy Manone	6
8	GONE FERLIN HUSKY CA-3628—Ferlin Husky CO-40852—Joan Weber ME-71070—Bobby Wayne	7
9	SO RARE JIMMY DORSEY FR-755—Jimmy Dorsey	—
10	A WHITE SPORT COAT MARTY ROBBINS CO-40864—Marty Robbins CR-61835—Johnny Desmond	—

11) BUTTERFLY. 12) DARK MOON. 13) WHY BABY WHY. 14) MAMA LOOK BOOBOO. 15) PLEDGE OF LOVE. 16) EMPTY ARMS. 17) FOUR WALLS. 18) ROCK-A-BILLY. 19) I'M STICKIN' WITH YOU. 20) I'M SORRY. 21) LOVE I: A GOLDEN RING. 22) MANGOS. 23) LOVE LETTERS IN THE SAND. 24) NINETY-NINE WAYS. 25) LUCILLE. 26) YES TONIGHT JOSEPHINE. 27) ALMOST PARADISE. 28) TEEN AGE CRUSH. 29) FABULOUS. 30) FREIGHT TRAIN. 31) BERNARDINE. 32) SHISH-KEBAB. 33) SITTIN' IN THE BALCONY 34) JUST BECAUSE. 35) IT'S YOU I LOVE.

CODE

AB—Abbott	CH—Chess	EL—Eldorado	GR—Groove	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	EP—Epic	HE—Herald	NG—Norgren	SP—Specialty
AO—Apollo	CM—Cameo	ER—Era	IM—Imperial	OK—Okeh	SU—Sun
AP—ABC—	CO—Columbia	EX—Excella	JU—Jubilee	PE—Peacock	TI—Tico
Paramount	CR—Coral	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	RA—Rainbow	UQ—Unique
BR—Brunswick	DE—Decca	FI—Fiesta	KL—King	RE—Regent	VE—Verve
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LI—Liberty	RM—Rama	VI—RCA Victor
BY—Bally	DO—Dot	4 Star—Four Star	LO—London	RO—Roulette	VJ—Vee-Jay
CA—Capitol	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CD—Cadence	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	

ATCO RECORDS

157 WEST 57 STREET, NEW YORK

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Music Ops
SUN RECORDS & JOHNNY CASH *say*
Thanks a Million.....



Latest Release....Sun 266

**"NEXT
 IN
 LINE"**

(Showing Up Both Country and Pop)

BACKED WITH

**"DON'T
 MAKE
 ME GO"**

(Breaking Pop)

*Thanks too, Dee Jays
 for your many spins.*

Grand
 Old Opry—
 WSM



Management: **Bob Neal** Stars Inc., 1916 Sterick Bldg.
 Memphis, Tenn.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 5/18	Pos. 5/11	Pos. 5/18	Pos. 5/11	Pos. 5/18	Pos. 5/11	Pos. 5/18	Pos. 5/11	Pos. 5/18	Pos. 5/11
1—All Shook Up	1	10—Gone	8	18—Pledge Of Love	18	27—Rosie Lee	36	38—Cocoanut Woman	—
AL-3359—DAVID HILL Melody For Lovers		★CA-3628—FERLIN HUSKY Missing Persons	6	AP-9800—JOHNNY JANIS I Played The Field	16	★GE-1037—MELLOTONES I'll Never Fall In Love Again	34	★VI-6885—HARRY BELAFONTE Island In The Sun	—
★VI-6870—ELVIS PRESLEY That's When Your Heartaches Begin		CO-40852—JOAN WEBER A Love That's A Lie		AT-1132—PENGUINS I Knew I'd Fall In Love		GO-S003—TUNEDROPS Speak For Yourself		39—C. C. Rider	60
2—Little Darlin'	2	ME-71070—BOBBY WAYNE Mexican Maidens		★DE-30230—MITCHELL TOROK What's Behind That Strange Door		★IM-S432—KEN COPELAND Night Air		★AT-1130—CHUCK WILLIS Ease The Pain	—
EX-2101—THE GLADIOLAS Sweetheart Please Don't Go		11—Four Walls	17	ME-71079—DICK CONTINO Two Loves Have I	21	★IM-S442—FATS DOMINO Valley Of Tears	—	40—Harem Dance	28
★ME-71060—THE DIAMONDS Faithful And True		CR-61828—DOROTHY COLLINS Big Dreams	21	19—It's You I Love	27	★VI-6904—PERRY COMO My Little Baby	—	★KA-181—ARMENIAN JAZZ SEXTET Pretty Girl	29
3—School Day (Ring Ring Goes The Bell)	5	★DO-15569—JIM LOWE Talkin' To The Blues		★IM-S442—FATS DOMINO It's You I Love	—	29—Goin' Steady	40	41—After School	37
BR-SS007—BIG TINY LITTLE That's The Only Way To Live		★VI-6874—JIM REEVES I Know And You Know		20—Bernardine	29	★CA-3723—TOMMY SANDS Ring My Phone	—	★DD-100—RANDY STARR Heaven High	41
★CH-1653—CHUCK BERRY Deep Feeling		12—I'm Walkin'	12	★DO-15570—PAT BOONE Love Letters In The Sand	9	30—My Little Baby	50	KI-S037—TEARDROPS Don't Be Afraid To Love	—
4—Love Letters In The Sand	11	★IM-S428—FATS DOMINO I'm In The Mood For Love	9	21—Valley Of Tears	30	★VI-6904—PERRY COMO Girl With The Golden Braids	—	ME-71080—JOY LAYNE You Gave Me Wings	—
★DO-15570—PAT BOONE Bernadine	42	★VE-10047—RICKY NELSON A Teenager's Romance		★IM-S442—FATS DOMINO It's You I Love	—	31—He's Mine	45	42—Yes Tonight Josephine	24
DO-15578—MAC WISEMAN Because We Are Young		13—Rock-A-Billy	14	22—Butterfly	16	★ME-71032—PLATTERS I'm Sorry	43	★CO-40893—JOHNNIE RAY No Wedding Today	33
5—A White Sport Coat	7	★CO-40877—GUY MITCHELL Hoot Owl	15	BY-1028—BOB CARROLL Look What You've Done	13	32—Wonderful! Wonderful!	52	43—Gonna Find Me A Bluebird	—
★CO-40864—MARTY ROBBINS Grown-Up Tears	12	14—Fabulous	25	★CD-1308—ANDY WILLIAMS It Doesn't Take Very Long	38	★CO-40784—JOHNNY MATHIS When Sunny Gets Blue	38	CD-1318—JOYCE HAHN I Saw You, I Saw You	—
CR-61835—JOHNNY DESMOND Just Lookin'		★CM-107—CHARLIE GRACIE Just Lookin'	46	★CM-105—CHARLIE GRACIE Ninety-Nine Ways	—	GL-256—DENNY VAUGHAN Since You Went Away	—	JZ-165—DARRYL ROBERTS Love While You're Young	—
6—Come Go With Me	3	CR-61834—STEVE LAWRENCE Can't Wait For Summer		CR-61795—BILLY WILLIAMS The Pied Piper	—	VI-6916—JAN PEECE My Yiddish Momme	—	★MG-12412—MARVIN RAINWATER So You Think You've Got Troubles	—
DE-30231—SUNNY GALE Please Go	3	15—Party Doll	10	EL-505—BILL ALLEN Oo-We-Baby	47	33—Warm Up To Me Baby	38	VI-6905—EDDY ARNOLD A Little Bit	—
DL-6112—FEDERALS Cold Cash		★CR-61792—STEVE LAWRENCE Pum-Po-Lum	7	23—Young Blood	33	★RO-4010—JIMMY BOWEN I Trusted You	—	44—Love Is A Golden Ring	21
★DO-15538—DEL-VIKINGS How Can I Find True Love		DE-30211—WINGY MANONE Real Gone		★AC-6087—THE COASTERS Searchin'	44	34—It's Not For Me To Say	43	★CO-40856—FRANKIE LAINE There's Not A Moment To Spare	19
7—So Rare	6	★RO-4002—BUDDY KNOX My Baby's Gone		24—Why Baby Why	15	★CO-40851—JOHNNY MATHIS Warm And Tender	40	45—Mangos	23
★FR-755—JIMMY DORSEY Sophisticated Swing	8	16—Mama Looka Booboo	13	DE-29755—WEBB PIERCE & RED SOVINE Missing You	10	35—I'm Sorry	19	★CO-40835—ROSEMARY CLOONEY Independent	27
8—Round And Round	4	CA-3672—ROBERT MITCHUM What Is This Generation		★DO-15545—PAT BOONE I'm Waiting Just For You		★ME-71032—THE PLATTERS He's Mine	23	ME-71091—BUDDY MORROW Back Home	—
DA-2121—WALTER SOLEK O. Georgie Porgie		CD-1321—MARTY FRANKLIN Jamaica Farewell		25—Rock Your Little Baby To Sleep	34	36—Empty Arms	20	46—Shish-Kebab	31
★VI-20/47-6815—PERRY COMO Mi Casa, Su Casa		CO-40866—KING FLASH Zombie Jamboree		★RO-4009—BUDDY KNOX Don't Make Me Cry	44	★AT-1128—IVORY JOE HUNTER Love's A Hurting Game	18	★ME-71092—RALPH MARTERIE Bop A Doo—Bop A Doo	32
9—Dark Moon	9	★VI-6830—HARRY BELAFONTE Don't Ever Love Me		26—Freight Train	35	★CR-61805—TERESA BREWER The Ricky-Tick Song	—	47—Bye Bye Love	—
★DO-15550—BONNIE GUITAR Big Mike	14	17—Start Movin'	32	★CC-1008—NANCY WHISKEY The Cotton Song	—	37—I Just Don't Know	48	★CD-1315—EVERLEY BROTHERS I Wonder If I Care As Much	—
★DO-15558—GALE STORM A Little Too Late		★EP-9216—SAL MINEO Love Affair		EL-S10—STEVE KARMEN Mama Looka Booboo		★CO-40914—FOUR LADS Golly	49	DE-30321—WEBB PIERCE Missing You	—
VI-6910—HAWKSHAW HAWKINS With This Pen				LI-SS072—MARGIE RAYBURN Dreamy Eyes				DO-15576—T. TOMMY I Saw You, I Saw You	—
				LO-1742—LIZ WINTERS & BOB CORT Roll Jen Jenkins				ME-71118—CHUCK MILLER Rang Tang Ding Dong	37
				★ME-71102—RUSTY DRAPER Seven Come Eleven					

CODE:

AB—Abbott
AC—Atco
AF—Audio Fidelity
AL—Argo
AG—Aladdin

AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Bethlehem
BY—Bally

CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor

CO—Columbia
CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland

DT—Dootie
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excella
FB—Fabor

FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone

HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London

LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock

PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette

RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TI—Tico

UN—United
UQ—Unique
VE—Verve
VI—VCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Thank you operators for making **round and round** go **round and round** to over a million copy sales...



and keep an eye open for...

the girl with the golden braids
b/w
my little baby

RCA VICTOR



Direction
GENERAL ARTISTS CORPORATION
NEW YORK • CHICAGO
BEVERLY HILLS • CINCINNATI • DALLAS • LONDON



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

The Cash Box Disk of the Week

"SUGAR CANDY" (1:57)
[Aberbach, Canada CAPAC—
Fields, Twomey]

"I'M WALKING THE FLOOR
OVER YOU" (2:04)
[American BMI—Tubb]

GEORGIA GIBBS (RCA Victor 6922)

● Peppy Georgia Gibbs, a veteran hit maker thru the years, makes an impressive first showing under the RCA Victor banner as she comes up with two tasty morsels destined for the charts. "Sugar Candy" is a bright bouncer with a light and happy lyric and an excellent hand-clapping beat. Colorful bit of easy listening sure to appeal to both youngsters and adults. Equally delightful is the country favorite "I'm Walking The Floor Over You". Commercial pop treatment of a good romancer with an up-beat. Georgia belts on both halves. Keep a tab on this coupler. Can't miss.

"(You Hit The Wrong Note) BILLY GOAT" (2:35)

[Danby-Seabreeze BMI—McFarland]

"ROCKIN' ROLLIN' ROVER" (2:25)

[Danby-Seabreeze BMI—McFarland]

BILL HALEY & HIS COMETS (Decca 30314)

● The rockin' Mr. Haley and his Comets, who've played a major role in the international acceptance of rock and roll music with their tours of Australia, England and Continental Europe, have a swinging new platter that their world wide audience will flip over. One half is a torrid rafter shaker dubbed "(You Hit The Wrong Note) Billy Goat". It's a powerful dance item with a good introductory line that could make the title of this tune a popular teenage phrase just as "See You Later, Alligator" was some months back. Strong side for dealers, jocks and jukes. The coupling "Rockin' Rollin' Rover" features another good Haley vocal on a hard driving rocker with a catchy melody. Top deck should be Haley's biggest in quite some time.

"ROCK BOTTOM"
(2:32)

[Vernon ASCAP—Roberts, Katz]

"BEGINNING TO MISS YOU"
(2:33)

[Sunbeam BMI—Thomas, Biggs]

MC GUIRE SISTERS (Coral 61842)

● A powerful new coupler featuring the McGuire Sisters debuted on the disk scene last week and it sounds like an all out money-maker. One side offers the listener music with a beat and the other provides delightful mood listening. The up-beat portion is a commercial rock and roller tagged "Rock Bottom". Terrific handclapper with a solid dance beat and an outstanding instrumental backing by Dick Jacobs' Orch. Deck is loaded with teenappeal. "Beginning To Miss You" is an excellent romancer fashioned in the gals' smooth and inviting harmony. Lovely ballad with a class lyric and an easily remembered melody. Pretty deck. Strong double-decker that will earn considerable coin for all concerned.

"DID YOU CLOSE YOUR EYES?" (2:58) [Valyr ASCAP—Merrill]
"SUNSHINE GIRL" (2:28) [Valyr ASCAP—Merrill]

EDDIE FISHER (RCA Victor 6913)

● Eddie Fisher has a great new release that will splash his name across the charts once again. Both sides are from the new Broadway musical "New Girl In Town" which opened in New York last week. "Did You Close Your Eyes?", the prettiest ballad from the score sounds like an all out smash. Fisher chants the touching romantic lyrics in convincing fashion as Hugo Winterhalter's ork and chorus set up a sumptuous background. Excellently written romancer that'll get tremendous air play. Everything about this class tune and recording is tops. Bottom half "Sunshine Girl" is a spright shuffler pleasantly styled by the star crooner. Cute love tune. "Did You Close Your Eyes?" should be a big one for Eddie.

"NEXT IN LINE"
[Knox BMI—Cash]

"DON'T MAKE ME GO"
[Knox BMI—Cash]

JOHNNY CASH (Sun 266)

● Johnny Cash, who played an important part in the rise of the rock-a-billy trend with his waxing "I Walk The Line", has another twin threat for the charts. (See Country Reviews).

AL HIBBLER

(Decca 30337)

B+ "AROUND THE CORNER FROM THE BLUES" (2:52) [I. Mogull ASCAP—Romans, Sigman] The inimitable voice of Al Hibbler is at its very best as the stylist chants a stirring piece of blues material with a big beat. Sensational ork work showcases Hibbler to perfection, and his unusual pronunciation such as that used on "After The Lights Go Down Low", makes the side a thriller. Hibbler fans will go for this one in a big way.

B "I COMPLAIN" (2:30) [Shapiro, Bernstein ASCAP—Sherman, Sherman] This half has Al chanting a tender love song. Magnificent phrasing of a class romancer.

DON "RED" ROBERTS

(Rama 230)

B+ "ONLY ONE" (2:05) [Home Folks & Sherlyn BMI—Roberts] Roberts makes exciting use of the echo chamber in this rapid-fire rock 'n roller where the "only one" includes a number of gals. Polished R&R delivery of solid teen fare. Could develop into a big side. Watch this one.

C+ "DON'T SAY MAYBE" (2:05) [Kahl & Sherlyn BMI—Roberts] Sizzling offering of another up-beat item. This boy really belts—something the kids should really delight in. Powerful vocal-instrumental job.

THE KING'S IV

(MGM 12469)

B "HAUNTING ME" (2:16) [Mills ASCAP—Myrow, DeLange] This is a distinctive, jazz-inspired vocal performance by the King's Four. Against the swingin' backdrop work of Harry Geller and the ork, the boys create a nifty pressing of group finesse and excitement. Deejays will take to the side.

B "RING THAT BELL" (2:49) [K-Four ASCAP—Worth, Kay] The boys hop on the calypso bandwagon with this happy ditty. Superlative ork arrangement. Class calypso waxing.

LITA ROZA

(London 1738)

B+ "FIVE ORANGES, FOUR APPLS" (2:40) [Leeds ASCAP—Curtis] English stylist Lita Roza tenderly performs a lovely tune with a folk-like melody and lyric. It's one of those performances, which given a right pop climate, could happen. Inviting change-of-pace item.

B "YOU'RE NOT ALONE" (2:48) [Scherer BMI—Barnes, Jirik] A good blues number is handled wistfully by the artist. Bob Sharples offers excellent sympathetic support. The top side is the session to watch.

GENE WISNIEWSKI

(Dana 3256)

B "HEEL AND TOE DANCE" [Dana BMI—Wisniewski] Dana's popular polka performers, Gene Wisniewski And His Harmony Bells Orchestra, send a spirited polka piece off in gally fashion. An attractive polka ditty sure to meet with hearty approval from the polka crowd.

C+ "ELDORADO" [Dana BMI—Wisniewski] The ensemble takes somewhat of a detour in this faster-than-a-polka dance step, the oberek. Infectious beat played with verve.

MANTOVANI ORCH.

(London 1746)

B+ "AROUND THE WORLD" (2:02) [Victor Young ASCAP—Young] Mantovani's soaring strings showcase some beautiful trumpet work as the orchestra presents a magnificent rendition of the theme song from the Academy Award winning flicker "Around The World In 80 Days". Tune is starting to show some life, and this version could bite off a healthy share of the sales. A sleeper to watch closely.

B "ROAD TO BALLINGARRY" (2:47) [—Mantovani] One can almost picture a young lad strolling down a path in the woods as Mantovani fashions this lovely mood theme. String filled pretty.

JOE VALINO

(Vik 0275)

B "I'LL BE GOOD" (2:31) [Landsdale BMI—Greiner, Marshall, Scussa] Joe Valino, who hit the charts with "Garden Of Eden" some months ago, chants a pretty romantic opus set to a smooth shuffle rhythm. Heartfelt performance.

C+ "TEARS" (2:22) [Lady Mac ASCAP—Schuman, Garson] Here Joe swings thru a heavy-hearted love song with a good dance beat. Rockin' stuff tailor-made for the kids.

FONTANE SISTERS

(Dot 15581)

B+ "WHICH WAY TO YOUR HEART" (2:15) [Winnerton BMI—Dixon, Jones] The Fontane Sisters are in fine form as they blend delightfully on a good rocker with a catchy melody. Ear-pleasing number with stickability. Could break open and spread fast. Watch this side.

B "FOOL AROUND" (2:17) [Dandelion BMI—Gren, Lainie, Lainie] Another commercial rock-a-billy item handled with zest by the gals. Swinging affair with solid teenappeal. Could do well too.

PAUL EVANS

(RCA Victor 6924)

B+ "LOOKING FOR A SWEETIE" (2:36) [Danby BMI—Evans] Paul Evans, a rockin' performer tailor-made for the rock-a-billy market, hands in a tremendous new waxing that should make big noise among teenagers. Catchy ditty that moves. Watch this sleeper, it could take off.

B+ "ANY LITTLE THING" (2:36) [Fred Fisher ASCAP—Reardon, Jacobson] The gifted young songster sings with great feeling on this end as he presents a sincere love song with a potent rock and roll beat. Excellent coupling.

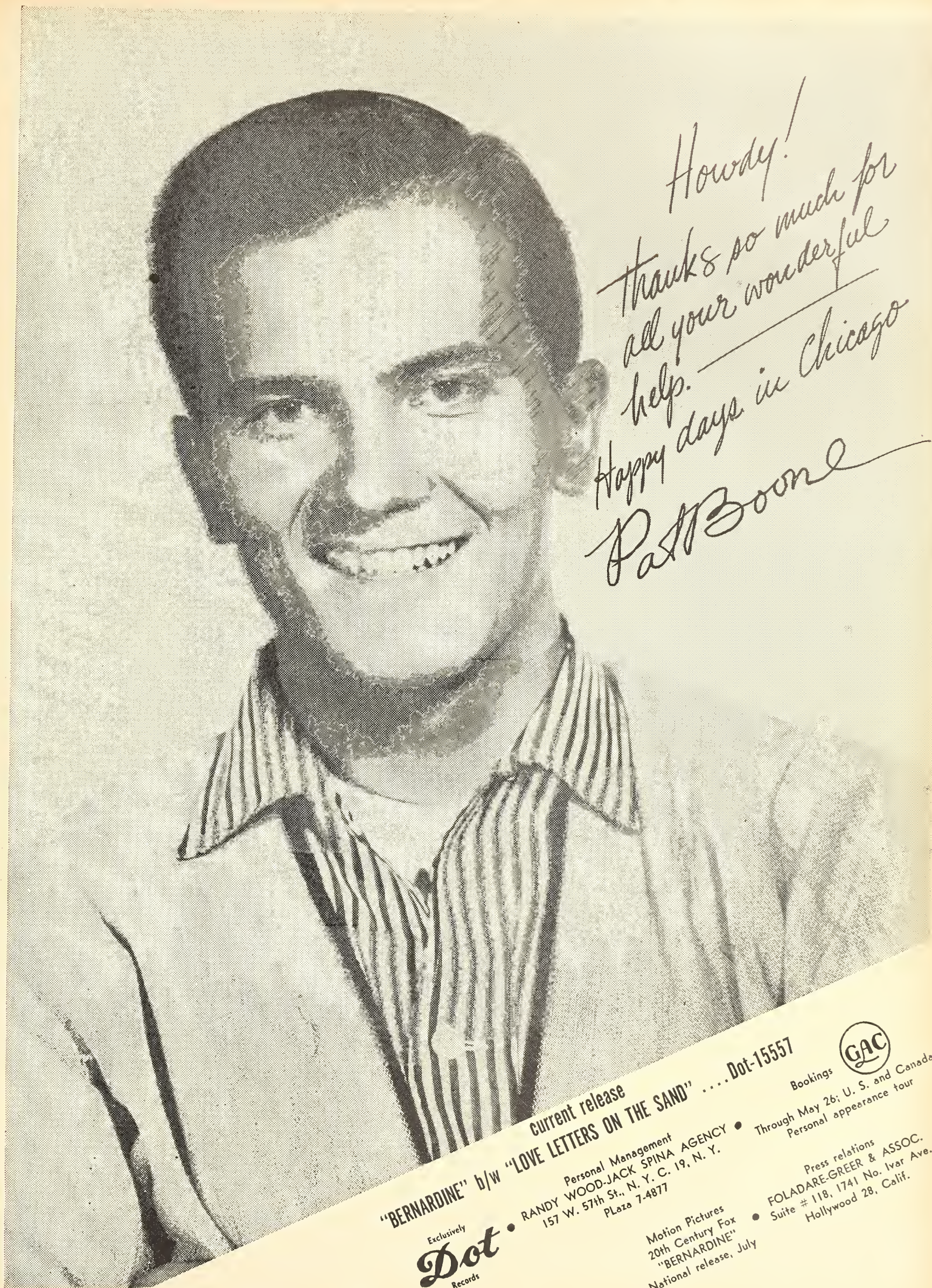
DAVID HOUSTON

(RCA Victor 6927)

B+ "ONE AND ONLY" (2:23) [Sheldon BMI—Roberts] David Houston does a torrid job on a thrilling rock-a-billy side with a lyric delivered at a trigger-faced pace. Rockin' affair that should win the approval of the teenagers. Heavy coverage on this tune should attract much air play.

B+ "HACKIN' AROUND" (2:05) [Trinity BMI—Grean, Moore, Davie] Another powerful rock and roller with that commercial rock-a-billy sound. Dave's best two-sider since joining the label. Should make big noise.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

FOUR ESQUIRES

(Paris 505)

B+ "THE CHOPSTICK ROCK" (2:22) [Greta BMI—Gold] The familiar melody of that keyboard standard, "Chopsticks" gets a commercial new lyric and a terrific rock and roll beat, all presented excitingly by the Four Esquires. Great dance arrangement that'll have the coins rolling into the jukes. Tremendous sound. Watch this sleeper. It could smash through.

B+ "NEVER LOOK FOR LOVE" (2:21) [Jack Gold ASCAP—Gold, Winner, Aycock] The versatile quartet makes this release a two-sided threat with this lovely romantic ballad. Beautiful harmony and a superb arrangement of a well written love tune. Keep a tab on both halves.

PRISCILLA WRIGHT

(RKO Unique 400)

B "I NEED YOU" (2:17) [Famous ASCAP—Stone, Bacharach] Young Canadian songstress Priscilla Wright, who clicked big with "Man In A Raincoat," lends her sweet, fragile voice to a touching new waltz ballad which she executes to perfection. Tender love tune that could step out.

B "ME AND MY BESTEST FELLER" (2:23) [Torch Productions ASCAP—Meeks] Here the talented youngster bounces thru a contagious, lilting novelty. Light summery ditty tailor-made for warm weather programming. Happy cutie.

LORD FLEA

(Capitol 3712)

B "IT ALL BEGAN WITH ADAM AND EVE" (2:34) [Veronique ASCAP—Freidman, Saffer] Calypso ace Lord Flea excels on this side as he describes to a calypso beat some age old man-woman problems. Contagious novelty with a spright air. Calypso enthusiasts should enjoy this colorful side.

C+ "DONKEY BRAY" (2:15) [Pinebrook BMI—Thomas] This half is an exciting Flea arrangement of a more popular calypso item that has been getting considerable play in recent months. Fast moving swinger.

FRANK BIANCO

(Atco 6091)

B+ "NOW I KNOW" (2:26) [Tiger BMI—Hovey, Goland] The Atco label, currently on the pop charts with its Coaster's recording "Young Blood," could also make the grade with this well written love song superbly chanted by an exciting new balladeer, Frank Bianco. Lad has a rich baritone voice and a convincing technique. Polished songster who should make noise.

C+ "ANGELITA" (3:04) [Abe Olman ASCAP—Hughes, Stapley, Alperson] This half is a mellow Italian-American love song from the forthcoming motion picture, "The Restless Breed." Tender romancer.

THE COLLINS KIDS

(Columbia 40921)

B+ "HOP, SKIP AND JUMP" (1:52) [Vidor BMI—Collins] The Collins Kids, popular country youngsters, could make the grade in the pop field with this catchy rock-a-billy jumper. Commercial rocker that'll have the teensters swinging. The kids blend wonderfully.

B "YOUNG HEART" (2:52) [Vidor BMI—Collins] Lorrie handles the vocal chores and Larry the guitar work on this sentimental song of young love. Pretty tune with a touching lyric. Solid teenage fare on both halves.

The Cash Box Sleeper of the Week

"HUMMIN' AND WALTZIN'" (2:41)

[Moonlight BMI—Singleton, Coleman]

"TUXEDOS AND FLOWERS" (2:30)

[Ardmore ASCAP—Marchese, Hayes]

LES PAUL & MARY FORD (Capitol 3725)

● Les Paul & Mary Ford are in the winner's circle once again with a beautiful new release we can expect to be hearing frequently in the coming months. Titled "Hummin' And Waltzin'," the tune is a tender and beautiful love song set to a gentle rock and roll-waltz tempo. Mary, as usual, hands in some superb multiple voicing neatly showcased by a drifting guitar backdrop perfectly supplied by Les Paul. A bluesy piano accompaniment, something seldom heard on a Paul-Ford release, adds further color to this excellent romancer. Flip, "Tuxedos and Flowers" is another pretty waltz tempo love tune with a good teenage lyric. Topical song for the current prom season. Upper portion is the team's best side in quite some time.

"TODAY, TOMORROW AND FOREVER" (2:33) [Amber ASCAP—Reid]

"TRY AGAIN" (2:00) [Four Star BMI—LeFors]

PATSY CLINE (Decca 30339)

● Patsy Cline, the young country songstress who became a pop favorite with her smash waxing "Walkin' After Midnight," follows-up with a sensational new release that should establish her as a consistent hit maker in the pop field. The tune, titled "Today, Tomorrow and Forever," displays the lark at her best. She chants the dramatic love lyrics with great emotion and strength against a good rock and roll beat accompaniment. Melody has a lasting quality. Patsy's style is right in line with today's best selling disks and this waxing should enjoy great success. The bottom half, "Try Again" is a sentimental romancer set to a lilting backdrop. Bet your chips on the top deck. It looks like a winner.

"SPEAK FOR YOURSELF JOHN" (2:50)

[Famous ASCAP—Fulton, Steele]

"WILD HONEY" (2:20)

[Paramount ASCAP—David,

Bacharach]

CATHY CARR

(Fraternity 765)

"SPEAK FOR YOURSELF JOHN" (2:00)

[Famous ASCAP—Fulton, Steele]

"KILL ME WITH KISSES" (2:06)

[Broadcast BMI—Wolf, Rolheigh]

MARGARET WHITING

(Dot 15583)

● Two outstanding renditions of a brilliant new love song tagged "Speak For Yourself John," debuted on the disk scene this week—one by the "Ivory Tower" gal Cathy Carr and the other by Margaret Whiting who makes her debut on the Dot label with this disk. The song is a touching romantic ballad with a haunting melody and a tender love lyric presented with heart and sincerity by both performers. Both deliveries are set against a subtle waltz-r & r background that will make the tune attractive to all age groups. The tempo of Miss Carr's platter is slightly faster than Miss Whiting's, but both are standout.

Cathy's flip, "Wild Honey" is a pretty blues beat love tune contagiously styled. Margaret's coupler "Kill Me With Kisses" is a rhythmic rock and roller belted with zest by the lark. Both artists are headed for hitdom with "Speak For Yourself John."

"SEVEN COME ELEVEN" (2:10)

[Rush BMI—Gold, Ranucci]

"CAN'T BE TRUE—OR CAN IT" (2:30)

[Rush BMI—Gold, Peters]

TONY RAND (Columbia 40925)

● It looks as though Tony Rand, a newcomer to the wax world, will have a smashing hit with his very first Columbia release, "Seven Come Eleven". The side is a thrilling one by the exciting songster and it features the most dynamic choral-ork support we've heard in many months. The chorus does a tremendous job of showcasing the swinging vocal of Tony, resulting in a refreshing and overpowering new sound that will send the kids running to their disk shops. Great side for listening or dancing. Flip, "Can't Be True—Or Can It" is another rapid-fire jolter. Top half just can't miss going all the way. "Seven Come Eleven" will be a lucky number for Rand.

NINO ANTHONY

(Mercury 71040)

B+ "WITHOUT HIM" (2:30) [Joy ASCAP—Tobias, Altman] A dramatic love song with a wonderful inspirational theme is neatly executed by the rich voice of Nino Anthony. Lad has a superb legit voice that shines bright on this well written song. Could break wide open.

C+ "I GOT A LOT O' LOVE IN MY HEART" (2:00) [Sequence ASCAP—Hoffman, Manning] Here the versatile warbler chants a slow moving blues ballad with a driving beat. Strong blues merchandise presented with verve.

LILLIAN BRIGGS

(Epic 9214)

B "SUGAR BLUES" (2:28) [Pickwick ASCAP—Fletcher, Williams] An instrumental smash of years gone by, is brought to life once again as a vocal and a mighty exciting one it is. Lillian Briggs belts it from the heels and comes thru with a swinging jumper.

C+ "BOOGIE BLUES" (2:08) [Robbins ASCAP—Krupa, Biondi] Another free-swinging rhythm item with a good rock and roll beat. Both sides are tailor made for the dancers.

CHUCK MILLER

(Mercury 71118)

B+ "BYE, BYE, LOVE" (1:49) [Acuff-Rose BMI—Felice, Boudreaux, Bryant] A terrific swinger making big noise in the country field is fashioned for the pop buyer by Chuck Miller. Potent, hard-driving romancer that could skyrocket onto the charts.

B "RANG TANG DING DONG" (2:00) [Bess BMI—Williams] Another rockin' tune also attracting considerable attention thruout the country. Zany rocker with a sound the kids'll love. Excellent, commercial coupler.

DOLORES GRAY

(Capitol 3719)

B+ "THERE'LL BE SOME CHANGES MADE" (2:20) [E. B. Marks BMI—Overstreet, Higgins, Edwards] The great voice of Dolores Gray bows on the Capitol label with a tremendous new rhythm arrangement of a top drawer standard. Exciting instrumentation showcases the lark to best advantage. Side could make big noise.

B "FOOL'S ERRAND" (2:14) [Planetary ASCAP—Sigman, Lippman] This half has the ace songstress presenting a pretty romancer with a subdued rock and roll tempo. Lovely side with commercial appeal.

THE HOLLYHOCKS

(Nasco 6001)

B "DON'T SAY TOMORROW" (2:37) [Excellorec BMI—Riley] The new Nasco label makes a strong first showing with an exciting new latin beat rock and roller colorfully fashioned by a solid new group called the Hollyhocks. Boys have the sound the kids want.

C+ "YOU FOR ME" (2:21) [Excellorec BMI—Prater, Curry] Another swinging rock and roll jumper with a good beat. Side should do well in both the pop and R & B markets.

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THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

From The Cash Box, May 18, 1957 (Most recent chart available at press time)

1 ALL SHOOK UP
ELVIS PRESLEY
AL-3359—David Hill

VI-6870—Elvis Presley

2 LITTLE DARLIN'
THE DIAMONDS
EX-2101—The Gladiolas

ME-71060—The Diamonds

3 ROUND AND ROUND
PERRY COMO
DA-2121—Walter Solak O.

VI-20/47-6815—Perry Como

4 COME GO WITH ME
DEL-VIKINGS
DE-30231—Sunny Gale
DL-6112—Federals

DO-15538—Del-Vikings

5 SCHOOL DAY (RING RING GOES THE BELL)
CHUCK BERRY
BR-55007—Big Tiny Little

CH-1653—Chuck Berry

6 PARTY DOLL
BUDDY KNOX — STEVE LAWRENCE
CR-61792—Steve Lawrence
DE-30211—Vingy Manone

RO-4002—Buddy Knox

7 GONE
FERLIN HUSKY
CA-3628—Ferlin Husky
CO-40852—Joan Weber

ME-71070—Bobby Wayne

8 I'M WALKIN'
FATS DOMINO
IM-5428—Fats Domino

VE-10047—Ricky Nelson

9 BUTTERFLY
ANDY WILLIAMS — CHARLIE GRACIE (Tie)
BY-1028—Bobby Carroll
CD-1308—Andy Williams
CM-105—Charlie Gracie

CR-61795—Billy Williams
EL-505—Bill Allen

10 WHY BABY WHY
PAT BOONE
DE-29755—Webb Pierce & Red Sovine

DO-15545—Pat Boone

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Mills Bros. "QUEEN OF THE SENIOR PROM"

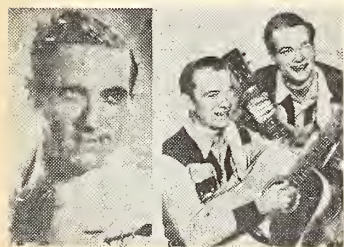
Decca 9-30299 (30299)



Eddie Fontaine "HEY MARIE, ROCK WITH ME" and "ONE AND ONLY"

Decca 9-30338

Ernest Tubb & Wilburn Bros.



"MISTER LOVE"

Decca 9-30305 (30305)



Ruth Wallis "A SAD CALYPSO"

Decca 9-30336 (30336)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** - MEDIOCRE

The Cash Box Sleeper of the Week

"DANDY LION" (1:54)

[Gemini, Lee Newman & Jubilee ASCAP—Fort, Nash]

"I MUST HAVE YOUR LOVIN'" (2:40)

[United ASCAP—Norvas]

GENE NASH (Jubilee 5285)

● As rock-a-billy music continues to dominate the music scene, releases in this idiom hit the market by the dozen every week. One of the best new rock-a-billies to come along in quite some time is Gene Nash who displays his vocal skills excitingly on a sensational new jumper tagged "Dandy Lion". The songster belts from the heels and

comes up with a thrilling side that should win for him a huge teenage following. Tune is right up the youngsters' alley and the delivery is replete with gimmicks that should send it zooming onto the lists: Coupler "I Must Have Your Lovin'" is another rocker with a slower beat. It's the top side all the way.

The Cash Box Best Bets

- | | | |
|--|------------------------|-----------------|
| ★ "AROUND THE WORLD" | Mantovani..... | London 1746 |
| ★ "ONLY ONE" | Don "Red" Roberts..... | Rama 230 |
| ★ "WHICH WAY TO YOUR HEART" | Fontane Sisters..... | Dot 15581 |
| ★ "LOOKING FOR A SWEETIE"/
"ANY LITTLE THING" | Paul Evans..... | RCA Victor 6924 |
| ★ "CHOPSTICK ROCK"/
"NEVER LOOK FOR LOVE" | Four Esquires..... | Paris 505 |
| ★ "ONE AND ONLY" | David Houston..... | RCA Victor 6927 |
| ★ "AROUND THE CORNER FROM THE BLUES" | Al Hibbler..... | Decca 30337 |
| ★ "NOW I KNOW" | Frank Bianco..... | Atco 6091 |

ARTHUR FIEDLER
(RCA Victor 6914)

B "DID YOU CLOSE YOUR EYES?" (2:38) [Valyr ASCAP—Merrill] The tune comes from the soon-to-arrive "New Girl In Town" score, and is an Italian-flavored production number famed conductor Arth Fiedler makes the rhythmic most of. Sparkling orchestral fare.

B "YOU'RE MY FRIEND, AIN'T-CHA?" (2:08) [Valyr ASCAP—Merrill] Another question is posed in this cute melody from the "New Girl In Town" music. The melodic line is highlighted by the ork. An occasional tricky orchestral stab from arranger Richard Hayman.

JACKIE LEE
(Coral 61827)

B "SIPPIN' SODA" (2:23) [Philadelphia BMI—Lee, Medoff] A bang-up chorus-ork treatment of a piece co-authored by maestro Lee. It has an infectious rocking quality sure to add zest to the nation's juke boxes.

C+ "BABY BUGGY BOOGIE" (2:17) [Bregman, Vocco & Conn ASCAP—Masters, Marchise] Recollections from the "boogie woogie" craze of the 1940's are effectively brought back to life by Lee's ork and chorus. Another juke box item.

VIC DONNA
(Atlas 1075)

B "LOVE WAS A STRANGER TO ME" (2:17) [Mac-Avery BMI—Davis] Vic Donna gets a strong assist from the Parakeets as he chants a commercial fish-beat romancer. Side has a strong R & R sound the kids should go for. Pretty romancer.

C+ "COUNT THE TEARS" (2:14) [White Cloud BMI—Perry, Boby] Vic picks up the pace on this portion and cruises thru a smooth sailing jumper. Lad has a very pleasant voice and it's neatly showcased by the Parakeets once again.

NICK NOBLE
(Mercury 71117)

B+ "A FALLEN STAR" (1:58) [Tree BMI—Joiner] A big new song out of the country field is beautifully presented for the pop market by Nick Noble. Emotional love song with a good beat. Tune is rendered with heart and sincerity by the young artist.

B "THEY'RE PLAYING OUR SONG" (1:50) [Studio ASCAP—Ahbez, Joy] The polished young songster sings, with a heavy heart, a pretty waltz ballad in the "Tennessee Waltz" mood. Touching side.

THE RAYS
(XYZ 100)

B "MY STEADY GIRL" (2:59) [Conley BMI—Slay, Crewe] The Rays, an exciting new rock and roll group with a commercial sound and style, do a big job with an emotional romancer set to the fish-beat. Strong teenappeal. Could break wide open if it catches on in one area.

C+ "(Candy Bar) NOBODY LOVES YOU LIKE I DO" (2:00) [Conley BMI—Slay, Crewe] This half displays the group on a rhythmic rocker with a latin flair. Swinging dance item also aimed at the teenagers.

JACK CARROLL
(RKO Unique 401)

B "DON'T LOOK AT ME" (2:25) [Fran BMI—Parker, Keller] Jack Carroll gets a swinging assist from Joe Leahy's ork as the crooner rhythms thru a good love song with a beat. Catchy item.

B "RIDIN' INTO TULSA" (2:39) [Lamas ASCAP—Blane] This half is a smooth easy-moving western tune about a cowboy. Relaxed performance of an infectious melody. Chorus supplies an attractive backdrop.



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

THE POLKA DOTS

(Verve 10054)

B "LAWRENCE WELK POLKA" (2:07) [Champagne ASCAP—Washburne, Flynn] With polka music gaining in popularity day by day, the Polka Dots introduce a cute novelty bearing the name of the man who has played an important role in the polka's rise. Infectious ditty with a cute vocal by the Pumpnickel Playboys.

B "HAPPY TRUMPETS POLKA" (2:22) [Lindley ASCAP—Rock, Jones] George Rock's multiple trumpet work is featured on this lively polka cutie. Excellent dance deck.

BOB MANNING

(RCA Victor 6903)

B "WARMED OVER KISSES—LEFT OVER LOVE" (2:21) [Hill & Range BMI—David, Schroeder, Wiseman] Bob Manning lends his rich voice to a good rock-a-billy jumper which he handles with color. Strong dance item.

C+ "LOVE BANK" (2:14) [Famous ASCAP—David, Melamed, Bacharach] The pace picks up on this half as Manning tears thru a good rocker that'll have the happy feet hoppin'.

STAN WOLOVIC

(ABC-Paramount 9825)

B "RED WINE POLKA" (2:39) [Studio BMI—Wolowic-Moore] Wolowic's "It's Polka Time" LP is one of the nation's top selling packages. This vocal-instrumental polka bouncer should be enthusiastically received by those who enjoyed the album. Happy issue.

B "MY BEAUTIFUL GIRL" (2:35) [Studio BMI—Wolowic, Moore] Another rousing polka delight destined for extensive play by the dance step admirers.

BILLY WILLIAMS

(Coral 61830)

B+ "I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (2:05) [De Sylva, Brown, Henderson] Here's a new look by Billy Williams at a familiar oldie that's bright and refreshing enough to possibly push the offering on to the charts. Williams sings the usually sad ditty with a sparkling tempo, and tongue-in-cheek manner for a totally ingratiating effect. Credit Dick Jacobs' witty and trumpet thumping support for his share in this novelty. Watch this one closely.

C+ "DATE WITH THE BLUES" (2:02) [Vernon ASCAP—Gordon, Fairbanks] An up-beat item is smoothly read by the talented artist. It's the top half all the way, though.

MARTY DRAKE

(Rave 1001)

B "SWINGING DOORS" (2:16) [B & B ASCAP—Pober] The first release from newly formed Rave is a strong up-beat item featuring the swinging delivery of Marty Drake. Impressive initial showing by Rave in this belted-from-the-heels ditty.

C+ "THE LORD GAVE ME A BIBLE" (2:45) [Van Houten BMI—Bell, Hager] An emotional inspirational composition is handled with authority by Drake.

CHAMP BUTLER

(Zephyr 70-019)

B "A LITTLE WHITE CHURCH" (2:36) [Sheriton ASCAP—Zeller] On a forthcoming Art Baker "You Asked For It" show, this song performed by Champ Butler will be used in describing the making of a recording. Butler handles this sentimental and nostalgic melody in warm style. The TV performance may do the sales trick.

C+ "HUNKY DORY" (1:52) [Bruce Blalock BMI—Blalock] A bright bouncer is knocked out with hefty results by Butler and a rockin' vocal-instrumental crew.

SHIRLEY FORWARD

(Salem 1003)

B "GOOD NIGHT" (2:27) [Sun Valley BMI—Phillips, Jeffers, Bender] Sweet voiced Shirley Forward, in a multiple tracking feat, comes across nicely on a tender and warm melody depicting a starry-eyed good night farewell. Pretty song, invitingly performed.

C+ "JOHNNY PLEASE COME BACK" (2:28) [Sun Valley BMI—Phillips, Jeffers, Bender] A wistful rocker provides Miss Forward with a capable vehicle displaying the thrush's solid sense of the big beat.

EDDIE FONTAINE

(Decca 30338)

B "HEY, MARIE, ROCK WITH ME" (2:26) [Montauk BMI—Cale, Broderick] Eddie Fontaine offers a rock 'n roll translation of the familiar Italian-flavored melody, "Oh! Marie." This highly rhythmic approach to the tune will figure in lots of rock 'n roll air spins, and sales. Fontaine does an exciting job.

C+ "ONE AND ONLY" (2:23) [Home Folks - Sherlyn - Sheldon BMI—Roberts] Fontaine makes more intense use of the rock 'n roll attack in this driving, strong echo-chamber tidbit.

THE MELLO-MAIDS

(Baton 238)

B "A MILLION YEARS AGO" (2:26) [Dare BMI—Wilkie] A happy beat is brightly read by the Mello-Maids as they show that since Adam and Eve, things, romantically-speaking, haven't changed much. Infectious ditty.

C+ "I REMEMBER DEAR" (2:25) [Charm BMI—Lembo, Paul] With a member of the group taking on a solo stint, the girls perform a wistful rocker in effective fashion.

CHRIS WARFIELD

(Liberty 55068)

B "YOU WON'T FORGET ME" (2:00) [Leo Feist ASCAP—Spielman, Goell] A melody that lingers on is sung with sincerity by Chris Warfield in his Liberty debut. Both song and delivery are good enough for the jocks to take a liking to.

C+ "THREE-DOLLAR ORCHID" (2:09) [E. H. Morris ASCAP—Brent] This pressing has the artist in a different vocal light—a snappy, up-beat tune that Warfield swings heartily through.

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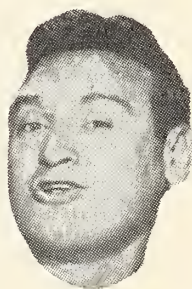
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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Washington, D. C.'s Sunday Star recently had an interesting write-up on WWDC deejay Jack Rowzie. In it, Rowzie is credited with saying that teenage music doesn't have to be limited to rock 'n roll, but can, and does, include the soft and sweet stuff (particularly with the older teen-agers). . . . Mike Seerest (WTIX-New Orleans, La.), a deejay and singer, has a disk on MGM



JACK ROWZIE
(WWDC—Washington, D. C.)

labeled, "The Gift." . . . Nick Nickson (WBBF-Rochester, N.Y.) and Bill Atkins (KDOK-Tyler, Texas) are the happy poppas of two new baby girls. . . . Shel Horton (Roaring Springs, Penn.) was platter spinning in the window of an auto agency all night a short while ago, and gave away, at 3 AM, a used car, with 346 people in attendance. Shel also signed a year's contract with a local clothing and department store for a 4 hour show each Saturday afternoon. . . . Bill Wood (KODY-North Platte, Neb.) says that Pat Boone's "Steal Away" from his EP album is causing a lot of talk in his area. . . . Since Ron Turner (WKMI-Kalamazoo, Mich.) got an additional hour on his Friday night stint, he's been using it to review new albums exclusively. From 6:15 to 8, Ron reviews the new singles of a given week. . . . Tom Adams (KUDL-Kansas City, Mo.) conducted a contest that asked his audience to write what they think "C. C. Rider" (Chuck Willis on Atlantic) meant. Lots of humorous answers reports Tom, but none correct, it seems, from the 3,900 replies. . . . It's All In The Family: Alma Gilbert and Claire Dowell, two deejays, have been elected treasurer and secretary of KPOK (Scottsdale, Arizona), where their disk jockey husbands, Dick Gilbert and Saxie Dowell, are president and vice-president. . . . Two recordings which scored an immediate favorable response when Al Sheahan (KRCK-Ridgecrest, Calif.) played them were "Hearts Were Never Meant To Be Broken" by Dick Olson (Mark) and "Freight Train" by Nancy Whiskey-Charlie McDevitt, and his Skiffle Group (Chic).



BILL MULLEN
(WSID—Baltimore, Md.)

Bill Mullen (WSID-Baltimore, Md.) writes that plans are really big for the summer in Baltimore. WSID is all set to broadcast an hour from Carr's Beach every Saturday beginning June 2nd. Kelson Fisher, continues Bill, will be the mc, with the possibility of Chris Connor opening the broadcasts. . . . Bob Fuller (WNBZ-Newburyport, Mass.), just turned 17 on April 20th, handles the "Bob Fuller Show" from 3 to 6:30 PM. . . . Every weekend, John Tucker (WTSV-Claremont, N. H.) runs a deejay program tabbed "You And I," a popular attraction for both the teeners and the older generation. On Sunday, John makes good use of The Cash Box listings to program the Top Ten. . . . Gary Owens (KIMN-Denver, Colo.), KIMN's early morning deejay comic, interviewed Sarah Vaughan, and Jeri Southern during a recent program. Gary made them honorary members of his GO fan club and Aardvark Loving Iconoclasm Society. Sarah told Gary that she's planning a George Gershwin album for Mercury. Also from KIMN comes the news that KIMN record librarian Louise Becker was honored as the "good right arm" of deejay Ray Perkins. Louise does engineering chores on all 4 hours of Perkins' 2 shows Monday thru Friday. . . . Paul Coburn (KLUB-Salt Lake City, Utah), deejay and Music Director of KLUB, acted as emcee for the annual "U Days Songfest" of all Greek organizations at the University Of Utah, which attracted 10,000 people to the University Stadium. . . . WBKH-Hattiesburg, Miss. now has a "Pic Hit Of The Week," a feature in which jocks Don Quave, Phil Snow, and Terry Speights collaborate with the local record distributors to pick the most promising release of the week. Chosen recently was Perry Como's "The Girl In The Golden Braids." . . . Bill Warren (WKRC-Cincinnati, Ohio) has just begun a show of relaxing instrumental music for the week-ends. . . . Vital Statistics From Slim Jim: Congratulations to "Slim Jim" Stevens (WLLH-Lowell and Lawrence Mass.) who is celebrating his 8th year at WLLH, his 9th year in radio, and 3rd year as a married man.



ROY LAMONT
(WRVA-TV-Richmond, Va.)

Cincinnati.

Roy Lamont (WRVA-TV-Richmond, Va.) has 2 television shows, "Teen Age Party," a daily hour show, and "The Roy Lamont Show," a weekly tv'er. A feature of both shows, writes Roy, is a reliance on The Cash Box song ratings in programming them. . . . Red Robinson (CKWX-Vancouver, B. C., Canada) has a 20,000 member fan club, said to be the third largest teenage fan club in North America. . . . Frank Bell, formerly of KTSA-San Antonio, Texas, has moved over to KERP-El Paso, Tex. . . . Pete Mathreus has been signed as a staff announcer of WLW-R-

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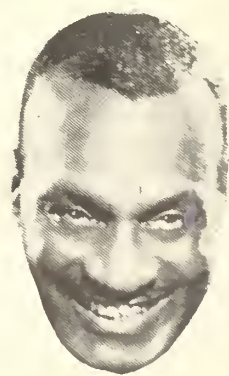
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The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	ALL SHOOK UP ELVIS PRESLEY (RCA Victor)	1
2	LITTLE DARLIN' DIAMONDS (Mercury)	2
3	ROUND AND ROUND PERRY COMO (RCA Victor)	3
4	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	4
5	WHITE SPORT COAT MARTY ROBBINS (Columbia)	10
6	SO RARE JIMMY DORSEY (Fraternity)	7
7	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	8
8	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	13
9	COME GO WITH ME DEL-VIKINGS (Dot)	6
10	GONE FERLIN HUSKY (Capitol)	5
11	PLEDGE OF LOVE KEN COPELAND (Imperial) MITCHELL TOROK (Decca) DICK CONTINO (Mercury)	9
12	I'M WALKIN' FATS DOMINO (Imperial) RICKY NELSON (Verve)	12
13	PARTY DOLL BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	11
14	EMPTY ARMS IVORY JOE HUNTER (Atlantic) TERESA BREWER (Coral)	14
15	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	18
16	MANGOS ROSEMARY CLOONEY (Columbia)	16
17	ROCK-A-BILLY GUY MITCHELL (Columbia)	15
18	1492 BETTY JOHNSON (Bally)	22
19	BUTTERFLY ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	19
20	LOVE IS A GOLDEN RING FRANKIE LAINE (Columbia)	17

21) MAMA GUITAR. 22) IT'S NOT FOR ME TO SAY. 23) YES, TONIGHT JOSEPHINE. 24) WHY, BABY, WHY. 25) FREIGHT TRAIN. 26) YOUNG BLOOD. 27) I JUST DON'T KNOW. 28) BERNARDINE. 29) AFTER SCHOOL. 30) MAMA LOOKA BOOBOO. 31) OLD CAPE COD. 32) ALMOST PARADISE. 33) SEARCHIN'. 34) SHISH-KEBAB. 35) GONNA FIND ME A BLUEBIRD. 36) DO I LOVE YOU. 37) GOIN' STEADY. 38) TEENAGE ROMANCE. 39) ROCK YOUR LITTLE BABY TO SLEEP. 40) FABULOUS. 41) TALKIN' TO THE BLUES. 42) HAREM DANCE. 43) CRAZY LOVE. 44) LITTLE WHITE LIES. 45) NINETY-NINE WAYS. 46) SITTING IN THE BALCONY. 47) EVANGELINE. 48) WHEN ROCK AND ROLL CAME TO TRIDIDAD. 49) HE'S MINE. 50) WONDERFUL! WONDERFUL! 51) BYE, BYE LOVE. 52) I'M STICKIN' WITH YOU. 53) ONE FOR MY BABY. 54) ROSIE LEE. 55) IT'S YOU I LOVE. 56) WITH ALL MY HEART. 57) GIRL WITH THE GOLDEN BRAIDS. 58) SO LONG MY LOVE. 59) DON'T CALL ME SWEETIE. 60) AROUND THE WORLD; PEACE IN THE VALLEY.

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1140

Chris Connor

Trust in Me • Mixed Emotions

1138

The Clovers

I I I Love You • So Young

1139

La Vern Baker

Jim Dandy Got Married • The Game of Love

1136

Chuck Willis

C. C. Rider

1130

Ivory Joe Hunter

Empty Arms • Love's a Hurtin' Game

1128

Clyde McPhatter

Just to Hold My Hand

1137

Joe Turner

Red Sails in the Sunset • After A While

1131

The Drifters

Fools Fall in Love

1123

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1124

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NORMAN ORLECK, Associate Editor, New York

JACK DEVANEY, Mgr., Hollywood

FOR ANY FURTHER INFORMATION PHONE THE CASH BOX CHICAGO OFFICES:

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RECORDS ARE A UNIQUE ART FORM

Over the past several years, it has become eminently apparent that records are a unique art form. They weren't always considered so, particularly by people in the entertainment business, but now that the public has shown its acceptance of that fact, the entertainment world has seen the light also.

Records are unique for many reasons.

They are unique in that they constitute one of the few entertainment mediums which a person can enjoy at will. A record can be stored and brought out anytime someone feels like listening to it. A juke box player can also select the record of his choice at anytime he desires. This obviously isn't so of motion pictures, radio, television or the stage in that you just can't enjoy the same performance anytime of the day. In most cases, as a matter of fact, once you've seen a performance, that's it. It's very rare that you have the occasion to see it or hear it again.

Moreover, records are unique in that getting a hit in our field is different from every other aspect of entertainment and the effect cannot readily be reproduced in other mediums. For instance, it is becoming more and more prevalent that when a singer performs on television, he mouths the lyrics while his hit record is played. This happens because a record is such a blend of musicianship, vocalizing, arrangement and A&R know-how, that it is almost impossible to reproduce the sound which the public expects to hear.

Pointing up the uniqueness of the record business today is the fact that a few years ago, records didn't have anywhere the status they now enjoy. Recordings were considered a minor offshoot of all the various entertainment mediums, certainly nowhere nearly as important as what was then considered more substantial forms. Today that has all changed. Record artists become known faster and more intimately than artists in almost any other field. It was Elvis Presley, basically a record artist, who in the space of a few months, became an international sensation. It was Randy Wood's Dot Records which was bought for several million dollars by Paramount Pictures, a firm which only a short while ago probably didn't even consider having a record arm. And it is the record business as a whole which in 1956 upped its gross sales by more than 50%, a phenomenal achievement in any industry, and which at this moment cannot really set its sights on any future goal because there are no limits foreseeable.

The great things that have happened to the record business and the people in it are a result of a self-assertiveness which may not have been particularly planned, but which occurred through the creativeness and ingenuity of its personnel. They took records out of the class of an adjunct of other art forms and made it a unique art form in itself.

If people in the record business are enjoying the results of that achievement today, they have mostly themselves to thank.

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THE MONEY
SONG OF
THE YEAR!

OLD CAPE COD

BY

PATTI PAGE

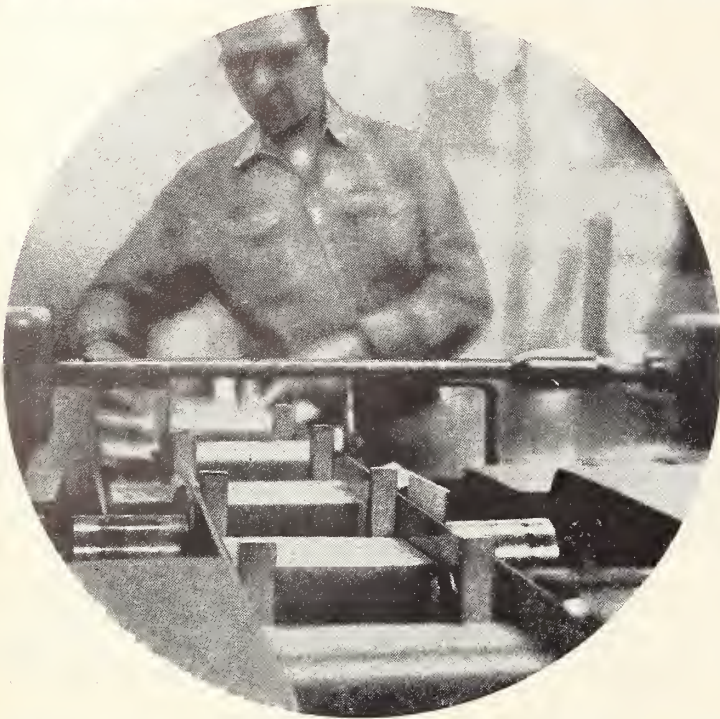
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Reported by
Retail Outlets
From Coast to Coast

GAITY MUSIC SHOP New York, N. Y. 1. Little Darlin' (Diamonds) 2. Come Go With Me (Del-Vikings) 3. Mama Looka Booboo (H. Belafonte) 4. Round And Round (P. Como) 5. All Shook Up (E. Presley) 6. Rock-A-Billy (G. Mitchell) 7. Gone (F. Husky) 8. Mangos (R. Clooney) 9. I'm Walkin' (F. Domino) 10. Love Is A Golden Ring (F. Laine)	HUDSON-ROSS Chicago, Ill. 1. I'm Walkin' (R. Nelson) 2. So Rare (J. Dorsey) 3. All Shook Up (E. Presley) 4. Little Darlin' (Diamonds) 5. Rock-A-Billy (G. Mitchell) 6. Mangos (R. Clooney) 7. Party Doll (B. Knox) 8. School Day (C. Berry) 9. I'm Sorry (Platters) 10. Round And Round (P. Como)	CALIFORNIA MUSIC CO. Los Angeles, Calif. 1. All Shook Up (E. Presley) 2. Little Darlin' (Diamonds) 3. So Rare (J. Dorsey) 4. Come Go With Me (Del-Vikings) 5. Bernardine (P. Boone) 6. Gone (F. Husky) 7. Four Walls (J. Lowe) 8. He's Mine (Platters) 9. Valley Of Tears (F. Domino) 10. Harem Dance (Armenian Jazz Sextet)
THE RECORD SHOP, INC. Buffalo, N. Y. 1. Bye Bye Love (Everly Bros.) 2. White Sport Coat (Robbins) 3. Come Go With Me (Del-Vikings) 4. Love Letters In The Sand (P. Boone) 5. It's Not For Me To Say (J. Mathis) 6. Teenage Romance (Nelson) 7. Gone (F. Husky) 8. So Rare (J. Dorsey) 9. Can't Wait For Summer (S. Lawrence) 10. Almost Paradise (L. Stein) 10. All Shook Up (E. Presley)	LEUENHAGEN'S RECORD BAR Los Angeles, Calif. 1. Little Darlin' (Diamonds) 2. All Shook Up (E. Presley) 3. Round And Round (P. Como) 4. I'm Sorry (Platters) 5. Come Go With Me (Del-Vikings) 6. Gone (F. Husky) 7. Love Letters In The Sand (P. Boone) 8. School Day (C. Berry) 9. Dark Moon (B. Guitar) 10. Freight Train (R. Draper)	MAJESTIC MUSIC SHOPS, INC. Perth Amboy, N. J. 1. All Shook Up (E. Presley) 2. White Sport Coat (Robbins) 3. Dark Moon (G. Storm) 4. So Rare (J. Dorsey) 5. Rock-A-Billy (G. Mitchell) 6. Pledge Of Love (M. Torok) 7. Little Darlin' (Diamonds) 8. Four Walls (J. Reeves) 9. Love Is A Golden Ring (F. Laine) 10. Come Go With Me (Del-Vikings)
HIGH POINT RECORD SHOP Philadelphia, Pa. 1. Love Letters In The Sand (P. Boone) 2. School Day (C. Berry) 3. Gonna Find Me A Bluebird (M. Rainwater) 4. Little Darlin' (Diamonds) 5. Empty Arms (T. Brewer) 6. Round The World (Young) 7. Mama Looka Booboo (H. Belafonte) 8. Fabulous (C. Gracie) 9. Dark Moon (G. Storm) 10. All Shook Up (E. Presley)	REGENT RECORD SHOP Flint, Mich. 1. So Rare (J. Dorsey) 2. All Shook Up (E. Presley) 3. Empty Arms (I. J. Hunter) 4. Little Darlin' (Diamonds) 5. Gone (F. Husky) 6. Baby She's Gone (J. Scott) 7. Warm Up To Me Baby (J. Bowen) 8. Rock Your Little Baby To Sleep (B. Knox) 9. Love Letters In The Sand (P. Boone) 10. Rosie Lee (Mello-Tones)	MADRONA RECORDS Portland, Ore. 1. So Rare (J. Dorsey) 2. I'm Walkin' (R. Nelson) 3. Gone (F. Husky) 4. White Sport Coat (Robbins) 5. Goin' Steady (T. Sands) 6. I Like Your Kind Of Love (A. Williams) 7. Dark Moon (B. Guitar) 8. Yes Tonight Josephine (J. Ray) 9. Bernardine (P. Boone) 10. Love Is A Golden Ring (F. Laine)
MOSES MELODY SHOP Little Rock, Ark. 1. All Shook Up (E. Presley) 2. Little Darlin' (Gladiolas) 3. Round And Round (P. Como) 4. White Sport Coat (Robbins) 5. School Day (C. Berry) 6. Lucille (L. Richard) 7. Ring-A-Ding (T. Sands) 8. Come Go With Me (Del-Vikings) 9. Just To Hold My Hand (C. McPhatter) 10. Jim Dandy Got Married (L. Baker)	GREENLINE RECORD CENTER Jamaica, L. I., N. Y. 1. Come Go With Me (Del-Vikings) 2. All Shook Up (E. Presley) 3. Little Darlin' (Diamonds) 4. White Sport Coat (Robbins) 5. Start Movin' (S. Mineo) 6. Rock-A-Billy (G. Mitchell) 7. Don't Cry My Love (Lynn) 8. Fabulous (C. Gracie) 9. Love Letters In The Sand (P. Boone) 10. Sentimental (4 Voices)	MOSHER MUSIC CO. Boston, Mass. 1. It's Not For Me To Say (J. Mathis) 2. Dark Moon (B. Guitar) 3. Mangos (R. Clooney) 4. So Rare (J. Dorsey) 5. Around The World (Young) 6. Harem Dance (Armenian Jazz Sextet) 7. Love Story (M. Griffith) 8. Wind In The Willow (J. Stafford) 9. Almost Paradise (Williams) 10. Round And Round (P. Como)
STEPHENSON MUSIC CO. Raleigh, N. C. 1. Little Darlin' (Diamonds) 2. All Shook Up (E. Presley) 3. Come Go With Me (Del-Vikings) 4. Tricky (R. Marterie) 5. Round And Round (P. Como) 6. Love Letters In The Sand (P. Boone) 7. He's Mine (Platters) 8. Young Blood (Coasters) 9. So Rare (J. Dorsey) 10. Lucille (L. Richard)	SUPER ENTERPRISE Washington, D. C. 1. School Day (C. Berry) 2. So Rare (J. Dorsey) 3. All Shook Up (E. Presley) 4. Gone (F. Husky) 5. A White Sport Coat (M. Robbins) 6. Four Walls (J. Reeves) 7. Valley Of Tears (F. Domino) 8. Round And Round (P. Como) 9. Little Darlin' (Diamonds) 10. Just To Hold My Hand (C. McPhatter)	MUSIC SALES CORP. Augusta, Ga. 1. All Shook Up (E. Presley) 2. Little Darlin' (Diamonds) 3. Lucille (L. Richard) 4. Come Go With Me (Del-Vikings) 5. C. C. Rider (C. Willis) 6. I'm Walkin' (F. Domino) 7. School Day (C. Berry) 8. Love Letters In The Sand (P. Boone) 9. White Sport Coat (Robbins) 10. Dark Moon (G. Storm)
FOX MUSIC HOUSE Charleston, S. C. 1. All Shook Up (E. Presley) 2. Love Letters In The Sand (P. Boone) 3. Searching (Coasters) 4. School Day (C. Berry) 5. White Sport Coat (Robbins) 6. Mama Looka Booboo (H. Belafonte) 7. Empty Arms (T. Brewer) 8. Little Darlin' (Diamonds) 9. Gone (F. Husky) 10. Party Doll (B. Knox)	E & R RECORD SHOP San Antonio, Texas 1. School Day (C. Berry) 2. Little Darlin' (Diamonds) 3. Isabella (R. Tan) 4. Come Go With Me (Del-Vikings) 5. White Sport Coat (Robbins) 6. Love Letters In The Sand (P. Boone) 7. Talkin' To The Blues (Lowe) 8. Gone (F. Husky) 9. All Shook Up (E. Presley) 10. Let There Be You (5 Keys)	SONG SHOP Cincinnati, Ohio 1. I'm Walkin' (R. Nelson) 2. School Day (C. Berry) 3. Gone (F. Husky) 4. All Shook Up (E. Presley) 5. Bernardine (P. Boone) 6. He's Mine (Platters) 7. Come Go With Me (Del-Vikings) 8. It's You I Love (F. Domino) 9. Why Baby Why (P. Boone) 10. 99 Ways (T. Hunter)
BILLS T RECORD SHOP Tulsa, Okla. 1. Searching (Coasters) 2. School Day (C. Berry) 3. All Shook Up (E. Presley) 4. So Rare (J. Dorsey) 5. Little Darlin' (Diamonds) 6. White Sport Coat (Robbins) 7. Round And Round (P. Como) 8. Rock Your Baby To Sleep (B. Knox) 9. It's You I Love (F. Domino) 10. C. C. Rider (C. Willis)	KOP'S PIANO HOUSE Great Falls, Mont. 1. All Shook Up (E. Presley) 2. Gone (F. Husky) 3. Pledge Of Love (Contino) 4. Rock-A-Billy (G. Mitchell) 5. 99 Ways (T. Hunter) 6. I'm Stickin' With You (J. Bowen) 7. So Rare (J. Dorsey) 8. Lucille (L. Richard) 9. Dark Moon (B. Guitar) 10. White Sport Coat (Robbins)	THE MUSIC SHOP Springfield, Ill. 1. All Shook Up (E. Presley) 2. Little Darlin' (Diamonds) 3. Round And Round (P. Como) 4. Bernardine (P. Boone) 5. Four Walls (J. Lowe) 6. School Day (C. Berry) 7. After School (R. Starr) 8. White Sport Coat (Robbins) 9. Dark Moon (G. Storm) 10. So Rare (J. Dorsey)

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to the Ops for the
great action on...

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GISELE MacKENZIE

"OH, PAIN!
OH, AGONY"

"THE WALTZ
THAT BROKE
MY HEART"

X/4X-0274

JOE VALINO

"I'LL BE
GOOD"

"TEARS"

X/4X-0275

See You At The
MOA CONVENTION
Suite-1585

And a big hello
from all the gang at...

Vik records

A Product of Radio Corporation of America



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. A White Sport Coat (M. Robbins)
5. Round And Round (P. Como)
6. Gone (F. Husky)
7. Rock-A-Billy (G. Mitchell)
8. Mama Looka Booboo (H. Belafonte)
9. Party Doll (B. Knox)
10. School Day (C. Berry)

Cincinnati, Ohio

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. I'm Walkin' (Nelson/Domino)
4. Gone (F. Husky)
5. Come Go With Me (Del-Vikings)
6. Little Darlin' (Diamonds)
7. Round And Round (P. Como)
8. He's Mine (Platters)
9. Bernardine (P. Boone)
10. A White Sport Coat (M. Robbins)

Cleveland, Ohio

1. All Shook Up (E. Presley)
2. I'm Walkin' (R. Nelson)
3. Love Letters In The Sand (P. Boone)
4. A White Sport Coat (M. Robbins)
5. Little Darlin' (Diamonds)
6. School Day (C. Berry)
7. Bye Bye Love (Everly Bros.)
8. So Rare (J. Dorsey)
9. Round And Round (P. Como)
10. Gonna Find Me A Bluebird (M. Rainwater)

Boston, Mass.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. It's Not For Me To Say (J. Mathis)
4. School Day (C. Berry)
5. Dark Moon (B. Guitar)
6. Rock-A-Billy (G. Mitchell)
7. Harlem Dance (Armenian Jazz Sextet)
8. After School (R. Starr)
9. So Rare (J. Dorsey)
10. Why Baby Why (P. Boone)

Seattle, Wash.

1. I'm Walkin' (R. Nelson)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Come Go With Me (Del-Vikings)
5. Lucille (L. Richards)
6. Teenage Romance (Nelson)
7. Dark Moon (B. Guitar)
8. Gone (F. Husky)
9. School Day (C. Berry)
10. A White Sport Coat (M. Robbins)

Atlanta, Ga.

1. Come Go With Me (Del-Vikings)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. A White Sport Coat (M. Robbins)
5. Pledge Of Love (M. Torok)
6. Round And Round (P. Como)
7. Searching (Coasters)
8. Dark Moon (B. Guitar)
9. Four Walls (J. Reeves)
10. So Rare (J. Dorsey)

Pittsburgh Pa.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. A White Sport Coat (M. Robbins)
4. Little Darlin' (Diamonds)
5. Gone (F. Husky)
6. Round And Round (P. Como)
7. School Day (C. Berry)
8. Love Letters In The Sand (P. Boone)
9. Mangos (R. Clooney)
10. Wonderful! Wonderful! (J. Mathis)

Chicago, Ill.

1. All Shook Up (E. Presley)
2. I'm Walkin' (Nelson/Domino)
3. Little Darlin' (Diamonds)
4. Dark Moon (B. Guitar)
5. So Rare (J. Dorsey)
6. Party Doll (B. Knox)
7. School Day (C. Berry)
8. Come Go With Me (Del-Vikings)
9. Rock-A-Billy (G. Mitchell)
10. Gone (F. Husky)

San Antonio, Texas

1. Little Darlin' (Diamonds)
2. School Day (C. Berry)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Isabella (R. Tan)
6. All Shook Up (E. Presley)
7. A White Sport Coat (M. Robbins)
8. Talkin' To The Blues (Lowe)
9. Love Letters In The Sand (P. Boone)
10. He's Mine (Platters)

Miami, Fla.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. School Day (C. Berry)
5. Gone (F. Husky)
6. A White Sport Coat (M. Robbins)
7. Dark Moon (B. Guitar)
8. Round And Round (P. Como)
9. Rock-A-Billy (G. Mitchell)
10. Love Letters In The Sand (P. Boone)

Kansas City, Mo.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. So Rare (J. Dorsey)
4. Rock-A-Billy (G. Mitchell)
5. Love Letters In The Sand (P. Boone)
6. Dark Moon (G. Storm)
7. Little Darlin' (Diamonds)
8. I'm Stickin' With You (J. Bowen)
9. Round And Round (P. Como)
10. Teenage Romance (Nelson)

San Francisco, Cal.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Dark Moon (B. Guitar)
4. Gone (F. Husky)
5. Little Darlin' (Diamonds)
6. Round And Round (P. Como)
7. Party Doll (Knox/Lawrence)
8. I'm Sorry (Platters)
9. School Day (C. Berry)
10. Lucille (L. Richard)

Houston, Texas

1. Young Blood (Coasters)
2. A White Sport Coat (M. Robbins)
3. Searching (Coasters)
4. School Day (C. Berry)
5. All Shook Up (E. Presley)
6. Isabella (R. Tan)
7. Little Darlin' (Diamonds)
8. Come Go With Me (Del-Vikings)
9. Till (P. Faith)
10. Gone (F. Husky)

Baltimore, Md.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Dark Moon (B. Guitar)
4. Wonderful, Wonderful (J. Mathis)
5. Empty Arms (Brewer/Hunter)
6. So Rare (J. Dorsey)
7. Rock-A-Billy (G. Mitchell)
8. Four Walls (J. Reeves)
9. A White Sport Coat (M. Robbins)
10. Love Letters In The Sand (P. Boone)

Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Round And Round (P. Como)
5. Party Doll (B. Knox)
6. Mama Looka Booboo (H. Belafonte)
7. So Rare (J. Dorsey)
8. Dark Moon (G. Storm)
9. Love Letters In The Sand (P. Boone)
10. Butterfly (A. Williams)

New Orleans, La.

1. All Shook Up (E. Presley)
2. Dark Moon (G. Storm)
3. Come Go With Me (Del-Vikings)
4. C. C. Rider (C. Willis)
5. So Rare (J. Dorsey)
6. Butterfly (C. Gracie)
7. Little Darlin' (Diamonds)
8. Round And Round (P. Como)
9. A White Sport Coat (M. Robbins)
10. When Rock & Roll Came To Trinidad (N. Cole)

Detroit, Mich.

1. All Shook Up (E. Presley)
2. Rosie Lee (Mello-Tones)
3. So Rare (J. Dorsey)
4. School Day (C. Berry)
5. Love Letters In The Sand (P. Boone)
6. Over The Mountain (Johnnie & Joe)
7. Young Blood (Coasters)
8. Baby She's Gone (J. Scott)
9. A White Sport Coat (M. Robbins)
10. Little Darlin' (Diamonds)

Minneapolis, Minn.

1. All Shook Up (E. Presley)
2. He's Mine (Platters)
3. So Rare (J. Dorsey)
4. Dark Moon (Guitar/Storm)
5. Love Letters In The Sand (P. Boone)
6. Four Walls (Lowe/Reeves)
7. Little Darlin' (Diamonds)
8. Round And Round (P. Como)
9. School Day (C. Berry)
10. A White Sport Coat (M. Robbins)

Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. Mama Looka Booboo (H. Belafonte)
5. Dark Moon (G. Storm)
6. Around The World (Young)
7. Butterfly (C. Gracie)
8. Love Letters In The Sand (P. Boone)
9. Four Walls (J. Reeves)
10. Fabulous (C. Gracie)

St. Louis, Mo.

1. Dark Moon (G. Storm)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. So Rare (J. Dorsey)
5. Fabulous (C. Gracie)
6. Talkin' To The Blues (Lowe)
7. Party Doll (B. Knox)
8. Teenage Romance (Nelson)
9. Freight Train (Whiskey/Draper)
10. Love Letters In The Sand (P. Boone)

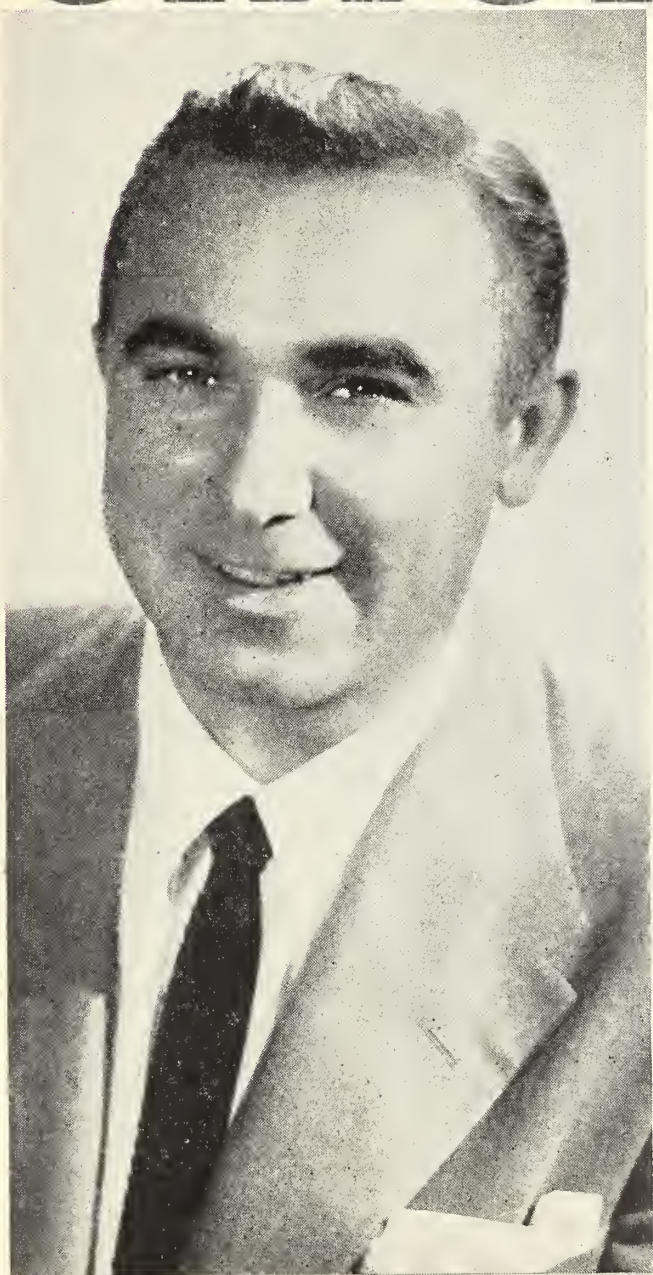
Denver, Colo.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. Come Go With Me (Del-Vikings)
5. School Day (C. Berry)
6. Party Doll (B. Knox)
7. Dark Moon (G. Storm)
8. So Rare (J. Dorsey)
9. A White Sport Coat (M. Robbins)
10. Wonderful, Wonderful (J. Mathis)

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28th. on the Honor Roll Of Hits!

30th. on Billboard Top 100

11th. on the Most Played By Jockeys!

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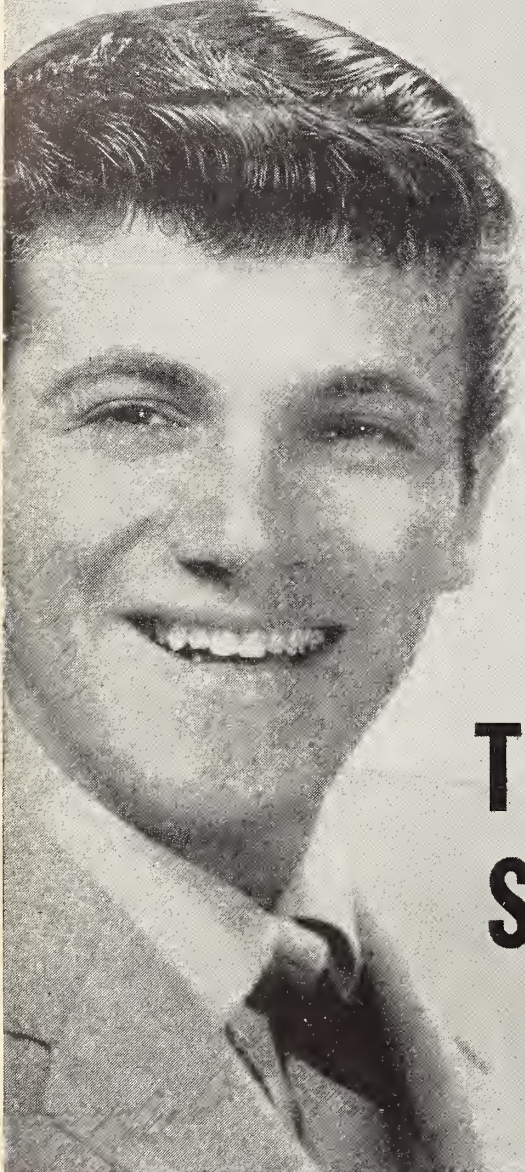
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for your tremendous
help-
my sincere thanks



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SANDS**

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"STEADY DATE WITH TOMMY SANDS"

Cap. #T-848





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Pop Albums**

★ Also Available in EP

		Pos. Last Week
1.	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	1.
2.	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	3.
3.	★CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	2.
4.	★STEADY DATE TOMMY SANDS (Capitol T 848 * EAP-1-848, 2-848, 3-848)	5.
5.	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046)	7.
6.	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	17.
7.	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	4.
8.	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	6.
9.	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	9.
10.	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-818)	8.
11.	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	10.
12.	★CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	14.
13.	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	13.
14.	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	11.
15.	CINDERELLA ORIGINAL TV CAST (Columbia OL-5190)	12.
16.	★ROCKIN' FRANKIE LAINE (Columbia CL-975 * B-9751, B-97512)	15.
17.	WALTZ WITH LAWRENCE WELK (Coral CRL 57119)	16.
18.	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	—
19.	IT'S POLKA TIME STAN WOLOWIC (ABC-Paramount ABC 151)	18.
20.	★ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	19.
21.	PAT PAT BOONE (Dot DLP-3050)	20.
22.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	25.
23.	★SUDDENLY IT'S THE HI-LO'S (Columbia CL 592 * B-9521, 2, 3)	24.
24.	★'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	21.
25.	★JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 4410)	22.

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AFTER
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THE PLATTERS

MY DREAM

featuring TONY WILLIAMS

It's Another "MY PRAYER"

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two for the

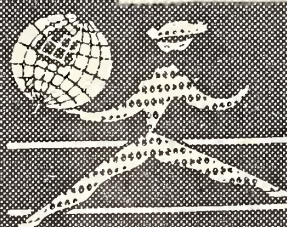
patsy cline



Sings

TRY AGAIN
and
**TODAY,
TOMORROW
and FOREVER**

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A NEW WORLD OF SOUND



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money !!

GREETINGS, MOA'ers
See You in Suite 2821
MORRISON HOTEL
Decca Records

bill haley

and his
comets

Sing

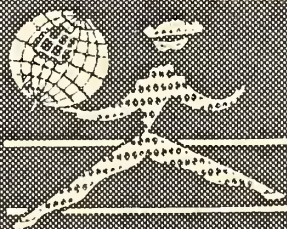
(You Hit The Wrong Note)

BILLY GOAT

and

ROCKIN' ROLLIN' ROVER

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A NEW WORLD OF SOUND

DECCA
RECORDS



Album Reviews

POPULAR



"THE GOLD RECORD"—Nat "King" Cole—Peggy Lee—Les Paul & Mary Ford—Les Baxter—Dean Martin—"Tennessee" Ernie Ford—Nelson Riddle—Sonny James—Kay Starr—Pee Wee Hunt—Capitol T 830 (1-12" LP)

These ten pressings sold a total of 10,000,000 or more, and this Capitol release will be an excellent recapitulation for the many who will want to recall hits going back to 1948 ("Manana" by Peggy Lee) and as recently as Sonny James' "Young Love." Others include Nelson Riddle's "Lisbon Antigua"; Kay Starr's "Wheel Of Fortune"; Les Baxter's "The Poor People Of Paris"; and Les Paul And Mary Ford's "Vaya Con Dios." These re-caps are must stock.



"SPEAKING OF LOVE"—Shirley Jones—Jack Cassidy—Percy Faith And His Orchestra—Columbia CL 991 (1-12" LP)

The husband and wife specialists in operetta and in musical comedy, Shirley Jones and Jack Cassidy, are teamed in this Columbia release containing 13 beloved melodies mainly from operettas ("Will You Remember" from "Maytime," "Symphony" from "Firefly," "A Kiss In The Dark," from "Orange Blossom"). Against Percy Faith's lush offerings, the singing duo provide some of the most polished duets since the heyday of Nelson Eddy and Jeanette McDonald. Excellent nostalgic presentation due for impressive sales reaction.



"COWBOY'S LAMENT"—Gordon MacRae—Capitol T 834 (1-12" LP)

Singer-actor Gordon MacRae was recently seen performing cowboy chores in the film version of "Oklahoma!" and in this Capitol issue the big voiced artist is heard in 12 familiar tunes about the men of the early west. Several of the tunes stray from the general idea of the "cowboy's lament" ("Oklahoma Hills"), while others aptly describe the lonely puncher ("The Last Round-Up," "Soothe My Lonely Heart"). An impressive pop approach to cowboy melodies. Could hit big.



"LOUIS AND THE ANGELS"—Louis Armstrong—With Chorus And Orchestra Directed By Cy Oliver—Decca DL 8488 (1-12" LP)

This Louis Armstrong entry from Decca is somewhat of a departure from the hot style that's been turning out fans here and in Europe in droves to see him. Backed by the sweetly arranged offerings of Cy Oliver's ork and chorus, Satchmo's warmly rasping delivery, and sugary trumpet play nicely on songs with "angel" or "heaven" in the title or lyric ("I Married An Angel," "And The Angels Sing"). A moody Armstrong for easy listening.



"THE DEFINITIVE PEARL BAILEY"—Columbia CL 985 (1-12" LP)

The singing comedienne's fans should be grateful for this Columbia waxing of numbers, most of which are associated with Miss Bailey from shows ("There Must Be Something Better Than Love") or records ("I'm Lazy That's All"). With these gifted vehicles, the artist expertly expounds her direct, and humorous views on the female-male relationships. An extremely capable talent in some of her most delectable moments. Strong pop offering.



"ROUND MIDNIGHT"—Hazel Scott — Piano Solos With Rhythm Accompaniment—Decca DL 8474 (1-12" LP)

Miss Scott usually takes on a swing pace when performing on the keyboard or organ. In this new Decca release, the famed artist is sentimental, moody and altogether winning in her lesser known keyboard approach. Miss Scott's quality bill includes "Just Imagine," "It's Easy To Remember," and "I Wish I Didn't Love You So." A better mood disk from the talent of Hazel Scott.



"JOHNNY DESMOND GOES CALYPSO"—Coral CRL 57129 (1-12" LP)

Like many a pop performer Johnny Desmond has gone calypso, and with a polished touch that combines a commercial and calypso approach Desmond hands in 12 inviting performances. The tunes are all capable U.S. products ("Yes! We Have No Bananas," "Big White Boat," "Red Headed Women") conveying the humor and tenderness of the current musical rage. Dick Jacobs provides efficient calypso-like backing. Pleasing issue for those still on the calypso kick.



"PARIS FOR LOVERS"—Eddie Barclay And His Orchestra—Mercury MH 20190 (1-12" LP)

For the umpteenth time a mood disk has taken to Paris, and this trip by the Eddie Barclay ork effectively covers such Parisian-flavored musical ground as "C'est Si Bon," "Under The Bridges Of Paris," and "Autumn Leaves." The 14 melodies are all done up with an occasional accordion, a humming lass, and, of course, ever-present strings. Appealing mood waxing.



"HANK!"—Hank Thompson And His Brazos Valley Boys—Capitol T826 (1-12" LP)

Thompson and the crew have one of the most highly rated country and western dance bands (a Cash Box award winner) around, and this new Capitol release features the boys in a corn ball and swinging light, taking on material from both the pop ("Don't Get Around Much Anymore") and C&W ("You'll Be The One") markets. Major C&W waxing.



"STAR DANCING"—Ray Anthony And His Orchestra—Capitol T831 (1-12" LP)

With Anthony's sweet and melodic trumpet leading the way, this Capitol disk provides a fine entry for the dance crowd. The tunes are all luxury items ("Smoke Gets In Your Eyes," "I'll Be Seeing You," "Autumn In New York"), and besides their renditions by the ork, they're sometimes ("C'est Si Bon," "Far Away Places") sung by the vocal group, the Belvedeers. Excellent dance set from the famed ork maestro.



"CORSAGE"—The Norman Petty Trio—Vik LX-1073 (1-12" LP)

Petty is the composer of the recent chart item, "Almost Paradise," and his trio's version of the song figured heavily in its sales picture. In this Vik release, the group, sparked by Petty's sentimental organ work, softly latches on to 12 melodies naming various flowers ("Lilacs In The Rain," "Tip-Toe Though The Tulips With Me," "Orchids In The Moonlight"). Petty's wife, a member of the trio, adds 6 warm vocal effects with the rest of the combo. Fine mood item enhanced as stock material with the "Almost Paradise" action.



"THE BIG SOUND ON BROADWAY"—Ray Bohr, Pipe Organ—RCA Victor LPM-1339 (1-12" LP)

Bohr is the organist for New York's Radio City Music Hall, and from nearby Schubert Row, the artist has taken 10 familiar show-tunes (2 originals are also included) and applied them to the massive sounds of the pipe organ. Seven of the Broadway numbers are in a sprightly vein ("I Whistle A Happy Tune") while the remaining 3 are more serious creations ("You'll Never Walk Alone"). Bohr cleverly captures the spirit of the former and poignantly expresses himself on the latter songs. Excellent material played with organ skill.



"THE CALL OF THE WILDEST"—Louis Prima—Capitol T836 (1-12" LP)

Prima's last Capitol release, "The Wildest," was sold very well, and his new release continues a similar line of uninhibited orchestral antics, broken up, at times, with jazz-styled vocals by Prima's wife Keely Smith ("Autumn Leaves," "The Birth Of The Blues"). Prima and his sizzling aggregation evidently have another disk sure to meet with the hearty sales approval of his following. The success of "The Wildest" ought to be a good dealer guide in stocking up on this item.



"TOGETHER 1-2-3"—Al Castellanos And His Orchestra—Mardi Gras LP-5009 (1-12" LP)

The set's title song was a big cha-cha-cha single entry from Castellanos, and when the dance step's enthusiasts get hold of the song on the package, it's sure to kick sales up. Besides the "Together 1-2-3" number, there are 9 other Castellanos compositions played with vocal-orchestral spirit by the crew. Important item in the cha-cha-cha-me-regue field.



Album Reviews



"DRIFTING AND DREAMING"—Raymond Legrand And The Lemanian Orchestra—Camden CAL 356 (1-12" LP)

Camden offers another fine mood set at its convenient \$1.98 price tag. Legrand and the ork provide the lush treatment to such trusted melodies as "Here In My Arms," "You And The Night And The Music," and "Italian Street Song." Pretty four-color package. Those with their eyes on budget-priced disks have a real mood bargain here.



"MISH MOSH"—Mickey Katz—Capitol T 799 (1-12" LP)

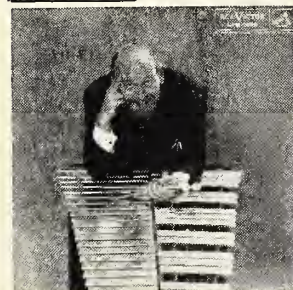
When Mickey Katz covers a current pop favorite, the tune has probably received the greatest credit to its popularity, and the most efficient satirical stabs it will ever encounter. Here are 12 such tunes ("That's Morris," "That's Amore," "I'm A Schlemiel Of Fortune" or "The Wheel Of Fortune") transcribed to the Yiddish vernacular with often hilarious results. Look for wide appeal.



"AMERICA'S BEST LOVED FOLK SONGS"—Sung By Milt Okun—Baton BL 1203 (1-12" LP)

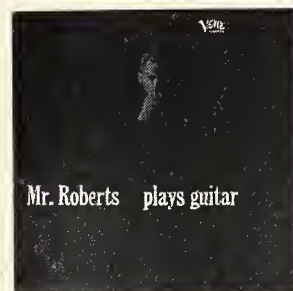
Sixteen folk songs that have been accurately described by the set's title are performed with warmth and personality by folk artist Milt Okun. The program includes such time-honored folk material as "Blue Tail Fly," "Sweet Betsy From Pike," "Casey Jones," and "Skip To My Lou." Familiar folk items are expertly interpreted here.

JAZZ



"HI FIVE"—The Red Norvo Quintet—RCA Victor LPM-1420 (1-12" LP)

Vibraphonist Red Norvo in the summer of 1956 added 2 instruments to his then 3 man combo, and the result, on disks, is 12 breezy, and intimately swinging sessions on standards ("I Didn't Know What Time It Was") and Norvo items ("Punkin' Head"). This is stuff that can be looked into for smart jazz invention, or listened to just for the sheer softness of the crew's sound (i.e. mood music). An important jazz figure in fine style.



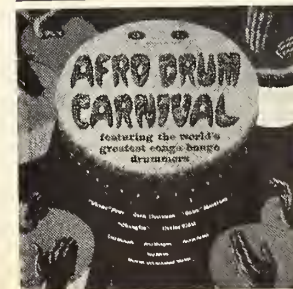
"MR. ROBERTS PLAYS GUITAR"—Howard Roberts—Verve MG V 8192 (1-12" LP)

This is the first disk appearance for jazz guitarist Howard Roberts. Most of the playing time on the pressing is concerned with a strong swing attack, while wholly or in part, several sessions ("Serenata Burlesca") contain a more serious and traditional application of the guitar's range. Fortunately, Roberts has a worthy command of both musical views, and with backing that includes "string quintets," and/or combo work his virtuosity and variety are a delight. Superb jazz disk.



"AFRO-CUBAN"—Kenny Dorham (trumpet)—Blue Note 1535 (1-12" LP)

The afro-cuban stints were available on a former Blue Note 10 inch; they have been coupled with three sessions never before released. Dorham's trumpet, Art Blakey's drums and Carlos Valdes' conga take on most of the work on the former pressings, and do so with highly rhythmic results, while the latter sides, in a swinging idiom, are brightly portrayed by Dorham again with solid work from Horace Silver (piano) and Percy Heath (bass). Original material. Striking jazz performances with loaded name value.



"AFRO DRUM CARNIVAL"—GNP GNP-25

Eleven artists possessing a rhythmic knack with afro-drums have been united with several other instruments (Wild Bill Davis' organ; Conte Condoli's Trumpet) and jazz combos (Marty Paich, and Buddy DeFranco) for a rousing demonstration on the colorful capabilities of the ancient percussion pieces. Numbers include mostly originals ("Cuersos", "Star Of Africa"). Stylist Josephine Premice has an exciting vocal stint on ("Tierra Va Tembla"). Solid jazz-inclined disk.



"JAZZ RECITAL"—Featuring The Spanish Guitar Of Charlie Byrd—Savoy MG 12099 (1-12" LP)

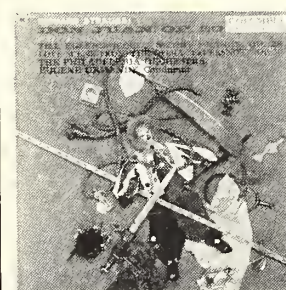
Attempts to integrate Spanish or Latin rhythms with jazz has been going on for some time; this one by Charlie Byrd on a Spanish guitar is one of the most expressive and sensitive tries yet. Byrd uses some top-flight material ("My Funny Valentine," "A Foggy Day") plus 3 of his own compositions to gently yield the tonal beauty, and jazz subtlety of the finger-plucked instrument. The last three numbers end in a blaze of glory as Byrd uncovers the swinging side of the guitar with combo support. Versatile jazz guitar work.



"THE NEW YORK JAZZ QUARTET GOES NATIVE"—Elektra EKL-118 (1-12" LP)

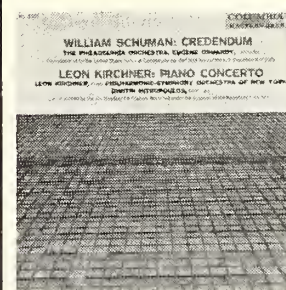
The recently formed New York Jazz Quartet has gone just about as far into the realm of Latin rhythms as a jazz combo can go and still maintain elements of the two forms. The pressings are deeply rooted in a Latin environment, but thanks to an inventive eye on jazz by Herbie Mann (flute), Whitey Mitchell (bass) Joe Puma (guitar) and Mat Mathews (accordion) there is solid dependence on the cool stuff. Excellent probing into the related forms.

CLASSICAL



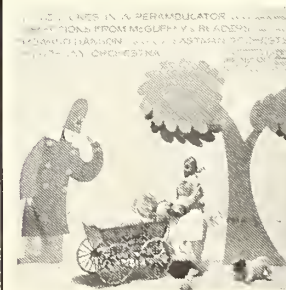
"RICHARD STRAUSS": Don Juan, Op. 20—Waltzes From "Der Rosenkavalier," Op. 59—Till Eulenspiegel's Merry Pranks, Op. 28—Love Scene From The Opera "Feuersnot," Op. 50—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5177 (1-12" LP)

This all Richard Strauss program conducted by Eugene Ormandy And The Philadelphia Orchestra has some of the most rewarding music by the master composer. The bill, with the exception of the scene from a Strauss opera, "Feuersnot," is heavy LP catalogue favorites, but their inclusion on one brilliantly performed disk is certain to bring impressive sales response this way. Beautiful job.



WILLIAM SCHUMAN: Credendum—The Philadelphia Orchestra, Eugene Ormandy, Conductor—LEON KIRCHNER: Piano Concerto—Leon Kirchner, Piano—Philharmonic Symphony Orchestra Of New York—Dimitri Mitropoulos, Conductor—Columbia ML 5185 (1-12" LP)

Both the Schuman "Credendum," and Kirchner "Piano Concerto" are commissioned works, the former by UNESCO, the latter by the Koussevitzky Foundation. Schuman's composition ("Article Of Faith") is a skillfully scored opus with passages of tranquillity and triumph featured in its course. The Philadelphia Orchestra under Eugene Ormandy reads it with understanding. Kirchner's "Piano Concerto," also has orchestral stature, and moments for the keyboard that are reflective and articulate. Kirchner himself at the piano and the Philharmonic Symphony of New York, Dimitri Mitropoulos conducting, perform authoritatively. Two interesting works, beautifully recorded.



CARPENTER: Adventures In A Perambulator—PHILLIPS: Selections From McGuffey's Readers—Howard Hanson Conducting The Eastman-Rochester Symphony Orchestra—Mercury MG 50136 (1-12" LP)

In line with giving American composers an LP break, Howard Hanson and the Eastman-Rochester Symphony Orchestra have coupled two charming orchestral works. Carpenter's "Adventures In A Perambulator," delightfully describes what a child may encounter while being "driven" by his nurse in a carriage ("Lake," "Dog," "The Policemen"). From a child's elementary text book of the 19th century, "McGuffey's Readers" composer Phillips wittily describes 3 poems in the book ("One Horse Shay," "Midnight Ride Of Paul Revere," "John Alden And Priscilla"). Two clever orchestral compositions read with thrilling precision by the orchestra. Very hi-fi sound. Fine classical offering.



KABALEVSKY: Colas Breugnot—Wilhelm Schuechter Conducting The Philharmonia Orchestra Of London—The Comedians—Harry Horlick Conducting The Paris Conservatory Orchestra—MGM E3506 (1-12" LP)

These are two highly effective showpieces by Russian composer Kablevsky. The "Colas Breugnot" is a suite from an opera by the composer, and the more familiar "The Comedians," from which was taken the popular "Galloping Comedians" piece, is a ballet score. The two orchestras strike happily on both hi-fi conscious works. Good sound. Light orchestral fare.

PAT KELLEY

"THE STRANGER DRESSED IN BLACK"

THE CASH BOX

BULLSEYE



"THE STRANGER DRESSED IN BLACK"

(2:20)

[Cedarwood, Smash BMI—J. Ferguson]

"SHE'S A DEVIL"

(2:50)

[Cedarwood, Smash BMI—J. Ferguson]

PAT KELLEY

(Chic 1009)

• Wax debuts dominate the Bullseye spotlight this week. This time, it's the rapidly rising Chic label adding another great talent, in the name of Pat Kelley, to its solid roster of artists. And the chanter 'pulls out all the stops' as he brightly belts out a pile-driving, romantic blues item labeled "The Stranger Dressed In Black." On the lower portion 'rock-a-billy' Kelley slows down the pace as he movingly spins another emotion-packed lover's blues tagged "She's A Devil." It's a haunting tale that moves along at a steady, r&r ballad beat. Sensational vocal and instrumental backdrop on a pairing that oughta keep the country, pop and r&b boxes hoppin' day and night.



Riding with Chart Buster.....

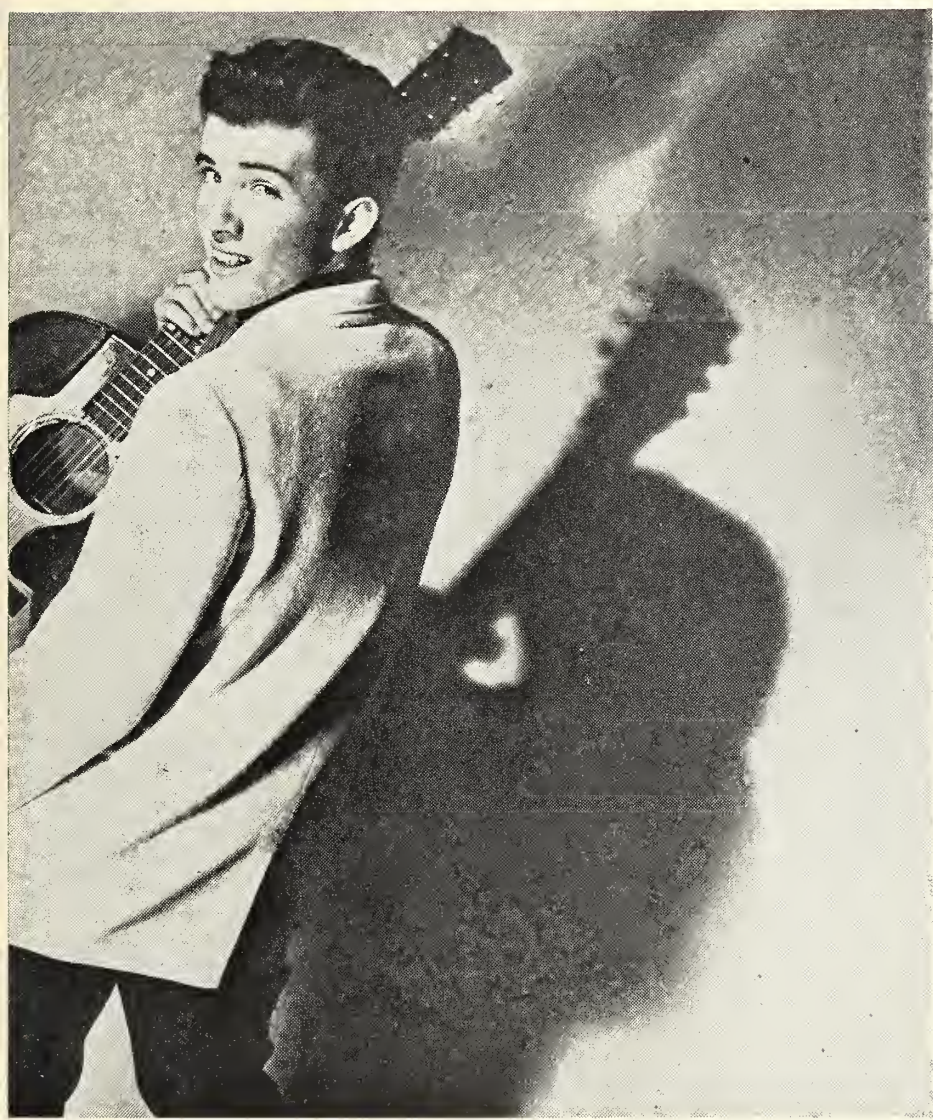
NANCY WHISKEY

In Canada It's Spartan. In England It's Oriole



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MOBILITY MAKES THE DISK BIZ GO 'ROUND!

There's probably no facet of the entertainment business in which success can come more quickly than in the record business. Overnight an unknown artist can become a national sensation. This is due, in great part, to the mobility of the record business, to the fact that there are no stratas. A hit record moves from the bottom to the top without any artificial barriers in its way. All it needs to do is find acceptance.

That is why it is so important to keep all aspects of stagnation away from the record industry. We've said it before, but we must say it again, that in this respect it is vitally important that records on the way up receive the proper exposure.

Sometimes people in charge of programming, whether it be on radio, juke boxes or any other medium, have the tendency to rely too strongly on the very top disks and to neglect the ones that are in the twenties and thirties and forties. That approach is counter to the whole feeling of the record industry.

Probably the factor which makes the record field so exciting and interesting to the people in it is its unpredictability. Hits come from everywhere. Trends disappear and new ones take their place. But for these things to occur, exposure is necessary. It can't be achieved by sticking to the hits alone, important as that kind of programming may be. By making it possible for new records, new artists to be heard constantly, we can continue the constant growth and development of the record business.

In the past few years, most programmers have managed to achieve a blending of the established and the up and coming. Almost all juke boxes have a combination of the two, in addition to standards and most radio stations have programs that are devoted to each type of music and also programs which blend the two.

However there still remains a tendency in some quarters to stick too closely to the top of the list, instead of wandering a little.

So it is necessary to remember at all times that it is mobility which is one of the striking factors of the record industry. Eliminate that and you'll be taking away a great deal of the hit making possibilities.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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DON CORNELL

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b/w "FABULOUS"



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EPs GAINING MOMENTUM!

The time may be coming when the programming of EP album records on juke boxes will be almost as accepted a practice as the programming of singles.

Even now it is reported that operators are increasing their gross through the playing of albums. This, they say, is particularly true in the East where the operator has become quite album conscious. He is especially programming show scores and jazz music, two categories that are characteristically found in albums.

Consider these facts:

In 1955 the record industry actually had a higher gross sale of albums than singles on a dollar volume basis—the first time this has ever happened. RIAA figures accounting for some 80 to 90% of the industry total showed \$108 million in package sales and \$91 million in singles. And the same is true for 1956 although the final figures are not yet in.

It is clear therefore that the public has shown a real appetite for music which is generally associated with albums—old favorites, tunes from Broadway shows, dance band numbers, mood music, old favorite country music and jazz—as well as current pops.

If this trend continues, we may well see the day when EPs play as important a part in programming for juke boxes as singles.

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Nathan Russell

BALLY # 1035 (7-1035)



"MELODY No. 9"

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"HEADIN' HOME"

Teddy Phillips

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"THE ARCHITECT"

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Jeri Jordan

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KBLA—North Hollywood, Calif.

1. Freight Train (M. Rayburn)
2. A White Sport Coat (M. Robbins)
3. Love Letters In The Sand (P. Boone)
4. A Little Loneliness (Starr)
5. My Little Baby (P. Como)
6. I'm Stickin' With You (J. Bowen)
7. Come Go With Me (Del-Vikings)
8. I Just Don't Know (Four Lads)
9. Little Darlin' (Diamonds)
10. Dark Moon (B. Guitar)

Bob Gribben

KDTH—Dubuque, Iowa

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Pledge Of Love (Contino)
5. School Day (C. Berry)
6. Sittin' In The Balcony (E. Cochran)
7. A White Sport Coat (M. Robbins)
8. So Rare (J. Dorsey)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Goin' Steady (T. Sands)

Bob Wells

WEBR—Buffalo, N. Y.

1. All Shook Up (E. Presley)
2. A White Sport Coat (M. Robbins)
3. Gone (F. Husky)
4. Love Letters In The Sand (P. Boone)
5. Bye Bye Love (Everlys)
6. Round And Round (P. Como)
7. It's Not For Me To Say (J. Mathis)
8. Freight Train (N. Whiskey)
9. Around The World (Young)
10. Little Darlin' (Diamonds)

Doris Flint

KWRC—Pendleton, Ore.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. Sittin' In The Balcony (E. Cochran)
5. Dark Moon (B. Guitar)
6. Come Go With Me (Del-Vikings)
7. Butterfly (A. Williams)
8. Ever Lovin' Fingers (Bowen)
9. Rock-A-Billy (G. Mitchell)
10. He's Mine (Platters)

Vic Aime

WNNJ—Newton, N. J.

1. All Shook Up (E. Presley)
2. It's Not For Me To Say (J. Mathis)
3. Around The World (Young)
4. With All My Heart (Sands)
5. The Gift (M. Secrest)
6. 1492 (B. Johnson)
7. Blue Indian Summer (B. Stubblefield)
8. Wait For Darlin' (Martin)
9. Freight Train (N. Whiskey)
10. Ten Little Trees (L. Welk)

John Haynes

WDBS—Hanover, N. H.

1. Little Darlin' (Diamonds)
2. Mangos (R. Clooney)
3. School Day (C. Berry)
4. All Shook Up (E. Presley)
5. Come Go With Me (Del-Vikings)
6. Valley Of Tears (F. Domino)
7. Bernardine (P. Boone)
8. High Tide Boogie (L. Dee)
9. All Of Me (Big Maybelle)
10. Every Night (P. Lee)

Tom Adams

KUDL—Kansas City, Mo.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. So Rare (J. Dorsey)
4. Round and Round (P. Como)
5. Gone (F. Husky)
6. Rock-A-Billy (G. Mitchell)
7. I'm Walkin' (F. Domino)
8. I'm Stickin' With You (J. Bowen)
9. After School (R. Starr)
10. A White Sport Coat (Robbins)

Don Metzger

WRIT—Milwaukee, Wisc.

1. Crickets On Parade (B. Christian)
2. I Just Don't Know (Four Lads)
3. Love Letters In The Sand (P. Boone)
4. Old Cape Cod (P. Page)
5. Crazy Love (F. Sinatra)
6. Two Penny Piper (D. Jacobs)
7. The Girl With The Golden Braids (P. Como)
8. I Like Your Kind Of Love (A. Williams)
9. My Honey's Lovin' Arms (B. Martin)
10. Give Him My Love (Paulettes)

Ray Perkins

KIMN—Denver, Colo.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Come Go With Me (Del-Vikings)
6. So Rare (J. Dorsey)
7. Party Doll (S. Lawrence)
8. Wonderful! Wonderful! (J. Mathis)
9. I'm Stickin' With You (J. Bowen)
10. Mama Looka Booboo (H. Belafonte)

Terry R. Speights

WBKH—Hattiesburg, Miss.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Guessing Game (B. Crewe)
4. Dark Moon (G. Storm)
5. Jamie Boy (K. Starr)
6. So Long (R. Hamilton)
7. How Many Stars (C. McRae)
8. Pledge Of Love (D. Contino)
9. Love Letters In The Sand (P. Boone)
10. Girl With The Golden Braids (P. Como)

Bob Elliott

KENT—Shreveport, La.

1. Searching (Coasters)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. A White Sport Coat (M. Robbins)
5. Susie Q. (D. Hawkins)
6. Empty Arms (I. J. Hunter)
7. School Day (C. Berry)
8. Fools Fall In Love (Drifters)
9. It's Not For Me To Say (J. Mathis)
10. Lucille (L. Richard)

Dick (Pied) Piper

WKBR—Manchester, N. H.

1. Baby She's Gone (J. Scott)
2. Little Darlin' (Diamonds)
3. My Big Brother's Friend (C. Batten)
4. All Shook Up (E. Presley)
5. Fabulous (C. Gracie)
6. Goin' Steady (T. Sands)
7. After School (R. Starr)
8. Let It Be Me (J. Corey)
9. How Will I Know (Dimita Jo)
10. With All My Heart (Sands)

Ken Albridge

KHMO—Hannibal, Mo.

1. Dark Moon (B. Guitar)
2. Empty Arms (T. Brewer)
3. All Shook Up (E. Presley)
4. Mangos (R. Clooney)
5. Love Letters In The Sand (P. Boone)
6. Little Darlin' (Diamonds)
7. Leap Frog (C. Alaimo)
8. School Day (C. Berry)
9. Old Cape Cod (P. Page)
10. 1492 (B. Johnson)

Ted Crays

KRMD—Shreveport, La.

1. Johnny Reb (G. Austry)
2. Crazy Love (F. Sinatra)
3. Scatty Cat (B. Bunney)
4. Dealer In Dreams (B. Darin)
5. One For My Baby (Bennett)
6. Empty Arms (T. Brewer)
7. Island In The Sun (H. Belafonte)
8. Around The World (Haskell)
9. Old Cape Cod (P. Page)
10. Colors (R. Clooney)

John Scott

WCOP—Boston, Mass.

1. Four Walls (J. Reeves)
2. A White Sport Coat (M. Robbins)
3. Rock-A-Billy (G. Mitchell)
4. Don't Call Me Sweetie (E. Rodgers)
5. It's Not For Me To Say (J. Mathis)
6. Shish-Kebab (R. Marterie)/Harem Dance (Armenian Jazz Sextet)
7. When Rock & Roll Came To Trinidad (N. Cole)
8. Freight Train (N. Whiskey)
9. So Rare (J. Dorsey)
10. How Many Stars (C. McRae)

Frank Pollack

KRUX—Phoenix, Ariz.

1. Pledge Of Love (Copeland)
2. Crazy Love (F. Sinatra)
3. Who Am I To Say (J. Southern)
4. How Many Stars Have To Shine (C. McRae)
5. Empty Arms (I. J. Hunter)
6. Young And In Love (K. Smith)
7. That's Where I Shine (J. Desmond)
8. So Rare (J. Dorsey)
9. Mangos (R. Clooney)
10. Look At Her (R. Young)

Bob Capps

KOY—Phoenix, Ariz.

1. Why Baby Why (P. Boone)
2. Sittin' In The Balcony (D. Cornell)
3. Round and Round (P. Como)
4. Love Letters In The Sand (P. Boone)
5. Who Needs You (Four Lads)
6. Twelve O'Clock Tonight (Day)
7. Don't Hurry, Worry Me (T. Gilykson)
8. Talkin' To The Blues (Lowe)
9. Old Cape Cod (P. Page)
10. Dark Moon (B. Guitar)

Duke Norton

KLAC—Hollywood, Calif.

1. Why Baby Why (P. Boone)
2. My Little Baby (P. Como)
3. Promises (D. Shore)
4. Old Cape Cod (P. Page)
5. Almost Paradise (Williams)
6. Party Doll (S. Lawrence)
7. Come Go With Me (Del-Vikings)
8. Empty Arms (T. Brewer)
9. Harem Dance (Armenian Jazz Sextet)
10. Cattle Call (D. Shore)

Frank Bell

KELP—El Paso, Texas

1. 1492 (B. Johnson)
2. Oh Pain, Oh Agony (G. MacKenzie)
3. Love Letters In The Sand (P. Boone)
4. It's You I Love (F. Domino)
5. A White Sport Coat (Robbins)
6. Stardust (N. Cole)
7. Loneliness (Quaternotes)
8. Say It Isn't So (T. King)
9. I Miss You So (C. Connor)
10. Like A Baby (Chordettes)

Bob Day

WNIX—Springfield, Vt.

1. Round And Round (P. Como)
2. Poor Butterfly (S. Vaughan)
3. I Just Don't Know (Four Lads)
4. So Long My Love (Sinatra)
5. Old Cape Cod (P. Page)
6. One For My Baby (Bennett)
7. Say It Isn't So (T. King)
8. You'll Never Know (Ross)
9. Escape (L. Raine)
10. My Little Baby (P. Como)

Fl "Did" Dwyer

KSWO—Lawton, Okla.

1. Dark Moon (B. Guitar)
2. Mama Guitar (J. La Rosa)
3. Don't Call Me Sweetie (E. Rodgers)
4. Round and Round (P. Como)
5. I'm Walkin' (Nelson/Domino)
6. Gone (J. Weber)
7. School Day (C. Berry)
8. Chantez Chantez (D. Shore)
9. Talkin' To The Blues (Lowe)
10. Butterfly (A. Williams)

Lou Dennis

WBRY—Waterbury, Conn.

1. School Day (C. Berry)
2. So Rare (J. Dorsey)
3. Mangos (R. Clooney)
4. Harem Dance (Armenian Jazz Sextet)
5. It's Not For Me To Say (J. Mathis)
6. Barefoot Girl (Playmates)
7. Love Letters In The Sand (P. Boone)
8. Around The World In 80 Days (J. Haskell)
9. I Just Don't Know (Four Lads)
10. You'll Never Know (Ross)

Bill Terry

KLUB—Salt Lake City, Utah

1. All Shook Up (E. Presley)
2. A White Sport Coat (M. Robbins)
3. School Day (C. Berry)
4. Stardust (N. Cole)
5. Hey Little School Girl (Paragons)
6. I Just Don't Know (Four Lads)
7. Crazy Love (F. Sinatra)
8. Do I Love You (J. Southern)
9. Ring-A-Ding-A-Ding (T. Sands)
10. Let It Be Me (J. Corey)

Ron Turner

WKMI—Kalamazoo, Mich.

1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. All Shook Up (E. Presley)
4. French Fried Potatoes (Drew)
5. A White Sport Coat (Robbins)
6. School Day (C. Berry)
7. Love Letters In The Sand (P. Boone)
8. Crickets On Parade (B. Christian)
9. I'm Stickin' With You (J. Bowen)
10. Round and Round (P. Como)

Del Courtney

KSFO—San Francisco, Calif.

1. I'll Take Romance (Gorme)
2. So Rare (J. Dorsey)
3. Freight Train (R. Draper)
4. My Little Baby (P. Como)
5. Mangos (R. Clooney)
6. Island In The Sun (H. Belafonte)
7. Teen Age Romance (Nelson)
8. Imagination (King Sisters)
9. Old Cape Cod (P. Page)
10. My Troubled Mind (Mills Brothers)

Branson Fisher, Jr.

WPRY—Perry, Fla.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Little Darlin' (Gladiolas)
4. I'm Stickin' With You (J. Bowen)
5. Come Go With Me (Del-Vikings)
6. I'm Walkin' (F. Domino)
7. Almost Paradise (R. Williams)
8. Gone (F. Husky)
9. Little Billy Boy (Del-Vikings)
10. Falling Star (Four Preps)

Don Zee

WPON—Pontiac, Mich.

1. School Day (C. Berry)
2. Rosie Lee (Mello-Tones)
3. Young Blood (Coasters)
4. All Shook Up (E. Presley)
5. So Rare (J. Dorsey)
6. Passing Boats (D. Mason)
7. Gone (F. Husky)
8. Baby She's Gone (J. Scott)
9. Over The Mountain (Johnnie & Joe)
10. I'm Sorry (Platters)

Bob Riggins

KJIM—Fort Worth, Texas

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Federals)
4. Party Doll (S. Lawrence)
5. School Day (C. Berry)
6. I'm Walkin' (Domino/Nelson)
7. A White Sport Coat (Robbins)
8. I'm Sorry (Platters)
9. Just Because (L. Price)
10. Rosie Lee (Mello-Tones)

Frank Gieber

WRR—Dallas, Texas

1. Talkin' To The Blues (J. Lowe)
2. I Just Don't Know (Four Lads)
3. Love Letters In The Sand (P. Boone)
4. It's You I Love (F. Domino)
5. Young Blood (Coasters)
6. That's Life (J. Pleis)
7. Yes Tonight Josephine (J. Ray)
8. False Hearted Girl (E. Ford)
9. Girl With The Golden Braids (P. Como)
10. Going Steady (T. Sands)

Raul Lovett

WBSM—New Bedford, Mass.

1. Little Darlin' (Diamonds)
2. One For My Baby (Bennett)
3. It's Not For Me To Say (J. Mathis)
4. Shish-Kebab (R. Marterie)
5. Mountain Greenery (Lanin)
6. Old Cape Cod (P. Page)
7. Gone (F. Husky)
8. When Rock & Roll Came To Trinidad (N. Cole)
9. I Just Don't Know (Four Lads)
10. Don't Call Me Sweetie (E. Rodgers)

Bill Wood

KODY—North Platte, Neb.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. A White Sport Coat (M. Robbins)
4. Four Walls (J. Reeves)
5. Rosie Lee (Mello-Tones)
6. Love Letters In The Sand (P. Boone)
7. Little Darlin' (Diamonds)
8. Round and Round (P. Como)
9. Rock Your Baby To Sleep (B. Knox)
10. It's Good To Be Alive (Syms)

Frank Darien

KSJO—San Jose, Calif.

1. So Rare (J. Dorsey)
2. All Shook Up (E. Presley)
3. Love Is A Golden Ring (F. Laine)
4. Little Darlin' (Diamonds)
5. Dark Moon (B. Guitar)
6. Crazy Love (F. Sinatra)
7. Do I Love You (V. Damone)
8. Evangeline (R. Arms)
9. Mama Looka Booboo (H. Belafonte)
10. Round And Round (P. Como)

Red Robinson

CKWX—Vancouver, B. C., Can.

1. All Shook Up (E. Presley)
2. A White Sport Coat (Robbins)
3. Rock Your Little Baby To Sleep (B. Knox)
4. Oobey Doobey (R. Oberson)
5. Pledge Of Love (M. Torok)
6. Don't Be Cruel (E. Presley)
7. Rock-A-Billy (G. Mitchell)
8. School Day (C. Berry)
9. Peace In The Valley (Presley)
10. That's When My Heartaches Begin (E. Presley)

Lou Anderson

KFTM—Fort Morgan, Colo.

1. Little Darlin' (Diamonds)
2. Round and Round (P. Como)
3. Gone (F. Husky)
4. So Rare (J. Dorsey)
5. Why Baby Why (P. Boone)
6. Mama Looka Booboo (H. Belafonte)
7. A White Sport Coat (Robbins)
8. Dark Moon (G. Storm)
9. Rock-A-Billy (G. Mitchell)
10. Pledge Of Love (M. Torok)

"Rockin'" Roy Stevens

WTWN—St. Johnsbury, Vt.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Butterfly (A. Williams)
4. I'm Walkin' (F. Domino)
5. So Rare (J. Dorsey)
6. Little Darlin' (Diamonds)
7. Why Baby Why (P. Boone)
8. Old Cape Cod (P. Page)
9. It's You I Love (F. Domino)
10. Party Doll (B. Knox)

Lonny Starr

WNEW—New York, N. Y.

1. It's Not For Me To Say (J. Mathis)
2. After School (R. Starr)
3. Four Walls (J. Reeves)
4. Empty Arms (T. Brewer)
5. How Many Stars Have To Shine (C. McRae)
6. I Just Don't Know (Four Lads)
7. Freight Train (R. Draper)
8. Can't Wait For Summer (S. Lawrence)
9. Valley Of The Redwoods (J. Wald)
10. I'm Serious (B. Chandler)

Jim Ameche

KPAL—Palm Springs, Calif.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Love Is A Golden Ring (F. Laine)
4. Dreamers Bay (Patience & Prudence)
5. Do I Love You (Damone)
6. Freight Train (McDevitt)
7. Start Movin' (S. Mineo)
8. Falling Star (Four Preps)
9. You're A Heavenly Thing (L. Armstrong)
10. Say It Isn't So (T. King)

Ray Schreiner

WRNL—Richmond, Va.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Little White Lies (Johnson)
4. Four Walls (J. Reeves)
5. When Rock & Roll Came To Trinidad (N. Cole)
6. Girl With The Golden Braids (P. Como)
7. Old Cape Cod (P. Page)
8. Love Letters In The Sand (P. Boone)
9. My Love Song (T. Sands)
10. My Mammy (T. Robin)

Fred B. Cole

WHDH—Boston, Mass.

1. Dark Moon (B. Guitar)
2. Wonderful! Wonderful! (J. Mathis)
3. So Rare (J. Dorsey)
4. Gone (F. Husky)
5. Loca-Motion (J. Carr)
6. Shish-Kebab (R. Marterie)
7. Old Cape Cod (P. Page)
8. Don't Call Me Sweetie (E. Rodgers)
9. Mangos (R. Clooney)
10. Young And In Love (Smith)

Lou Barile

WIBX—Utica, N. Y.

1. Four Walls (Reeves/Lowe)
2. Dark Moon (B. Guitar)
3. Shrine Of St. Cecilia (Young)
4. Little Darlin' (Diamonds)
5. All Shook Up (E. Presley)
6. Yes Tonight Josephine (Ray)
7. Girl With The Golden Braids (P. Como)
8. I Just Don't Know (Four Lads)
9. Mama Guitar (D. Cornell)
10. Love Letters In The Sand (P. Boone)

John Tucker

WTSV—Claremont, N. H.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. Why Baby Why (P. Boone)
5. Ninety-Nine Ways (Hunter)
6. Round and Round (P. Como)
7. School Day (C. Berry)
8. A White Sport Coat (Robbins)
9. Party Doll (B. Knox)
10. So Rare (J. Dorsey)

Denny Sullivan

WFBL—Syracuse, N. Y.



Disk Jockey

REGIONAL RECORD REPORTS

Ed McKenzie

WXTZ—Detroit, Mich.

1. Rosie Lee (Mello-Tones)
2. Love Letters In The Sand (P. Boone)
3. Young Blood (Coasters)
4. All Shook Up (E. Presley)
5. School Day (C. Berry)
6. So Rare (J. Dorsey)
/Over The Mountain (Johnnie & Joe)
7. White Sport Coat (M. Robbins)
8. I'm Walkin' (R. Nelson)
9. Leap Frog (C. Alaimo)
10. Baby She's Gone (J. Scott)

Bob Fuller

WNBZ—Newburyport, Mass.

1. A White Sport Coat (Robbins)
2. Love Letters In The Sand (P. Boone)
3. Rock Your Little Baby To Sleep (B. Knox)
4. Rock-A-Billy (G. Mitchell)
5. Love Is A Golden Ring (F. Laine)
6. After School (J. Layne)
7. Dark Moon (G. Storm)
8. So Rare (J. Dorsey)
9. Love Story (M. Griffin)
10. It's Not For Me To Say (J. Mathis)

Robb Thomas

WEMP—Milwaukee, Wisc.

1. So Rare (J. Dorsey)
2. Dark Moon (B. Guitar)
3. I'm Walkin' (R. Nelson)
4. Yes Tonight Josephine (J. Ray)
5. Little Darlin' (Diamonds)
6. True Love Gone (Madigan)
7. Love Letters In The Sand (P. Boone)
8. Mangos (R. Clooney)
9. Empty Arms (T. Brewer)
10. Speak For Yourself John (C. Carr)

Jack Wagner

KHJ—Hollywood Calif.

1. Promises (D. Shore)
2. My Little Baby (P. Como)
3. Old Cape Cod (P. Page)
4. Why Baby Why (P. Boone)
5. Come Go With Me (Del-Vikings)
6. Harem Dance (Armenian Jazz Sextet)
7. Jocko's Theme (A. Bleyer)
8. Cattle Call (D. Shore)
9. Almost Paradise (Williams)
10. Empty Arms (T. Brewer)

Jerry Leighton

WAAF—Chicago, Ill.

1. Round And Round (P. Como)
2. I'm Walkin' (R. Nelson)
3. Party Doll (Knox/Lawrence)
4. Close Your Eyes (H. Lance)
5. Pledge Of Love (J. Janis)
6. I'm Stickin' With You (J. Bowen)
7. Crickets On Parade (B. Christian)
8. With All My Heart (Sands)
9. Hi Ho Stevo (L. Nye)
10. So Rare (J. Dorsey)

Jimmy Camilli

WCSS—Amsterdam, N. Y.

1. Love Letters In The Sand (P. Boone)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Freight Train (N. Whiskey)
5. School Day (C. Berry)
6. Empty Arms (I. J. Hunter)
7. Pledge Of Love (M. Torok)
8. So Rare (J. Dorsey)
9. My Little Baby (P. Como)
10. All Shook Up (E. Presley)

Irv Smith

WHB—Kansas City, Mo.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. I'm Walkin' (F. Domino)
4. So Rare (J. Dorsey)
5. Round And Round (P. Como)
6. Pledge Of Love (K. Copeland)
7. Rock-A-Billy (G. Mitchell)
8. Come Go With Me (Del-Vikings)
9. Little Darlin' (Diamonds)
10. Ninety-Nine Ways (T. Hunter)

Mel Fine

WICH—Norwich, Conn.

1. Almost Paradise (L. Stein)
2. Party Doll (S. Lawrence)
3. 1492 (B. Johnson)
4. Mangos (R. Clooney)
5. So Rare (J. Dorsey)
6. A White Sport Coat (M. Robbins)
7. Love Is A Golden Ring (F. Laine)
8. Don't Call Me Sweetie (E. Rodgers)
9. Four Walls (J. Reeves)
10. I Just Don't Know (Four Lads)

Sandy Singer

WTCN—Minneapolis, Minn.

1. Round And Round (P. Como)
2. Four Walls (J. Lowe)
3. I Just Don't Know (Four Lads)
4. Little White Lies (Johnson)
5. Pledge Of Love (Copeland)
6. Yes Tonight Josephine (J. Ray)
7. Speak For Yourself (C. Carr)
8. Love Letters In The Sand (P. Boone)
9. Mama Guitar (D. Cornell)
10. Fabulous (C. Gracie)

Al Sheehen

KRCK—Ridgecrest, Calif.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Dark Moon (G. Storm)
4. Little Darlin' (Diamonds)
5. A White Sport Coat (Robbins)
6. Pledge Of Love (M. Torok)
7. My Love Song For You (Casuals)
8. Rock Your Little Baby To Sleep (B. Knox)
9. First Date, First Kiss, First Love (S. James)
10. Fools Fall In Love (Drifters)

Don Gay

KUTI—Yakima, Wash.

1. Rock Your Little Baby To Sleep (B. Knox)
2. All Shook Up (E. Presley)
3. Teenager's Romance (Nelson)
4. School Day (C. Berry)
5. So Rare (J. Dorsey)
6. Four Walls (J. Lowe)
7. Gonna Find Me A Bluebird (J. Mahn)
8. Shish-Kebab (R. Marterie)
9. Talkin' To The Blues (Lowe)
10. Dark Moon (B. Guitar)

Paul Reid

CHML—Hamilton, Ont., Can.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. So Rare (J. Dorsey)
6. School Day (C. Berry)
7. Why Baby Why (P. Boone)
8. It's Not For Me To Say (J. Mathis)
9. Cricket Song (B. Gimby)
10. Butterfly (A. Williams)

Dean Griffin

WGRC—Louisville, Ky.

1. Searchin' (Coasters)
2. Just To Hold My Hand (C. McPhatter)
3. C. C. Rider (C. Willis)
4. That's Life (J. Pleis)
5. All Shook Up (E. Presley)
6. A White Sport Coat (Robbins)
7. Mary (Preacher Stevens)
8. Talkin' To The Blues (Lowe)
9. Four Walls (J. Reeves)
10. Like A Baby (T. Arden)

Chuck Otte

KLPW—Union, Mo.

1. Dark Moon (G. Storm)
2. Mama Guitar (D. Cornell)
3. A White Sport Coat (Robbins)
4. Empty Arms (T. Brewer)
5. That's Life (J. Pleis)
6. Four Walls (J. Reeves)
7. Little Loneliness (K. Starr)
8. Love Letters In The Sand (P. Boone)
9. Pledge Of Love (K. Copeland)
10. Shish-Kebab (R. Marterie)

Lad Carleton

WKOX—Framingham, Mass.

1. Love Story (M. Griffin)
2. Mangos (R. Clooney)
3. It's Not For Me To Say (J. Mathis)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Queen Of The Senior Prom (Mills Brothers)
6. Fabulous (S. Lawrence)
7. The Ride Back (V. Monroe)
8. Steal Away (P. Boone)
9. Goin' Steady (T. Sands)
10. Talkin' To The Blues (J. Lowe)

Don Stewart

WKCT—Bowling Green, Ky.

1. All Shook Up (E. Presley)
2. A White Sport Coat (M. Robbins)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Come Go With Me (Del-Vikings)
6. Butterfly (A. Williams)
7. Searchin' (Coasters)
8. Dark Moon (G. Storm)
9. Pledge Of Love (Copeland)
10. Jim Dandy Got Married (L. Baker)

Bill Rogers

KFDA—Amarillo, Texas

1. School Day (C. Berry)
2. A White Sport Coat (M. Robbins)
3. So Rare (J. Dorsey)
4. A Little Loneliness (Starr)
5. Too Late (G. Austin)
6. Four Walls (J. Lowe)
7. Mangos (R. Clooney)
8. Empty Arms (I. J. Hunter)
9. It's Not For Me To Say (J. Mathis)
10. Round And Round (P. Como)

Joe Finan

KYW—Cleveland, Ohio

1. School Day (C. Berry)
2. Rosie Lee (Mello-Tones)
3. Love Letters In The Sand (P. Boone)
4. Mangos (R. Clooney)
5. Ring Tang Ding Dang (Cellos)
6. Like A Baby (V. Nelson)
7. Hi-Ho-Stevo (L. Sonn)
8. The Lark (Hungarian Gypsy)
9. Love Affair (S. Mineo)
10. With All My Heart (Scott)

Cal B. Kolby

WDRG—Hartford, Conn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. Round And Round (P. Como)
5. Almost Paradise (Williams)
6. Dearest (Mickey & Sylvia)
7. Pledge Of Love (Copeland)
8. Empty Arms (I. J. Hunter)
9. Look At Baby (V. Nelson)
10. Harem Dance (Armenian Jazz Sextet)

Ken Manley

WGUY—Bangor, Me.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Billy Boy (Three D's)
4. Little Darlin' (Diamonds)
5. Goin' Steady (T. Sands)
6. He's Mine (Platters)
7. Bernardine (P. Boone)
8. Come Go With Me (Del-Vikings)
9. Yes Tonight Josephine (Ray)
10. Fabulous (C. Gracie)

Stan Dale

WJJD—Chicago, Ill.

1. I'm Walkin' (R. Nelson)
2. All Shook Up (E. Presley)
3. Dark Moon (B. Guitar)
4. School Day (C. Berry)
5. Little Darlin' (Diamonds)
6. Rock-A-Billy (G. Mitchell)
7. So Rare (J. Dorsey)
8. Come Go With Me (Del-Vikings)
9. Don't Cry My Love (Lynn)
10. Party Doll (B. Knox)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"COCOANUT WOMAN"

The Cash Box
Disk of the Week

5/11

Harry Belafonte

RCA Victor 6885

"C.C. RIDER"

The Cash Box
Award o' the Week

4/6

Chuck Willis

Atlantic 1130

"GONNA FIND ME A BLUEBIRD"

Marvin Rainwater

MGM 12412

"BYE BYE LOVE"

The Cash Box
Disk of the Week

4/27

Everly Bros.

Cadence 1315

"WITH ALL MY HEART"

The Cash Box
Sleeper of the Week

5/4

Jodie Sands

Chancellor 1003

"A TEENAGER'S ROMANCE"

Ricky Nelson

Verve 10047

"DON'T CRY MY LOVE"

Vera Lynn

London 1729

A Smash

"BYE BYE LOVE"

by

THE EVERLY BROS.

CADENCE 1315

cadence

40 EAST 49TH ST. NEW YORK 17, N. Y.

CHAMP BUTLER'S

"A Little White Church"

Will Be Featured On The Coming

"You Asked For It" TV Show

ZEPHYR
RECORDS

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Please keep us constantly informed of any changes in call letters or title.

JUKE BOX MAGIC!

on jubilee

The Four Tunes #5276

"COOL WATER" b/w "A LITTLE ON THE LONELY SIDE"

Della Reese #5278

"HOW ABOUT" b/w "HOW CAN YOU NOT BELIEVE"

The Stylers #5279

"MIRACLE IN MILAN" b/w "BREAKER OF HEARTS"

Don Rondo #5282

"ON FORGOTTEN STREET" b/w "TO BELONG"

Bob Whalen #5283

"A ROSE AND A PRAYER" b/w "WITH THIS RING I THEE WED"

NEW RELEASES:

Sherry Parsons #5284

"FROM THE MOMENT I MET YOU"

b/w
"DEAR MISS LONELY HEARTS"

Gene Nash #5285

"DANDY LION"

b/w
"I MUST HAVE YOUR LOVIN'"

on josie

The Cadillacs #812

"SUGAR SUGAR" b/w "ABOUT THAT GAL NAMED LOU"

Todd Randall #814

"LETTERS" b/w "WITH THIS PEN"

Mel Jackson #815

"MOVE IT OVER BABY" b/w "SHE TOOK THE WHOLE SHEBANG"

Danny Lamego #816

"THE OTHER MAN" b/w "NO, NO"

Darryl Roberts #817

"GONNA FIND ME A BLUEBIRD" b/w "LOVE WHILE YOU'RE YOUNG"

NEW RELEASES:

VIRGINIA LOWE #818

"IN TEARS" b/w "I BELIEVE IN YOU"

Gene Lewis #819

"CLOSE" b/w "TOO YOUNG TO SETTLE DOWN"

The Cadillacs #820

"MY GIRL FRIEND" b/w "BROKEN HEARTS"

on port label

The Chancellors #5000

"THERE GOES MY GIRL" b/w "TELL ME YOU LOVE ME"

on blue chip label

Don Lee #0013

"ECHO, ECHO, ECHO" b/w "CHARMAINE"

on winley label

The Paragons

"FLORENCE" b/w "HEY LITTLE GIRL"

*Products Of JAY-GEE Record Co., Inc.

315 W. 47 St.
New York

SEE YOU AT
BOOTH 13
JERRY BLAINE

WANTED:

MORE AIR TIME

As everyone knows, the record business is expanding in incredible fashion. More records are being cut by more artists on more labels and are selling in greater quantities than ever before. At the present time, it is impossible to see just how far this expansion will go, but certainly we are nowhere near the end of it.

This all looks very well for the record industry and the people connected with it. But there's one fly in the ointment. There are at the present time three areas of exposure for records. These are juke boxes, retail stores and disk jockey play. It is through these avenues that the public becomes aware of records and hears them often enough to grow to want them for their own collections. Now as the record industry has expanded, so have these avenues of exposure expanded, but unfortunately they have not always been able to keep up. This isn't true so much of juke boxes and retail stores, but it is definitely true of disk jockey play.

In the last several years, juke boxes have expanded not only in the number of locations but in their greater capacity. Today juke boxes offer up to 200 selections which means that they hold considerably more records than they did just a couple of years ago. Retail stores too have been keeping up with the changing nature of the record business. From marginal businesses, they have been becoming substantial enterprises. They have been adopting modern merchandising methods, have in many cases redesigned their stores in the interest of better selling and more attractive atmospheres, and in general have accepted a new status in keeping with their increased grosses.

We don't mean to imply now that radio play hasn't expanded also. It has. But unfortunately, by the very nature of disk jockey play, which permits a record to reach a wide audience almost as soon as it is cut, the pressure on disk jockeys has become so great that it is literally impossible for them to play all the records that are available to be played or deserve to be played.

In the past several years, disk jockeys have assumed a wider and wider importance in the record field and in keeping with this recognized movement more and more stations have been devoting more time to disk jockey activities for obviously from the economics of radio, it is a good idea. But there are only 24 hours in the day and there is a limit to the amount of records that can be played in that time. It is, in fact, quite a commentary on the rate of expansion which the record industry has gone through, that 24 hours a day is not enough time to present records in a manner that many people in the record business feel they should be presented. Particularly is this so in so-called hot record towns where the competition for air time is the greatest.

What the answer to this problem may be, we can't say. But it seems obvious to us that if the record industry is to continue to grow, the areas of expansion already in existence must grow also and perhaps even new methods of exposure must be developed.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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again
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again*

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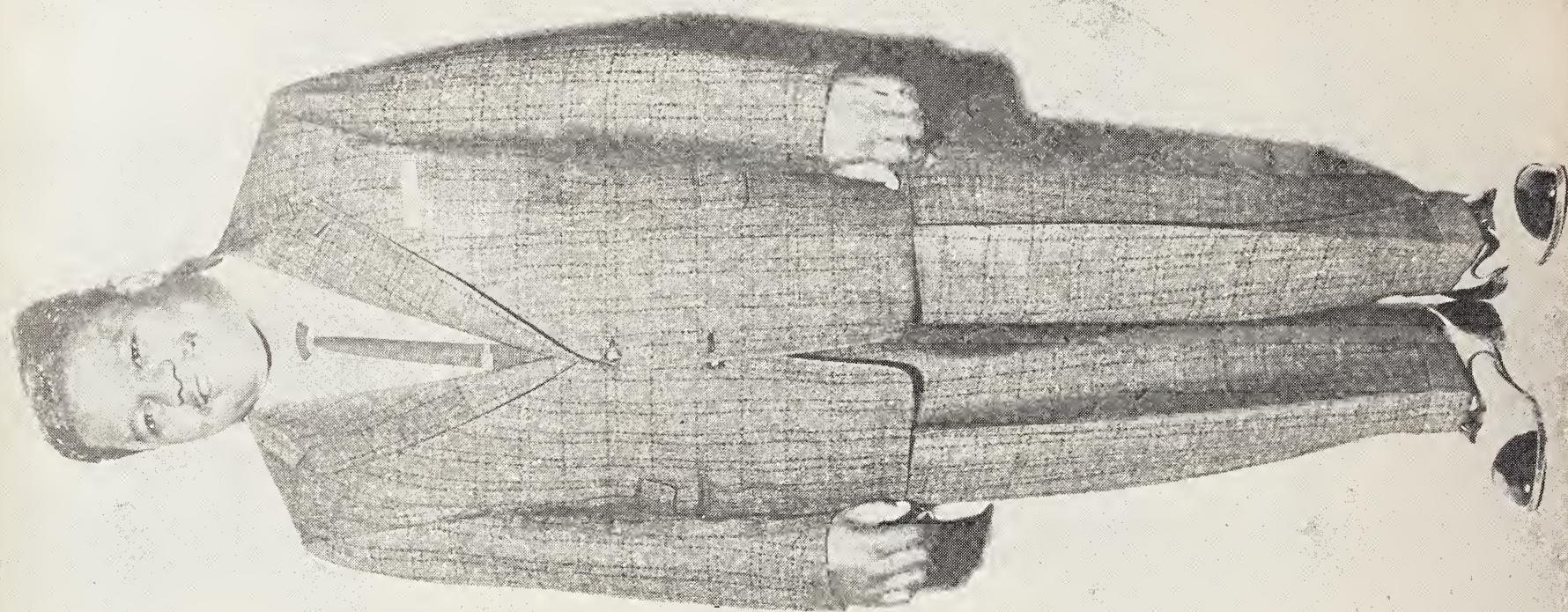
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M104

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ROCK AND ROLL CHANGES TOO

As everyone knows, for the past couple of years Rock and Roll has been the dominant factor in the music business. But what very few seem to realize as yet is that the Rock and Roll we know today is not the Rock and Roll we heard two years ago.

The type of Rock and Roll that originally excited the kids and made it a subject for national and international debate has quietly receded into the background and has been replaced with a softer version with emphasis on melody and lyric.

At the beginning of Rock and Roll, the kids went wild for the "big beat." The lyric and melody were hardly of any importance as far as they were concerned. It now seems that the initial impact of the "big beat" has worn away and the kids have turned to the more melodic tune, the less raucous sound, and they are definitely listening to the story that goes with the song.

As a matter of fact, this initial interest in the beat and then a softening of it seems to be the general pattern not only in the United States but elsewhere in the world. For instance, European and Australian kids who have only recently been introduced to Rock and Roll are now going for the type of record which was popular with American kids at the start of the craze here. It seems safe to predict that within a matter of months these kids will go for the more subdued Rock and Roll that is so popular on the American market today.

As a result of this change which has taken place, the solo singer has emerged from the shadows to take over from the groups who had practically cornered the market a short while ago. We're certain of course that groups will continue to make hit records, but today the solo singer seems to have won the favor of the record buyer and is represented in most of the top spots in the charts.

Perhaps the most interesting result of this softening of Rock and Roll is that a breakdown of the best sellers in both the R&B and Pop charts shows that they are basically the same records. No longer is there a distinct difference between Rhythm and Blues best sellers and Pop best sellers. Moreover we find that the same artists are popular in both fields. Whereas only a short while ago, one artist's version of a song would be a hit in R&B and another artist's version of the same song would make it in the Pop field, today that is no longer the case. Names such as Fats Domino, Lavern Baker, Mickey and Sylvia, Ruth Brown, Bill Doggett, Ivory Joe Hunter, Little Richard and so many more are familiar to Pop buyers all over the country.

What has been happening therefore is that the Rock and Roll rhythm which caught the fancy of the kids of this nation when it was introduced, has now been modified, refined and softened so that its appeal has a much wider base and the records it produces are being bought by a much larger public.

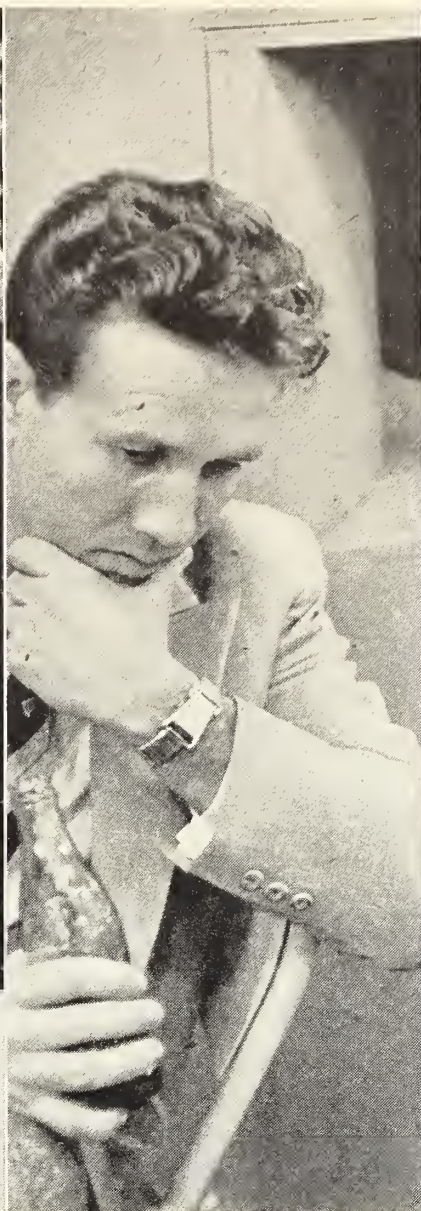
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CLOONEY

A Rosie is a sweetie is a sure-fire hit! And the latest disc from our own ever-lovin' gal is no exception. "Mangos" is on the charts and still climbing. Hop on for a high-flying tour of Hit Heaven!

Mangos b/w
Independent (from
"Bells Are Ringing")
Rosemary Clooney with
Frank Comstock
4-40835



LAINÉ

Frankie got his eleventh golden record for "Moonlight Gambler," and this latest release is coming into the home stretch to make it an even dozen! That's the way Frankie is—Mr. Sell-a-million himself!

Love Is A Golden
Ring b/w
There's Not a Moment
To Spare
Frankie Laine with
The Easy Riders and
Paul Weston
4-40856

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THE BUSINESS



RAY

Johnnie's spectacular style has won him a spectacular following—from which it follows that his latest release is in gear and off in a cloud of dust . . . star dust! Another tremendous seller from the lad whose name is on the charts in DAY-GLO!

Yes Tonight, Josephine
b/w No Wedding Today
Johnnie Ray with
Ray Conniff
4-40893



FOUR LADS

Four young men-about-town who know what it's all about. They also know how to deliver it as is plainly evident from the long string of successes to their credit. This latest is hot on the heels of "Who Needs You" and man, we mean it's HOT!

I Just Don't Know b/w
Golly
The Four Lads with
Ray Ellis
4-40914



MATHIS

With "It's Not for Me to Say" already well under way on the charts, it's clear that Johnny's on a one-way street to Dame Fortune's house. This listing was Johnny's first Columbia release, and it's a lulu! Watch for heavy action as more and more people come under the spell of the lad's terrific style!

Wonderful! Wonderful! b/w
When Sunny Gets Blue
Johnny Mathis with
Ray Conniff and His
Orchestra and Chorus
4-40784

ROBBINS

Marty has it, and it's being bought on all sides! This is the tune that broke the C&W barrier and made a terrific impact on the "pop" market too! It's on the charts in both camps and hasn't shown a sign of slowing down yet, so come on in and get your share!

A White Sport Coat b/w
Grown-Up Tears
Marty Robbins with
Ray Conniff
4-40864

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*THANKS... Music Operators
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and now

"1492"

and Breaking Wide Open

**"LITTLE
WHITE
LIES"**

BALLY 1033



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RECORDS**

CHALLENGE OF CHARTS

There is probably no more vital barometer of popularity in the music business than charts. At first glance, you would think that actual sales are THE barometer rather than charts, but on further study of the matter, you would find that it's not so. As far as publishers, artists or writers are concerned, they don't know what their actual record sales are until they receive a statement from the record company which can be months after the song has run its course. And sheet music very often doesn't start selling until the record is high on the charts and the public has been able to hear it a multitude of times. It's clear therefore that rather than sales, charts give the music industry its first indication of hits and a general picture of what's happening.

Further proof of the importance of charts, as we on *The Cash Box* well know, is the keen interest which every publisher, artist and record company takes in seeing where their records stand. We who compile the charts experience daily inquiries through visits and telephone calls from music business personalities who cannot wait until next week's issue is published to find where their records came out in the charts. This gives us a continual indication of the vital part that these charts play in the make-up of our industry.

Therefore we would like to make a statement which we have made before and which now, more than ever, we sincerely believe to be true. **THE CASH BOX CHARTS ARE THE MOST ACCURATE TO BE FOUND ANYWHERE IN OUR BUSINESS; THEY ARE COMPILED WITH THE GREATEST THOROUGHNESS AND THE MOST SCIENTIFIC METHOD YET DEvised; AND THEY COVER THE WIDEST POSSIBLE SOURCES OF INFORMATION.**

We say this knowing that our method of compilation, which weighs all contributing lists according to their importance in the national sales picture, is the **ONLY** such method in use today. It became obvious to us years ago that only through this device could truly accurate charts be compiled and we have used this method in every one of our charts ever since. The result has not only been the best barometer possible in the music business, but it has served as a protection for everyone who publishes, writes performs or manufactures records.

Of course there are other charts available to the music industry and they purport to varying degrees of accuracy. But anyone who compares theirs with ours objectively over any period of time must come to the conclusion that there can really be no comparison; ours are that much more accurate.

AS A MATTER OF FACT WE CHALLENGE ANY OTHER TRADE MAGAZINE TO REVEAL ITS METHOD OF COMPILED AND THE DEPTH OF PENETRATION WHICH ITS CHARTS COVER.

Single Records Will Play A Vital Role In Future Expansion Of The Record Business

Almost everyone agrees that album business is due for a tremendous expansion. In the years to come we are going to witness what may be an unbelievable number of albums issued and sold, and a still more unbelievable amount of dollar volume that these sales will add up to. This drive has been gaining momentum for the last couple of years and is just now going into high gear.

Naturally we are delighted that there exists in the record business an opportunity for increased profits and that the industry as a whole seems to be moving in a direction to take advantage of it.

But one thing we must never lose sight of is the importance of single records. It's true that packaged goods are less of a gamble; they sell over a longer period of time; and they tend to provide the record industry with a much needed stabilizing factor.

However the fact remains that the great profit—sometimes within a matter of a couple of weeks—comes from single records.

It's a well known fact in our business that one hit record can go a long, long way. Even major firms, with huge organizations to support, do very well if they can come up with as little as half a dozen hits a year. If they come up with anything more than that, they're really in the chips. This is so because a record that sells a million, or even into the hundreds of thousands, returns a phenomenal profit—and deserves to.

Single records too are the medium through which the record industry for the most part introduces new artists. Of course some artists make albums first, but almost without exception, it is the single record which skyrockets an artist and can, in a matter of weeks, make his name a household word clear across the nation, thus creating for the record company a property of inestimable value.

We think the single business should be encouraged, developed and expanded as far as it can possibly go. In saying this, we are by no means depreciating the album business. That too should be developed to its fullest extent. But it seems to us that now that everyone has "discovered" the album business, and it has become the accepted thing to talk about its tremendous future, we may be neglecting the single business and de-emphasizing its importance.

The products of the record business are singles and albums. Both are vital to the healthy existence of our industry. If we neglected either one, we would be taking a long step towards stunting and limiting our future growth.

A "LOWE" BOW To The Music Operators of America For Making It Possible

Tim Lowe



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BOOTH 59

THE ART OF ALBUM COVERS!

The place of albums in the general record picture has taken tremendous strides in the past few years. Sales figures have skyrocketed and packaged goods have become a staple of our industry.

To anyone who has watched the rise of the album, the part played by the album cover must be obvious. The art of covering albums, although actually in its infancy, has attained spectacular heights.

As soon as albums began to sell in appreciable quantities, it became obvious to everyone dealing in sales that the cover was one of the most potent sales aids available. An attractive cover not only caught the customer's eye and focused his attention on that particular album, but it also made him more anxious to hear what was on the record. In addition, retailers found that just displays of albums were all that was needed to bring customers into the stores and create traffic which unthought-out album covers never did before.

As a matter of fact, so strongly has the packaging aspect of albums already impressed record company execs, that several firms have gone on a systematic campaign of repackaging all old albums. Nothing can speak more strongly than that for the ability of the record industry as a whole to learn a lesson and quickly profit from it.

Today there is great emphasis on photographs for the packaging of albums. Record firms have not only been searching all photo libraries for suitable pictures, but have been hiring photographers to take special shots for individual albums. In addition commercial artists have been given a freer rein than ever before to exercise their imaginativeness in creating works which are not necessarily limited to the realms to which they must confine themselves in the advertising field. Artists who never before were able to deal outside of the advertising area, are suddenly finding themselves free to create at a different level—and they love it.

But as we said, the art of album packaging is just beginning. There can be no doubt that as albums sell more and more and the profits of the record industry become greater, not only will more money be spent on these covers, but new devices which we do not yet envision will be created to hold records and increase their sales.

Already albums have attained an importance not even dreamed of just a few years ago. It is obvious that the development of the album cover has played a vital role in this expansion of sales.

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THANKS OPERATORS

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b/w

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OPTIMISM REIGNS!

There's probably been no other period in the history of the record business when the outlook appeared so secure and when the people engaged in it were so confident about the future. Everywhere you turn, record firm executives predict continued strong sales during the Summer and major increases in sales for the Fall. Surprisingly enough, these statements come at a time of the year when record men are usually a little disheartened at a seasonal decline and heretofore have been apt to see that decline lasting far beyond its actual duration. But this year, particularly, that attitude seems to have been reversed.

It is one more indication that in the last several years, the record business has undergone an imperceptible, but nevertheless tremendous, change. A great deal of the frenzy of our business used to be caused by the absolute necessity of coming up with a hit. That's what the profit and loss statement depended on and without that nothing else mattered. Today the hit is wonderful to have and naturally everyone is working as hard as ever to achieve it, but it's no longer quite the question of life and death that it was just a short while ago.

The record business has matured in the last several years. It's grown up. And just as it frequently happens that when an individual passes from adolescence to adulthood, he gains new security, so it has happened in the record business. This security has been achieved by enlarging the areas on which the prosperity of our industry depends rather than leaving it all concentrated on the necessity to create the pop hit.

The record business today has a great catalogue of material, some of which is released as singles from time to time but most of which is almost daily being used for new packaged goods. In addition, the record industry has now come to rely on its basic juke box sale, which is currently stabilized at about 25% of the entire market and which doesn't vary greatly because the number of juke boxes on location and their needs do not readily vary.

Record executives who are currently expressing themselves in the most optimistic terms, therefore, are not wrong at all. They certainly are not viewing the situation in any rosier terms than it actually is. For the overwhelming trend of the record industry has been toward expansion to ever greater markets. This trend certainly shows no signs of being arrested. On the contrary it gives every indication of continuing at an even greater pace.

In fact, we wouldn't be at all surprised if, a few years from now, these very record men who see the future in the most optimistic terms, will say, looking at the progress that our industry has made, "We never would have imagined that we could have come this far."

INTERNATIONAL KINGS OF RHYTHM !!!



Bill Haley and his Comets



With Another Hit!

(YOU HIT THE WRONG NOTE)

"BILLY GOAT"

and

"ROCKIN' ROLLIN' ROVER"

DECCA 30314

● Thanks Music Operators Of America
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**DON'T WANT
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(Without Your Love)**

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and

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composer and artist of

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and

"SINCE I MET YOU BABY"

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STABILIZING FACTOR!

We are now approaching the season when the part played by the juke box operator as a stabilizing factor in the record industry becomes most obvious. For it is during the summer months, when retail sales of records normally decrease, that record firms enjoy the certainty of a basic sale because of the large purchases made by juke box operators. Approximately 25% of all single records are bought by the juke box operators of the nation. And large as that figure is, it takes on even greater proportions during the summertime when it is needed most.

Over the years juke box record sales have sparked the record industry onto ever increasing heights. It was the sale to juke box operators that almost single-handedly revived the record business in the early thirties when it had been dealt what most people thought was a death blow by radio. But by the consistent purchasing of records and more records, the juke box operator was able once again to get the record firms back in business, guarantee them basic sales and through the promotional effect of having music played in locations everywhere in the country, create an entire new market for the record companies' product.

Today the potential for the record market is limitless. Working on a solid foundation, the record industry has expanded into many new fields. It has brought regional music to the attention of everyone everywhere and has played a distinct part in making available to ever increasing numbers of people types of music that used to be enjoyed only by a few.

In addition, the record industry has been able to establish a wide market for packaged material which is becoming a more important factor in the record world all the time.

And in the future, a growing population with more leisure, more money to spend, and more time to cultivate the arts, will buy even greater amounts of records.

And while all this is going on and will continue to go on, the juke box industry will also be playing an increased role in the record market. For as juke boxes increase both in size and in numbers, they need more records to keep them filled and in turn they expose so many more records to the public which in turn then goes and buys its favorites.

The record industry since the thirties has gone hand in hand with the juke box industry. And just as it proved itself to be then, the juke box industry is still the main stabilizing factor in record sales.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Chartmakers Are being Made by CAMEO recOrds ... Thanks Ops

for making 1957 our Greatest year—

*Looking Forward To Seeing You
At The Convention*

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Meeting Dates

Music Operators' Associations

May 19, 20, 21—Music Operators of America Convention
Place: Morrison Hotel, Chicago, Ill.

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

June 3—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—Westchester Operators Guild, Inc. (6th Annual Banquet)
Place: Holiday Inn, Scarsdale, N. Y.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—North Carolina Automatic Music Assn.
Place: Cape Fear Hotel, Wilmington, N. C.

10—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—New York State Operators Guild
Place: Palatine Hotel, Newburgh, N. Y.

13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

13—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

17—Wisconsin Music Merchants' Assn.
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)

19—Automatic Equipment and Coin Machine Owners' Assn.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)

20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M.
(W. Va. M.O.A. Executive Board)

28, 29—3rd Annual State Convention of W. Va. Music Ops

July 20, 21—Music Guild of Nebraska
Place: Clark Hotel, Hastings, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to **THE CASH BOX**, 1721 Broadway, New York 19, N. Y.

MOA CONVENTION

OPS - These are current pops



★ **Vera Lynn**
DON'T CRY
MY LOVE

1729

THE BILLBOARD

This Week's Best Buys "... has started to move very strongly ... looks like the biggest for Miss Lynn in some time."

★ **Dickie Bishop**
NO OTHER BABY

1736

THE CASHBOX SLEEPER OF THE WEEK ... falls right in line with today's best selling Rock-o-billy hits!"

THE BILLBOARD'S • Review Spotlight on ... C & W DISK JOCKEY PROGRAMMING "... impressive new British talent ... side sparkles."

★ **Beverley Sisters**

A Bright Novelty With A Beat

DOODLE DOO DOO

B/W BLOW THE WIND SOUTHERLY 1731

★ **Tommy Steele**
BUTTERFINGERS
TEENAGE PARTY

B/W

1735

THE BILLBOARD'S WEEKLY Tips on Coming Tops

POP DISK JOCKEY PROGRAMMING

"The king of British rock and roll can make a strong dent in the American market with this pairing, and smart jocks will give their fans an early listen. Great for conversation."

★ **Stanley Black**
NEW RELEASE
TROPICAL
BEGIN THE BEGUINE

B/W

1720

★ **Johnston Bros.**
NEW RELEASE
GIVE HER MY LOVE
KILIMANJARO

B/W

1741

★ **Bob Cort**
AND HIS SKIFFLE GROUP WITH LIZ WINTERS
FREIGHT
TRAIN

1742

The Cashbox - "Best Bet"

★ **Lita Roza**
NEW RELEASE
FIVE ORANGES
FOUR APPLES
YOU'RE NOT ALONE

B/W

1738

★ **Edmundo Ros**
A Thrilling New Arrangement
YOU'LL NEVER KNOW

B/W

THE SUNNY SIDE OF THE STREET

1716

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RECORDS

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jenny, jenny

b/w

miss ann

#606

Little Richard's newest record!



LITTLE RICHARD

SPECIALTY RECORDS, INC

8508 SUNSET BOULEVARD, HOLLYWOOD 46, CALIFORNIA



Round The Wax Circle

NEW YORK:

Happy to hear that Syd Nathan, prexy of King Records, after having suffered a mild stroke a few months ago, is back in his office. . . . Henny Youngman set to invade the record field via a four-record album of violin solos, interspersed with comedy monologues for Mohawk Records. . . . Don Rondo returns to the Boulevard May 24-26 and May 31 to June 2. . . . The Pat Boone package show, currently making a whirlwind 26-day tour of the major cities, has been breaking records everywhere. Package includes the Four Lads, the Fontane Sisters, Gary Morton, the Rudenko Brothers, the Bruxellos and Richard Hayman's orchestra. . . . Dick Gersh has just been named to handle national publicity for two disk firms, Chic Records and Golden Crest Records. . . . Songstress Jo Ann Tolley has been booked for her fourth return engagement at the Steel Pier, Atlantic City. . . . Andy Griffith, who's been garnering sensational pre-release reports for his performance in "A Face In The Crowd," will be interviewed from his New York apartment by Edward R. Murrow on "Person To Person" over the CBS-TV network June 4. . . . Leo Fuld, whose London disk "Where Can I Go" was a smash a few years ago, has opened the



FOUR LADS

Cafe Sahbra in New York. . . . Buddy Basch will act as stage manager for the third year for the show at the banquet of the MOA Convention. . . . Bill Haley and his Comets just cut an album for Decca featuring twelve old time standards. . . . Vaughn Monroe plans to play the male lead in "Annie Get Your Gun" in summer stock this year. . . . Irving Fields, who's been doing fine as a songwriter via "Chantez Chantez" by Dinah Shore, "Sugar Candy" by Georgia Gibbs and "The Door Is Open" by Sarah Vaughan and Billy Eckstine, opens at the Sands in Las Vegas May 22.

CHICAGO:

Assisting WGN staffers Eddie Hubbard, Pat McCaffrie, and Jack Brickhouse at past "Neighborhood Party" were recording stars Bobby Christian (Salem), Betty Madigan (Coral), Jim Lowe (Dot), Betty Martin (ABC Par), Jimmy Isles (Bally) and Johnny Janis (ABC Par). . . . Lee Magid planed thru Chi for quick confab with Al Hibbler. Al's presently appearing at Robert's Club. . . . Note from Gene Edwards advises Chi boy, Jim Ameche, set up shop over Cream City's WRIT, 5/13. . . . Columbia's Jerry Mazaro humming "So Tired" as he works around the clock to keep Tony Martin, The Hi-Lo's and Johnny Mathis straight with deejay interviews and guest appearances. . . . Sal Mineo in for MOA banquet. . . . Jerry Leighton added another hour to his daily schedule with a 4:00-5:00 pmer over WAAF. . . . Thrush Francis Faye, columnist Irv Kupcinet, Deejays Marty Faye and Mile Hamilton led a standing ovation for Tony Bennett at his opening Chez show. . . . MGMer, Gordon Grey, back in town after extended midwest trip promoting "Gonna Find Me A Bluebird" by Marvin Rainwater. . . . Joe Burton no sooner closed Vegas Dunes Hotel than Coral shot him into Chi for promotion on his new LP, just released. . . . Vocal lovely, Rita Raines, introduced her brand new Jamie disk, "Sleepy Sunday Afternoon" b/w "I Told A Stranger" to Chi deejays last week. This coupling is more than "just another record" to the lovely gal as she was married the same week the disk was cut. . . . How about that Frank York and his "nine out of ten deejays in Pittsburgh prefer 'French Dressing'" promotion letter. Verra clever. . . . Tony Pastor and his verra handsome son enjoying The Hi-Lo's opening 5/13. . . . Remember to stop by and say howdy to The Cash Box, suite 2030-2031-2032, Morrison Hotel.



BETTY MADIGAN

HOLLYWOOD:

Margaret Whiting's first single under her new Dot Records contract "Speak For Yourself John" and "Kill Me With Kisses" getting a terrific airplay from the local jockeys. . . . Bob Stern, back on the job after being hospitalized for a few days for minor surgery. . . . Bonnie Scott, 16-year-old Californian getting the big promotional treatment from Victor with her first disk, "Deep Within Me." . . . The album of the week feature on The Spike Jones show proving very successful in hyping sales of the disks plugged on the CBS-TV show. . . . Irving Jerome, head of Capitol's new subsidiary, Prep Records, returned to New York after making a tour of the West Coast with new Coast promotion manager, Stan Hoffman. . . . Sonny James, who recently finished a headline appearance at New York's Palace, starting a tour of one-nighters that will keep him solidly booked through October 15. . . . Producer Robert Roarke dickering with writer-publisher Nick Therry for the use of his song, "If You Should Go" in his forthcoming production "Duel Street." . . . Disk jockey Gil Henry's 36 foot yacht, manned by a crew of CBS personnel, had to drop out of the Newport-Ensenada yacht race because of compass trouble and be towed into San Diego. . . . Harold



SONNY JAMES

Spina, Jr. taking Mickey Rooney's "Mr. Broadway" album around to the local jockeys, which was released the day of the TV spectacular, starring Rooney. . . . Max Lutz has appointed Joe Sasso to handle Eastern promotion for the Champagne Music firm. . . . Buddy Rich, currently appearing as a single at Larry Potter's Supper Club, set to record a new LP for Verve Records. . . . The Friars Club Dinner honoring Glenn Wallichs was a huge success with the guest of honor being "roasted" by George Jessel, Gordon MacCrae, Wolfie Gilbert, Danny Kaye, Dean Martin, Stan Freberg and Friars Abbot, Frank Sinatra.



gratefully...

Johnnie Ray

current release

YES, TONIGHT JOSEPHINE

and

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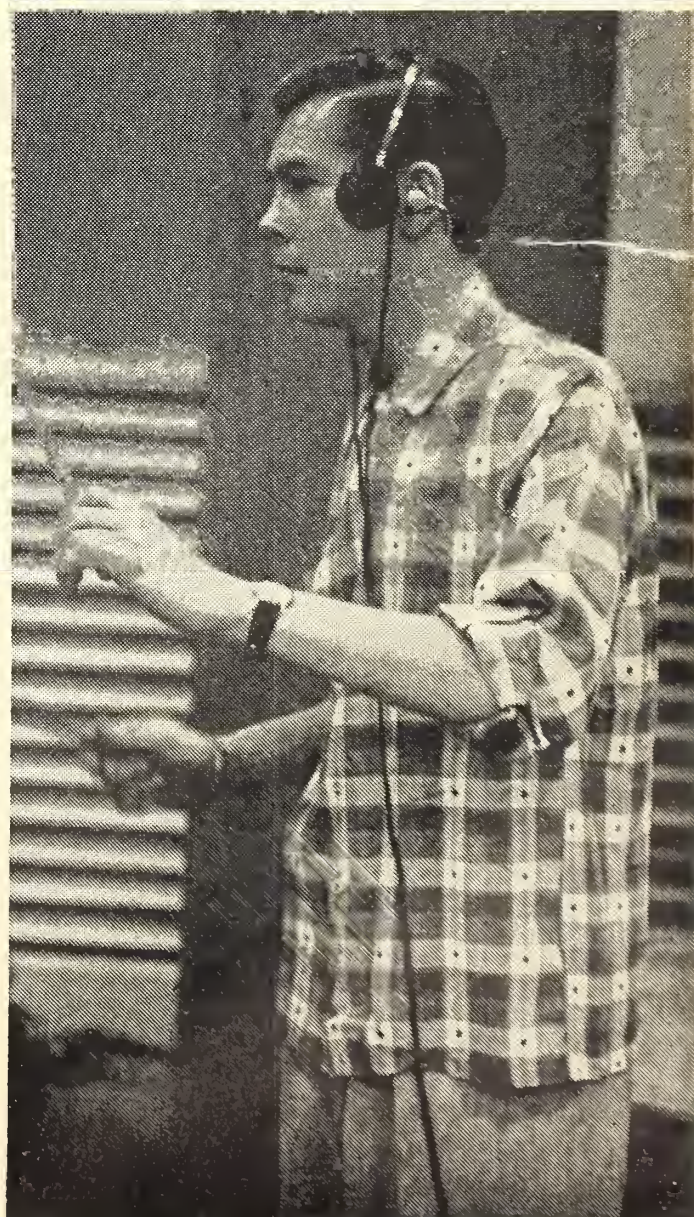
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AND ALL THE
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N. Y. C.

TYPE CASTING

It seems to us that the rest of the entertainment world, so deeply immersed in type casting, could well take a leaf from the record business. As we all know, in the past several years the barriers between Pop, Country and Rhythm & Blues have become a lot less rigid. Artists who are popular in one field can also enjoy the same success in the other fields and this is a departure from what the situation was only a few years ago.

Attesting to the fluidity of acceptance in the various fields of the record world are the many, many artists who have gained Pop acceptance from both Country and R&B areas. In the Country field, there are such artists as Elvis Presley, Tommy Sands, Ferlin Husky, Sonny James, Gene Vincent, Marty Robbins, Martha Carson and a lot more. From the Rhythm & Blues field have come Fats Domino, Little Richard, Ruth Brown, Lavern Baker, Mickey & Sylvia, Lloyd Price, Nappy Brown, Bill Doggett, Ivory Joe Hunter and again many, many more.

Now, while these artists have been able to make the transition as far as records are concerned, they too suffer from that old entertainment bugaboo, type casting. For the people who engage artists for television, movies, plays and theaters seem to have no idea that Country and Rhythm & Blues artists can also have a large Pop following. It's true that some of the top TV variety shows such as the Ed Sullivan Show, the Perry Como Show and the Steve Allen Show, have made it a practice to engage artists who have top records no matter what field they came from, and an occasional artist has been given the opportunity to make it big in another medium, such as Elvis Presley or Tommy Sands, but for the most part, placing a Country or R&B artist on a Pop show has been an arduous task.

Fortunately with the preponderance of artists from the Country and R&B fields now breaking through into Pop, even the entertainment world is beginning to be convinced and so the situation looks as though it may be improved shortly. A case in point, for instance, is the interest which the booking agencies have recently shown in signing Country and R&B artists with the purpose of building up their Pop acceptance.

The problem these booking agents are going to have is not with the public, which obviously accepts any artist no matter from what field he comes as long as he fulfills the public's entertainment desires, as has been demonstrated in the record business time and time again. The problem is going to be with those people in the entertainment world whose job it is to engage artists but whose public pulse is practically dormant and whose concept of the right artist for the right place is bound tightly by all the cliches of type casting that ever existed.



London Lowdown

Have just returned from a visit to Switzerland and found that the Norman Granz "Jazz Show at the Philharmonic" is touring that country. The package includes Ella Fitzgerald, the Oscar Petersen Trio, Roy Eldridge and Stuff Smith. Also playing at the Embassy Bar in Zurich is Joe Turner.

Beginning to make a big impression recordwise over there are Harry Belafonte and Pat Boone. . . . Somehow, the Swiss do not favor rock 'n roll. Found the number one Swiss organization is without a doubt Musikvertrieb in Zurich, owned by Maurice Rosengarten, a power in the international record industry.

Juke boxes are very much to the fore and noticed the latest Seeburg, Rock-Ola, AMI and Wurlitzer models prominently featured in bars and arcades. . . . Musicwise, there is of course a very strong tendency to favor local artists and recordings with a fair amount of German, French and Italian songs in the Hit Parade due to the closeness of these countries to Switzerland.

Back in London, Frankie Laine opens at the Palladium this week. On last night's "Sunday Night at the Palladium" show on TV, one of the hits of the show was the very talented Hazel Scott.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1 Rock-A-Billy—
Guy Mitchell (Philips)
- 2 Butterfly—
Andy Williams (London)
- 3 Cumberland Gap—
Lonnie Donegan (Pye-Nixa)
- 4 When I Fall In Love—
Nat "King" Cole (Capitol)
- 5 Baby Baby—
Teen-Agers (Columbia)
- 6 Banana Boat—
Harry Belafonte (HMV)
- 7 Yes, Tonight Josephine—
Johnnie Ray (Philips)
- 8 Ninety-Nine Ways—
Tab Hunter (London)
- 9 Freight Train—
Chas. McDavitt Group (Oriole)
- 10 Too Much—
Elvis Presley (HMV)
- 11 Young Love—
Tab Hunter (London)
- 12 I'll Take You Home Again Kathleen—
Slim Whitman (London)
- 13 Look Homeward Angel—
Johnnie Ray (Philips)
- 14 The Girl Can't Help It—
Little Richard (London)
- 15 Long Tall Sally—
Little Richard (London)
- 16 Butterfly—
Charlie Gracie (Parlophone)
- 17 Chapel Of The Roses—
Malcolm Vaughan (HMV)
- 18 Don't Forbid Me—
Pat Boone (London)
- 19 Heart—
Max Bygraves (Decca)
- 20 Why, Baby, Why?—
Pat Boone (London)
- 21 True Love—
B. Crosby & Grace Kelly (Capitol)
- 22 Butterfingers—
Tommy Steele (Decca)
- 23 My Prayer—
Platters (Mercury)
- 24 Love Is A Golden Ring—
Frankie Laine (Philips)
- 25 Marianne—
Hilltoppers (London)
- 26 Party Doll—
Buddy Knox (Columbia)
- 27 Don't You Rock Me Daddy-O—
Lonnie Donegan (Pye-Nixa)
- 28 Norah Malone—
Teresa Brewer (Coral)
- 29 I'm Walkin'—
Fats Domino (London)
- 30 Mangos—
Rosemary Clooney (Philips)

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Treatment!**



current release

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record no. 3725



welcome operators
to MOA room 25



Album Sure Shots

★ Also Available in EP

MANTOVANI FILM ENCORES

MANTOVANI AND HIS ORCHESTRA (London LL-1700)

Columbia Phonos Adds 5 Distribs

NEW YORK—Columbia Phonographs has added five new Distributors, according to an announcement made last week by James F. White, director of sales. The new appointments affect coverage in all sections of the country.

The Intrastate Distributing Company, located in Shreveport, Louisiana, will furnish coverage in parts of Texas, Arkansas and Louisiana. Intrastate and general manager R. L. Chenery will work with Paul J. Gallagher, Columbia's district manager for the firm's district No. 7.

The Craig Corporation of Seattle, Washington, will cover 17 counties of Seattle and falls under the jurisdiction of District No. 8, manager, Merrill Klein.

The Graybar Electric Company of Grand Rapids, Michigan, will cover that state. Walter Bronson is Graybar's branch manager. This territory is within District Manager Clifford Spath's District No. 5.

Edgar Kaufmann, David Kaufmann's Sons, Inc., has been appointed in District No. 2 and their territory embraces Maryland, District of Columbia, most of West Virginia and Virginia and Kent and Sussex counties in Delaware. Henry Stewart is the district manager.

The Commercial Electric Company of Toledo, Ohio, will distribute in most of Ohio and Indiana in Gene Sapak's District No. 4.

Empire Room Rocks To Ray

NEW YORK—Though he probably played to his most "conservative" audience in his career, Johnnie Ray had a slam-bang opening in the Empire Room of New York's Waldorf-Astoria Hotel last week.

Foregoing a chest mike he used at the Eden Roc in Florida a few months ago, Ray, working with a floor mike, opened his bill with a soft and rocking treatment of "Shake A Hand."

Other aspects of the entertainer's genial informality in the plush nitery included a singing stroll among the customers, and kissing a few women on the cheek or hand. This ended in a rousing applause from the audience.

With some excellent arrangements, Ray shuffled both his own hits and standards into the act. These songs included "Ain't Misbehavin'"; "Don't Worry About Me"; "If I Had You"; "Yes, Tonight, Josephine"; "You Don't Owe Me A Thing"; "Such A Night" (on which the audience demanded and received an encore); and to close the act, Ray's first two smashes, "Little White Cloud," and "Cry."

The Empire Room is scheduled to rock to Ray for a month.

New Career



HOLLYWOOD—A pair of appearances on the Art Linkletter "House Party" show has proved a shot-in-the-arm to the career of singer-actor Bert Convy, former head of the Cheers, vocal group which a couple of years ago cut some rock 'n roll platters for Capitol. Convy took a job as a CBS page "between jobs," and met Linkletter and explained his problem. Linkletter put him on one show and asked for audience response. Mail pull was so strong Convy appeared again still in the uniform of a CBS usher. Again there was a heavy audience reaction. For a third airing, Linkletter invited studio execs to watch and Convy promptly hit the jackpot. Linkletter signed him for 14 weeks of appearances, 20th-Fox inked him for a featured role in the telefilm "Mother Was A Freshman," William Morris agency grabbed him for a pilot film starring Judy Canova, Paramount made arrangements to test him and Mercury Records inked him to a contract with the first four sides to be cut this week for immediate release.

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Thanks Ops,
For Your Wonderful Support.



Cathy Carr

WATCH FOR MY NEWEST RELEASE

the Original

**"SPEAK FOR
YOURSELF JOHN"**

fraternity #765

^{b/w}
"WILD HONEY"

fraternity **RECORDS**
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AL HIBBLER — DECCA

Around The Corner From The Blues*

HELENE DIXON — EPIC

Just A Beginner In Love ✓

**NAT "KING" COLE — IN HIS LATEST
CAPITOL ALBUM**

Where Can I Go Without You*

SAMMY DAVIS, JR. — DECCA

Goodbye, So Long, I'm Gone ✓

SHERRY PARSONS — JUBILEE

Dear Miss Lonely Hearts ✓

* ASCAP

✓ BMI

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THE FRANKIE HERMAN BAND
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"SECOND-HAND LIP
STICK" (2:14) [Franz Schu-
bert BMI—J. Vivier] The Frankie
Herman band smartly showcases
a smooth vocal effort by Bobby
Sykes on a contagious, up-tempo
romantic opus. Inviting wedding
of melody and lyrics.

"LADY BARBER" (2:17)
[Franz Schubert BMI — F.
Cummings] On the reverse etching
Herman's outfit slickly carves out
a most appealing instrumental toe-
tapper. Two good, ear-pleasing
intro items tailor-made for the
jocks and jukes.

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Naturally—all men like

SECOND-HAND LIPSTICK.

Capitol Issues 23 New Albums

HOLLYWOOD—Keyed to the theme
"Maytime Is Music Time" are the 23
new albums for May that were intro-
duced last week by Capitol Records.

Included in the assortment of high
fidelity packages are 14 pop (seven
'Capitol' of the World (music re-
corded in foreign countries), one West-
ern, and one sacred.

Listed among the new popular al-
bum releases for May are:

Frank Sinatra's "A Swingin' Af-
fair"; Judy Garland's "Alone" (with
backing for the first time by Gordon
Jenkins and his orchestra); Robert
Mitchum's first album, "Calypso—Is
Like So"; Gordon MacRae's "Cowboy's
Lament"; June Christy's "June—Fair
and Warmer" with orchestra con-
ducted by Pete Rugolo; "Star Dancing"
with Ray Anthony and his orchestra;
"Call of the Wildest" by Louis Prima;
"Swing Low, Sweet Spiritual" by
Jack Teagarden, with orchestra and
chorus conducted by Van Alexander;
"The Gilded Hawk" by Coleman Haw-
kins; Muted Jazz" by Jonah Jones
(debut album); "A Fellow Needs a
Girl" with Joe Bushkin, his piano and
orchestra; "Softly, Baby" featuring
the Paul Smith Quartet (Smith, piano;
Barney Kessel, guitar; Stan Levey,
drums, and Joe Mondragon, bass);
"Polka!" with Steve Adamczyk and
his polka band, and "The Gold Record,"
consisting of a dozen Capitol all-time
hits that each sold more than one
million copies, including Nat "King"
Cole's "Too Young," Peggy Lee's
"Manana," Les Paul and Mary Ford's
"Vaya Con Dios," Les Baxter's "The
Poor People of Paris," Dean Martin's
"Memories Are Made of This," Ten-
nessee Ernie Ford's "Sixteen Tons,"
Nelson Riddle's "Lisbon Antigua,"
Sonny James' "Young Love," Kay
Starr's "Wheel of Fortune," and Pee
Wee Hunt's "Twelfth Street Rag."

The new 'Capitol' of the World pack-
ages include:

"The Zodiac Suite," an album of
mood music styled by Britain's ar-
ranger-conductor, Norrie Paramor,
with each song portraying one of the

signs of the zodiac (recorded in Eng-
land), "Lucho Gatica Sings" featur-
ing the voice of the popular Latin
American singer (recorded in Mexico
and Chile); "Music of the Matadors"
consisting of songs composed in honor
of and dedicated to the most famous
matadors in all Spain (recorded in
Barcelona); "Honeymoon In Paris"
featuring the lush music of Franck
Pourcel and His Parisian Strings;
"China!" co-starring two of the most
popular female vocalists in all China,
Li Li Hua and Tung Pei Pei singing
in all-Mandarin dialect (the first
'Capitol' of the World album devoted
exclusively to China—recorded in the
Orient); "Viva Mexico!" featuring
the 84-piece Mexican National Sym-
phony Orchestra (recorded in Mexico
City), and "Corroboree!" consisting
of the first authentic Aboriginal mu-
sic ever to be recorded, including
chants, songs and dances performed
by the Australian Aborigines deep in
the heart of the bush country (re-
corded in Australia).

The Western music album is titled
simply "Hank!" and features the
music of Hank Thompson and His
Brazos Valley Boys. The sacred mu-
sic album, "Nearer My God To Thee,"
is by the Louvin Brothers and their
first full-length album of sacred and
gospel songs. Charlie Louvin plays
guitar, Ira Louvin, mandolin.

To effectively merchandise the pro-
gram Capitol has prepared a deejay
preview kit and complete deejay sam-
ples of albums. In addition, a big
window display themed to "Maytime
Is Music Time" includes a five-foot
cardboard May pole, large Maytime
banner, Maytime streamer, set of full-
color musical notes (with adhesive
backs and notched flags so they may
be used on a wall surface or hanging
from an overhead string or wire) and
special multi-purpose displays on the
new albums of Sinatra, Mitchum,
Christy, Bushkin, Garland, Prima,
Thompson, Louvin Brothers, Paramor,
Gatica, Anthony, MacRae, and Pour-
cel, all of which comes packed in a
special, decorative "Maytime" ship-
ping carton.

In addition, national advertising is
scheduled.

Angel Gifts For Queen



NEW YORK—Dario Soria of Angel Records, presents "Miss Page One",
Joan Kirchner of Associated Press, with a gift of Angel albums. Miss Page
One reigned as queen of the New York Newspaper Guild's 1957 Page One
Ball held at the Sheraton-Astor Hotel in this city, recently.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BUILDING LIKE A
HOUSE ON FIRE!**



**JIM
REEVES**

RCA Victor 20/47-6874

*Thanks MUSIC OPERATORS
OF AMERICA For Helping Me
Head To The Top Of The Charts*



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



Singer - Salesman



HOLLYWOOD, CALIF.—Singer Artie Wayne becomes Salesman Artie Wayne at Hollywood's Music City to clinch a sale on his new RKO Unique album "You're My Thrill." The customer parting with the cash seems to be talking to Artie and keeping an eye on Anita Ekberg who adorns the cover.

Best Wishes To M. O. A.

From

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Diamond Record Distributing Co.

2990 W. Pico Blvd.

Los Angeles 6, Calif.

Phone: REpublic 1-6311

Parade Debuts With Three Albums

LOS ANGELES—Parade Records, newly formed West Coast label, will hit the market the first of next month with an initial release of three LP's. Included in the first release are an album by Twentieth Century-Fox movie star, Jeffrey Hunter, entitled "A Date With Jeffrey Hunter"; a modern jazz version of "The King and I" by The Gerald Wiggins Trio; and a new jazz LP by Buddy Colette, featuring top West Coast jazz musicians.

A regular monthly releasing schedule of singles and albums has been set up by the new company, and negotiations are now being conducted for the exclusive signing of additional film and television personalities.

Parade will be represented at the MOA convention by Dave Axelrod, who will have samples of the new label's merchandise to show to distributors, who are currently being lined up throughout the country.

Vee-Jay Adds Label

CHICAGO—Just in time for the MOA convention, Abner (and) Vee-Jay, this city, unveiled their new label nationally.

"In line with our present policy of testing each release, locally, before we give it the national push, Falcon has been growing steadily via Chi air play," Abner stated.

At the time Falcon was released in Chi, there was much talk and questioning as to just who owned the label.

"Now it can be told," quipped Abner. "Falcon is our baby."

Anna Maria Alberghetti Signs With Capitol

HOLLYWOOD—Anna Maria Alberghetti has signed a new long-term contract with Capitol Records according to an announcement from President Glenn E. Wallichs. Her record sessions are to be produced by Dave Cavanaugh. The date of Miss Alberghetti's first record release is to be announced.

Miss Alberghetti, 21, is currently co-starred with another Capitol artist, Dean Martin, in MGM's "10,000 Bedrooms." A native of Pesaro, Italy, she has been singing since she was six. She made her American debut at Carnegie Hall, New York, when she was thirteen.

Future headline engagements set for Miss Alberghetti include a two-week engagement at the Cocoanut Grove, Los Angeles, starting May 31; a four-week booking at Las Vegas' Flamingo Hotel starting July 11, a two-week public appearance at the Dallas State Fair, Dallas, Texas, starting August 19; a four-week engagement at the Waldorf-Astoria, New York, starting Nov. 1, and a two-week stint at Miami's Americana Hotel starting Jan. 22, 1958.

Special Coral DJ Disk

NEW YORK—Coral Records has made up a special dee jay record coupling Don Cornell's "Mama Guitar" with Steve Lawrence's "Can't Wait for Summer" which has been sent out to key jockeys throughout the country. The special disk is part of a major May promotion to send these recordings into the winner's circle.

It's a Dan-Dan-Dandy!

...and it's a smash

DANDY LION

by Gene NASH

JUBILEE-5285

^{b/w}
"I MUST HAVE YOUR LOVIN'"



jubilee records

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COLUMBUS 5-8335

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"START MOVIN"
with **SAL MINED**

Epic 5-9216

on ...



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2 GREAT EP's
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from the
SMASH EPIC ALBUM

**"DANCE TO THE MUSIC
OF LESTER LANIN"**

also available on Long Play—LN-3340

with **EPIC**

THE FOUR COINS
SHANGRI-LA

b/w

FIRST IN LINE

Epic 5-9213

F.F.



FRANCES FAYE sings Folk Songs BCP 6017

FF/Frances Faye is full of fire only more so. Frances positively out-Fayes herself in this incomparable 12" LP. Russell Garcia conducts "Green Sleeve," "Frankie and Johnny," "Clementine," "St. James Infirmary," 5 others, 2 medleys. **DON'T MISS IT!**

BETHLEHEM
RECORDS



New York Hollywood

Pat Boone "Love Letters
In The Sand"
(DOT 15570)
Tina Robin "My Mammy"
(CORAL 61822)
Eydie Gorme "I'll Take Romance"
(ABC-PARAMOUNT 9780)
Big Maybelle "All Of Me"
(SAVOY 1512)
Frank Chacksfield "Lullaby of
The Leaves"
(LONDON 1725)
BOURNE, INC.—ABC CORP.

TRUE LOVE GONE

(Come On Home)

Sensationally recorded by

• **BETTY MADIGAN**

on Coral

• **THE ENCHANTERS**

on Coral

MILLS MUSIC, INC.



Canadian Capers

MONTREAL MEMOS:



THE FOUR ACES

niversary

TORONTO TOPICS:

Barbara Carroll took over at the Town Tavern on May 13. With the noted jazz pianist are husband Joe Schulman on bass and Phil Faieta on drums.

At the Club One Two, the Deep River Boys (Jubilee) are pleasing the patrons plenty. . . . The Tunesmen opened at the Prince George May 13 and their celebrated music, comedy skits, and slick showmanship are packing them in. . . . Larry Marvin recently returned to the Barclay's Indigo Room. . . . Drummer Max Roach and his quintet now appearing at the Colonial.



RICHARD MALTBY

Bill Long and his Playboys, featuring vocalist Rose Jackson, now in their 6th week at the El Mocambo. . . . Billy O'Connor is slated to emcee TV Club O'Connor Show which will replace The Plouffe Family on Friday night CBC-TV. Show's musical arranger will be Bill Isbister and will spotlight guest barber-shop quartets from across Canada, and weekly guests.

Richard Maltby will bring his orchestra to the Mutual Arena on June 13 for a one-night stand promoted by Associated Enterprises. Sharing the bandstand with Richard Maltby (Vik) will be Bobby Gimby (RCA Victor) with a second orchestra of 16 men.

Guy Lombardo (Capitol) will do a four-nighter over at the Brant Inn, June 5-8. . . . From Halifax, Nova Scotia, comes news of a May 12 recording session in which Reg Smith cut six tunes for Rodeo Records. These included "Atlantic Lullaby", "A Crushed Red Rose", and "A White Sport Coat".

Album Display



BOSTON, MASS.—Mercury artist Vivian Blaine (right) in Boston recently with the touring company of the hit stage show "A Hatful Of Rain", in which she stars, took a break from her acting chores to visit with Louise Morgan on station WNAC-TV and promote her first Mercury album. Above Miss Morgan displays the LP for her televiewers.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**"PLEASE SEND ME
SOMEONE TO LOVE"**
MOONGLOWS
CHESS 1661

"NO MORE"
BOBBY CHARLES
CHESS 1660

"SUSIE-Q"
DALE HAWKINS
CHECKER 863

"SCHOOL DAY"
(Ring Ring Goes The Bell)
CHUCK BERRY
CHESS 1653

**"OVER THE MOUNTAIN
AND ACROSS THE SEA"**
JOHNNIE AND JOE
CHESS 1654

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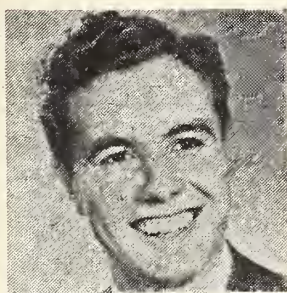
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Thanks Ops For Making

"AFTER SCHOOL"

A Smash! . . . DALE 100

Randy Starr

Watch For My Next Release

WELCOME TO THE WINDY CITY

. . . FROM . . .

J. H. MARTIN

RECORD DISTRIBUTING INC.,

1343 South Michigan Ave.,

CHICAGO, ILLINOIS

STOP BY AND SAY HELLO WHILE ENJOYING THE MOA CONVENTION

Glen Wallichs Feted



HOLLYWOOD, CALIF. — The Friars Club of California, Inc. recently (May 6) switched from its usual policy of saluting an entertainer at one of its famous Roastmasters Dinners when it feted Glenn E. Wallichs (seated, left), President of Capitol Records, Inc., at The Friars Club in Beverly Hills. In addition to the toastmaster for the evening, George Jessel, Parkyakarkus, and song writer L. Wolfe Gilbert, the Capitol artists

shown above with Wallichs were on the dais (standing, from left) Frank Sinatra (Abbot of the club), Danny Kaye, Gordon MacRae, and Nat "King" Cole. Seated, from left, Wallichs, Dean Martin, and Stan Freberg. Approximately 200 attended the function. A photo mural of The Capitol Tower, International headquarters and main studios of Capitol and the world's first circular office building, is in the background.

Attaway Enjoys Big Calypso Activity

NEW YORK — Novelist-composer William Attaway, one of the top composers in the Calypso field whose name appears on a number of tunes in the smash Harry Belafonte calypso album, will have his song "Tastes Like Strawberries" featured in the forthcoming Columbia film "Calypso Heat Wave". Johnny Desmond has recorded the song for Coral Records.

Attaway's recently-formed music publishing firm, Calypso Music, Inc., has more than 120 Calypso songs in its catalog. Fifty of these songs will shortly be released on singles as well as on LP's by major labels, according to the firm.

Over one-half million copies of a new song sheet published by Calypso Music, Inc., titled "Star Calypso Songs" and featuring Attaway's music, will be on sale at the nation's newsstands through national distribution, as well as a music folio containing twelve of Attaway's favorite songs with a first print order of one hundred thousand copies. Attaway's song "The Calypso Tromp" has been adopted by the Fred Astaire studios as their entry in the Calypso Dance-sweepstakes and used as the base for a dance created by Fred Astaire's Frank Pagliaro, Charles Columbus, and John Monte. All of the Fred Astaire Dance Studios throughout the nation will promote the dance.

"Calypso Stars", the new Fawcett magazine, will carry the sheet music to "The Calypso Tromp", as well as the dance steps, in its first issue on the stands the end of May. A personality piece of four pages on Attaway will appear in "Calypso Stars".

Bill Attaway has just finished a hard-covered book for McGraw-Hill on the history of Calypso, incorporating twenty-five of the top Calypso songs in sheet music form. McGraw-Hill is rushing the book to print.

Thunderbird Launches Distrib Promotion

NEW YORK — Thunderbird Records, which is selling the Jack Haskell disk of "Around The World" in all theatres where the Mike Todd show is playing, last week announced a further promotion on behalf of the record. Any distributor handling Thunderbird, who sells 50,000 records of the Haskell recording, will be given, as an added bonus, a brand new 1957 Thunderbird automobile with the distributor's name engraved upon it.

The bonus is not just for one distributor, but any and all who meet the 50,000 quota. The young indie also announced its intention to make it a practice of giving similar bonus inducements on all future Thunderbird releases.

Cecil Steen of Records, Inc., distributor of the Thunderbird line in New England, states that "this promotion is a heck of a gimmick since this particular recording will be saleable in eight months from now due to the long run of the Todd show."

Thunderbird is currently lining up distributors for Cleveland, Minneapolis, St. Louis and some twenty other cities where the Todd flicker has yet to premiere.

Coral Gets Two Soundtracks

NEW YORK — Coral Records has contracted to release the soundtracks of two forthcoming Universal-International pictures. The scores, which will be back-to-back on one LP, are from "Tammy And The Bachelor" and "Interlude." Coral and U-I are planning a joint promotion on the album, including display material and screenings for dealers and disk jockeys. In addition to the track from "Tammy," Coral is also set to release a single of the title tune by Debbie Reynolds, who stars in the picture. Miss Reynolds will couple "Tammy" with a tune not from the picture, titled "French Heels."

THE YEAR'S MOST EXCITING NEW SOUND!



*Thanks, Ops, we'll see
you at the MOA
Convention
M & S*

Mickey & Sylvia

• This Week's R&B Best Buys

THERE OUGHT TO BE A LAW (Ben Ghazi, BMI)—Mickey and Sylvia
—Vik 0267—This tune is taking off very much like their previous
hit. The record is very strong in all areas and should make an
appearance on the charts very soon. This, too, will probably be-
come a big pop seller. Flip side is "Dearest" (Ben Ghazi, BMI). A
previous Billboard "Spotlight" pick.

The Billboard
April 13, 1957

**THERE OUGHT TO
BE A LAW**

b/w

DEAREST

Vik 0267

First LP available now! "NEW SOUNDS" LX 1102

Exclusively

Vik records
A Product of Radio Corporation of America



Personal Management
BEN-GHAZI Enterprises

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c/o Saul Weinstein

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La Playa Sextet • Al Castellanos
Sonny Rossi • Emilo Reyes



LP - 5008

Complete 12"
Latin Album Line



"YOUR CHEATIN' HEART" The Pearls
Onyx 510

Watch for New Releases by the Pearls and Velours

MUSIC OPERATORS ATTENTION

SELL YOUR JUKE BOX RECORDS TO THE BIGGEST BUYER IN THE MIDWEST

WHILE IN CHICAGO PHONE

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GALGANO DISTRIBUTING COMPANY

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**Best Selling Sheet Music**

		LAST WEEK
1	ROUND AND ROUND Rush BMI—Stallman, Shapiro	1
2	ALL SHOOK UP Shalimar-Presley BMI—Blackwell, Presley	2
3	LITTLE DARLIN' Excellerec BMI—Williams	3
4	DARK MOON Dandelion BMI—Miller	11
5	ALMOST PARADISE Peer International BMI—Petty	5
6	A WHITE SPORT COAT Acuff-Rose BMI—Robbins	9
7	CHANTEZ CHANTEZ Chantez BMI—Fields, Gamse	8
8	WHY BABY WHY Winneton BMI—Dixon, Hanson	4
9	EMPTY ARMS Ivory BMI—Hunter	—
10	COME GO WITH ME Gil & Phoebe BMI—Quick	14
11	GONE Hill & Range Songs BMI—Rogers	12
12	MARIANNE Montclare BMI—Gilkyson, Dehr, Miller	6
13	BUTTERFLY Mayland & Presley BMI—September	7
14	99 WAYS Mayland BMI—Gracie	13
15	FOUR WALLS Sheldon BMI—Moore, Campbell	—

**Peatman List**

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

<u>RADIO</u>	(LISTED ALPHABETICALLY)	<u>TV</u>	
A Face In The Crowd	Remick	All Shook Up	Shalimar
A White Sport Coat	Acuff-Rose	Butterfly	Mayland & Presley
All Shook Up	Shalimar	Come Go With Me	Gil-Feebee
Almost Paradise	Peer	Dark Moon	Dandelion
Bernardine	Palm Springs	Do I Love You (Because You're Beautiful)	Williamson
Calypso Melody	Cromwell	Empty Arms	Ivory
Dark Moon	Dandelion	Freight Train	Maurice
Did You Close Your Eyes	Valyr	Gone	Hill & Range
Do I Love You (Because You're Beautiful)	Williamson	Hoot Owl	Joy
Empty Arms	Ivory	I Could Have Danced All Night	Chappell
Four Walls	Shelden	I'm Part Of You	Chappell
Freight Train	Maurice	I'm Stickin With You	Jackie
Girl With The Golden Braids	Roncom	I'm Walkin'	Reeve
Gone	Hill & Range	Little Darlin'	Excellorec
Gunfight At the O.K. Corral	Paramount	Mambo, Tango, Samba, Calypso, Rhumba Blues	Carole
I Can't Give You Anything But Love	Mills	Marianne	Montclare
I Could Have Danced All Night	Chappell	Mutual Admiration Society	Chappell
Italiano	Harms	My Little Baby	Gil
It's Good To Be Alive	Valyr	Ninety-Nine Ways	Mayland
Little Darlin'	Excellorec	Party Doll	Jackie
Look At 'Er	Valyr	Ring-A-Ding-A-Ding	Dominion
Love Letters In The Sand	Bourne	Rock-A-Billy	Oxford
Mangos	Redd Evans	Round And Round	Rush
Old Cape Cod	Pincus	School Day (Ring Ring Goes The Bell)	Arc
One For My Baby	E. H. Morris	Shangri-La	Robbins
Round And Round	Rush	So Rare	Robbins
Sa Rare	Robbins	Talkin' To The Blues	Trinity
Speak For Yourself John	Famous	Teen Age Waltz	Champagne
Stars Fell On Alabama	Mills	Walkin' After Midnight	Four Star
When Rock 'n Roll Came To Trinidad	Marvin	Way Down Blues	Chappell
Why Baby Why	Winnetan		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

AFTER HOURS

Lloyd Glenn (Aladdin 3346)

ALL OF ME

I DON'T WANT TO CRY
Big Maybelle (Savoy 1512)

A WHOLE LOT OF SHAKING GOING ON

Jerry Lee Lewis (Sun)

BUTTERFLY

Andy Williams (Cadence 1308)

CHICKEE WAH-WAH

Bobby Marchan (Gale 101)

DEAREST

Mickey & Sylvia (Vik 0267)

DIANE

Bo Rhambo (Cash 452)

DON'T ASK ME TO BE LONELY

Dubs (Gone 5002)

DON'T WANT NO WOMAN

Bobby Blue Bland (Duke 167)

EVERYBODY NEEDS SOMEBODY

Little Walter (Checker 859)

EVERYONE'S LAUGHING

Spaniels (Vee-Jay 246)

FABULOUS

Charlie Gracie (Cameo 107)

FLORENCE

Paragons (Winley 215)

GONE

Ferlin Husky (Capitol 3628)

GROANIN' THE BLUES

IF YOU WERE MINE
Otis Rush (Cobra 5010)

GUIDED MISSILES

Cuff Links (Dootone 409)

HERE COMES ROMANCE

Clovers (Atlantic 1129)

HE'S MINE

Platters (Mercury 71032)

HEY BO DIDDLEY

MONA
Bo Diddley (Chess 1652)

HONEY, WHERE YOU GOING

LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE

Bobby Blue Bland (Duke 160)

I LOVE MY GIRL

Cozy Morley (ABC-Paramount)

I'M STICKIN' WITH YOU

Jim Bowen (Roulette 4001)

I'M WALKING

Rickey Nelson (Verve 10047)

IN THE CHAPEL

Ann Cole (Betan 232)

IN THE DOORWAY CRYING

Midnighters (Federal 12293)

ISABELLA

Roy Tan (Dot)

I WANT TO GET MARRIED

B. B. King (RPM 492)

I WANT TO DANCE

MARRY ME
Shirley & Lee (Aladdin 3369)

*I WOULD LIKE TO KNOW

Bobby Mitchell (Imperial 5440)

JOHNNIE'S HOUSE PARTY

John Heartsman & Gaylarks (Music City 807)

*JUNGLE HOP

Don & Dewey (Specialty 599)

JUST BECAUSE

Larry Williams (Specialty 597)

*LITTLE BILLY BOY

Three D's (Paris)

LOOBY DOO

Bebby Byrd (Zephyr 70-018)

*LOUIE LOUIE

YOU ARE MY SUNSHINE

Richard Berry & Pharos (Flip 321)

* Indicates first appearance on Territorial Tips

LOVABLE

Dale Cook (Specialty 596)

*MESSED UP

Harold Burrage (Cobra 5012)

MIDNIGHT

Googie Rene (Class 205)

*MISS YOU SO

Lillian Offitt (Excella 2104)

*MY HEART IS CRYING

Billy Boy (Vee-Jay 238)

MY LIFE

GOING BACK HOME

Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE

Otis Rush (Cobra 5005)

ONE HUNDRED YEARS FROM TODAY

Alice Jean (Rhythm 102)

OUT IN THE COLD AGAIN

MIRACLE IN THE RAIN

Lymon & Teenagers (Gee 1036)

PLEDGE OF LOVE

Ken Copeland (Imperial 5432)

*Penguins (Atco 1132)

PRETEND

Tab Smith (United 205)

RAINDROP

Viscounts (Mercury 71073)

*RAKIN' AND SCRAPIN'

Dean Beard (Atlantic 1137)

RANG TANG DING DONG

Cellos (Apollo 510)

ROCK ME

Muddy Waters (Chess 1652)

ROCK YOUR LITTLE BABY TO SLEEP

Buddy Knox (Roulette 4009)

ROSIE LEE

Mello-Tones (Gee 1037)

SEARCHIN'

Coasters (Atco 6087)

SIDE TRACK

Googie Rene (Class 208)

SHOULD I EVER LOVE AGAIN

Wynona Carr (Specialty 589)

SO LONG

Roy Hamilton (Epic 9212)

SO RARE

Jimmy Dorsey (Fraternity 755)

*START MOVIN'

Sal Mineo (Epic 9216)

*SUZIE-Q

Dale Hawkins (Checker 863)

SWEET AND EASY TO LOVE

Roy Orbison (Sun 265)

*TALKIN' TO THE BLUES

Jim Lowe (Dot 15569)

THE GAME OF LOVE

Lavern Baker (Atlantic 1136)

*THE SUN IS SHINING

Jimmy Reed (Vee-Jay 248)

TRUE LOVE GONE

Enchanters (Coral 61756)

UNITED

Love Notes (Holiday)

WARM UP TO ME BABY

Jim Bowen (Roulette 4010)

WHY DO YOU HAVE TO GO

Dells (Vee-Jay 236)

WHAT CAN I DO

HEAR MY PLEA

Donnie Elbert (DeLuxe 6125)

WHAT DO YOU KNOW ABOUT LOVE

Wynona Carr (Specialty 600)

*WHEN I GET YOU BABY

Ruth Brown (Atlantic 1140)

YOU MADE ME LOVE YOU

Screamin' Jay Hawkins (Okeh 7084)

YOUR CHEATIN' HEART

Pearls (Onyx 510)

ebb

Starting Big!

"NO BUTS, NO MAYBES"

"CRY PRETTY BABY"

Professor Longhair

101

Ask Joe Baneshak — A-I, New Orleans

"CHICKEN BABY CHICKEN"

"I'LL FOREVER LOVE YOU"

Tony Harris

104

Ask Steve Poncio — United, Houston

"NO MORE"

Riff Ruffin

103

Ask Dick Sturgell — A-I, Oklahoma City

"I'VE GOT A FEELING"

"DANNY'S BLUES"

The Ebbtones

100

Ask Manny Goldberg — Mangold, Baltimore

ebb

4523 south western avenue
los angeles 62, california
AXminster 5-3124

Back To Show Business



NEW YORK—Roy Hamilton poses with (left to right) manager Bill Cook, public relations man Art Franklin and agent Tim Gale, at the party celebrating Roy's return to show business, after a year's retirement. Now in perfect health, Roy has cut several new sides for Epic, including his current big one, "My Faith, My Hope, My Love."

Breaking Big!
The Dubs
"DON'T ASK ME"
b/w
"DARLING"
GONE # 5002
GONE RECORDS
1650 BROADWAY NEW YORK CITY
Circle 6-4710

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"HOTSHOT"
RONNIE PEARSON

Herald # 500

Herald

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"GIVE IT ALL BABY"

b/w

"THINK A WHILE"

by BOBBY ELVIN

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Part 1 & 2

JIMMIE BEASLEY

And The Rockers

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Modern

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Parts 1 & 2

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MUSIC CITY 807

MUSIC CITY RECORDS

1815 ALCATRAZ AVENUE

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Breaking For A National Hit!

The Mello-Tones

"ROSIE LEE"

Gee 1037

GEE

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NEW YORK, N. Y.

(CI 6-4490)

Rock & Roll Goes To Iceland

REYJAVIK, ICELAND — Tony Crombie and his Rockets, one of England's top rock and roll bands, received a rousing reception when they arrived in this city, recently, for a ten-day stint.

Arriving twenty hours late due to bad weather conditions, and landing in Iceland one hour prior to show time, the Rockets played to two capacity houses at Iceland's biggest theatre and received standing ovations from the receptive throngs.

The local paper, The Visir, reported, "Never has Iceland seen anything like the reception accorded Tony Crombie... it was fantastic. The band had to be locked in its dressing room at the end of the show to avoid being crushed by the crowds yelling for more."

Crowds lined the street until 3 A. M. singing and dancing and following Crombie wherever he went.

From Reyjavik, Crombie flies to New York to confer with TV producers and record company execs.

"Fats" Waller Memorial Week May 16-23

NEW YORK—All branches of show business are once again combining to help perpetuate the memory of the late great "Fats" Waller through the Thomas "Fats" Waller National Memorial Week Of Music, which began May 16 and will run through May 23 as a tribute to the man who made so many lasting contributions to contemporary American music.

Spearheading the 1957 tribute to "Fats" are the nation's disk jockeys, who are highlighting his recordings and the recordings by other artists of his many works during the week. Many of the top platter-spinners in the United States and Canada have scheduled daily broadcasts, featuring Waller recordings, brief eulogistic comment and word pictures of his colorful career and immortal music.

Important programs on the major radio and television networks are featuring medleys and special vocal and instrumental arrangements of Waller compositions during the May 16-23 period.

Waller wrote over 450 musical compositions including "Ain't Misbehavin'", "Honeysuckle Rose", "Black And Blue" and many other tunes. These are looked upon as Jazz Classics and are played and sung all over the world. When he turned his talent to musical shows he turned out "Hot Chocolates", "Keep Shufflin'", "Load Of Coal", "Tan Town Topics" and "Early To Bed", all of which were Broadway hits.

Chairman of the Thomas "Fats" Waller National Memorial Week of Music is W. T. Ed Kirkeby, who had been associated with "Fats" for many years as his personal manager.

Coral On Comedy Kick

NEW YORK—Coral is once again riding high on the comedy kick. Currently on the market for the label are: "Abner The Baseball" by Eddie Lawrence; "Morris" and "The Initial Game" by Sid Gould; the Louis Nye-Larry Sonn recording of "Hi-Ho, Steve-O"; and "Let's Keep the Dodgers In Brooklyn" by Phil Foster. Coral has had success with its comedy releases in the past few years—both with singles and with its "Laugh Of the Party" LP's.



THE NATION'S
R & B
TOP 20

		Pos. Last Week
1	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	1
2	SCHOOL DAY Chuck Berry (Chess 1653)	2
3	COME GO WITH ME Del-Vikings (Dot 15538)	4
4	LITTLE DARLIN' Diamonds (Mercury 71060) Gladiolas (Excella 2101)	3
5	C. C. RIDER Chuck Willis (Atlantic 1130)	5
6	I'M WALKIN' Fats Domino (Imperial 5428)	6
7	LUCILLE Little Richard (Specialty 598)	7
8	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	11
9	JIM DANDY GOT MARRIED Lavern Baker (Atlantic 1136)	15
10	LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)	13
11	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	10
12	YOUNG BLOOD Coasters (Atco 6087)	16
13	EMPTY ARMS Ivory Joe Hunter (Atlantic 1128)	12
14	VALLEY OF TEARS Fats Domino (Imperial 5442)	—
15	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	8
16	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	17
17	TROUBLES, TROUBLES, TROUBLES B. B. King (RPM 492)	18
18	SEND ME SOME LOVIN' Little Richard (Specialty 598)	14
19	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	9
20	IT'S YOU I LOVE Fats Domino (Imperial 5442)	—

21. PARTY DOLL. 22. GOT MY MOJO WORKING. 23. THERE OUGHTA BE A LAW. 24. I WANT TO GET MARRIED. 25. OUT IN THE COLD AGAIN.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Bet — The Cash Box
Spotlight Review — The Billboard

322

The Six Teens

featuring

Trudy Williams**"Arrow Of Love"****"Was It A
Dream Of Mine"**

321

Richard Berry

and The Pharos

"Louie Louie"**"You Are My
Sunshine"**

319

The Dreamers**"Since You've
Been Gone"****"Do Not Forget"**

1001

Jonathan Craig**"Rock-A-Billy
Gal"****Flip Records, Inc.**618 S. RIDGELEY DR.
LOS ANGELES 36 CALIF.

Phone: WEBster 4-4033



R & B Sure Shots

"WHAT CAN I DO"

Donnie Elbert

DeLuxe 6125

Following Her Fans



DES MOINES, IOWA—Patsy Cline (right), Decca star who hit the big time with her recording "Walkin' After Midnight" was appearing in Des Moines, Iowa, recently, when she was told that one of her many admirers who had purchased a ticket for the Patsy Cline appearance, was rushed to the hospital for surgery. Patsy immediately went to the hospital to see fourteen-year-old Shirley Nelson (left) and extend her best wishes for a speedy recovery.

A TRIO OF HITS!!!**THE GLADIOLAS****"RUN RUN LITTLE JOE"**

b/w "COMIN' HOME TO YOU"

EXCELLO 2110

Going Strong

"YOU FOR ME"THE HOLLYHOCKS
NASCO 6001

SMASHING THRU ON THE CHARTS!

"MISS YOU SO"LILLIAN OFFITT
EXCELLO 2104Prompt Shipments — Call CHapel 2-2215
or wire**NASHBORO RECORD CO., INC.**

177- 3rd Ave. N. — Nashville, Tenn.

Shipments made from Plastic Products—Memphis, Tenn.
Southern Plastics—Nashville, Tenn.
Western trade—order from Monarch in L.A.**4 OF A
KIND...
All Hits!****Shirley & Lee
"ROCKALL
NIGHT"**

b/w

**"DON'T YOU KNOW
I LOVE YOU"**

3380

**Gene & Eunice
"STRANGE
WORLD"**

b/w

"THE VOW"

3374

**Earl Palmer
and The Jayhawks
"JOHNNY'S
HOUSE
PARTY"**

(Parts 1 and 2)

3379

**The Velvetones
"GLORY OF
LOVE"**

b/w

"I LOVE HER SO"

3372



TO THE **GIANTS** OF THE INDUSTRY The MUSIC OPERATORS OF AMERICA—

**GREETINGS and
CONGRATULATIONS . . .**

FROM THE RHYTHM HOST AT

DUKE and PEACOCK *Records*

LITTLE JUNIOR PARKER
**WILLIE MAE "HOUND
DOG" THORTON**
ARTHUR PRY SOCK
BUDDY ACE
ROSCOE GORDON
BILLY TATE

BOBBY BLUE BLAND
ELMORE MORRIS
**CLARENCE "GATE-
MOUTH" BROWN**
CHUCK EDWARD
PAUL PERRYMAN
BILLY BROOKS

CREATING A HEAT-WAVE NOW!

LITTLE RICHARD'S

"I LOVE MY BABY"

B/W

"MAYBE I'M RIGHT"

PEACOCK # 1673

JOHNNY OTIS' ORCHESTRA

"BUTTER BALL"

B/W

"SANDY'S BOOGIE"

PEACOCK # 1665

BIG WALTER'S

"I GOTTA GO"

B/W

"I'LL CRY FOR YOU"

PEACOCK # 1664

THE SPIRITS OF MEMPHIS

"COME AND GO WITH ME"

C/W

"I NEED THEE"

PEACOCK # 1776

A NEW "WAVE" A-COMING! SOON!

DUKE'S DARE DEVILS RHYTHM

BROOKS and BROWN

(THE BLUES TOPPERS)

"They Call Her Rosia Lee"

B/W

"Sleeping In An Ocean Of Tears"

DUKE # 172

PIED PIPER OF POP

TOMMY MOSLEY

(THE COOL ONE)

"I'LL WALK WITH YOU"

B/W

"WHAT WOULD YOU DO?"

PEACOCK # 1678

DUKE OF DUKEDOM

LEO BAXTER

(MR. FABULOUS)

"NO LONGER WANTED"

B/W

"NO NIGHTS WITHOUT YOU"

DUKE # 166

PEACOCK'S PRAYER WHEELS

The Dixie Hummingbirds

(THE SINGING PROPHETS)

"LIVE ON FOREVER"

C/W

"JUST TRUSTING"

PEACOCK # 1773

AND THE "NEW SOUNDS" DEPARTMENT

THE EL TORRES . . . JOE MEDWICK . . . The UNIKES

DOUG and JOSIE THE SONATAS

PINEY BROWN BEA BOOKER DOODY WOO

AND THE GOSPEL AND SPIRITUAL MONARCHS

THE DIXIE HUMMINGBIRDS

REV. CLEOPHUS ROBINSON

ORIGINAL FIVE BLIND BOYS

THE SOUTHERN WONDERS

THE SOUTHERN TONES

THE SPIRITS OF MEMPHIS

SISTER JESSIE MAE RENFRO

THE BELL OF JOY

THE CHRISTLAND SINGERS

The Sensational Nightingales

DON ROBEY, President

JOE SCOTT, A&R Chief

DUKE and PEACOCK RECORDS, INC.

2809 ERASTUS ST., HOUSTON, TEXAS

The Cash Box

NEW YORK

CHICAGO

NEW ORLEANS

1 COME GO WITH ME
Del-Vikings
(Dot 15538)

2 LITTLE DARLIN'
Diamonds
(Mercury 71060)

3 ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

4 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

5 JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

6 JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

7 OUT IN THE
COLD AGAIN
Lymon & Teenagers
(Gee 1036)

8 I'M WALKIN'
Fats Domino
(Imperial 5428)

9 SEND ME
SOME LOVIN'
Little Richard
(Specialty 598)

10 OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

LOVE'S A
HURTIN' GAME
Ivory Joe Hunter
(Atlantic 1128)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

SEND ME
SOME LOVIN'
Little Richard
(Specialty 598)

COME GO WITH ME
Del-Vikings
(Dot 15538)

I'M WALKIN'
Fats Domino
(Imperial 5428)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

WHAT CAN I DO
Donnie Elbert
(King 5045)

VALLEY OF TEARS
Fats Domino
(Imperial 5442)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

DEAREST
Mickey & Sylvia
(Vik 0267)

EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

COME GO WITH ME
Del-Vikings
(Dot 15538)

I WOULD LIKE
TO KNOW
Bobby Mitchell
(Imperial 5440)

ST. LOUIS

NEWARK

DALLAS

1 ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

2 C. C. RIDER
Chuck Willis
(Atlantic 1130)

3 JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

4 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

5 TROUBLES, TROUBLES,
TROUBLES
B. B. King
(RPM 492)

6 SO RARE
Jimmy Dorsey
(Fraternity 755)

7 LUCILLE
Little Richard
(Specialty 598)

8 LOVE'S A
HURTIN' GAME
Ivory Joe Hunter
(Atlantic 1128)

9 LITTLE DARLIN'
Diamonds
(Mercury 71060)

10 FABULOUS
Charlie Gracie
(Cameo 107)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

OUT IN THE
COLD AGAIN
Lymon & Teenagers
(Gee 1036)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

LUCILLE
Little Richard
(Specialty 598)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

COME GO WITH ME
Del-Vikings
(Dot 15538)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

YOUNG BLOOD
Coasters
(Atco 6087)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LUCILLE
Little Richard
(Specialty 598)

I'M WALKIN'
Fats Domino
(Imperial 5428)

IT'S YOU I LOVE
Fats Domino
(Imperial 5442)

TROUBLES, TROUBLES,
TROUBLES
B. B. King
(RPM 492)

VALLEY OF TEARS
Fats Domino
(Imperial 5442)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

The Wall Street Journal, in its edition of May 3rd, front-paged an analysis of Country Music under the headline "Homespun Harmony." The article leads off with details of Dow Chemical Company's \$500,000 purchase of The Red Foley Show on 275 ABC Radio stations and 23 non-affiliated outlets. Starting with WLS, Chicago, in 1924, the feature traces the success of the "Carnegie Halls of homespun harmony" to the present popularity of The "Ozark Jubilee" and The "Grand Ole Opry."



RED FOLEY

WWVA-Wheeling, W. Va.'s gospel quartet, The Sunshine Boys, begin a coast to coast series of programs soon on the ABC radio network. The program will be five minutes in length and is sponsored by Sterling Drug. The series is schedule for five days a week.

The Jamboree's Lee Moore & Juanita recently recorded 4 more sides for the Cross Country label, 2 of which are scheduled for release this week. The tunes are "Goin' Down The Country" and one of their most requested sacred songs, "Twilight Is Stealing."

Capitol's Jordanares, are in Hollywood again recording the sound track for Elvis Presley's newest movie, the name of which hasn't been determined as yet. "Loving You" the Presley movie in which they also appear is scheduled for an August release. In addition, they supply the background music for Jimmy Newman's latest Dot goodie "A Fallen Star."

Beginning June 1st, greater Toronto's newest radio station will go into operation, under the call letters of CJRH, at 1300 on the dial. Located at Richmond Hill, Ontario, on the northern outskirts of Toronto, the 5,000 watt station will feature as its country & western D. J., "Uncle" Stan Larke, currently with CFJB, Brampton. The new outlet would appreciate any pre-release disks sent their way. The address is Radio Station CJRH, Richmond Hill, Ontario, Canada. Stephen Appleby is Program Director.

RCA Victor's new singing discovery, 16-year-old Nan Castle of Cooper, Texas, who appears regularly on the Sat. Night "Red River Jamboree," in Paris, Tex., and on the 2 hour live matinee "Pre-Vue" broadcast, KFTV, was in Nashville recently where she cut another session for Victor, under the direction of Chet Atkins. Her current release is "Run Along, Junior" and "Take My Love." In addition to her appearances on the "Jamboree," she heads up her own "Nan Castle Show," KSST, Sulphur Springs, Tex., Wed. Nights, at 8 P.M.



LEE MOORE & JUANITA

B.B.C. Tex's latest release for U.K. Capitol is—"I Leaned On A Man" and "Children And Fools."

Haskell adds that other welcome visitors to Britain recently included Mr. & Mrs. Herbert Shucher, Mr. & Mrs. Jim Reeves, Janis Martin, Jim Edward, Maxine and Bonny Brown, Del Wood, Hank Locklin, Tommy Russell, Dick O'Shaughnessy and the Jim Reeves' group—The Wagon Masters—Tommy Hill, Les Jackson, Bobby Garrett, Billy Harlan and Luie Dunn. The group came to the U.K. after a tour of other European U.S. Bases, and gave four shows in England. Audiences practically "raised the roof" with their applause, and each RCA Victor star or group was called back time after time for encores sez Haskell.

Latest U.K. releases include: Ferlin Husky's hit "Gone" (Capitol), Sonny James—"First Date, First Kiss" (Capitol), Slim Whitman's "Careless Love" (London), Mitchell Torok's—"Pledge Of Love" (Brunswick), Ernie Chaffin's—"Lonesome For My Baby" (London), Carl Perkins—"Matchbox" (London), Mac Wiseman's—"Sundown" (London). L.P. releases include one by the late Hank Williams on the MGM label.



JORDANAIRES

Bob Center, writer of "Drinking Tequila," has formed Bobby Records and Parkdale Music Co. His first release is "Poor Little Black Sheep" and "I Beg Your Pardon, Ma'am." Sez Bob, the unusual rhythmic clicking in the background of the "Black Sheep" number was accomplished by the drummer beating on an ash tray. Bob penned and sang both of these numbers, and hopes to record other artists in all fields.

Earl Heywood, Canada's well known country crooner, headed a big tour in the Maritimes in eastern Canada playing all the major cities in New Brunswick and Nova Scotia. Other acts on the stint included "Lazy" Jim Day of "Grand Ole Opry" fame, Uncle Frank Evans and the Western Sweethearts. This was the first country show to appear in the Maritimes this year and good crowds

were reported. The highlight of the attendance was Halifax with over 2,000 kiddies for the matinee show and over 3,000 adults for evening performance. Heywood, who has been recording for RCA Victor for many years, now has two new recordings spinning on the Dominion label released by the publishers of the Heywood Song folios in Canada. The 4 new tunes include "Counterfeit Kisses," and "Your Only Ray Of Sunshine," "Nellie Rey" and "Foolish Heart."



NAN CASTLE

Notes Earl, according to reactions from Canadian radio stations both records are doing exceptionally well. Any DJ's wanting a copy of these can get same by writing to Canadian Music Sales, 1261 Bay Street Toronto, Ontario, Canada.

Stew Carnall writes that he has set The "Johnny Cash Show" for a series of one-niters starting Memorial Day, Thursday, May 30th in Clovis, N. M. The group then planes to California to play Fri., May 31st, San Diego; Sat., June 1st, Los Angeles; June 2nd, Sierra Creek Park, Ventura; June 3rd, Tulare; June 4th, Porterville; June 5th, San Jose; June 6th, Pomona; June 7th, Salinas and on Sat., June 8th Oakland.

Nashville writer Kenny Marlow reports that his latest recorded song, "I'm The Boss" by Jimmy Martin on Decca, is doing well in several areas and is the country best-seller chart in Detroit. DJs who don't have copies may obtain one by writing to Marlow at Box 452, Nashville, Tenn.

James Brown, the Lt. Rip Masters of the ABC-TV's "Rin-Tin-Tin" Show and an MGM recording artist, is set for a busy day in Springfield May 18th. In the morning he'll be grand marshal of the Armed Forces Day parade, guest



TEX RITTER

that night on the "Ozark Jubilee," then will have a few minutes' breather before emceeing (also from the Jewell stage) an all-night telethon for Cerebral Palsy over local station KYTV. The Armed Forces Day parade is masterminded by Joe Slattery, announced on "Jubilee" and "The Red Foley Show." Incidentally since he's been on active duty for two weeks right now, we should say Major Joe Slattery, U.S. Air Force Reserve.

Crossroads TV president, Ralph Foster and managing vice presidents, John Mahaffey and Si Simar hosted Red Foley, Smiley Burnette and Dow advertising executive Bill Richards on a very productive two-day fishing excursion in the Ozarks.

Marvin "Gonna Find Me A Bluebird" Rainwater whose personals all continue to be under the director of Top Talent's general manager, Lucky Moeller, is bound for an extended tour through Montana, opening immediately after he headlines, with Brenda Lee the annual Naval Relief Show at the Norman, Okla., Naval Air Station, or May 14th.

After introducing one side of her newest release, "Dynamite," on the "Jubilee" May 11th, Brenda premieres the reverse, "Love You 'Til I Die," when she guests with Steve Allen on May 19th. . . . Pee Wee King makes his first "Jubilee" guest appearance on May 25th, along with his skyscraper-sized partner, "Little" Eller Long. . . . "Little" Libby Horne, mistress of ceremonies of the "Junior Jubilee," returns to the ABC-TV cameras for the May 18th Jubilee.

N. B. Mayhams, Ed Records prexy, infos that according to WLAJ-Lafollette, Tenn. deejay, Pete Williams, the Newcomb Rayner Cannonballers' Co-Ed waxing of "Jeanie" and "Runaway Heart" is taking off in Tenn. In the tune "Jeanie," penned by Norris The Troubadour, a dancer has disappeared and many top C&W stars are asked to help locate the gal.



EARL HEYWOOD

Henry Gall, Mgr. of RCA Victor's Myrna Lorrie types from Canada that DJ's who haven't received a copy of Myrna's latest "Teenagers Breakup," penned by brother Dave, and "Just Released," can easily obtain same by writing to Gall at 828 Alberta St. Fort William, Ont., Can.

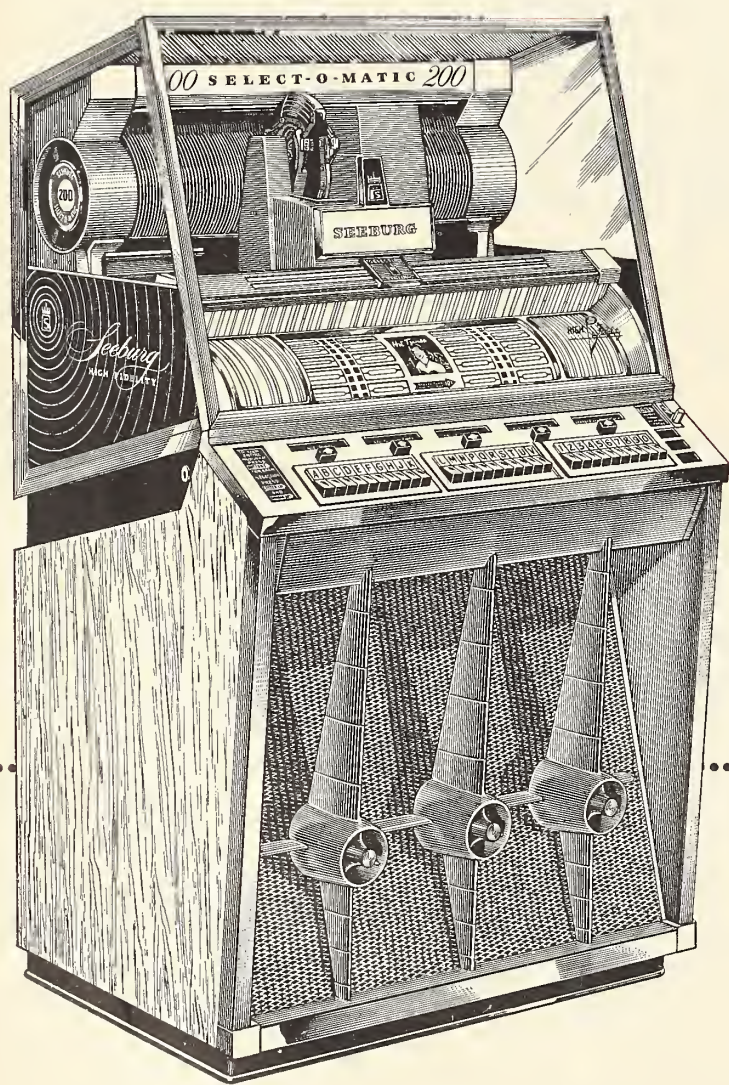
In July Hank Snow and his Rainbow Ranch Boys are scheduled to tour the entire Dominion of Canada, beginning in Ontario and finishing up in Newfoundland. This marks the 1st time in 15 years that Hank has made such a trip.

Slim Cox pens that any band touring the Northeast, coming through Conn. and looking for a night's booking should contact him at WJKO-Springfield, Mass. or at Coventry, Conn., tel. Pilgrim 2-7249. Slim and his Cowboy Caravan are readying a session with Event Records to be released soon.

Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



or the complete story
of the new *Select-o-matic 200*



see the full-color
Seeburg insert
in this issue ~

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems



THE EXCITING, NEW

Seeburg 200

Superb Styling. Every line contributes to fresh, modern appearance—from the distinctive showcase to the jets of the grille that spell beauty in motion.

Unmatched Performance. Advanced engineering and design features include the straight-in-line Select-O-Matic mechanism . . . Dual Pricing . . . Tormat Memory Unit . . . new printed circuits . . . full-range high fidelity.

J. P. SEEBURG, CHICAGO 22, ILLINOIS

Division of Fort Pitt Industries, Inc.

THE NEW *Seeburg 200*

IS THE WORLD'S FINEST MUSIC SYSTEM

STRAIGHT-IN-LINE



Select-o-matic

MECHANISM

The only one of its kind. The Select-O-Matic mechanism never drops a record . . . never turns one over because, even when playing, records never completely leave their individual storage compartments. Lightweight, spring-tension magnetic pickup exerts minimum pressure for longer record life.

A new magnifying indicator at base of the carriage identifies "selection playing."



DUAL PRICING

FOR PROFITABLE PROGRAMMING

Revolving Drum Program Selector catalogs 200 selections of music, 40 at a time under appropriate classifications, for fast reference, easy selection.

Dual Pricing. Much of the 45 RPM music the public wants to hear is only available on EP Album (two tunes per side) records. With Dual Pricing single records are programmed at one price and EP Albums at a proportionately higher price.

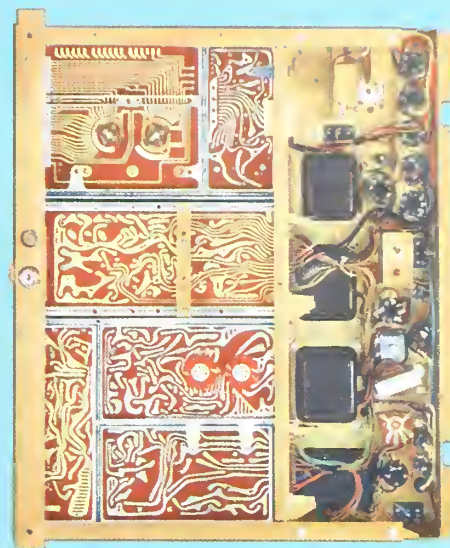




PRINTED CIRCUITS

Here is another design advancement that places the Seeburg 200 in a class by itself. This photograph pictures all the electronic assemblies which are concentrated in the swinging door. Back door assembly consists of "unitized" (individual) boards for the six major electronic units of the Seeburg 200. Each can be removed separately.

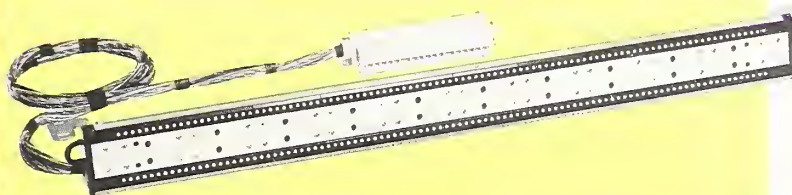
This widespread use of printed electronic wiring reduces the time required for service and inspection and assures maximum uniformity of performance and quality.



TORMAT MEMORY UNIT

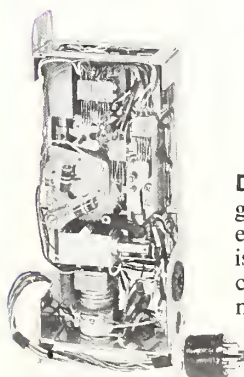
No moving parts. There is a tiny Toroid to completely control each of the 200 record sides. This is the first commercial application of Toroids other than for the "memories" of mammoth computing machines.

Permanently Sealed! Guaranteed 5 Years!



Wall-O-matic 200

Catalogs 200 titles under the same musical classifications that appear on the phonograph. Easily accessible program levers, directly below titles, swing freely. Letter-number keyboard at finger-tip level makes selection easy. The Wall-O-Matic is also equipped for Dual Pricing to assure profitable as well as proper remote programming. Chromium-plated housing. 3-wire type.



Dual Pricing Unit of the phonograph. The Wall-O-Matic is equipped with a similar mechanism. Both mechanisms establish credits up to \$1.00 to encourage multiple selection.





THE *Seeburg 200*

PLAYS "MUSIC FOR EVERYONE"

The tremendously increased sale of album records to the public has created a welcome new concept in the programming of coin-operated phonographs. Single tune records continue to be essential to a well-programmed music system. But EP Albums, with two tunes per side, are now equally necessary to balanced programming.

With the Seeburg 200 proper, profitable programming is easy because: (1) Dual Pricing permits programming singles at one price and EP Albums at a proportionately higher price and (2) the colorful classification windows provide for programming "music for everyone" under appropriate headings. That's modern, profitable music merchandising.

J. P. SEEBURG, CHICAGO 22, ILLINOIS
Division of Fort Pitt Industries, Inc.

Litho. in U.S.A.





HAPPY BIRTHDAY

MOA

MUSIC OPERATORS OF AMERICA

Here
and
There
•
and
from
Everywhere...

Coinmen
Attending
the
MOA
Convention

are
saying...

Meet Me
in
BOOTH
No. 4-A

(The Cash Box Exhibit)

and
The
Cash
Box
Suite

2030-2031-
2032

Happy Birthday, MOA.

And tho, as yet, an infant among great national organizations, this being but your 9th Birthday, your outstanding efforts in behalf of the nation's automatic music operators have won regard and acclaim.

The Cash Box knows this is your 9th Birthday.

Knows this because *The Cash Box* conceived the idea for MOA (Music Operators of America) and was very prominently present at your birth.

What a tremendously full grown 9-year-old you are!

Anyone wending his way thru this busy, busy, biggest of all MOA conventions, must agree to this fact.

The numbers of exhibitors.

The crowds of operators.

The great interest.

The grand regard for the organization.

The looks of pleased happiness on the faces of all the many association leaders present.

The smiling, confident, happy expressions of all the operators.

Every sign, everywhere thruout this outstanding MOA convention, indicates the fact that all present are pleased and proud over your great growth these past, short 9 years.

To look back may be folly, but there is a thrill looking back at the small but earnest groups of men who came together to help boom MOA to its present stature in the automatic music industry.

The fact that the nation's legislators look to MOA for answers to all problems as well as all proposed legislation and, what's even more important, accept and recognize MOA as leading the nation's automatic music operators, is glory enough for any national organization.

To its hard working president, George A. Miller, much respect and honor for his untiring efforts.

To MOA's Board of Directors and members of all Committees great commendation.

In fact, to one and all who comprise MOA (Music Operators of America)—its members—its leaders—**HAPPY 9th BIRTHDAY!!**

When...

You're in a SPOT Like This

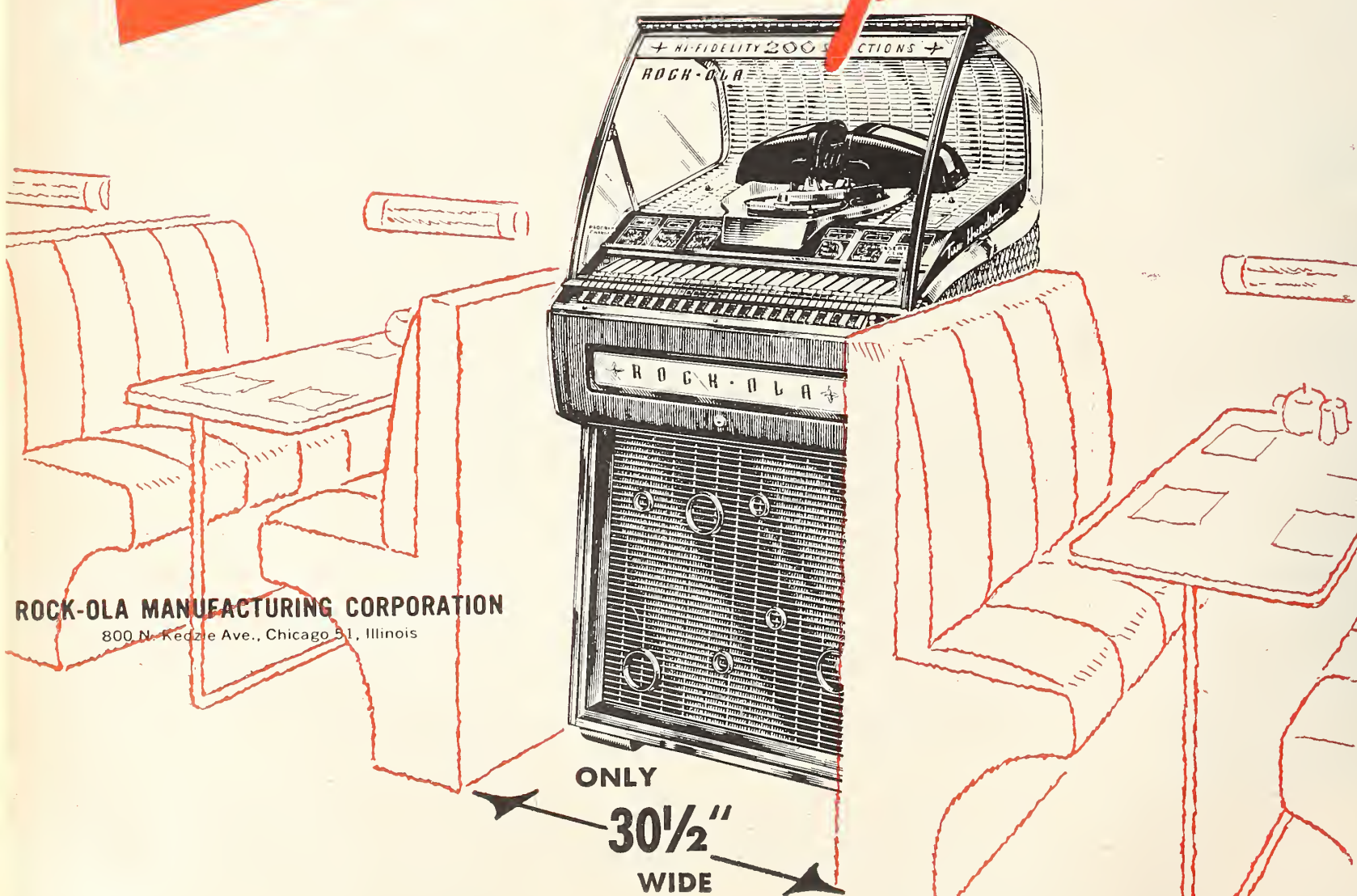
BUY

ROCK-OLA

**The Smallest Most Compact
Phonograph Manufactured
Today**

**See It, Hear It, Buy It
at Your ROCK-OLA
Distributor Today!**

200, 120, 50 Selections



ROCK-OLA MANUFACTURING CORPORATION
800 N. Kedzie Ave., Chicago 51, Illinois

MOA 7th ANNUAL SHOW UNDER WAY IN CHICAGO

Record Number of Exhibitors (55) Display In Record Number of Exhibit Booths (87) Attendance Greatest of All Time.

CHICAGO — Celebrating its ninth birthday, Music Operators of America (MOA) is now holding its 7th Annual Convention here at the Morrison Hotel, from Sunday, May 19 thru Tuesday, May 21. However, coinmen started to gather at the hotel on Saturday, and the organization will carry on thru Wednesday, May 22, for MOA business.

This biggest and greatest of all MOA Conventions will see a record number of exhibiting companies (55) using a record number of exhibit booths (87) to display its music

machines, records, amusement machines, vendors and kiddie rides.

Chicago manufacturers are holding open houses for the visitors, which should be the largest group of coinmen to attend a show in all MOA's history. In addition, these manufacturers have arranged suites in the Morrison and other hotels to entertain its customers and friends.

As is the case each year, the Convention will wind up on Tuesday night with its Grand Banquet and Floor Show, at which the world's greatest recording artists will entertain.

PROGRAM

SUNDAY, MAY 19—Exhibit Hours: 2:30 P.M. to 8:00 P.M.

Forum Meeting: 12:00 Noon to 1:30 P.M. Parlor F on 2nd Floor. Subject: Ten Cent Play and Diversified Operation—moderators Lou Casola, Harry Snodgrass, John A. Wallace and Howard Ellis.

Forum Meeting: 8:15 P.M. in Parlor F on 2nd Floor. Subject: Taxation and Licensing Problems, Public Relations and Present Legislation—moderators Gordon Stout, David Baker, Martin Britz and Clint Pierce.

MONDAY, MAY 20—Exhibit Hours: 2:30 P.M. to 8:00 P.M.

General Meeting: 10:00 A.M. to Noon. Madison Room on 3rd Floor. Presentation of Flag by United States Navy; Invocation by Father Hugh Calkins, O.S.M. of Our Lady of Sorrows Basilica; Opening Address by George A. Miller, national president; Talk by Clint Pierce, vice president; Talk by Dave Baker; Talk by Hirsh de LaVie; "Present Copyright Legislation" by Sidney H. Levine; "The Phonograph Industry" by John Haddock, president AMI, Inc.

Exhibitors' Luncheon: 12:30 P.M. in Cotillion and Embassy Rooms on Mezzanine Floor.

Ladies' Fashion Show Luncheon: 12:30 P.M. in the Terrace Casino Room.

Forum Meeting: 8:15 P.M. in the Venetian Room on 2nd Floor: Matters pertinent to the music industry will be discussed between the songwriters, publishers and music operators.

TUESDAY, MAY 21—Exhibit Hours: 2:30 P.M. to 6:00 P.M.

General Meeting: 10:00 A.M. to Noon. Madison Room on 3rd Floor. Invocation by Rabbi Noah Gamsi of Chicago Loop Synagogue. "Amendments to the MOA By-Laws" by Sidney H. Levine; "General Operation of a Diversified Coin Machine Business" by Harry Snodgrass; Talk by Congressman George P. Miller; Talk by Outstanding Personality of the Record Industry; "Think It! Say It and Do It." by Vincent Gottschalk; After Dinner Speaker as well as an outstanding Radio and Television Personality.

10:30 A.M. Special sightseeing Trip for the Ladies—busses at front of Hotel.

Forum Meeting: 1:00 P.M. in the Madison Room on 2nd Floor. "Depreciation Schedules and Filing of Forms 1096 and 1099 with the Internal Revenue Department."

7:00 P.M. **GRAND BANQUET AND FLOOR SHOW** in the Terrace Casino Room.

WEDNESDAY, MAY 22—10:30 A.M. General Meeting for MOA Members in the Madison Room on the 3rd Floor. Invocation by Clarence N. Wright, Ravenswood Presbyterian Church. General discussion, election of officers, coyright legislation, Women's Auxiliary and Hospitality Room for future conventions.

Evening: Board of Directors Meeting in Suite 440. Cocktails and Dinner. Lester Rieck, Rock-Ola Manufacturing Corporation; E. R. Ratajack, AMI, Inc.; A. D. Palmer, Jr., The Rudolph Wurlitzer Company; and Jack Mitnick, United Music Corporation will be the guests of MOA.

EXHIBITORS

Booth	Booth
A—One Stop Phono Records	44—Capitol Projector Corp.
B—Disken Records	45—Wico Corp.
1—Decca Records	46 } Continental Vending
2 } National Rejectors	47 and Machine Corp.
3 } and	48 }
4—The Rudolph Wurlitzer Co.	48A } Irving Kaye Co.
4A—The Cash Box	48B }
5—AMI, Inc.	49 }
6—The Billboard	and } Nyack Slate Co.
7—Rock-Ola Manufacturing Corp.	50 }
8 }	51 }
and } Broadcast Music, Inc.	52 }
9 }	53 } Bally Vending Corp.
10—Liberty Records	and }
11—Mercury Records	54 }
12—Columbia Records	55 }
13—Jubilee Records	56 } Rowe Manufacturing
14—BestTest Tube Testing Co.	and } Co., Inc.
15—Abbott & Fabor Records	57 }
16—Coral Records	58—U-Test-M Manufacturing Co.
17—Ferris Records	59—Jay Jay Records
18—M-G-M Records	60 }
19 }	and } Fischer Sales Co.
20 }	61 }
and } Dot Records	62 }
21 }	and } Rudd-Melikian, Inc.
22 }	63 }
and } A B C - Paramount Records	64 }
23 }	65 }
24—RCA Victor Records	and } Exhibit Supply Co.
25—Capitol Records	66 }
26—Star Title Strip Co.	67—W & W Music Co.
27 }	68A—Champion Distributing Co.
and } American Shuffleboard Co.	68B—Mike Munves Corp.
28 }	69 }
29—Paul Bennett Needle Co.	and } West Side Distributing
30—National Vendors	70 } Co.
31—Auto-Photo Co.	71 }
32 }	and } Genco Manufacturing &
33 }	72 } Sales Co.
and } United Music Corp.	73 }
34 }	74 }
35 }	75 } Chicago Coin Machine
36 }	and } Co.
37 }	76 }
38 }	C—United States Navy
39 }	D—Eastern Electric Co.
and } Bally Manufacturing Co.	E—Dick Steinberg
40 }	F—Dee Jay Magazine
41 }	H—Personality Productions
42 } United Manufacturing	
and } Co.	
43 }	

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COIN-OPERATED PHONOGRAPH

After a thorough and comprehensive study was made of the entire phonograph industry . . . after years of painstaking experiment and development . . . UNITED presents a truly magnificent instrument that is astounding the entire industry. It outmodes all other phonographs with its ingenious simplicity . . . the very keynote of its design. Its many new, exclusive features far exceed the demands of veteran operators . . . puts an end to those many needless service calls that rob profits from the cash-box. No other phonograph in existence today can match the spontaneous appeal . . . the rich sound quality of this great new phonograph. Gracefully styled in five beautiful color-combinations, this elegant new phonograph will put new life in your operating business . . . new, thrilling entertainment in your locations . . . new profits in your bank.

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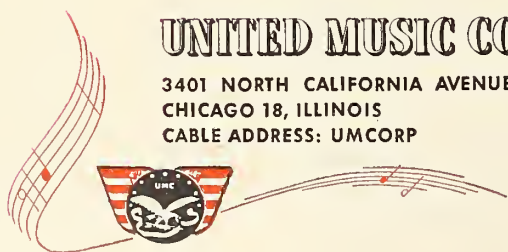
AT THE **MOA** CONVENTION

MAY 19, 20, 21, MORRISON HOTEL, CHICAGO

BOOTHS 32, 33, 34, 41, 42, 43

UNITED MUSIC CORPORATION

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CHICAGO 18, ILLINOIS
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NEW

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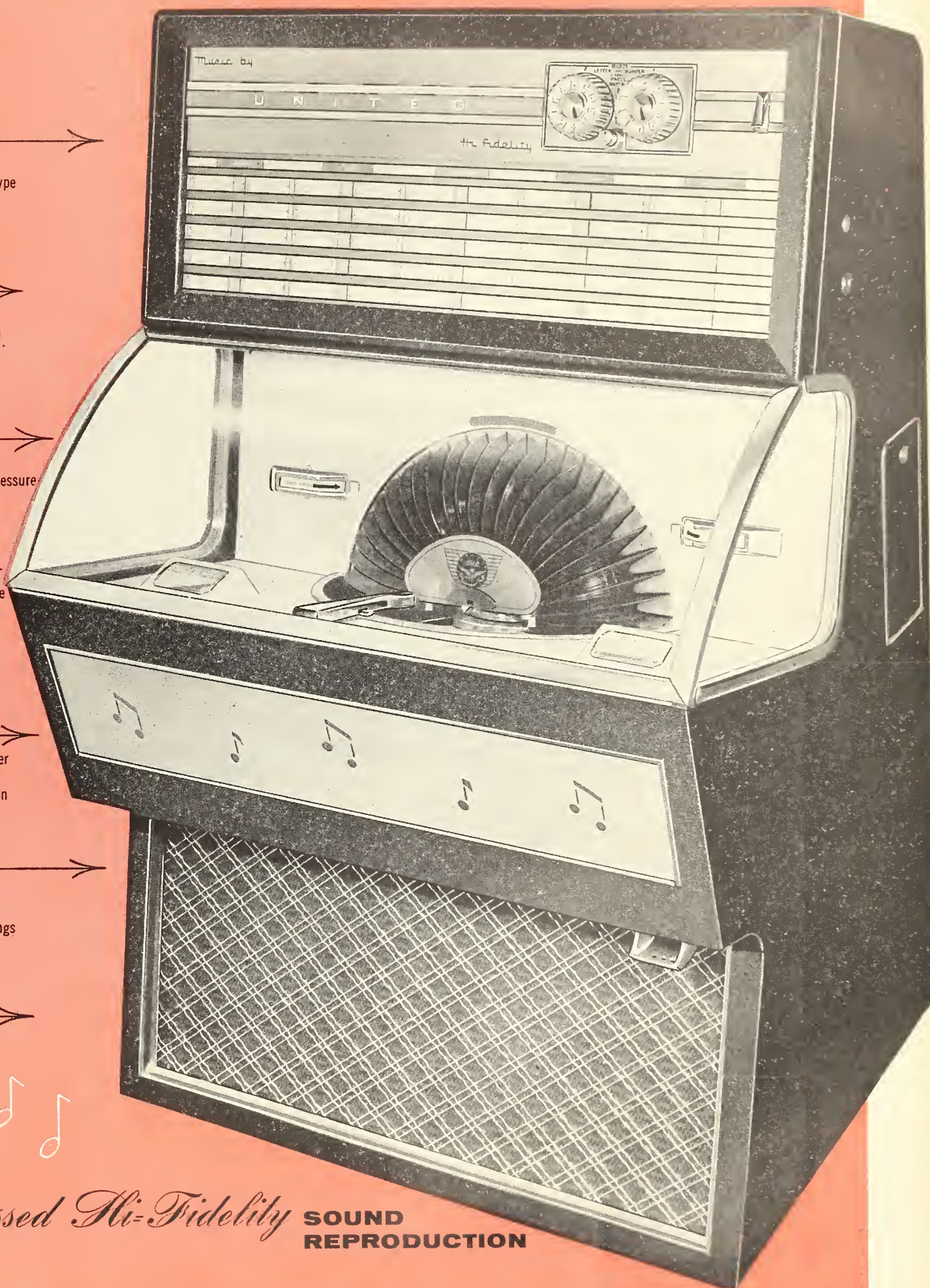
• Balanced Tone-Arm
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The Cash Box' Chicago Directory

A Guide For Visitors To The City Of Chicago

(1957 EDITION)

• The Cash Box' Chicago Directory of manufacturers and distributors of coin operated machines, "A Guide For Visitors To The City Of Chicago", contains the names of all people to see at each of the manufacturers and distributors of coin operated machines. It allows visitors to regulate their visits by giving the approximate taxicab time from the "Loop" (central, downtown) area of the city. Those driving to Chicago are also given street directions by numbers and distances of streets from the main Chicago intersection point, Madison and State Streets. All street numbers tend west, south, east and north from this intersection point. If there are any persons or firms not listed here the visitor may be seeking, he should phone:

THE CASH BOX 32 W. RANDOLPH ST.
CHICAGO 1 (Tel.: DEarborn 2-0045)

MANUFACTURERS

AMI, Inc.

134 North LaSalle Street (Tel. ANdover 3-2964)
Sales Director's offices and Export Division of Grand Rapids, Mich. factory. Located in heart of the Loop area, corner of LaSalle and Randolph Streets. Currently manufacture: Hi-Fi Automatic Phonographs and Automatic Music Accessories.
See: Edward R. Ratajack; Max Lewin.

AUTO-BELL MANUFACTURING CO.

29 West Kinzie Street (Tel. DEarborn 7-0078)
Located just outside the Loop district of the city on the near North side. (Kinzie St. is 300 North). Firm manufactures: Club type amusements.
See: S. Wolf; Harold Brown.

BALLY MANUFACTURING CO.

2640 Belmont Avenue (Tel. COrnelia 7-6060)
Located on Northwest side of city. About 25 to 30 minutes from the Loop by cab. (Belmont Ave. is 3200 North). Firm currently manufactures Pool Games, In-lanes, Shuffle Alleys, Bowling Games, Kiddie Rides.
See: Ray T. Moloney; Andy Renn; George Jenkins; Herb Jones; Bill O'Donnell; Dan Moloney; Tom Callagan; Art Garvey; Phil Weinberg.

BALLY VENDING CORP.

2460 West George Street (Tel. IRving 8-7345)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (George St. is 2900 North.) Firm currently has Bally beverage dispensers.
See: Fred Mills, Jr.; John Stewart.

BINKS INDUSTRIES, INC.

3859 North Elston Ave. (Tel. IRving 8-5232)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Elston Ave. intersects St. Louis Ave., 3500 West, at this point). Firm currently manufactures: Amusement Games.
See: Mel Binks.

BUCKLEY MANUFACTURING CO.

4223 West Lake Street (Tel. VAN Buren 6-6636)
Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Bells.
See: Patrick J. Buckley; Jerry Haley; Fred Morris.

CHICAGO COIN MACHINE CO.

1725 West Diversey Blvd. (Tel. WEllington 5-4600)
Located on Northwest side of city. About 20 to 25 minutes from the Loop by cab. (Diversey Blvd. is 2800 North). Firm currently manufactures: Bowling Games.
See: Samuel Wolberg; Samuel Gensburg; Edw. E. Levin, Mort Secore.

EXHIBIT SUPPLY COMPANY

4218 West Lake Street (Tel. VAN Buren 6-3100)
Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Arcade Machines, Card Vendors, Arcade Supplies, Pool Tables.
See: Sam Lewis; Ed Hall; Chet Gore.

J. F. FRANTZ MFG. CO.

1940 West Lake Street (Tel. TAYlor 9-2399)
Located on West side of city. About 15 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Scales, Counter Games, A. B. T. Rifle Gallery.
See: John F. Frantz.

GAMES, INC.

663 North Wells Street (Tel. MICHigan 2-5101)
Located on near North side of city. About 10 to 15 minutes from the Loop by cab. (600 North is Erie Street). Firm currently manufactures: Club type amusements.
See: Clarence Schuyler.

MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES

GENCO MFG. & SALES CO.

2621 North Ashland Ave. (Tel. BUckingham 1-1235)
Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. (Ashland Ave. is 1600 West). Firm currently manufactures: Guns.
See: Avron Gensburg; Ralph Sheffield; Al Warren.

D. GOTTLIEB & COMPANY

1140 North Kostner Ave. (Tel. ALbany 2-2640)
Located on West side of the city. About 30 minutes from the Loop by cab. (Kostner Avenue is 4400 West). Firm currently manufactures: Amusement pinballs.
See: David Gottlieb; Sol Gottlieb; Nate Gottlieb; Alvin Gottlieb; Judd Weinberg.

J. H. KEENEY & CO., INC.

2600 West 50th Street (Tel. HEmlock 4-5500)
Located on Southwest side of the city. About 25 to 30 minutes from the Loop by cab. (2600 West is Rockwell Street). Firm currently manufactures: Complete line of Vending Machines; Bowling Games.
See: Roy McGinnis; Paul Huebsch; John Conroe; V. N. Allbritten; Harold Perkins.

MARVEL MANUFACTURING CO.

2847 West Fullerton Ave. (Tel. DICKens 2-2424)
Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. (Fullerton Avenue is 2400 North). Firm currently manufactures: Overhead and Wall Type Scoreboards; Plastic Phono Replacements, Pool Tables.
See: Ted Rubenstein.

ROCK-OLA MANUFACTURING CORP.

800 North Kedzie Avenue (Tel. NEvada 8-7600)
Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Kedzie Ave. is 3200 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories.
See: David C. Rockola; Ed Ristau; Les Rieck; Kurt Kluever.

J. P. SEEBURG CORP.

1500 Dayton Street (Tel. MICHigan 2-0800)
Located on near North side of the city. About 15 minutes from the Loop by cab. (Dayton Street is 1000 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories; Home Model Phonographs; Background Hi-Fi Music Systems.
See: Tom Herrick.

STANDARD - HARVARD METAL TYPER, INC.

1318 North Western Avenue (Tel. EVERglade 4-3120)
Located on Northwest side of the city. About 15 minutes from the Loop by cab. (Western Ave. is 2400 West). Firm currently manufactures: Metal typer machine.
See: Jerry Kuklin.

UNITED MANUFACTURING CO.

3401 North California Ave. (Tel. COrnelia 7-2240)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently manufactures: Shuffle Alleys; Inline games; Guns; Bowling Games.
See: Lyn Durant; Herb Oettinger; Bill DeSelm; Ray Riehl; John Casola; Al Thoeke; Bob Bever.

UNITED MUSIC CORP.

3401 North California Ave. (Tel. COrnelia 7-2240)
Located on Northwest side of city. About 30 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently has: Hi-Fi Automatic Phonographs and Automatic Music Accessories.
See: Jack Mitnick; Herb Oettinger.

WATLING MANUFACTURING CO.

4650 West Fulton Street (Tel. COlumbus 1-2770)
Located on West side of the city. About 35 minutes from the Loop by cab. (Fulton Street is 300 North). Firm currently manufactures: Scales.
See: John Watling.

WILLIAMS MANUFACTURING CO.

4242 West Fillmore Street (Tel. NEvada 2-4900)
Located on West side of the city. About 25 minutes from the Loop by cab. (Fillmore Street is 1100 South). Firm currently manufactures: Five-Ball Games; Special Type Amusement Games.
See: Harry Williams; Sam Stern; J. A. Weinand.

DISTRIBUTORS

ALL-STATE COIN MACHINE EXCHANGE

4407 West Fullerton Ave. (Tel. BElmont 5-6770)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Fullerton Ave. is 2400 North). Distributors for: J. H. Keeney & Co., Inc.
See: Vincent Shay; Stanley Levin.

ATLAS MUSIC COMPANY

2122 North Western Ave. (Tel. ARmitage 6-5005)
Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: J. P. Seeburg Corp.
See: Maurie Ginsburg; Eddie Ginsburg; Nate Feinstein; Harold Schwartz; Bill Phillips; Stuart Fishbein.

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.

806 North Milwaukee Ave. (Tel. CHesapeake 3-4900)
Located on near Northwest side of the city. About 10 to 15 minutes from the Loop by cab. (Milwaukee Ave. intersects Chicago Ave., 800 North, at this point). Distributors for: AML, Inc.
See: Mike Spagnola; Phil Weisman; Joe Glimco.

COVEN MUSIC CORP.

3181 North Elston Ave. (Tel. INdependence 3-2210)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Elston Ave. intersects California Ave., 2800 West, at this point). Distributors for: Rudolph Wuritzer Co.
See: Ben Coven; Herb Bidekap; Sid Paris.

DONAN DISTRIBUTING CO.

5007 North Kedzie Ave. (Tel. JUNiper 8-5211)
Located on far Northwest side of the city. About 35 minutes from the loop by cab. (Kedzie Ave. is 3200 West). Distributors for: Bally Mfg. Co.
See: Don Moloney; Mac Brier.

EMPIRE COIN MACHINE EXCHANGE

1012 North Milwaukee Ave. (Tel. EVERglade 4-2600)
Located on near Northwest side of the city. About 15 minutes from the Loop by cab. (Milwaukee Ave. intersects Augusta Blvd., 1000 North, at this point). Distributors for: Auto-Photo Co., Genco Mfg. & Sales Co., United Mfg. Co., Williams Mfg. Co.
See: Gil Kitt; Joe Robbins; LeRoy Hohbein; Jack Burns.

FIRST COIN MACHINE EXCHANGE

1750 West North Avenue (Tel. DICKens 2-0500)
Located on Northwest side of the city. About 20 minutes from the Loop by cab. (North Ave. is 1600 North). Distributors for: Chicago Coin Machine Co., Exhibit Supply Co., International Mutoscope Corp.
See: Wally Finke; Joe Kline; Sam Kolber; Fred Kline; Wayne Toan.

GATEWAY DISTRIBUTING CO.

3622 West North Ave. (Tel. DICKens 2-1214)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (North Ave. is 1600 North). Distributors for: Valley Mfg. Co.
See: Fred Minter; Bud Kottke.

GLOBE DISTRIBUTING CO.

1623 North California Ave. (Tel. ARmitage 6-0780)
Located on Northwest side of the city. About 25 minutes from the Loop by cab. (California Ave. is 2800 West). Distributors for: Downey-Johnson Coin Counters.
See: Charles Johnson.

MONARCH COIN MACHINE, INC.

2257 North Lincoln Ave. (Tel. LINcoln 9-3996)
Located on the North side of the city. About 20 minutes from the Loop by cab. (Lincoln Ave. intersects Fullerton Ave. one block north from this point).
See: Charles Pieri.

NATIONAL COIN MACHINE EXCHANGE

1411 West Diversey Blvd. (Tel. BUckingham 1-6666)
Located on near North side of the city. About 15 minutes from the Loop by cab. (Diversey Blvd. is 2800 North). Distributors for: D. Gottlieb & Co.
See: Joe Schwartz; Ronald Schwartz; Mort Levinson.

PURVEYOR DISTRIBUTING CO.

4322 North Western Ave. (Tel. JUNiper 8-1814)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: J. H. Keeney & Co., Inc.
See: Herb Perkins.

WORLD WIDE DISTRIBUTORS

2330 North Western Ave. (Tel. EVERglade 4-2300)
Located on Northwest side of the city. About 20 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: Rock-Ola Mfg. Corp., Fischer Mfg. Co.
See: Al Stern; Joel Stern; Len Micon; Fred Skor.

The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

1 C. C. RIDER
Chuck Willis
(Atlantic 1130)

2 LITTLE DARLIN'
Diamonds
(Mercury 71060)

3 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

4 ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

5 NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

6 THERE OUGHTA
BE A LAW
Mickey & Sylvia
(Vik 0267)

7 OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

8 SEND ME
SOME LOVIN'
Little Richard
(Specialty 598)

9 LUCILLE
Little Richard
(Specialty 598)

10 OUT IN THE COLD
AGAIN
Lyman & Teenagers
(Gee 1036)

LITTLE DARLIN'
Diamonds (Mercury 71060)
Gladiolas (Excella 2101)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

COME GO WITH ME
Del-Vikings
(Dot 15538)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

I'M WALKIN'
Fats Domino
(Imperial 5428)

I'M SORRY
Platters
(Mercury 71032)

TROUBLES, TROUBLES,
TROUBLES
B. B. King
(RPM 492)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

ROSIE LEE
Mello-Tones
(Gee 1037)

GOT MY MOJO
WORKING
Ann Cole
(Baton 237)

YOUNG BLOOD
Coasters
(Atco 6087)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

SO RARE
Jimmy Dorsey
(Froternity 755)

EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

ATLANTA

MEMPHIS

SAN FRANCISCO

1 C. C. RIDER
Chuck Willis
(Atlantic 1130)

2 LUCILLE
Little Richard
(Specialty 598)

3 JUST TO
HOLD MY HAND
Clyde McPhatter
(Atlantic 1137)

4 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

5 COME GO WITH ME
Del-Vikings
(Dot 15538)

6 ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

7 LITTLE DARLIN'
Gladiolas (Excella 2101)
Diamonds (Mercury 71060)

8 YOUNG BLOOD
Coasters
(Atco 6087)

9 I'M WALKIN'
Fats Domino
(Imperial 5428)

10 SEARCHIN'
Coasters
(Atco 6087)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

GOT MY MOJO
WORKING
Ann Cole (Baton 237)

I WANT TO GET
MARRIED
B. B. King
(RPM 492)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

IN THE DOORWAY
CRYING
Midnighters
(Federal 12293)

JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

MISS YOU SO
Lillian Offitt
(Excella 2104)

COME GO WITH ME
Del-Vikings
(Dot 15538)

I SMELL TROUBLE
Bobby Blue Bland
(Duke 167)

LITTLE DARLIN'
Gladiolas (Excella 2101)
Diamonds (Mercury 71060)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

ONE HUNDRED YEARS
FROM TODAY
Alice Jean
(Rhythm 102)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

SEARCHING
Coasters
(Atco 6087)

SEND ME
SOME LOVIN'
Little Richard
(Specialty 598)

JOHNNY'S
HOUSE PARTY
John Heartsman & Gaylarks
(Music City 807)

LUCILLE
Little Richard
(Specialty 598)

RANG TANG
DING DONG
Cello
(Apollo 510)

Vee-Jay's MOA Menu!

HOT! "EVERYONE'S LAUGHING"

THE SPANIELS

VEE-JAY # 246

NEW! "THE SUN IS SHINING"

b/w

"BABY, WHAT'S ON YOUR MIND"

JIMMY REED

VEE-JAY # 248

"THE 12 YEAR OLD BOY"

ELMORE JAMES

VEE-JAY # 249

CLIMBING! "WHY DO YOU HAVE TO GO"

THE DELLS

VEE-JAY # 236

"I'M SO EXCITED"

JOHN LEE HOOKER

VEE-JAY # 245

SPIRITUALS

"FARTHER ALONG"

b/w

"ALL THINGS ARE POSSIBLE"

THE HARMONIZING FOUR

VEE-JAY # 845

"UNCLOUDY DAY"

THE STAPLE SINGERS

VEE-JAY # 224

"LET'S HAVE CHURCH"

THE ORIGINAL 5 BLIND BOYS

VEE-JAY # 240

"SINNER MAN"

THE SWAN SILVER TONES

VEE-JAY # 843

"I WAS SO HAPPY"

THE HIGHWAY QC'S

VEE-JAY # 844

SURPRISE!!

"GLORIA"

OUR NEW LABEL!
OUR NEW ARTIST!
OUR NEWEST HIT!

DEE CLARK

FALCON # 1002

Vee-Jay RECORDS, INC.

2129 So. Michigan Ave. Chicago, Ill.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

BOBBY CHARLES

(Chess 1658)

B+ "NO MORE (I Ain't Gonna Love You No More)" (2:36) [Arc BMI—Dixon, Guity] Bobby Charles rocks out a quick beat jump with a disillusioned disclaimer. Charles has had it. Good jump deck for the teener crowd.

B "YOU CAN SUIT YOURSELF" (2:20) [Arc BMI—Gayten, Mendelson] Charles does a restrained vocal of a middle beat rhythm piece. Deck comes off well with the result that Charles followers have two good waxings.

LITTLE MILTON

(Meteor 5045)

B "OOH! MY LITTLE BABY" (2:25) [Met BMI—Campbell, Leslo] Little Milton chants a quick beat bouncer blues. Milton wails his woes 'cause his gal doesn't love him anymore. Deep south wax.

B "LET MY BABY BE" (2:45) [Met BMI—Campbell, Leslo] Little Milton changes the pace on the flip, singing a slow beat blues that comes off real well. This deck has melody and ok treatment.

JIMMY LAMBERTH

(Meteor 5044)

B "LATCH ON TO YOUR BABY" (2:18) [Met BMI—Lamberth] Jimmy Lamberth turns in a good workmanlike performance chanting a middle beat syncopated jump. Solid Lindy beat for the teener r & r'er.

C+ "I'LL PRETEND" (2:30) [Met BMI—Lamberth] Lamberth sings a slow, lilting tune with a sweet melody. Easy listening with a shuffle beat.

THE WHIRLERS

(Whirlin' Disc 108)

B "TONIGHT AND FOREVER" (2:10) [Spinning Wheel BMI—Barnes] The Whirlers blend on a bouncy quick beat with a swinging reading pop styled. Happy lilter with a good dance beat.

B "MAGIC MIRROR" (2:16) [Spinning BMI—Robert Dunn] The Whirlers offer a slow, lilting ballad with good teamwork and voice. A warm and tender tune treated effectively. The stronger deck.

WYNONIE HARRIS

(King 5050)

C+ "THAT'S ME RIGHT NOW" (2:00) [Jay Cee BMI—Glover] Wynonie Harris screams a middle beat rocker with all the Harris enthusiasm he can muster. It's a driving side with an alive reading. Ok deck.

B "BIG OLD COUNTRY FOOL" (2:43) [Jay Cee BMI—Johnson, Green] Harris backs with a quickbeat novelty. Typical Harris chanting with 2 chorus support that gives the wax a jubilee feeling. Happy side that comes off well.

MARGIE DAY

(DeLuxe 6131)

B+ "THAT'S THE WAY LOVE GOES" (2:14) [Sylvia BMI—Evelyn, Smith] Margie Day drives out a bouncy quick beat with all the happy drive the lass possesses. It is a good melody and Miss Day's vocaling lends it a sprightly flavor. Excellent wax.

B "TEARS THAT COME SO EASY" (2:46) [Men Lo BMI—Margie Day] Miss Day turns soft on the flip and sincerely sings a slow beat ballad. Moving waxing well done.

The Cash Box Award o' the Week

"ROCK ALL NITE" (2:25)

[Aladdin BMI—Leonard Lee]

"DON'T YOU KNOW I LOVE YOU" (2:16)

[Aladdin BMI—Tyler, Lee]

SHIRLEY & LEE (Aladdin 3380)

● Shirley & Lee turn in a powerful two-sider that looks like more chart items for the talented duo. "Rock All Nite" is an exciting jump deck that seems to have all the ingredients the teenagers want. Strong from both the material and presentation standpoints. The coupling, "Don't You Know I Love

You", is a pop aimed melodic wax that, given the popular Shirley & Lee sounds, moves into a contender spot. This is a good, substantial wax that deserves a close look. Both sides have the potential to make it, tho we lean just a little in favor of "Rock All Nite".

"I I I LOVE YOU" (2:25) [Progressive BMI—Smith]

"SO YOUNG" (2:07) [Renda-Desert Palms BMI—Dwight, Sherman]

THE CLOVERS

(Atlantic 1139)

● The Clovers come up with a strong tune in, "I I I Love You", and the deck bears every promise of making it big. The Clovers sing the melodic item in a polished manner, giving it several unique vocal twists, the key one being "I I I". Happy little bouncer that should kick the Clovers right back into the high chart listings. The

flip, "So Young", is a pretty middle beat romancer sung with warmth and tenderness. It is a pretty, melodic wax that is a direct change of pace from the novelty bouncer it accompanies. Another strong wax, tho we like "I I I Love You" as the more commercial side.

"EVERYONE'S LAUGHING" (2:49) [Conrad BMI—Carter]

"I. O. U." (2:48) [Conrad BMI—Carter, Hudson]

THE SPANIELS

(Vee-Jay 246)

● The Spaniels turn up a nifty middle beat bouncer, "Everyone's Laughing". A cute, sparkling rhythm piece delivered with expert teamwork by the group. The lead does his chores in good style, getting top notch support from the balance of the Spaniels. It is the story of a not-so-happy fellow who has been disappointed in love, but the sprightly tune and treatment belies the lyrics and imparts a high

spirited feeling. Good deck that should catch on big. The flip, "I. O. U.", is a slow beat ballad pretty, effectively blended by the group. The Spaniels turn soft and sentimental here, singing the romantic item with feeling. Pretty melody that comes off a strong coupler. Two sides to reckon with, tho we lean lightly to "Everyone's Laughing."

The Cash Box

R & B Sleeper of the Week

"SWEET THING" (2:20) [Lowell Angel BMI—Allen, Walters]

"I LOVE YOU MADLY" (2:00) [Angel BMI—Charles Jones]

CHARLIE AND RAY

(Herald 503)

● Charlie and Ray team on a middle beat jump, "Sweet Thing", with the peppery and infectious vocaling they've become associated with. It is a big beat effort made to order for the Lindy-Hopping teeners. Deck comes through in solid style and looks every bit like a winner. Herald coupled it with a Charlie and Ray hit of several years ago, "I Love You Madly". The item, one of the better waxes

of a couple of years ago, never had the chance at the vast pop market since it hit before the big push in that direction. Herald execs feel the tune is still in the vein of what the youngsters want and that it can become a hit all over again, but this time with a much bigger market. The tune still sounds infectious and contains all the elements needed for a successful issue. Two sides to watch.

The Cash Box

R & B Best Bets

★ "NO MORE"

Bobby Charles

Chess 1658

★ "THAT'S THE WAY LOVE GOES"

Margie Day

DeLuxe 6131

JUDGE DAVIS

(Flash 120)

C+ "CAN'T SLEEP AT NIGHT" (2:38) [Shag BMI—Davis, Reynolds] Judge Davis sings a slow beat rhythm blues affectively. Moody blues that will appeal to the dim lights audience.

C "SAWMILL SECTION" (2:31) [Shag BMI—Davis, Reynolds] Flip is a rhythmic slow beat shuffle blues instrumental. Ok coupling.

EARLSTON FORD

(Mercury 71108)

B "WINGS TO FLY" (2:20) [Nor-bay BMI] Earlston Ford shouts out a quick beat jumper with a forceful reading that commands attention. Good wax that should give Ford a good start with the trade.

B "AIN'T NOTHIN' SHAKIN'" (2:24) [Wadsworth BMI] Ford, a hard hitting singer, rocks out another quick beat exciter. Deck moves from the word "go" and vitamin packed youngsters will find two sides they can knock themselves out to.

CLASSIE BALLOU

(Nasco 6000)

B "CONFUSION" (2:35) [Excel-lore BMI—C. Ballou] Classie Ballou turns in a slow, rhythmic instrumental with a sharply defined beat. The wax stirs the listener. Good sound, good beat. Deck could grab a nice sized piece of action.

B "CRAZY MAMBO" (2:27) [Excellore BMI—C. Ballou] Similar sound and instrumental technique applied to a quick beat mambo. Effective.

ELMORE JAMES

(Chief 7001)

B "THE 12 YEAR OLD BOY" (2:57) [Melva Music BMI—Nel Rondon] Elmore James wails a slow beat down home blues with an authentic styling that makes it southern market wax. Instrumentation by the Broom Dusters typically in the deep south vein.

C+ "COMING HOME" (2:23) [Melva Music BMI—E. James] Elmore James and the Broom Dusters back with another slow beat country blues. Ok wax for the southern markets.

THE SUBURBANS

(Baton 240)

B "MY FIRST AND LAST ROMANCE" (2:16) [Dare BMI—Bradford] The Suburbans team on a middle beat shuffle romancer and turn in a good performance. Lead swings lightly and the wax could stir up some action.

B "LEAVE MY GAL ALONE" (2:28) [Dare BMI—Bradford] The Suburbans knock out a quick beat rocker with an infectious vocal treatment. Deck is a happy jumper the kids will like. Two good sides.

THE BILL JOHNSON QUINTET

(Baton 239)

B "SO SWEET OF YOU" (2:10) [Shealy BMI—McCoy, Johnson] Gus Gordon sings a slow beat rhythm tune in good style. Wax will appeal to their r & r-pop market. The Bill Johnson Quintet backs Gordon effectively. Gordon shows great potential. Keep an eye on this deck.

B "TRAVELING STRANGER" (2:30) [Shealy BMI—Luther Dixon] Luther Dixon handles the lead on the coupling. Dixon sings the middle beat exciting number in better than ok style and turns this release into a solid two sider.



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

R & M MUSIC

Dallas, Texas

1. Troubles, Troubles, Troubles (B. B. King)
2. Don't Want No Woman (B. B. Bland)
3. Next Time You See Me (L. J. Parker)
4. School Day (C. Berry)
5. Empty Arms (I. J. Hunter)
6. C. C. Rider (C. Willis)
7. Got My Mojo Working (A. Coyle)
8. My Heart Is Crying (B. Boy)
9. Just To Hold My Hand (C. McPhatter)
10. I Want To Get Married (B. B. King)

RECORD RACK

Los Angeles, Calif.

1. Little Darlin' (Diamonds)
2. Over The Mountain (Johnnie & Joe)
3. School Day (C. Berry)
4. Gone (F. Husky)
5. Harem Dance (Armenian Jazz Sextet)
6. All Shook Up (E. Presley)
7. Talkin' To The Blues (Lowe)
8. I'm Sorry (Platters)
9. Dark Moon (G. Storm)
10. I'm Walkin' (F. Domino)

MOSHER MUSIC CO.

Boston, Mass.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. One For My Baby (Bennett)
4. Rang Tang Ding Dong (Cellos)
5. I'll Take Romance (Gorme)
6. Party Doll (B. Knox)
7. Little Billy Boy (Three D's)
8. After School (R. Starr)
9. Lucille (L. Richard)
10. School Day (C. Berry)

HILLTOP RECORDS

Newark, N. J.

1. It Hurts To Be In Love (Laurie)
2. Send Me Some Lovin' (Richard)
3. C. C. Rider (C. Willis)
4. Just To Hold My Hand (C. McPhatter)
5. Out In The Cold Again (Teenagers)
6. Troubles, Troubles, Troubles (B. B. King)
7. All Shook Up (E. Presley)
8. Mama Looka Booboo (H. Belafonte)
9. Don't Want To Cry (B. Maybelle)
10. Don't Ask Me To Be Lonely (Dubs)

TIN PAN ALLEY

New York, N. Y.

1. Come Go With Me (Del-Vikings)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Rock-A-Billy (G. Mitchell)
5. Party Doll (B. Knox)
6. Butterfly (C. Gracie)
7. Teen Age Crush (T. Sands)
8. Pledge Of Love (Copeland)
9. All Shook Up (E. Presley)
10. I'm Stickin' With You (J. Bowen)

HEWGLEY'S MUSIC SHOP

Columbia, Tenn.

1. Searchin' (Coasters)
2. Young Blood (Coasters)
3. He's Mine (Platters)
4. School Day (C. Berry)
5. I'm Walkin' (F. Domino)
6. Lucky Lips (R. Brown)
7. The Girl Can't Help It (L. Richard)
8. Lucille (L. Richard)
9. There Oughta Be A Law (Mickey & Sylvia)
10. Jim Dandy Got Married (L. Baker)

A.B.'S ONE STOP

Chicago, Ill.

1. All Shook Up (E. Presley)
2. Lucille (L. Richard)
3. Send Me Some Lovin' (L. Richard)
4. Mama Looka Booboo (H. Belafonte)
5. The Next Time You See Me (L. J. Parker)
6. C. C. Rider (C. Willis)
7. Love Is A Hurtin' Game (I. J. Hunter)
8. School Day (C. Berry)
9. I Want To Be Married (B. B. King)
10. Messed Up (H. Burrage)

FOX MUSIC HOUSE

Charleston, S. C.

1. Searchin' (Coasters)
2. School Day (C. Berry)
3. Valley Of Tears (F. Domino)
4. Jim Dandy Got Married (L. Baker)
5. Little Darlin' (Diamonds)
6. C. C. Rider (C. Willis)
7. Just Won't Do Right (J. Brown)
8. I Wanna Dance (Shirley & Lee)
9. I Want To Get Married (B. B. King)
10. He's Mine (Platters)

POP-SHOP

New Orleans, La.

1. What Can I Do (D. Elbert)
2. Valley Of Tears (F. Domino)
3. Empty Arms (I. J. Hunter)
4. C. C. Rider (C. Willis)
5. All Shook Up (E. Presley)
6. Dearest (Mickey & Sylvia)
7. Over The Mountain (Johnnie & Joe)
8. No Buts, No Maybe's (Prof. Longhair)
9. I Would Like To Know (B. Mitchell)
10. I'm Sorry (Platters)

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Harrold Burrage

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b/w

"I DON'T CARE
WHO KNOWS"

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"GROANING THE BLUES"

b/w

"IF YOU WERE MINE"
by Otis Rush

Cobra # 5010

ANOTHER DOUBLE SIDED
SMASH!!

"CRYING THE BLUES"

b/w

"LITTLE GIRL"

Little Willie Foster

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"SOFT AND SWEET"

The Channels No. 107

"I REALLY LOVE YOU"

b/w

"WHAT DO YOU DO"

The Wheelers No. 108

"TONIGHT AND FOREVER"

b/w

"MAGIC MIRROR"

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Jerry Blaine



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R & B

Disk Jockey

REGIONAL RECORD REPORTS

DICK DEAN

WKDQ-Norway, Paris, Me.

1. All Shook Up (E. Presley)
2. Young Blood (Coasters)
3. After School (R. Starr)
4. A White Sport Coat (M. Robbins)
5. Why Baby Why (P. Boone)
6. Come Go With Me (Del-Vikings)
7. So Rare (J. Dorsey)
8. I'm Walkin' (F. Domino)
9. Gone (J. Weber)
10. Party Doll (B. Knox)

DENNY SULLIVAN

WFBF-Syracuse, N. Y.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. Come Go With Me (Del-Vikings)
6. Empty Arms (I. J. Hunter)
7. Party Doll (B. Knox)
8. There Oughta Be A Law (Mickey & Sylvia)
9. Mama Looka Booboo (H. Belafonte)
10. I'm Sorry (Platters)

"ROCKIN'" ROY STEVENS

WTWN-St. Johnsbury, Va.

1. I'm Walkin' (F. Domino)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Empty Arms (I. J. Hunter)
5. It's You I Love (F. Domino)
6. Lucille (L. Richard)
7. C. C. Rider (C. Willis)
8. It Hurts To Be In Love (A. Laurie)
9. All Shook Up (E. Presley)
10. There Oughta Be A Law (Mickey & Sylvia)

TOM ADAMS

KUDL-Kansas City, Mo.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. I'm Walkin' (F. Domino)
4. I'm Sorry (Platters)
5. Valley Of Tears (F. Domino)
6. Empty Arms (I. J. Hunter)
7. Young Blood (Coasters)
8. C. C. Rider (C. Willis)
9. There Oughta Be A Law (Mickey & Sylvia)
10. Over The Mountain (Johnnie & Joe)

TED RAYNES

WYSR-Franklin, Va.

1. C. C. Rider (C. Willis)
2. Hold My Baby's Hand (J. Brown)
3. Just Because (L. Price)
4. Send Me Some Lovin' (L. Richard)
5. School Day (C. Berry)
6. Empty Arms (I. J. Hunter)
7. Just To Hold My Hand (C. McPhatter)
8. It Hurts To Be In Love (A. Laurie)
9. Lucille (L. Richard)
10. All Shook Up (E. Presley)

TERRY R. SPEIGHTS

WBKH-Hattiesburg, Miss.

1. Jim Dandy Got Married (L. Baker)
2. School Day (C. Berry)
3. Just To Hold My Hand (C. McPhatter)
4. Searchin' (Coasters)
5. Young Blood (Coasters)
6. Valley Of Tears (F. Domino)
7. There Oughta Be A Law (Mickey & Sylvia)
8. Let The Four Winds Blow (R. Brown)
9. Pretty Boy (Tarriers)
10. It Hurts To Be In Love (A. Laurie)

SHEL HORTON

WKMC-Roaring Spring, Pa.

1. Come Back To Me Darling (J. Theier Jr.)
2. Empty Arms (I. J. Hunter)
3. All Shook Up (E. Presley)
4. Little Darlin' (Diamonds)
5. Party Doll (S. Lawrence)
6. Since I Met You Baby (I. J. Hunter)
7. Lucky Lips (R. Brown)
8. I'm Walkin' (F. Domino)
9. Jim Dandy Got Married (L. Baker)
10. Gone (F. Husky)

TED CRAYS

KRMD-Shreveport, La.

1. Empty Arms (I. J. Hunter)
2. I'm Moving On (Blackwell)
3. Scuffy Cat (B. Bunny)
4. It's You I Love (F. Domino)
5. Let The Four Winds Blow (R. Brown)
6. Tomorrow Night (L. Johnson)
7. Jim Dandy Got Married (L. Baker)
8. Let Me Love You Tonight (N. Lutchter)
9. Got You On My Mind (J. Greer)
10. Dearest (Mickey & Sylvia)

JIMMY BYRD

WSRC-Durham-Raleigh, N. C.

1. Send Me Some Lovin' (L. Richard)
2. Just To Hold My Hand (C. McPhatter)
3. Over The Mountain (Johnnie & Joe)
4. Dancing In A Dream World (Hearts)
5. Got My Mojo Working (A. Cole)
6. Every Day (B. Washington)
7. C. C. Rider (C. Willis)
8. Jim Dandy Got Married (L. Baker)
9. Easy My Love (J. Lowe)
10. Searchin' (Coasters)

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FLASH # 120

"So What"

b/w

"Spark Plug"

Gus Jenkins

FLASH # 116

FLASH RECORDS

623 EAST VERNON AVENUE LOS ANGELES, CALIFORNIA

Denny Artist Bureau Completes First 6 Months

NASHVILLE—The Jim Denny Artist Bureau which has just completed six months in business, has built up in that time a roster of top flight artists and has secured bookings for them in some of the choice spots in the country.

The Bureau's most recent success was a country music talent show, which, in a six day tour of Missouri, Oklahoma and Texas, played to approximately 60,000 persons, believed to be one of the largest composite audiences for a tour of such duration in recent years. Headliners on the show were Webb Pierce, Ray Price, Minnie Pearl, Little Jimmy Dickens, Hawkshaw Hawkins, Jean Shepard, Moon Mullican and Mel Tillis.

The Denny Artist Bureau has also arranged other dates for the following artists: on the Jimmy Dean show: Chet Atkins, week of May 13; Jimmy Dickens, May 20; Jimmy Davis, June 3; Steve Schulte, June 17; Porter Wagoner Trio, July 1; George Morgan and Anita Carter, July 15.

Two dates have been booked for Norfolk, Virginia. Webb Pierce, the Duke of Paducah, George Morgan, Anita Carter and Patsy Cline for June 9; Ferlin Husky, Minnie Pearl, Porter Wagoner, Benny Martin and Mel Tillis for June 10. For the summer season, the Bureau has booked Minnie Pearl and Little Jimmy Dickens for 120 fairs.

The Denny Artist Bureau regularly supplies talent to the CBS-TV Jimmy Dean show and to the Philip Morris Country Music Show. The latter show on May 1 played to 15,000 people at the Louisville, Kentucky Coliseum, one of the largest show crowds that has ever attended the Coliseum. It was the second performance in Louisville since January.

Artists under the exclusive management of the Denny Artists Bureau are: Webb Pierce, Carl Smith, Minnie Pearl, Red Sovine, Goldie Hill, Ronnie Self, June Carter, Moon Mullican, George Morgan, the Duke of Paducah, Jimmy Dickens, Tommy Charles, Mel Tillis, Wayne Walker, Bun Wilson, Lew Childre, Anita Carter, Annie Lou and Danny, Mimi Roman and Biff Collie.

Mercury - Starday Plans Special Promotions

CINCINNATI, OHIO—Plans for expanding sales of the Mercury-Starday Country Series and special promotions for the new George Jones release, "Too Much Water," were finalized recently when Don Pierce of the diskery conducted a sales meeting with Lou Simon and his staff of six salesmen at the Cincinnati headquarters of the Supreme Distributing Company.

The next day, Pierce attended the Jimmy Skinner celebration at Verona Park where Skinner headlined the Grand Opening of Thurston and Georgie Moore's Verona Park on May 5th. Over 6,000 country music fans turned out to witness the event.

The tremendous crowd was attributed to the popularity of Jimmie Skinner, who is heard daily on radio WNOP from the Jimmie Skinner Music Center Store in downtown Cincinnati. The show at Verona Park was in celebration of Jimmie Skinner's fifth year on radio WNOP, Jimmie's birthday, Thurston Moore's birthday and it also commemorated another year of expanding operation on the part of Jimmie Skinner's Music Center which specializes in the sale of Country records by mail order. Over 2,000 pieces of cake were given away free.

There were many artists who performed in addition to Skinner; among them were Jimmie Logsdon of Starday Records and Radio WKLO in Louisville, Ray Lunsford of Starday Records who is Jimmie Skinner's mandolin accompanist, Bobby Grove of King Records, Denver Duke and Jeffery Null of Mercury-Starday, the Logan County Boys, on the Excellent Label, plus many other recording artists such as Jimmie Williams, Ray Scott, and Ray Pennington's Band.

One of the highlights of the show was the appearance of Nelson King of Radio WCKY, the prexy of the Country Music Disc Jockey Association. King was there with his wife and four children.

Lou Epstein, manager of the Jimmie Skinner Music Center hosted some open house entertainment back stage for all the performers, disk jockeys, and their families.

Drawing the Crowds



NORFOLK, VA.—RCA Victor song star Jim Reeves, (left) currently riding high, wide and handsome with his pop-country smash "Four Walls," drew a huge crowd at the Municipal Auditorium in Norfolk, recently, when Hank Snow and he appeared there. Above Reeves is shown greeting deejay Ray Pulley of "Cuzin' Ray's Hoedown" show heard regularly on station WFOS, Norfolk.



Country
Disk Jockey
REGIONAL RECORD REPORTS

- WAYNE "SADDLEBAGS" GRIFFIN
WDEF—Albuquerque, N. M.
1. A White Sport Coat (M. Robbins)
 2. Gone (F. Husky)
 3. Honky Tonk Song (W. Pierce)
 4. First Date, First Kiss, First Love (S. James)
 5. Gonna Find Me A Bluebird (M. Rainwater)
 6. Four Walls (J. Reeves)
 7. Where D'Ja Go (Robbins & Emerson)
 8. It's Nothing To Me (L. Clingan)
 9. Fraulein (F. Hart)
 10. I Miss You Already (Young)

- RAY PULLEY
WFOS—South Norfolk, Va.
1. Four Walls (J. Reeves)
 2. All Shook Up (E. Presley)
 3. Gonna Find Me A Bluebird (M. Rainwater)
 4. Am I Losing You (J. Reeves)
 5. Rockin' In The Congo (H. Thompson)
 6. I Miss You Already (Young)
 7. Fraulein (B. Helms)
 8. So Many Years (Wells & Pierce)
 9. Mister Love (Tubb & Wilburns)
 10. Orange Blossom Special (G. Terry)

- SLIM COXX
WJKO—Springfield, Mass.
1. Money (Terry & Rusty & Doug)
 2. Gonna Find Me A Bluebird (M. Rainwater)
 3. Gone (F. Husky)
 4. I've Got A New Heartache (R. Price)
 5. I Miss You Already (Young)
 6. Four Walls (J. Reeves)
 7. Rough Stuff (Carlises)
 8. Uh Uh No (G. Jones)
 9. Loving You (Lee & Cooper)
 10. Going Down The Road (Rusty & Doug)

- TOM EDWARDS
WERE—Cleveland, Ohio
1. Fraulein (B. Helms)
 2. Bye Bye Love (Everlys/Pierce)
 3. A White Sport Coat (M. Robbins)
 4. Wash Machine Boogie (B. Browning)
 5. Gonna Find Me A Bluebird (Rainwater/Arnold)
 6. Gone (F. Husky)
 7. Shrine Of St. Cecilia (Young)
 8. Who Will He Be (Wagoner)
 9. Rosie's Gone Again (J. John)
 10. Four Walls (J. Reeves)

- CARL STUART
WAMO—Pittsburgh, Pa.
1. Am I Losing You (J. Reeves)
 2. The Tears Behind The Smile (G. Morgan)
 3. Gonna Find Me A Bluebird (M. Rainwater)
 4. Young Love (S. James)
 5. I'll Be There (R. Price)
 6. Gone (F. Husky)
 7. Four Walls (J. Reeves)
 8. Back Street (C. Bowers)
 9. He Was There (F. Young)
 10. I Like Your Kind Of Love (M. Endsley)

- RED HUGHES
CKEY—Toronto, Ont., Can.
1. Gone (F. Husky)
 2. A White Sport Coat (M. Robbins)
 3. All Shook Up (E. Presley)
 4. Honky Tonk Song (W. Pierce)
 5. Walkin' After Midnight (P. Cline)
 6. Young Love (S. James)
 7. Gonna Find Me A Bluebird (M. Rainwater)
 8. Am I Losing You (J. Reeves)
 9. Four Walls (J. Reeves)
 10. There You Go (J. Cash)

- DAVE JOHNSON
CKOY—Ottawa, Ont., Can.
1. Gone (F. Husky)
 2. All Shook Up (E. Presley)
 3. Walkin' After Midnight (P. Cline)
 4. Young Love (S. James)
 5. There You Go (J. Cash)
 6. Am I Losing You (J. Reeves)
 7. A White Sport Coat (M. Robbins)
 8. I'm Tired (W. Pierce)
 9. I Miss You Already (Young)
 10. Anxious (B. King)

- JOE ALLISON, JOE NIXON, TOM BRENNEN
KRKD—Los Angeles, Calif.
1. Gone (F. Husky)
 2. A White Sport Coat (M. Robbins)
 3. Four Walls (J. Reeves)
 4. Fraulein (B. Helms)
 5. Gonna Find Me A Bluebird (E. Arnold)
 6. First Date, First Kiss, First Love (S. James)
 7. Lay It On The Line (J. Bond)
 8. I'll Be There (R. Price)
 9. There You Go (J. Cash)
 10. Because We Are Young (M. Wiseman)

- SMOKEY SMITH
KRNT—Des Moines, Iowa
1. Gone (F. Husky)
 2. First Date, First Kiss, First Love (S. James)
 3. Gonna Find Me A Bluebird (M. Rainwater)
 4. All Shook Up (E. Presley)
 5. Money (A. Terry)
 6. Four Walls (J. Reeves)
 7. A White Sport Coat (M. Robbins)
 8. A Girl In The Night (H. Thompson)
 9. Walkin' After Midnight (P. Cline)
 10. Young Love (S. James)

- RAY SCOTT
WNOP—Newport, Ky.
1. Four Walls (J. Reeves)
 2. All Shook Up (E. Presley)
 3. Gone (F. Husky)
 4. A White Sport Coat (M. Robbins)
 5. I Like Your Kind Of Love (M. Endsley)
 6. Bye Bye Love (W. Pierce)
 7. First Date, First Kiss, First Love (S. James)
 8. Gonna Find Me A Bluebird (E. Arnold)
 9. Please Don't Leave Me (Price)
 10. There You Go (J. Cash)

- RAMBLIN' LOU
WJLL—Niagara Falls, N. Y.
1. Bye Bye Love (Everlys)
 2. A White Sport Coat (M. Robbins)
 3. Gonna Find Me A Bluebird (M. Rainwater)
 4. Loving You (Lee & Cooper)
 5. Calypso Sweetheart (Snow)
 6. Money (Terry & Rusty & Doug)
 7. Three Ways (K. Wells)
 8. Rockin' In The Congo (H. Thompson)
 9. Gone (F. Husky)
 10. Fraulein (F. Hart)

- PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Four Walls (J. Reeves)
 2. Speak To Me (S. James)
 3. With This Pen (H. Hawkins)
 4. Bye Bye Love (W. Pierce)
 5. A Fallen Star (J. Newman)
 6. Gonna Find Me A Bluebird (M. Rainwater)
 7. Is It Wrong (W. Mack)
 8. I Saw You, I Saw You (T. Tommy)
 9. Lately (W. Knight)
 10. A White Sport Coat (M. Robbins)

- DAVE WALSHAK
KCTI—Gonzales, Tex.
1. All Shook Up (E. Presley)
 2. Gone (F. Husky)
 3. Tip Toe (J. Lynn)
 4. There You Go (J. Cash)
 5. A White Sport Coat (M. Robbins)
 6. Fraulein (B. Helms)
 7. Gonna Find Me A Bluebird (M. Rainwater)
 8. That's When Your Heartaches Begin (E. Presley)
 9. Four Walls (J. Reeves)
 10. Next In Line (J. Cash)

- DON BUFORD
KBSF—Springhill, La.
1. Out Of A Honky Tonk (B. Gallion)
 2. Four Walls (J. Reeves)
 3. Mr. Lost (C. Smith)
 4. Too Much Water (G. Jones)
 5. Honky Tonk Song (W. Pierce)
 6. A Fallen Star (J. Newman)
 7. She Knows Why (J. Horton)
 8. Ain't Goin' There No More (D. Houston)
 9. Muleskinner Blues (O'Gwinn)
 10. All The Time (W. Fairburn)

- COWBOY PHIL REED
WHJB—Greensburg, Pa.
1. Four Walls (J. Reeves)
 2. Gone (F. Husky)
 3. Loving You (Lee & Cooper)
 4. If Again (A. Neal)
 5. Gonna Find Me A Bluebird (M. Rainwater)
 6. Oh So Many Years (Wells & Pierce)
 7. Mr. Love (Rusty & Doug & W. Barkdull)
 8. One More Ride (Sons Of Pioneers)
 9. Tears On Your Lips (King)
 10. Out Of A Honky Tonk (B. Gallion)

- "FARMER" PHIL WOLLEY
WCHY—Bangor, Me.
1. Gone (F. Husky)
 2. Gonna Find Me A Bluebird (M. Rainwater)
 3. Walkin' After Midnight (P. Cline)
 4. Honky Tonk Song (W. Pierce)
 5. A White Sport Coat (M. Robbins)
 6. Four Walls (J. Reeves)
 7. Shrine Of St. Cecilia (Young)
 8. First Date, First Kiss, First Love (S. James)
 9. There You Go (J. Cash)
 10. Money (Browns/Terry & Rusty & Doug/Odie & Jodie)

- LEE SUTTON
WWVA—Wheeling, W. Va.
1. Hey Honey (D. Owens)
 2. The Lord Is My Shepherd (L. Moore)
 3. If Again (A. Neal)
 4. 40th And Plum (W. Raney)
 5. Chained (S. Bonn)
 6. Living Too Fast (Anderson)
 7. Going Down The Road (Rusty & Doug)
 8. Ho Honey Ho (Osbornes & Allen)
 9. Out Of A Honky Tonk (B. Gallion)
 10. Four Walls (J. Reeves)

- SHEL HORTON
WKMC—Roaring Spring, Pa.
1. Sugar Beet (P. W. King)
 2. According To My Heart (J. Reeves)
 3. Gone (F. Husky)
 4. A Poor Man's Roses (P. Cline)
 5. Gonna Find Me A Bluebird (M. Rainwater)
 6. Am I Losing You (J. Reeves)
 7. Sundown (M. Wiseman)
 8. Money (Terry & Rusty & Doug)
 9. Chained (S. Bonn)
 10. The Lord Is My Shepherd (L. Moore)

- DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. A Thief (D. Owens)
 2. Fraulein (B. Helms)
 3. Gone (F. Husky)
 4. First Date, First Kiss, First Love (S. James)
 5. I Miss You Already (Young)
 6. Last Chance (D. Owens)
 7. I'm A Big Boy Now (J. Tubb)
 8. A White Sport Coat (M. Robbins)
 9. Gonna Find Me A Bluebird (M. Rainwater)
 10. Peace In The Valley (Presley)

- GEORGE T. POPKIN
WXGI—Richmond, Va.
1. Going Down The Road (Rusty & Doug)
 2. Don't Be Angry (S. Jackson)
 3. Bye Bye Love (Everlys)
 4. Three Ways (K. Wells)
 5. Gonna Find Me A Bluebird (M. Rainwater)
 6. Four Walls (J. Reeves)
 7. Too Much Water (G. Jones)
 8. Honky Tonk Song (W. Pierce)
 9. Dark Moon (B. Guitar)
 10. What Is A Father (H. Snow)

- GEORGE SUTTMEIER
WITJ—Ithaca, N. Y.
1. Gone (F. Husky)
 2. All Shook Up (E. Presley)
 3. Four Walls (J. Reeves)
 4. A White Sport Coat (M. Robbins)
 5. Honky Tonk Song (W. Pierce)
 6. Walkin' After Midnight (P. Cline)
 7. Young Love (T. Hunter)
 8. I Miss You Already (Young)
 9. There You Go (J. Cash)
 10. Am I Losing You (J. Reeves)

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Donna Fuller With Pete Rugolo Orchestra LRP 3024

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Bobby Hammack Quintet LRP 3037

Jazz For Jeanagers
Claude Gordon and His Orchestra LRP 3022

They're Coming Through The Window



CLEVELAND—And that's just about what happened when an autograph session was held for Stan Freberg at Taylor's Record Department recently. WDOX deejays (l to r) Norman Wain and Ronnie Barrett hold Stan back from throwing the microphone "tru da window!"

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Request Names Tico New York Distrib

NEW YORK—Request Records, in a move to enlarge and strengthen its distribution set-up, has consummated an agreement with Tico Distributing Company to cover the New York area. Request, in addition to the already existing catalog, is currently recording some semi-classical selections to be released in album form.

Fighting For The Cash Box



NEW YORK—Johnny Desmond and Tina Robin, both on the Coral label, demonstrate what happens when only one copy of *The Cash Box* is available. Here they engage in a tug of war to see who'll get to read the latest music news reviews and charts first.

Down Where The Big Hits Begin!

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RICHMOND, VA.

52 Issues of
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\$15 Regular Mail
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"The Big Record" Starts September 18

NEW YORK—"The Big Record" will have its premiere over CBS Television Wednesday, September 18, 8:00-9:00 PM, EDT, instead of September 25 as previously announced. This series originating from New York, stars Patti Page and features name vocalists and musicians who will appear each week "in person" doing the hits which have become national favorites.

Lee Cooley has been named Producer and Byron Paul, Director, of "The Big Record" Show.

Victor Signs Leni Barteri

NEW YORK—Leni Barteri, who has just signed a long term contract with RCA Victor, is possibly the most popular pop recording star in Greece. But she never has been to Greece.

Her first sides for Victor are songs from the Twentieth-Century-Fox picture "Boy on a Dolphin", which was made in Greece. Leni, a Greek-American, born in New York, was chosen to perform for King Paul and Queen Fredrika when they were visiting here last year.

"Boy On A Dolphin" is a theme melody which Leni sings both in English and Greek. The flip side is a folk song called "Five Oranges, Four Apples."

Decca Issues "Pinocchio" Album

NEW YORK—Decca Records released, this week, a new musical dramatization of the story "Pinocchio." The set, issued as a 12-inch LP, features an original musical score and a script, written by Milton DeLugg and Ira Wallach. The album was recorded by Paul Winchell and Jerry Mahoney, and was produced by Milt Gabler, Decca's A&R director. "Pinocchio" is not available for broadcast except in its entirety. And those disk jockeys who want to program the whole album should secure permission from Martin P. Salkin, director of publicity and promotion for Decca.

Retribution



HOLLYWOOD—Harpo Marx, who scored a radio first by doing a 10-minute wordless interview with KLAC's Jack Smith (1) in which he answered all questions with his famous horn tooting and whistles gets a taste of his own horns from Smith and Dick Haymes (r.)

Time Out For Golf



SYRACUSE—Frankie Laine, in Syracuse for a week's engagement at the Three Rivers Inn, took an afternoon off to get in a round of golf. Here he shows WHEN Radio DJ Al Meltzer a grip variation guaranteed to improve the swing. From the intense looks on their faces, these boys play serious golf.

Copenhagen Publisher Comments On Cash Box Editorial

Gentlemen:

Is it the function of A&R men to educate the public?

Your leader in *Cash Box* Number 32, April 27, 1957, was very interesting to read. From this side of the Atlantic neither the *Cash Box*, nor the songwriter is right.

If an A&R man tries to raise the taste it should not be a drawback. In your first paragraph you use the term "A poor song." A poor song may be a good song for somebody, and what somebody calls a poor song may be a good song for somebody else. The record buying public is so big that there must be poor and good songs in order that the manufacturer can cope with the majority of the purchasers.

The A&R man certainly does not create public taste. Who creates public taste? The answer is: The broadcasters (disk jockeys, request programs), TV-films, music halls and theatres. The job for the A&R man is to create records that the public will buy, when they have been plugged, because without plugging, no big sales. But the recording must in itself have something new, which the public knows and recognizes. If an A&R man is not able to find new talents, produce new sounds, and also a renewal of rhythm effects, he will quickly be overrun by his more clever competitors, and lose sales, because his records will be uninteresting for the broadcasters, and his artists will have nothing to show in TV, music halls, etc., etc.

The conclusion of this is that the public taste can indirectly be influenced by a good A&R man. I agree with you that big record sales have very much to do with emotion, the summer season is better for the brighter stuff, the winter season for the heavier.

Social and economic conditions also mean a lot, especially if there is plenty of money among the youngest part of the public, who can spend more on records than the somewhat elder. The A&R man must to a great extent count with these facts.

Another factor is today the influence of foreign films and the fact that thousands and thousands go abroad and learn to appreciate other rhythms and ways of composing, a very vital fact for everybody who makes music a living.

E. Hartkopp

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Father & Son Collaborate



NEW YORK, N. Y.—Vik recording artist Richard Maltby, who spends much of his "spare time" at home composing and arranging, is shown above at his Syosset, New York, abode with his son Richard, Jr., as they collaborated on the composition "Rockin' Fiddle." The tune is Richard, Sr.'s latest Vik release.

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"ALL OF ME"

b/w

"I DON'T WANT TO CRY"

Savoy 1512

BIG MAYBELLE

SAVOY

RECORD CO
56 MARKET ST
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V.I.P. Firsts

NEW YORK—V. I. P., one of the newest labels in the recording field, has just issued its first album, "Mr. Piano and Mr. Banjo" featuring the Al Conte quartet, with Conte on piano and Bob Domenick on banjo.

Currently in his second year at the Roosevelt Grill Room in the Hotel Roosevelt, New York, Conte has been playing the big hotels circuit across the country for the past six years, including those in the Las Vegas.

At the same time, Billy Brando's first recording for the V.I.P. label was released. Brando has cut two sides, both of which he co-authored. "One Sided Love" b/w "Love Me Again" were both co-authored by Brando along with Morris Brownstein and Frank Caplan.

Brando, who has been heard locally over WINS and in suburban area clubs, is under exclusive contract to V.I.P. Records.

Opportunity Knocks For Songwriters

CHICAGO—Only six states and Hawaii have "official" songs. This makes for a grand opportunity for all songwriters in the remaining 42 states as well as in other U.S. territories.

The six states that officially voted state songs are:

Illinois—"Illinois".

Indiana—"On The Banks Of The Wabash".

Maryland—"Maryland, My Maryland".

Nevada—"Home Means Nevada".

Oklahoma—"Oklahoma".

Texas—"Texas, Our Texas".

Hawaii—"Hawaii Ponoi".

Alaska recognizes, "Alaska, My Alaska", tho the song is actually "un-official" not having been voted as the "official" song by this territory's legislature.

Bob Arnold With Mail



PORTLAND, MAINE—Dee jay Bob Arnold, who handles the records on "At Home And Away" and "Bob's Band Box" heard regularly on station WCSH, this city recently ran a contest among his listeners asking how many words could be made from the name Elvis Presley. WCSH was snowed under by nearly a thousand letters from every community in southern Maine and eastern New Hampshire. The top fifteen word-makers were sent Elvis Presley photo rings. Heading the list of winners was Norma McGill who made 485 words from the letters in the singer's name.

"Bob's Band Box" which runs a weekly tally on tunes most requested by listeners has had Presley's "All Shook Up" at the top of the list for several weeks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"EASY MY LOVE"

b/w

"WAIL MAN WAIL"

by **Sammy Lowe**

and his orchestra

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DLP 1214



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Gene Wisniewski and Orch.
DLP 1230



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DLP 1205



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DLP 1225



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DLP 1206



CLARINET POLKA
Ray Henry and Orch.
DLP 1203



CHOP SUEY POLKA
Johnnie Bomba and Orch.
DLP 1200



DREAM POLKA
Frank Wojnarowski and Orch.
DLP 1210



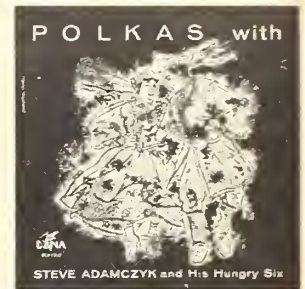
OPEN THE DOOR POLKA
Gene Wisniewski and Orch.
DLP 1204



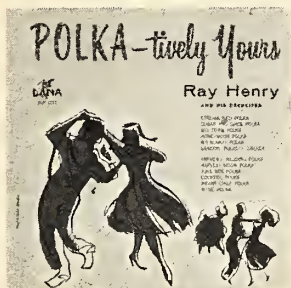
FINGER DANCE POLKA
Frank Wojnarowski and Orch.
DLP 1202



BABY DOLL POLKA
Steve Adamczyk and Hungry Six
DLP 1201



POLKAS
Steve Adamczyk and Hungry Six
DLP 1215



POLKA-TIVELY YOURS
Ray Henry and Orch.
DLP 1213



POLKAS
Johnnie Bomba and Orch.
DLP 1212



POLKAS
Various Artists
DLP 1211



POLSKIE WALCE
Various Artists
DLP 1231



BILLY GOAT POLKA
Steve Adamczyk and Hungry Six
DLP 1229



VIOLINS PLAY FOR ME
Ray Henry and Orch.
DLP 1228



40-20-35 POLKA
Walter Solek and Orch.
DLP 1226



POLSKIE TANGA
Various Artists
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CUBAN POLKA
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TRUMPET POLKA
Ray Henry and Orch.
DLP 1222



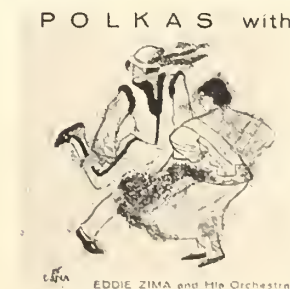
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Meeting In St. Louis



ST. LOUIS—Pictured at the mike are RCA Victor's dynamic song stylist, Martha Carter and Harry Fender. Martha, who was playing the Sheraton-Jefferson Hotel recently, dropped in on Harry, who runs his 10:00 P.M. to 1:30 A.M. nightly show from the Steeplechase Lounge.

Dot's Album Program Under Way

HOLLYWOOD — With the deluxe two-pocket "Ten Commandments" LP set for release around May 20 by Dot Records, album chief Tom Mack has announced the creation of a Dot jazz series to be known as "Jazz Horizons", one of Mack's pet personal projects. First of the series is titled "The Brothers Candoli", featuring the trumpet stars Conte and Pete Candoli, backed with a rhythm section. All arrangements were written by Pete Candoli.

Under Tom Mack's production supervision, recording sessions with the brothers Candoli are expected to end next week, with the finished package ready for release in June.

Other LPs set for release in May

and June are an Al Anthony album, "Two Kinds of Love", featuring the hi-fi Hammond Organ with full orchestra and choral backing; a Helen Traubel LP; the Hal Aloma album of Hawaiian music; Eddie Peabody's latest, "Favorites by Mr. Banjo, Himself!"; a new Johnny Maddox LP featuring 14 songs of the early 1930s; a Milt Rogers album of Rodgers and Hart tunes, strictly for dancing, titled "Rogers with Heart Plays Rodgers and Hart"; and a collection of mood songs recorded by Easy Williams, titled "Easy Does It".

A number of other LP packages are in the works, along with some motion picture sound track music for later release, according to Tom Mack.

Jan Peerce Waxes

"Wonderful! Wonderful!"

For Victor Pop Dept.

NEW YORK — Jan Peerce, the world renowned tenor of the Metropolitan Opera, made news last week with one of his rare recordings of a commercial popular tune when RCA Victor issued the great artist's interpretation of the current chart rider "Wonderful! Wonderful!"

Victor is giving the disk a big send-off and expects it to be a strong seller during the coming months.

Some time ago, when Peerce was on a tour of the RCA Victor building, Joe Carlton, Victor A & R head, suggested that he had a song available that was good enough both musically and lyrically for the tenor. At first the artist was dubious about his recording outside the classical field, but Carlton's plea for just one listen finally prevailed. Jan listened to Edwards' and Raleigh's song. "Superbly suitable and singable" was Peerce's verdict and before the week was out, the recording session was in.

Par Records Formed* On West Coast

LOS ANGELES—A new recording company, Par Records has been formed in Hollywood by Harry Maselow, president and Jim Culpepper, secretary-treasurer. A first single release by the new label will be out this week and will feature a new young singer named Lee Young on two originals in the rock-a-billy field.

Maselow announced that the firm already had twenty-four sides recorded which will be released on a regular basis. Other artists signed to Par are; Carl Ravazza, Dick Morgan, and Jack Pepper. All sides feature big band arrangements by Bobby Bain and Jud Conlon.

Lee Young has been set to entertain at the MOA convention and Maselow and Culpepper will meet distributors at the Par Records Booth #9 on the convention floor.

Bluebird Flies High

NEW YORK — MGM Records is cashing in on the fast-rising popularity of country songster Marvin Rainwater, whose disk "Gonna Find Me A Bluebird" broke into the #43 spot on this week's Pop best seller list, by rushing out a 12 inch long playing album by the star.

Rainwater is currently on a personal appearance tour in the Midwest.

New DJ-Songwriting Team



FITCHBURG—WEIM Fitchburg, Mass. disk jockeys Bob Norris and Jack Richards put the finishing touches on their song "I Lost My Baby," which has just been recorded by The Jack Richards Quartet on the new RMS record company. This is the first attempt at song writing for Bob. Jack, of course, is a veteran song writer with such hits to his credit as "He," "Hopelessly," "I Guess I'll Be On My Way" and many others.

Like Father Like Son:

Jerry Blaine's 17-Year-Old Son Starts Own Record Firm

NEW YORK—About two months ago, Steve Blaine, 17-year-old son of Jerry Blaine, Jubilee Records' prexy, discussed with his dad a number of ideas for recordings—ideas which Steve felt he would like to put into action. After discussing the pros and cons with Steve, Jerry sensed that his son had a definite flair for the music the teenagers wanted, and gave him the green light.

Steve started from scratch. He scouted around for material and talent to match. This he found right in his own classroom. He rehearsed the group, named the boys the Chancellors, recorded them, and came up with the finished product.

The Chancellors' first recordings are titled "There Goes My Girl" and "Tell Me You Love Me". This coupling was released last week on the Port Records label.

Steve is quite serious about his new enterprise and has already secured several artists for his label. His dad will assist only in the distribution of the label. Steve has paid his own way in this venture with his savings.

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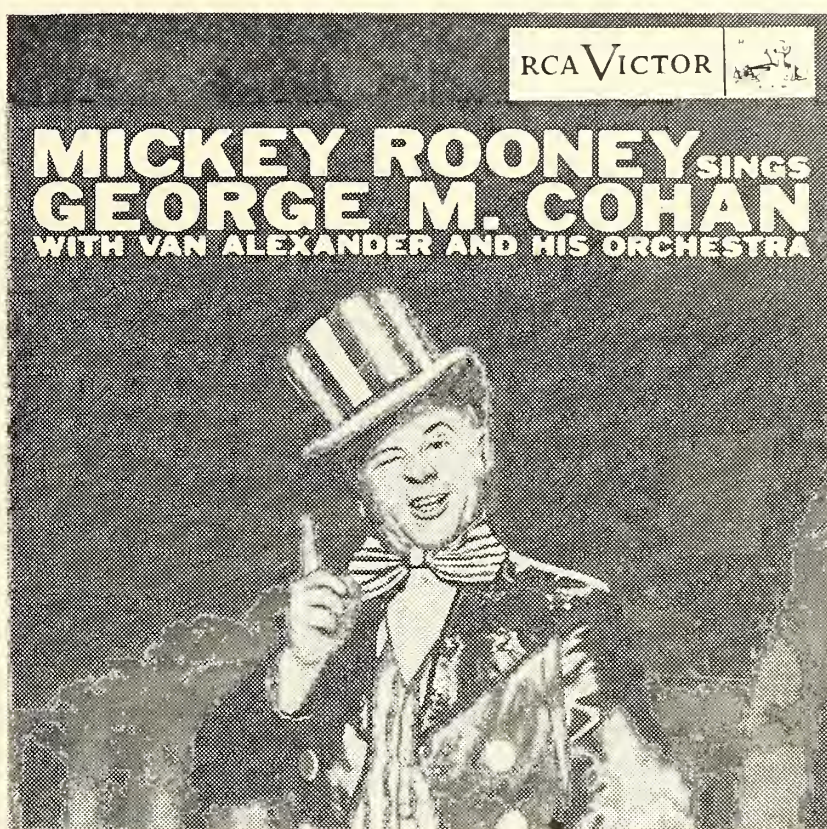
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Talent Galore



FRAMINGHAM, MASS. — WKOX-Framingham recently celebrated its tenth anniversary. It programmed The Cash Box top ten tunes of ten years ago and the current hits. Helping WKOX to celebrate were Vaughn Monroe, seated beside WKOX deejay Ken Ash, The Four Lads, Joni James (all of whom can be seen in the picture) and Ralph Young and the Three D's. Some of the others pictured above are Mike Stewart, manager of The Four Lads, and Tony Acquiva, husband and manager of Joni James, and artist in his own right.

After the broadcast the artists were led outside by a police cordon onto the back of a truck where they signed autographs for a crowd of 10,000.

Artists Entertain At UJA-Coin Mach. Dinner

NEW YORK—Recording personalities representing eleven different diskeries, performed for the more than 1,000 guests in attendance at the annual UJA-Coin Machine Industry testimonial dinner honoring Meyer Parkoff, president of the Atlantic-New York Corporation. The dinner was held last week at the Sheraton-Astor Hotel in New York.

The artists, in order of their appearance, were: Morgana King, Mercury; Ziggy Lane, Carousel; Glory Allyn, Taz Records; Bernie Knee, Columbia; the Lane Brothers, RCA Victor; Mitzi Mason, Vik; Randy Starr, Dale; Betty Johnson, Bally; Ocie Smith, Cadence; Jim Lowe, Dot; Barry Frank, Columbia, and Cathy Carr, Fraternity.

Four Songs Etched For Jamestown Festival

NEW YORK—In conjunction with the eight-months-long celebration of the Jamestown 350th Anniversary Festival, the Ray Charles Singers have recorded four songs especially written for the anniversary event by Carl Stutz and Edith Lindeman who composed "Little Things Mean A Lot".

The four tunes are featured on one EP disk being issued by Jamestown Records. The songs are titled "Three Ships", "Pocahontas", "The Old Church Tower" and "Jamestown".

Stutz is a radio personality of Richmond's station WRVA and Miss Lindeman is the amusement editor of the Richmond (Va.) Times-Dispatch. The songs are cleared through Abe Olman Music.

Dave Greenman Father

NEW YORK — Dave Greenman, Columbia Records exec, last week became the father of a baby boy born to his wife Marianne at the White Plains Hospital in New York. The 7 lb. 12 oz. tot will be called Dave Greenman, Jr.

Rock Hudson And WORL Big Four Aid Heart Fund



BOSTON, MASS. — Rock Hudson, film star, recently aided WORL-Boston to increase the proceeds of a show for the benefit of the Heart Fund.

When he arrived in Boston WORL initiated him into the role of disk jockey in a big three hour show which drew a record attendance. Rock took part with four WORL deejays, Norm Tulin, Stan Richards, Greg Finn and Dave Maynard. He spun records, joined in the chatter, and signed autographs.

The program was aired direct from Boston's big John Hancock Hall in order to accommodate the thousands of Bostonians who turned out to see the show. Though the capacity crowd inside the hall numbered well into the thousands, the crowd outside waiting to get in was even bigger. Several policemen held the crowds in reasonable order.

Twice WORL tried to clear the hall to allow the throngs outside to get in and thereby increase the funds going to the Heart Fund. It worked only in part since most already in staunchly held onto their seats.

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Gold Wax For Gracie



Already riding high with tremendous sales of his latest recording on the Cameo label entitled "Fabulous" and "Just Lookin'," Charlie Gracie (left) is shown here being presented with a gold mounted record for having sold over one million platters of his recording of "Butterfly." The presentation was made by Paul Winchell (right) on Winchell's ABC-TV coast-to-coast "Circus Time Show." Looking on with evident approval is Bernie Rothbard, Gracie's Agent, of the Suez-Rothbard Agency.

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Hyman's "60" Going Great

NEW YORK—An impressive sales response to MGM Records' special \$2.98 price of three Dick Hyman LP's, each containing "60 Great All Time Songs" has prompted the record company to extend the special price benefit until May 15th.

Originally, the plan was to end on April 30th, but reaction from distributors and dealers was so enthusiastic that the diskery notified its distributors on the 30th of the price extension.

Harry Meyerson, A & R chief, is preparing a group of additional albums along the same lines.

Garner In Ork Debut



CHICAGO—Erroll Garner made his first public appearance, with orchestra, when he was the featured soloist with the Percy Faith Orchestra on CBS on the Woolworth Hour, Sunday, May 19th.

Garner performed his own arrangement of his own composition, "Dreamy," which he recently recorded for Columbia Records, with Faith conducting, on the Woolworth program. He also played one of the selections from his Columbia album, "Concert By The Sea."

On Sunday, May 26th, Garner will make his first appearance on the "Steve Allen Sunday Night TV Show," NBC-TV.

Prior to his radio and television dates, Garner was touring midwestern colleges in concert. His newest Columbia album is "The Most Happy Piano."

Davis To Sing Film Title Tune

NEW YORK—Sammy Davis, Jr., has been signed by Columbia Pictures to sing "Mad Ball," the title tune for the currently shooting Jed Harris production, "Operation Mad Ball." Davis will also make a Decca recording of the song for release at the same time as the film.

Director Richard Quine wrote the lyrics and band leader Fred M. Karger composed the music for "Mad Ball." The jazz number also is featured instrumentally in the big G. I. party sequence which climaxes the service comedy.

Jack Lemmon, Kathryn Grant, Mickey Rooney, Arthur O'Connell, Ernie Kovacs and Dick York top the cast of "Operation Mad Ball."

Fire Extinguisher Exploits
"Man On Fire"

CHICAGO—Practicality and usefulness seem to be the catching features of many promotional gimmicks used by contact men as of late.

One such article is a fire extinguisher being passed out to local deejays by Erwin Barg, Robbins Music, in conjunction with Bing Crosby's Capitol disk, "Man On Fire."

Card attached to extinguisher reads, "Bing Crosby fans the flames of love as he sings 'Man On Fire', a Capitol Recording. Caution! The Crosby platter is mighty hot. For best results, use fire extinguisher after 10,000,000 plays."

Looking At 'Er



BIRMINGHAM — The threesome gathered here is acting out the title of Tommy Leonetti's initial Vik slicing "Look At 'Er". Tommy and WAPI-Birmingham deejay, Ken Scott, fondly glance at WAPI's Joyce Alverson who's holding the disk.

Many Thanks

Mitch Miller and
Jimmy Carroll

For helping me cut my teenage
teeth in recording . . .

"RIN TIN TIN SONGS"
DENNIS BALLABIO
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GOLDEN RECORDS

This Could Be The Disk



HOLLYWOOD — Pictured at the preview of MGM's "This Could Be The Night" are Capitol's Ray Anthony, his wife and Prep recording star, Mamie Van Doren and KFWB-Hollywood DJ, Al Jarvis. The trio's discussing Ray's new Capitol EP which is heard in the flick.

Miller Ork Heard On
1100 Stations For Air
Force Recruiting

GOVERNORS ISLAND, N. Y.—The Glenn Miller Orchestra, under the direction of Ray McKinley, is slated to be heard via 1100 stations all over the world on behalf of Air Force Recruiting in the near future.

Featured on the forthcoming show will be three of the Miller band's most famous tunes ("In the Mood", "St. Louis Blues March" and its theme, "Moonlight Serenade") as well as an interview with McKinley conducted by Specialist 2/cl Ralph Rowland. The program was recorded at the Cafe Rouge of the Hotel Pennsylvania, under the direction of the Commanding Officer, Recruiting Publicity Center, Governor's Island.

The show will be heard this month via transcription on 1100 stations. This includes not only Armed Forces stations everywhere, but regular commercial stations as well. Special permission for the appearance of the Glenn Miller Orchestra was granted by the American Federations of Musicians through James C. Petrillo, its President.

Blake And Pock
Form New Diskery

ALBANY, N. Y.—Disk jockey-song writer Alix Blake of radio station WABY in Albany, is combining forces with Albany record retailer Abe Pock in starting a new indie label, Azure Records, with offices in Albany.

The diskery will concentrate on new talent, and songs written by Pock and Blake. The first record, to be released this week, stars former RCA Victor artist, Tony Alamo. The recording will feature the accompaniment of Pete Bertasso at the Conn Organ. The tunes are "The Girl Who Awaits", a gal-lonesome-for-her-guy-away-in-service, tune, coupled with "A Boy-friend's Prayer".

Both songs are published by Moe Preskell's Merge Music Company.

Decca Signs Donley

NEW YORK—Decca Records has announced the signing of Jimmy Donley to an exclusive pact. The young vocalist, who hails from Gulfport, Missouri, makes his debut on the label with "Kickin' My Hound Around" and "Come Along."

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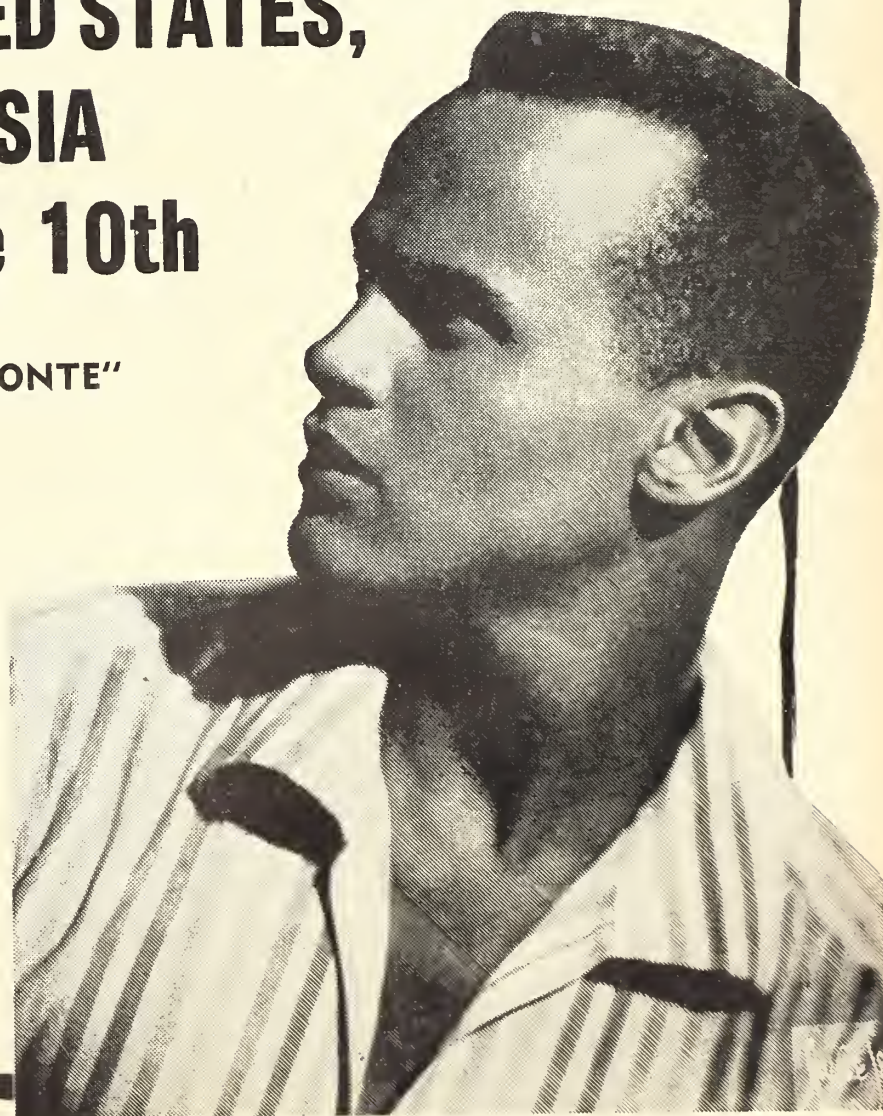
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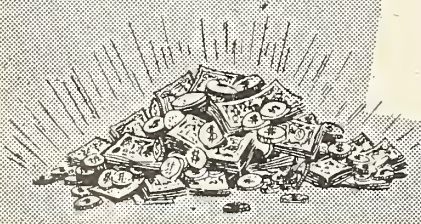
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Annie Lou & Danny
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current releases

CHIC

PAT KELLEY
"A STRANGER DRESSED IN BLACK"
b/w "SHE'S A DEVIL"
SOO SISTERS
"MY WORLD"
b/w "THREE HEARTS LATER"

COLUMBIA

CARL BUTLER
"YOUR COLD HEART TOLD ME NO"
JIMMY DICKENS
"HAPPY HEARTACHES"
LEE EMERSON
"I CRIED LIKE A BABY"
LEFTY FRIZZELL
"NOW THAT YOU'RE GONE"
JOHNNY HORTON
"THE WOMAN I NEED"
RAY PRICE
"PLEASE DON'T LEAVE"
RONNIE SELF
"BIG FOOL"
CARL SMITH
"TRIED TO TAKE IT LIKE A MAN"
WAYNE WALKER
"TEEN AGE LOVE AFFAIR"
b/w "WHATEVER YOU DESIRE"
ONIE WHEELER
"GOING BACK TO THE CITY"

DECCA

GOLDIE HILL
"A WASTED LOVE AFFAIR"
JIMMIE & JOHNNIE
"HERE COMES MY BABY"
WEBB PIERCE
"HONKY TONK SONG"

DOT

LEROY VANDYKE
"HONKY TONK SONG"

EPIC

BILL FARRELL
"HONKY TONK SONG"

MERCURY

PETE MARSHALL
"IT'S MY WAY"

RCA VICTOR

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VINNIE MARTIN
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b/w "THAT'S THE STORY OF MY LIFE"
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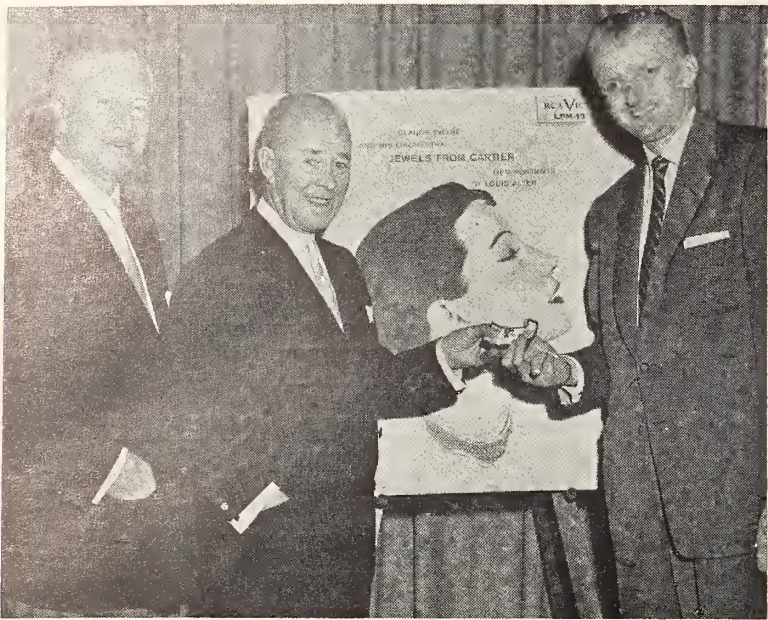
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Maine DJ Wins \$1,500 Cartier Prize



NEW YORK—First prize in a nationwide disk jockey contest sponsored by Cartier, world-famed jewel firm, has been awarded to Jim Winters (right) of Station WABI, Bangor, Me. The prize was a \$1,500 diamond Cocktail ring.

The contest was staged in connection with the release of an RCA Victor album titled "Jewels From Cartier." Louis Alter (left) composed the music for the album and conducted the orchestra. Contestants were asked to submit paintings representative of numbers in the album.

Winters' entry was a painting of a girl sitting on a bed with a phonograph at her side, playing the album, while in the bubble over her she dreams of herself bedecked with jewels.

Second prize, an RCA Victor tape recorder, went to Gordon Max, WBBC, Memphis. Cathy Furniss, WCBS, San Francisco, won third prize, an RCA Victor portable TV, and fourth prize, an RCA Victor transistor radio, went to Lewis Compton, WHEE, Martinsville, Pa.

Judges were Alter and Jules Glaenzer (center) vice-president of Cartier.

COUNTRY MUSIC COMES BACK

Country music is again soaring in the record business.

It reached a peak a few years ago when almost everything coming out of Nashville was being covered by pop artists. Several of the nation's top smashes were developed in this manner. But then suddenly the transference of country music into the pop idiom began to decline and with the emergence of rock and roll even country artists took advantage of the new beat to try to achieve hits. The most notable example of the combination of country and rock and roll is, of course, Elvis Presley, who gained national stardom through his records in this medium.

However, today, country artists are attaining nationwide prominence by singing country songs in the accepted country manner. The main difference from the popularity that country music had achieved a few years ago is that now the country artists themselves are making the national hits instead of being limited strictly to the country field. Such examples of this are Sonny James' "Young Love", Johnny Cash's "I Walk The Line", Marty Robbins' "A White Sport Coat", Ferlin Husky's "Gone", Jim Reeves' "Four Walls", Marvin Rainwater's "Gonna Find Me A Bluebird", the Everly Brothers' "Bye Bye Love" and many others.

Another indication of the resurgence of country records is the inauguration by Columbia Records of an award called the "Gold Guitar Award", which will be presented to their country artists whose records reach 250,000, the equivalent of a million seller in the pop field. This should help to further publicize country music and the artists who sing it.

The revitalized country field gives the music business one more trend at a time when there is no other dominant trend. Of course, rock and roll is still winging merrily along and calypso is enjoying commercial acceptance and now country again is coming to the forefront. But in general it seems that songs today are being accepted on their merits without regard for particular trends. Under such conditions all types of music have a better chance.

We are happy to see conditions prevailing in the music business where everyone has an opportunity and we are particularly delighted to see that this environment has given country music a new popularity after it had been somewhat neglected for a number of years.

Gratefully . . .

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and

"FABULOUS"

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British Decca Makes 1st RCA Disk Release



LONDON—S. A. Beecher-Stevens, sales manager for British Decca, speaks to the company's distributors and dealers in London as the firm prepared to release the first records on the RCA label in the British Isles.

NEW YORK—The first release of records bearing the RCA label in the British Isles was made this week by British Decca under an agreement which recently became effective between RCA Victor and the English firm.

"This is another major move in our plan to release the works of our artists on a global basis," said Lawrence W. Kanaga, vice-president and general manager of the RCA Victor Record Division.

The release, backed by extensive promotion and advertising on the part of British Decca, included 13 albums and four singles. Nearly 1,000 British Decca distributors and dealers attended a kick-off banquet in London at which an RCA Victor film, "The Sound And The Story," was featured.

E. R. (Ted) Lewis, chairman of the Board of British Decca opened the meeting. S. A. Beecher-Stevens, Sales Manager, presented the RCA line and sales story. Arnold Klein, RCA International Field Sales Manager, addressed the group and represented RCA. Others in attendance from British Decca included Free Lee, A & R Manager; Frank Chalmers, Manager of RCA Sales and Marcel Stellman, Manager of Pop recordings. Colored slides of every album cover in the first release were shown. Album covers were displayed throughout the hall for dealer inspection along with merchandise racks and point-of-sale material.

These records are sold for the following prices: retail 84 cents for 45 rpm records; 10" RA series, \$4.19; 12" RB series, \$5.54; 10" RC series, \$3.50; 12" RD series, \$5.25; 45 EP, \$1.66; 78 rpm records, 84 cents.

The records carry the RCA monogram on the label.

Albums released were:

Verdi, Aida, Arturo Toscanini, N.B.C. Symphony Orchestra
Cavalcade Of Show Tunes, Mario Lanza, Henri Rene's Orchestra and The Jeff Alexander Choir

Beethoven, Sonata No. 23 in F Minor, Op. 57, 'Appassionata'—Sonata No. 8 in C Minor, Op. 13, 'Pathetique,' Artur Rubenstein

Beethoven, Symphony No. 6 in F Major, Op. 68, 'Pastoral,' Charles Munch, The Boston Symphony Orchestra

Richard Strauss, Till Eulenspiegels Lustige Streiche, Op. 28—Tod Und Verklarung, Op. 24, Fritz Reiner, The Vienna Philharmonic Orchestra

Rosza, Concerto For Violin And Orchestra, Spohr, Concerto No. 8 in A Minor, Op. 47, Tchaikovsky, Serenade Melancolique, Jascha Heifetz, various orchestras

Beethoven, Sonata No. 14 in C Sharp Minor, Op. 27, No. 2 'Moonlight'—Sonata No. 21 in C Major, Op. 53, 'Waldstein,' Vladimir Horowitz

An Evening With Belafonte, Harry Belafonte

One Night In Venice, Armando And His Orchestra

Jazz Flamenco, Lionel Hampton And His Orchestra

Bon Voyage, Al Nevins And His Orchestra

Rossini-Resphigi, La Boutique Fantasque, Dukas, The Sorcerer's Apprentice, Ibert, Divertissement, Arthur Fiedler, The Boston Pops Orchestra

Dust On The Moon, Pablo Beltran And His Orchestra

The singles were:

The Girl With The Golden Braids, My Little Baby, Perry Como, Mitchell Ayres And His Orchestra

One Is A Lonely Number, The Man From Idaho, Tony Martin, Orchestra Directed By Louis Levy

The Cattle Call, Promises, Promises (Skip Redwine), Dinah Shore, Chorus And Orchestra Directed By Harry Zimmerman

Is It True, I Like Your Kind Of Love, Melvin Endsley

Goddard Lieberman Receives Honorary Degree From Temple U.

PHILADELPHIA—An honorary degree of Doctor of Music has been conferred on Goddard Lieberman, President of Columbia Records, by Temple University.

Awarded at the University's annual Music Convocation, last week the degree was conferred by Dr. Millard Gladfelter, provost and vice-president of Temple.

The following citation was presented to Lieberman with the degree:

"Mr. President, I present one whose many gifts are testimony to nature's lavishness. He is a teacher of music, a composer, an author, an editor, a critic, a lecturer, the founder of the American Composer's Alliance, and the chief executive of the world's most important recording company. In no less capacity, he is also the husband of Vera Zorina, the great dancer, and the father of two sons. What more can life give or man do?"

"England was his birthplace. Although he came to America before the age of consent, he stayed of his own volition, was educated at the University of Washington and the Eastman School of Music, and entered as an office boy the company he now heads. His talents have stimulated America's musical awareness, and by discovering the talents of others and recording and publicizing their creations, he has hastened recognition for many of America's most promising young composers and artists.

"For these contributions to this country's culture, I take pleasure in presenting for the degree of Doctor of Music the President of Columbia Records, Incorporated, Goddard Lieberman."

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IN BARCELONA"**

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The Cash Box COVERS THE WORLD....

- The Cash Box lists of top juke box records and top retail sellers are heard 24 hours a day in all 48 states and Canada.
- The Cash Box Top Ten is broadcast every week over WRUL via shortwave to 58 nations throughout the world.
- The Cash Box lists are carried by Associated Press to over 1400 radio and television stations in the United States and Canada.
- The syndicated columns of the National Weekly covers the record field by reprinting The Cash Box charts.



A New Concept Of The Music Business

Disk jockeys today have to be conversant with all areas of the music field—pop, rhythm and blues, and country.

There was a time when a disk jockey could safely stick only to his own particular field and be pretty certain he would find the top records that his audience wanted to hear. But that situation has changed completely.

Today when a disk jockey reads *The Cash Box*, if he's a pop deejay, it's not enough that he read only the pop reviews, study the pop charts, peruse the pop news. The same goes for rhythm and blues and country jockeys. Smash hits can come from anywhere. You never know when an Elvis Presley or Marty Robbins will come out of the country field, or when a Platters, Little Richard, Chuck Berry or Fats Domino will come out of the R&B field.

It's no longer enough just to know your own field well. You must know the entire music business. Which makes every disk jockey's job a much more complicated one and a much more comprehensive one.

This need for expansion of one's knowledge of the music business moreover is not limited only to disk jockeys for it is obvious that juke box operators and retail dealers too must accept a new concept of their business. Programming, as far as juke box operators is concerned, is now a much more difficult task, for to get the greatest return from a location it is necessary to study and experiment over a period of time to discover what relation of records from each field should go into that particular spot. The all-pop or all-R&B or all-country locations are growing fewer and fewer all the time.

Retailers too have been experiencing this drastic change in their business. Whereas only a little while ago, you could be pretty certain that if you were in a pop spot, kids would come in and ask for pop records or at most the cover records of a song from another field, today, for the most part, that doesn't hold true. Record fans in the current market know the records of all the fields and very often even if there are cover records, they want the original one.

What all this means is that more than ever, it is necessary to study every section of *The Cash Box* each week, not just one segment of it. For it's through *The Cash Box* that the first signs of a hit usually are spotted and it's through *The Cash Box* that you can keep up to the minute in every area of the music business.

Coast Mercury Branches Promote "The World In Hi-Fi"

LOS ANGELES—A unique promotion campaign has been initiated by Ted Fulmer, manager of Mercury Records' San Francisco branch, in conjunction with Mercury's "The World In Hi-Fi" promotion.

Fulmer has arranged with twenty-five of the largest record dealers in the San Francisco—Bay Area to advertise the promotion on road signs throughout the area. Each dealer is represented by one Foster and Klieser full four color outdoor sign in co-operation with Mercury. In Los Angeles, Norm Dudley, manager of Mercury's Los Angeles branch, has arranged for forty windows to be installed by a professional display company in retail record stores throughout greater Los Angeles.

Five Star Reception



HOLLYWOOD, CAL.—MGM recording artist Ron Hargrave, (seated) got a rousing reception from the deejays at station KFVB, this city, when he visited them at their station, recently, with his latest release "The Song Of Moonlight" b/w "Hold Me." Only one KFVB jockey, Larry Finley, who was in the hospital at the time, wasn't on hand for the welcoming reception. Shown above surrounding Hargrave are: (l. to r.) Bill Balance, Joe Yocum, Al Jarvis, Bill Daniels and Mitch Reed.

Welcoming Toast



NEW YORK—Joe Carlton, A & R topper of RCA Victor, toasts ace vocalist Georgia Gibbs at a party given in her honor welcoming "Her Nibs" to the Victor label. Miss Gibbs' first release under the Victor banner, issued last week, couples "Sugar Candy" with "I'm Walking The Floor Over You." Carlton and Miss Gibbs were associated as A & R head and artists, respectively, on the Mercury label a number of years ago.

Victims of a "Goof"

NEW YORK—The Paulette Sisters, who made their Decca debut a few weeks ago with "Give Him My Love" and "Jody," were the innocent victims of a technical "goof" on their first network TV appearance. The girls, who were on a deejay promotion tour in conjunction with their record, interrupted the trip to fly to Miami for a guest shot on the "Mrs. America" show, over the ABC-TV network. The girls got on camera, but as soon as they started to sing, the sound on the network went off—and remained off until they had finished their song!

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Tennessee Ernie Ford
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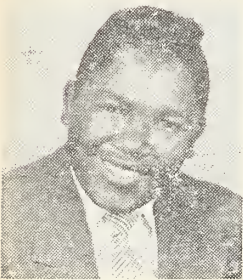
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R & B Ramblings

NEW YORK:



LITTLE JR. PARKER

Everyone in New York making plans to get away to Chicago for the 18th through the 22nd to attend the annual MOA convention. Hope to see all our friends out there. . . . Don Robey planning to debut a new label and is busy auditioning talent and tunes. Robey walking on air as he views the sales figures on Little Jr. Parker's "Next Time You See Me" and Bobby Blue Bland's "I Smell Trouble". Also perking up the order department is Big Walter's "I Gotta Go" and "I'll Cry For You"; Johnny Otis' "Butterball" and Little Richard's "I Love My Baby" and "Maybe I'm Right". . . . More good news for the record biz. Shirley & Lee have a dynamite packed duo in their latest Aladdin release. "Rock All Night" and "Don't You Know I Love You" look like money in the bank. . . . This in addition to Gene and Eunice' "Strange World"; The Velvetones' "Glory of Love" and "Johnny's House Party" by Earl Palmer make Aladdin

a pretty hot label right now. . . . Hy Siegle, Apollo Records, going to Chicago for the MOA to bust "Rang Tang Ding Dong" by the Cellos wide open. Deck looks like a national winner. . . . And there's another "Ding Dong" (not the same tune) just out by Bill Doggett on King. . . . Atlantic continues to defy "slumps" with such sellers as "C. C. Rider" by Chuck Willis; "Just To Hold My Hand" by Clyde McPhatter; "Empty Arms", Ivory Joe Hunter; "Jim Dandy Got Married", Lavern Baker—and coming on, the newly released "When I Get You Baby" by Ruth Brown; The Clovers' "I I I Love You So"; and "Trust In Me" and "Mixed Emotions" by Chris Connor. Also turning in terrific figures is the LP department. Gary Kramer, right hand man of Nesuhi Ertegun, reports several exciting projects in the works and some of them will be ready for the market very soon. . . . Herb Abramson's Atco label currently blazing



BIG MAYBELLE

as the Coasters' "Young Blood" continues to zoom up the r & b and pop charts. The tune is already number 23 in the "pop" retail listings. In fact the item has taken such a strong hold on the imagination of the teeners that they now refer to a particularly desirable young female as "young blood". It is fast becoming an American idiom. . . . Al Benson opens at the B & K Regal Theatre on May 17 with his all new Rock'n Roll-Rhythm & Blues show for a one week run. Included in the show are Screamin' Jay Hawkins, The Spaniels, Big Maybelle, Nappy Brown, The Sensations, Little Esther, Junior Parker, Solomon Burke, The Dells, Annie Laurie, Al Smith and his band, and Bobby Blue Bland and his orchestra. . . . Thanks for the plugs, says Bill Packham, general manager of WDAT-South Daytona, Fla. Bill says Dr. Rock in the am, and Dr. Roll in the pm have caught on "like wild-fire" in the greater Daytona Beach area. . . . Ahmet

Ertegun and Jerry Wexler have a busy schedule planned ahead for the next few weeks as they cut a session with Joe Turner this week prior to their taking in the MOA show in Chicago, then back to New York for rehearsals and more sessions with Ray Charles and then Ruth Brown.

CHICAGO:

Bands continue to be the big thing with bookers as reports filter in that Big Jay McNeely broke all attendance records at Chi's Crown Propellor during his last stint there. This is not the first time aggregations have pulled large houses and if what the agencies say is true, it certainly won't be the last. . . . In passing Shaw's Jim Flemming stated, "Big J's got the best band I've ever booked." . . . Dale Hawkins rocked thru town on his way east to promote his first Checker swinger, "Suzy Q." Hawkins met deejays in Detroit, Richmond, Philly, Baltimore, Washington, D. C. . . . Bill Doggett said to be doing fine, but the greatest



BO DIDDLEY



BILL DOGGETT



LITTLE WALTER

Foster's "Crying The Blues" and Otis Rush's "Groaning The Blues". . . . This weekend promises to be something really big as all of musicdom gets together to plan, renew friendships, make new friends and just observe. Don't forget to stop by and say hi to all of us at The Cash Box. We'll be in our booth and suite 2030-2031-2032 to meet and greet you all weekend.

LOS ANGELES:

Richard Berry's new Flip recording of "You Are My Sunshine" was chosen by Hunter Hancock as his recording of the week. Requests are also coming in for the other side called "Louie, Louie". . . . The 54 Ballroom features local



GOOGIE RENE

Los Angeles talent this weekend. The lineup includes Jimmy McCracklin, The Hamptoners, and Don and Dewey, Roy Brown has been set for the ballroom for the following weekend. Brown is currently getting a big play with his new Imperial release, "Let The Four Winds Blow". . . . The Platters return to the West Coast this week, after their very successful tour of the British Isles. Group will visit the local jockeys and will also do a tour of one-nighters on the West Coast. . . . The Nat King Cole, June Christy, Nelson Riddle concert held by Mike Kasino at the Russ Auditorium in San Diego was a complete sellout. . . . Milt Wiess' Milton Phono Record Co. hitting big with "Strange World" by Gene and Eunice, and "Glory of Love" by the Velvetones, both on the Aladdin label, and "Johnny's House Party" by John Heartsman on the Music City label. . . . The Velvetones will appear with KPOP disc-jockey Art Laboe at a student rally at the Bellflower high school. . . . Googie Rene visiting the disc-jockeys in Chicago and Detroit on his way back to the West Coast after appearing with the Jocko Henderson show in New York City. Googie will be plugging his latest Class recording of "Sidetrack". . . . Willie Headen, up and coming blues singer, whose Dooto dishing of "Let Me Cry" is showing action in most areas, is touring up and down the West Coast on a series of dates booked by the Lil Cumber Agency. Sellouts have been reported in Salinas and in San Francisco.

A SLEEPER!!

"Let Me Cry"

WILLIE HEADEN

410

DOOTO

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Breaking Everywhere!

Googie René "SIDE-TRACK"

 b/w
 "Break It Up"
 Class # 208

 Class
 RECORDS

1107 - El Centro - Hollywood, Calif.



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

1	ALL SHOOK UP	2
	Elvis Presley (RCA Victor 6870)	
2	GONE	1
	Ferlin Husky (Capitol 3628)	
3	A WHITE SPORT COAT	3
	Marty Robbins (Columbia 40864)	
4	GONNA FIND ME A BLUEBIRD	6
	Marvin Rainwater (MGM 12412)	
5	WALKIN' AFTER MIDNIGHT	4
	Patsy Cline (Decca 30221)	
6	FOUR WALLS	9
	Jim Reeves (RCA Victor 6874)	
7	HONKY TONK SONG	5
	Webb Pierce (Decca 30255)	
8	THERE YOU GO	7
	Johnny Cash (Sun 258)	
9	AM I LOSING YOU	8
	Jim Reeves (RCA Victor 6749)	
10	FRAULEIN	—
	Bobby Helms (Decca 30194)	



NEW YORK—RCA Victor recording star Hank Snow, celebrating his 20th year with the diskery, was feted with a luncheon in his honor recently. As a memento of the occasion, Hank was presented with a golden statue of the famous Victor Dog trademark. The inscription on the trophy reads: "Hank Snow, in appreciation for 20 successful years on RCA Victor Records." Shown above as Hank receives the award are: (l. to r.) Hank's son, Jimmie Rodgers Snow; Hank Snow; Mrs. Hank Snow; Larry Kanaga, vice president of RCA Victor; and Steve Sholes, Victor A & R.

Murray Nash Associates Moves To New Quarters

NASHVILLE, TENN.—After less than three years of operation, Murray Nash Associates, Inc., of Nashville last week moved its offices and production facilities into its own building at 1707 Division Street.

The move enables all parts of the firm's publishing, promotion and advertising business to be housed under one roof.

Murray Nash stated that the new location puts the company within two blocks of both recording studios and the Nashville Musician's Union headquarters, and less than five minutes from the center of the city's business district.

Latest additions to the Nash artist roster include Steve Schulte who is heard on a nationally sponsored radio show and records for ABC-Paramount; Red Kirk, a new ABC-Paramount name; and Howard Housey soon to be released on Dot Records.

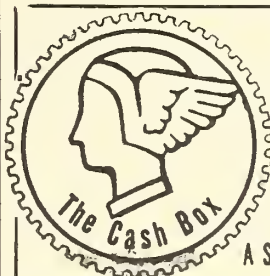
Nash also announced, last week, the appointment of L. C. "Rudy" Gentry of Dallas, Texas, as the company's Southwestern area rep. Gentry has been connected with entertainment circles in Texas for several years through the Gen-Mac Agency.

Some Guys Have All The Luck

NEW YORK — Hank Thompson broke his arm playing ball in Washington, D.C.

It seems that his drummer Paul McGhee hit a smashing line drive that hit Thompson and broke his arm. (Anyone know of a job for a drummer?)

Hank had just received a new guitar designed for him by the Gibson Co. and a new Piper Apache airplane. He will not be able to test either of them for at least five weeks.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE	Ferlin Husky (Capitol)
2. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
3. FOUR WALLS	Jim Reeves (RCA Victor)
4. A WHITE SPORT COAT	Marty Robbins (Columbia)
5. ALL SHOOK UP	Elvis Presley (RCA Victor)
6. FRAULEIN	Bobby Helms (Decca)
7. WALKING AFTER MIDNIGHT	Patsy Cline (Decca)
8. HONKY TONK SONG	Webb Pierce (Decca)
9. AM I LOSING YOU	Jim Reeves (RCA Victor)
10. FIRST DATE, FIRST KISS, FIRST LOVE	Sonny James (Capitol)
11. OH, SO MANY YEARS. 12. BYE BYE LOVE. 13. YOUNG LOVE. 14. THERE YOU GO. 15. I MISS YOU ALREADY. 16. TEARS BEHIND THE SMILE. 17. I'LL BE THERE. 18. MONEY. 19. THE SHRINE OF ST. CECILIA. 20. I'M SETTIN' YOU FREE. 21. SOMEDAY. 22. PLEDGE OF LOVE. 23. KNEE DEEP IN THE BLUES. 24. HE WAS THERE. 25. I'VE GOT A NEW HEARTACHE. 26. THREE WAYS. 27. DARK MOON. 28. TRAIN OF LOVE. 29. A CHANGE OF HEART. 30. GIRL IN THE NIGHT; I'M TIRED; OUT OF A HONKY TONK; GOOD MORNING NEIGHBOR; NOTHING AT ALL; YOU'RE THE REASON I'M IN LOVE; A FALLEN STAR; DON'T LAUGH; ROCKING IN THE CONGO; DON'T CRY FOR YOU I LOVE.	



Country Best Sellers

IN RETAIL OUTLETS

Pos. Last
Week

1. GONE	1
Ferlin Husky (Capitol 3628)	
2. A WHITE SPORT COAT	2
Marty Robbins (Columbia 40864)	
3. ALL SHOOK UP	3
Elvis Presley (RCA Victor 6870)	
4. FOUR WALLS	4
Jim Reeves (RCA Victor 6874)	
5. HONKY TONK SONG	5
Webb Pierce (Decca 30255)	
6. WALKIN' AFTER MIDNIGHT	6
Patsy Cline (Decca 30221)	
7. GONNA FIND ME A BLUEBIRD	8
Marvin Rainwater (MGM 12412)	
8. FRAULEIN	10
Bobby Helms (Decca 30194)	
9. THERE YOU GO	9
Johnny Cash (Sun 258)	
10. FIRST DATE, FIRST KISS, FIRST LOVE	12
Sonny James (Capitol 3674)	
11. YOUNG LOVE.	12. AM I LOSING YOU.
13. I MISS YOU ALREADY.	14. I'LL BE THERE.
15. I'M TIRED.	16. BYE BYE LOVE.
17. YOUR TRUE LOVE.	18. OH, SO MANY YEARS.
19. A CHANGE OF HEART.	20. MONEY; SOMEDAY; THREE WAYS; KNEE DEEP IN THE BLUES; HE WAS THERE; TOO MUCH.

MAE and SHORTY WHITSON
SING
on
RAMBLE RECORDS
"THE OLD MOON IS GUILTY
NOT MY HEART"
b/w
"I WISH I COULD KISS
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White Oak Music — BMI

Jean Shepard

"The Other Woman"

Capitol # 3727

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Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE JOHNSON FAMILY SINGERS (RCA Victor 6912)

B+ "TELL ME THE OLD, OLD STORY" (2:28) [P. D. — C. Hankey, W. H. Deane] Outstanding among the recent religious releases is this coupling by the Johnson Family Singers. The group, with Betty Johnson handling the lead in extremely beautiful fashion, injects great meaning into a hymn that can take the 'Bible belt' by storm.

B+ "PRECIOUS MEMORIES" (2:35) [Stamps SESAC—J. B. F. Wright] More of the same superb, warmly reverent harmony on another heartwarming hymn.

LOUISE DUNCAN (Capitol 3716)

B+ "ALREADY MARRIED TO YOU IN MY HEART" (2:29) [Central BMI—J. Rhodes, G. Cox] Louise Duncan comes up with a first quality biscuit that labels her contender all the way. The chirp sings right from the heart as she movingly projects a penetrating, up tempo love affair that could establish her in the top name bracket. Dynamite material.

B+ "TOO YOUNG TO SETTLE DOWN" (2:00) [Central BMI—J. Rhodes, W. Nelson] Another up tempo item, this time with a tearful, teenage theme, is treated to a highly effective reading by the dulcet-toned songstress. Two strong performances.

TEX WILLIAMS (Decca 30328)

B+ "TALKIN' TO THE BLUES" (2:32) [Trinity BMI—J. Lowe, M. Moore] Tex Williams has a real solid pair of money-makers on his latest Decca duo. On this end the deep-voiced chanter hands in a stellar talk-sing rendition of a contagious rhythmic piece featured on a "Modern Romance" TV show a few weeks back. Deck is already a pop click but Williams' terrific version oughta grab off a big pop-country bundle. Infectious staccato beat.

B+ "EVERY NIGHT" (2:17) [Fairway BMI—R. Rae, S. Johnson, E. Townsend] This half the vocalist dishes up a delightful, rock 'n roller that's gonna keep the boxes, and hoofers, hoppin' day and night. Williams' crew, instrumentally, and the Anita Kerr Singers, vocally, back up in sensational fashion on both sides of this socko pairing.

SLEEPY LA BEFF (Mercury-Starday 71112)

B+ "ALL ALONE" (2:00) [Starrite BMI—H. Harris, LaBeff] A catchy, quick beat guitar backdrop showcases a most appealing vocal effort by Sleepy La Beff. It's an intriguing, tear-compelling lover's ballad that could develop into a real sleeper. Watch it closely.

B "I'M THROUGH" (2:05) [Starrite BMI—H. Harris] Under portion is a rhythmic, fast paced affair on which La Beff tells his sweetie that he's givin' her the 'heave-ho'. Another good showing that deserves attention.

JIMMY HINKLE (Fireside 28836)

C+ "SEEING IS BELIEVING" (2:08) [Country BMI—W. Bynum, R. Hull] A middle beat romantic tear-jerker is warbled with conviction by mellow-toned Jimmy Hinkle. Soft, subdued strings back up the artist.

C "WON'T CHA MARRY ME" (2:07) [Acuff-Rose BMI—D. Kershaw] Under half is a cute, little ditty that rides merrily along in gay style.

THE CASH BOX BULLSEYE



"NEXT IN LINE" [Knox BMI—J. Cash]
"DON'T MAKE ME GO" [Knox BMI—J. Cash]
JOHNNY CASH (Sun 266)

● It seems as tho Johnny Cash can do no wrong. The songster broke through the 'hit barrier' with his "So Doggone Lonesome"—"Folsom Prison Blues" clicker, immediately followed it up with the "I Walk The Line" smasher and for the past few months has been riding the heights of the popularity lists with the "There You Go"—"Train Of Love" powerhouse. Now the long awaited follow-up appears on the wax scene and, it too, has the potential to repeat Cash's amazing success. Both ends, tagged "Next In Line" and "Don't Let Me Go" fall into the real mournful, lover's lament category and Cash puts 'em across with telling effect. The haunting beat and musical backdrop on both lids are supplied by the Tennessee Two. Looks like a two-sided Cash-smash, pop and country-wise.

"I'M IN HEAVEN" (2:08) [American BMI—T. Bearden]
"GETTING USED TO BEING LONELY" (2:15)
[Showcase BMI—P. & B. Bryant]

JIM EDWARD, MAXINE & BONNIE BROWN (RCA Victor 6918)

● One of country music's shining stars in the vocal combination dept., the Jim Edward, Maxine & Bonnie Brown trio, looks like it's headed towards paydirt once again. The group carved out a large slice of sales melon with their last chart-rider, a tune appropriately titled "Money", and now comes up with two more sides that have the dollar sign notched into every groove. On "I'm In Heaven", a stirring, up-tempo, religious-flavored love affair, the gals beautifully back up Jim's standout vocal lead. On "Getting Used To Being Lonely" the threesome perfectly polishes off a lilting, ultra-lovely sentimental weeper. Take your pick. Both ends have the goods.

"UNDER SUSPICION" (2:21) [E. B. Marks BMI—B. Raleigh, I. Kosloff]
"THE OTHER WOMAN" (2:18) [Central BMI—B. Small]

JEAN SHEPARD (Capitol 3727)

● Capitol again comes up with a top piece of wax merchandise featuring one of country music's ace femme vocalists, Jean Shepard, on a pair of romantic weepers that should move rapidly up the sales ladder. The thrush pipes with heartfelt emotion as she dramatically spins two poignant up-tempo litters labeled "Under Suspicion" and "The Other Woman". Excellent material that Jean handles in brilliant fashion. A double-barreled sure-shot.

"LOVE LETTERS IN THE SAND" [Bourne ASCAP—C. Kenny, N. Kenny]
"BECAUSE WE ARE YOUNG" (2:07)
[Golden West BMI—Allison, Johnson]

MAC WISEMAN (Dot 15578)

● Dot's pop star Pat Boone recently revived the old favorite, "Love Letters In The Sand", set it to a subdued, r&r-ballad beat and turned it into one of the market's biggest hits. Now the label has released another version of the tune, this time by their Country A&R topper, Mac Wiseman. Set to a quick tempo and flavored by Mac's wonderfully distinctive vocal styling it has the necessary ingredients to go all the way in the country dept. On the flip portion the chanter tunes in another equally outstanding performance, for both the country and pop fields as he beautifully wends his way over a heart rending teen-age shuffle-ballad labeled "Because We Are Young". A power-packed two-sider.

"TONIGHT, TOMORROW AND FOREVER" (2:33)
[Amber ASCAP—D. Reid]
"TRY AGAIN" (2:00) [Four Star BMI—L. Fors]

PATSY CLINE (Decca 30339)

● The "Walking After Midnight" gal, Patsy Cline has another 'red-hot' pop-country 'sizzler' in the offing. (See Pop reviews).

BUDDIE EMMONS (Columbia 40922)

B "SILVER BELL" (2:12) [Remick ASCAP—Madden, Wenrich] The Buddie Emmons outfit takes hold of the delectable evergreen and wraps it up in a happy-go-lucky, quick beat instrumental fashion. Bright side for deejay programming.

B "BORDER SERENADE" (2:33) [Acuff-Rose BMI—H. White] Flip features some more top-flight, light-hearted instrumental wax by Emmons and the crew. An enticing melody and Latin beat rounds out a dandy coupler.

MYRNA LORRIE (RCA Victor 6909)

B+ "TEENAGERS BREAK UP" (2:08) [Hank Snow-Hill & Range BMI—D. Lorrie] This could be the side that the young Canadian lark, Myrna Lorrie has been looking for. The gal sings with touching sincerity as she tearfully projects an r&r flavored waltzer aimed at the pop-country, teenage set. Powerful side. Could bust wide open in both markets.

B "JUST RELEASED" (2:03) [Tannen BMI—S. Long, B. Newman] Flipside is another lilting, crying-towel opus excellently executed by the talented canary. Strong coupler designed more for the country buyer.

ADI BEL AND THE BEL BOYS (Testa 100)

B "MEMORY WALTZ" (2:50) [Ozark BMI—Adams, Nelson] Adi Bel makes an impressive debut for the diskery as she prettily wends her way over a charming lover's waltz item. Fetching organ and string backdrop supplied by the Bel Boys. Should catch a heap of airplay.

C+ "DON'T LET ME BE THE LAST TO KNOW" (2:50) [Ozark BMI—R. N. Elmore] Here Adi, and the group, ups the tempo as she feelingfully grooves a toned-down, steady, driving, r&r-flavored romantic opus.

PAUL DAVIS (MGM 12472)

B "I DON'T NEED A BACK SEAT DRIVER" (2:28) [Acuff-Rose BMI—Davis, Hudgins] Paul Davis dishes up a flavorful reading, set to a bouncy beat, as he tells the gal that he doesn't need any lessons in love. A persuasive entry that should ride the deejay turntables aplenty.

B "HOW CAN I LEAVE HER" (2:14) [Acuff-Rose BMI—Davis, Hudgins] On the reverse etching Davis turns on the tears as tenderly spins a moderate paced lover's lament. Another fine country effort worthy of many sales and spins.

WHITEY KNIGHT (Dot 15577)

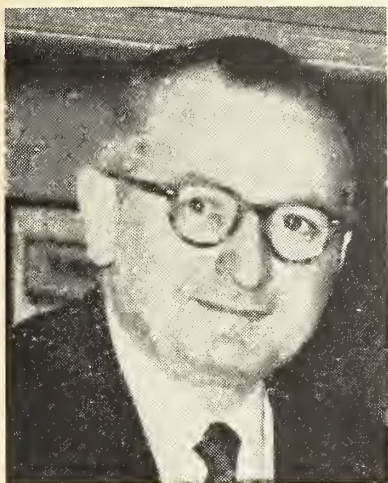
B+ "LATELY" (2:05) [Randy-Smith ASCAP—W. Knight] The rich and polished baritone voice of Whitey Knight intros on the Dot label with a very pretty, slow paced, romantic weeper. Perfect wedding of melody and lyrics coupled with Knight's wonderfully warm tender reading makes this a strong contender for the pop and country charts.

B+ "THE BLUES WALKED IN" (1:44) [Golden West BMI—Knight, Nail] Knight displays his vocal versatility as he engagingly decks out a change-of-pace, quick beat, blues jumper. Splendid vocal and musical assist on a striking, two-sided debut.

United Shipping New Juke Box

N.Y. Coin Mach.-UJA Reported To Have Again Broken Fund Raising Records

Testimonial Honoring Meyer C. Parkoff Breaks All Previous Attendance Marks



MEYER PARKOFF

NEW YORK—It's quite evident that New York coinmen have great respect and admiration for its associates, and great interest and sympathy for United Jewish Appeal.

The annual UJA-Coin Machine Industry dinner and dance, this year honoring Meyer C. Parkoff, held Wednesday night, May 15, at the Hotel Sheraton-Astor, broke all attendance records—and, although awaiting final compilation of contributions, it is reported that more money was donated this year than any before.

A number of leading members of the

coin machine industry, as well as several members of the clergy, addressed the gathering, extolling the many charitable virtues of Parkoff. Interspersed with these talks were the appearance of many top recording artists, who entertained the guests.

Lou Boorstein, once again acting as chairman, mc'd the affair, introducing the speakers and the recording artists.

Parkoff was presented with plaques by the UJA, New York Music Machine Operators and the Amusement Machine Operators of New York.

Seated on the dais, in addition to Parkoff and his wife, Cecile, were Sandy Warner, Harry Rosen, "Senator" Al Bodkin, Ad Denver, Sidney Levine, Teddy Blatt, Joe Young, Mike Munves and Barney Sugerman.

Out-of-town guests in attendance were Ed Ratajack, and Art Daddis, AMI, Inc.; Ted Parker, The Rudolph Wurlitzer Company; Jack Gordon, J. P. Seeburg; Art Garvey, Bally Manufacturing Company; Mac Perlman and Jim Sisti of Hartford, Conn.; Abe Fish, Hartford, Conn.; a complete delegation from the Westchester Music Guild, including Carl Pavesi, Seymour Pollak, and Max Klein.

As has been the practice for the past number of years, the music and record industries were well represented with some of its top executives.

"UPA-100" Model Being Shown For First Time at MOA Convention. Creation of Nationwide Sales and Service Organization Reported Well Under Way. New Distrib Appointments Based on Increased Production and Completion of New 15,000 Square Feet Factory Addition



JACK MITNICK

gets from 5 to 6 more records played per hour and that means," he added enthusiastically, "anywhere from 50¢ to 60¢ more income per hour.

"Because of the fact that we have the fastest changer in juke box history operators are assured of the finest kind of programming action by simply featuring one top tune right after the other and, in this way, getting speedy play action which will bring them a potential of 50¢ to 60¢ more earning power per hour's play.

"Another outstanding feature," Mitnick reports, "is our high fidelity tonal quality. In short," he points out, "the sound of the 'UPA-100' is second to none. In our estimation," he says, "it's the finest sounding juke box ever built.

"Furthermore," Mitnick says, "automatic volume control, plus scratch suppressor and noise filter is incorporated right into our amplification unit. Not just one additional feature, but," he claims, "all the features that the juke box operators want and need are built right into this electronically outstanding amplification unit. The finest on the market. In fact," he reports, "any acoustical values desired on any location are quickly and easily adjustable.

"Talk about easier servicing," Mitnick continued, "all assemblies are detachable and interchangeable by the simple loosening of 3 or 4 nuts or bolts. That," he claims, "is something every juke box operator has been pleading for. Now," he says, "it's here in our 'UPA-100' juke box."

As to the reason why United introduced a 100 selection model, Mitnick had this to say:

"We feel that 100 selections meets the requirements of any location anywhere.

"Also," he added, "present economic conditions had to be taken into consideration where the juke box operators are concerned and, therefore, we built to a price that would match these economic conditions and, at the same time, allow for better valuation for the operators from the standpoint of trade-ins of their old phonographs.

"In short," Mitnick claims, "from our many, many years of experience as well as our knowledge of general market conditions, we built our 'UPA-100' to meet the requirements of the world's juke box operators from every standpoint.

"We believe," Mitnick advises, "that our list price for the 'UPA-100' is well below market average."

CHICAGO—"Shipments of our new 100 selection juke box," reported Jack Mitnick, sales director of United Music Corporation, this past week, "are already well under way, and will increase as volume is stepped up at our factory.

"We already have samples in the showrooms of those distributors whom we have already appointed," continued Mitnick.

"Further distributor appointments must await increased production which will come about just as soon as the new 15,000 square foot addition to our factory is completed.

"This 15,000 square foot addition," Mitnick explained, "will be completely devoted to our juke boxes."

With modest pride, Mitnick advised that United's distributors were very open and frank in their praise of the features of United's UPA-100 juke box.

"At our first annual distributors' meeting at the Bismarck Hotel this past April," Mitnick said, "everyone of the distributors present honestly, openly and very frankly complimented us on the outstanding features incorporated into our UPA-100 model."

Mitnick pointed out that the "UPA-100" juke box features "complete printed circuitry in the entire 'Memory Brain'."

"This," he stated, "is one of the most outstanding electronic features yet built into any juke box in the history of this industry.

"Furthermore," he added, "we have the fastest changer in history. It takes from 4 to 11 seconds for scanning, changing and playing of any recording, regardless of its position in the phonograph.

"This means," Mitnick explained "that during peak play the operator

MOA Convention Stirs Memories



BOSTON, MASS.—With the MOA party in Chicago in the spotlight now, we were reminded of another terrific party when we received the accompanying picture from Si Redd, Redd Distributing Company, Boston.

This picture was taken at the three day shindig held by The Rudolph Wurlitzer Company in mid-August at its North Tonawanda, N. Y. site, celebrating the firm's 100th Anniversary.

In the photo (l to r): Hank Peteet, Wurlitzer field engineer; Joe Orleck, publisher of The Cash Box; Redd; and Roy Waltemade, Wurlitzer vice president and manager of the North Tonawanda division.

ATTENTION OPERATORS:

*Here is Your Prescription for
Recovery of Sick Territories!!*

Binks Industries has developed a new and

COMPLETELY DIFFERENT HIGH EARNING CAPACITY

type of equipment that is totally adaptable and adjustable to the requirements of your territory. Thorough location tests alongside all other types of games, find earnings actually increasing after many months, proving the tremendous appeal of this brand new Binks original idea production!

In Chicago—we cordially invite you to visit our

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RACK POOL PLAYFIELDS, BUMPERLESS—IMMEDIATE DELIVERY
✓ Regular Size—32"x48".....\$24.50 ✓ King Size—32"x66".....\$34.50

Specify Style

No. 1—Holes away from cushions for rebound play. No. 2—Holes close to rails.

✓ **4-HOLE PLAYFIELDS AT SAME PRICE**

NOVOPLY BEDS, equipped with Imperial Rubberback bed cloths.
FREE: With each playfield, Deluxe Cue Ball, 2 1/4", and Triangle.

✓ **REGULAR STYLE BUMPER POOL REPLACEMENT PLAYFIELDS**

Available in 2 or 3 hole \$22.95

NOVOPLY BEDS, equipped with Imperial Rubberback bed cloths.

SLATE TOP PLAYFIELDS, BUMPER POOL 2 OR 3 HOLE.

Reg. Size 32" x 48" each \$64.50 4 or more \$57.50

Covered with Imperial Rubberback Bed Cloths and with Jumbo Plastic Posts. For Rack Pool
Slate Tops or King size, prices on request.

✓ **ARAMITH ROTATION POOL BALL SETS—MOA SPECIAL**

15-Ball Sets for 6-Pocket Tables, 2 1/8" Nos. 1-15 \$29.00
10-Ball Sets for Skill Pool Tables, 2 1/8" Nos. 1-10 19.75

FREE! KELLY POOL BOTTLE AND SET OF PEAS WITH PURCHASE OF EACH SET OF BALLS.
Rule cards and instruction sheets packed with each set.

Deluxe Cue Balls, 2 1/4" Each \$2.50 10-Ball Backs Ea. \$1.50 15-Ball Racks Ea. \$1.85
Regular Cue Balls, 2 1/4" Each \$1.95 Kelly Pool Bottles Each \$1.50

TALLY BALL SETS (Peas), Nos. 1-10 Incl. Per Set .65 Nos. 1-15 Per Set .75

No. 1 Grade Bumper Pool Cues, 48", \$36 val., Special Price, \$28.50 doz.

Solid mahogany butts; white points with tips. You can't buy better cues.

No. 2 Grade Bumper Pool Cues, 48", \$27 val., Special Price, \$24.50 doz.

4-prong, walnut-stained butts. This is a real saving for top-quality cues. Don't fool yourself

with cheap cues, ours will last twice as long.

No. 3 Grade Cues—Special—Price, \$17.75 per doz.

BEST BUY FOR THE MONEY

For Top Quality Bumper Pool Supplies—Every Item You Need.

Write for Our Special Price List for Bumper Pool Supplies.

TERMS: 25% Deposit on C.O.D. Orders; Prepaid Orders 2% Cash Discount.

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LOS ANGELES 6, CALIF.

AMI Adds 100 Selection Phono To "H" Series

GRAND RAPIDS, MICH.—In addition to the new models "H" 200 and 120 selections, AMI, Inc., this city, announced that its distributors also have available the "H" 100 selection phonograph with the same cabinet styling and appearance.

"The new 'H-100' phonograph has all the 'H' line features of dramatic new 'Show-Stage' lighting, de luxe cabinet and trim, color-coordinated exterior and interior, front-lighted complete title display and 'Multi-Horn High Fidelity' sound system," stated John Haddock, president, "to round out a line of three automatic music machines identical in appearance and performance for top earnings in every location."

Continuing, Haddock explained: "The new 'H-100' features a fast, one-pushbutton mechanical selection system that is fool-proof in operation and simple for patrons to play. To select a number, a hand wheel on the front of the cabinet is rotated to pin-point the selection wanted. A single pushbutton alongside then is depressed to bring the record into play. The 'H-100' has an accumulative credit unit, and may be set for varied price of play combinations. Automatic volume control is an optional feature."

"The 'H-100' mechanism is an adaptation of the play-proven record changer that has previously won operator acclaim for its speed, simplicity and trouble-free performance in the magna-selection AMI boxes. The 'H-100' unit is further simplified by elimi-

nation of the pulse generator and pulse converter assemblies used in the selection of the 200 and 120 selection 'H' models. The 'H-100' features a hand wheel, coupled with the record magazine, which is turned manually to pin-point the desired selection. A single pushbutton then is depressed to initiate a direct mechanical action that places the record in playing position on the turntable. The entire mechanism is mounted on slides and glides out at chair height through a large back cabinet door where it may be rotated 180 degrees for full-circle accessibility. The high output 25-watt amplifier is mounted on a pull-out shelf and can be removed from the cabinet and turned completely over for inspection and service without having to disconnect wires."

The "H-100" features ten separate program classifications, furnished free, to promote the wide choice of music offered, including "Country," "Classics," "Varieties," "Your Pick," "All Time," "Favorites," "Rhythm and Blues," "Hit Tunes," "Western" and "Popular."

And similar to other "H" models, the 100 selection phonograph incorporates high fidelity sound reproduction, a transcription-type turntable, lightweight tone arm, GE variable reluctance cartridge with sapphire or diamond stylus, and 25-watt amplifier with pre-amp circuitry.

Vendor Mfrs. Seek Juke Box Operators Business

Agree Juke Box Ops are Nation's Top Prospects for Purchase of All Types of Vending Machines. 575,000 Juke Box Locations Plus Highly Developed, Efficient Service Organizations of Juke Box Ops Attract Vendor Manufacturers

CHICAGO—One of the most interesting highlights of the MOA convention at the Morrison Hotel is the attendance and displays of vending machine manufacturers who eagerly seek to sell their products to the nation's juke box operators.

It is agreed, among many of the vending machine manufacturers, that the juke box operators are today's top prospects for their vendors.

The fact that the nation's juke box operators have developed highly efficient service organizations, very similar to the type of service organizations of the leading vending machine ops, since both handle merchandise while servicing and collecting from machines, is of great interest to the vending machine manufacturers.

Furthermore, and most important, is the fact that the nation's juke box ops now have phonos in 575,000 locations throughout the U. S. as well as in equally large numbers of locations everywhere in the world on a comparative basis.

Being already well acquainted with

so very impressive and imposing numbers of locations here in the U. S. alone, makes the juke box operator a very outstanding prospect for the vendor manufacturer, from this standpoint alone.

Also the fact that the automatic phonograph operation is, today, considered the true backbone of all operating, even outranking such staple vending machines as the cigarette vendors and drink dispensers, in the average operator's estimation, also makes the juke box operator a very outstanding and important prospect for the vending manufacturer.

Selling the juke box operators cigarette and/or drink dispensing machines simply means creating stiffer competition for present operators specializing in this equipment.

Whatever will result in this regard is for the future to tell. In the meantime, the juke box op is the recipient of much sales effort, to get him to further diversify his operation by adding vending machines to his present business.



Through The Coin Chute

HOUSTON HAPPENINGS

Ann Thome (the indispensable) mighty proud of the beautiful watch recently awarded her for 15 years of continuous service with Lil Pal Record Shop. Katherine Fowler and Pat Calwell are the newest in Lil Pal Record Shop sales force. . . . Nice to note that E. R. Andress (Andress Music Co.) of Orange has resumed his regular shopping trips to our fair burg. . . . H. W. Daily has added the complete Webcor line of record players, tape recorders and accessories. . . . Operator Bruce Pearce is the proud possessor of a classy looking jacket tailored from skin of a big buck he killed last season. . . . H. M. Crowe (Acme Record Dist. Co.) back from New Orleans with a new automobile and reports of pleasant visits with his friend Hildegard while she filled a singing engagement at a leading hotel in that city. . . . When he starts talking about prime fishing spots along the Gulf Coast E. D. Ainsworth, manager Steele Distributing Co., (Wurlitzer) gets that far away look in his eyes. . . . Hailed operator Fred Tröy from a distance as he took off in his truck fully loaded with new games. . . . Glowing business report from Wayne Holland, owner of Holland Music Shop. . . . Reported (but not confirmed) that C. O. (Red) Harrington, owner Harrington Amusement Co. worked up a sweat working with a sanding machine in his service shop. . . . A. F. (Al) Lemke who claims to be the oldest operator in captivity from point of service, doing fairly well with his limited operations and extra well on numerous gilt edged investments made over the years.



Through The Coin Chute

MIAMI MURMURS

Report is that a number of Miamians are headed for Chi to take in the MOA Convention. . . . Sol Tabb, who sold out his N. Y. route recently, reports he's very happy living in the perpetual Florida sunshine. Now partners with Morris Marder. . . . When Willie Levey returned from his visit to N. Y., wife Pearl gets ready to leave for a visit with daughter and grandchild. . . . Harry Goldberg, H & G Novelty, claims that if he could get a carload of Keeney's cig machines he wouldn't have to even unload them—just deliver them right to his customers' locations. . . . Willie Blatt claims that Irving Kaye's 6-pocket pool tables selling as quickly as they're delivered. . . . Bert and Mrs. Lane will hold engagement party for their daughter at their Miami Beach home on May 18, and wedding is scheduled to be held on June 23 in their Long Island, N. Y. home. . . . If Joe Mangone continues on his present diet, he'll soon be able to sneak thru a keyhole. . . . Understand other coinmen on diets are Willie Levey and Lucky Skolnick. . . . Mr. and Mrs. Jack Kauffman back home from a well deserved vacation to the West Coast. Jack claims he gained weight and that it cost him \$100 a pound. Now has to take it off, and it'll probably cost more per pound than the \$100.

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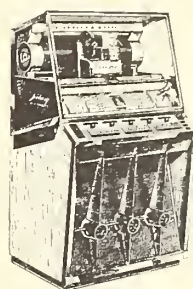
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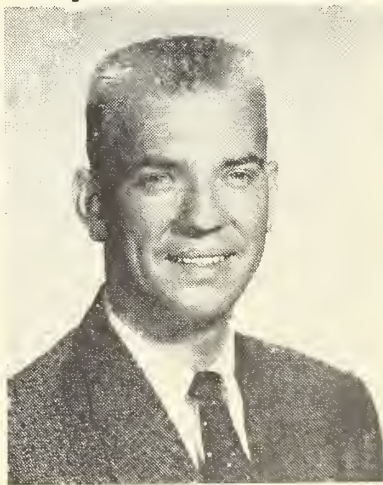
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Pete Stringer Joins Empire C. M. Exch.



PETE STRINGER

CHICAGO—Gil Kitt, president Empire Coin Machine Exchange, this city, announced this week the appointment of Pete Stringer as sales representative to cover Illinois, Wisconsin and Indiana and work in conjunction with Jack Burns.

"This is in keeping with the expansion program at Empire", stated Kitt, "to further serve the needs of our many customers."

Therapy

NEW YORK—Taken from "This Week" a magazine which pays \$2 for each question and answer.

The Question: What did pinball machine operators in Portland, Ore., do with their now-outlawed machines?

Answer: Donated them for use of mental patients. They require skill and co-ordination and are effective as therapy aids.

ALL GAMES CLEANED AND IN WORKING ORDER

JUMBO	\$295.00
ABC	285.00
MYSTICS	95.00
ROYALS	35.00
ROCKETS	75.00
VICTORY	55.00
CHAMPION	75.00
TRIPLE STRIKE	110.00
RACE THE CLOCK	125.00

SMALL PIN BOWLERS	6 for \$100.00
(All with reels)	
Genco 2-PLAYER SKEEBALL	225.00
NEW—RING-A-BALL (in crate)	100.00
Williams FOUR BAGGER	285.00
Williams 6-PLAYER ROLL-A-BALL	
(used)	385.00

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4242 W. Fillmore St., Chicago 24, Ill.

Chi Crowded By Week-end

Many Conventioneers Arrive Early To Visit Factories and Distributors

Many Enjoy Chi's Saturday Night Life

CHICAGO — "Wanted to get in early to visit some of the factories", stated one well known distributor this past week, "and also visit with distributor friends of mine and see the town."

"Never expected to meet so many friends in Chicago so far in advance of the MOA Convention."

This statement, by this well known distributor, is similar to the statements of many distributors and operators who began to arrive here in Chicago Thursday afternoon.

This is the first time that an MOA Convention has attracted such attention so far in advance of the official opening of the convention doors.

A great many of the nation's operators and distributors were seen visiting noted restaurants and night clubs from Thursday through Saturday evening.

Factories had visitors beginning Thursday afternoon and were entertaining right through Saturday evening.

Many Chicagoans advised they were making preparations to spend most of their time at their hotel suites in the downtown area due to the early influx of such a great number of conventioneers.

At the same time, factories have made special open house preparations. Distributors and operators were being invited to visit the many factories in town. Tours of the leading factories have also been arranged.

All road men have been called in to meet and greet the MOA conventioneers.

It was a gay old time in Chicago right up through Saturday night.

"Voice-O-Graph" Popular In Europe

LONG ISLAND CITY, N. Y. — Martin Rabkin, International Mutoscope Corporation, this city, reports that the firm's new "Voice-O-Graph" is becoming as popular in European

Wurlitzer Contingent Arrives For MOA



ROBERT H. (BOB) BEAR

CHICAGO—The contingent from The Rudolph Wurlitzer Company, North Tonawanda, N. Y., appearing at the MOA Convention is headed by Bob Bear, sales manager, who arrived for the opening of the show. On hand for the full three days, in addition to Bear, is A. D. Palmer, Jr., advertising and sales promotion manager; Bob Hamilton and Reid Whip-

ple. And of course, Ben Coven and his staff of Coven Music Corporation, Wurlitzer's Chicago distributorship.

"Booth No. 4 contains the Wurlitzer display," stated Bear, "and one model each of the 1957 'All-Location Line' is shown. Phonographs include models '2100', '2104' and '2150'. In addition, the '2017' hideaway is displayed together with 200 and 104-selection wall boxes and a complete line of Wurlitzer corner, wall and ceiling speakers.

"We look forward to this annual affair to talk with our friends who are operators from all parts of the United States. We sincerely hope that they will visit us at our booth and discuss our 1957 phonograph line.

"At present it appears that at least 50% of our domestic distributors are represented at the convention by one or more principals and, as usual, there are a good number of those export people who represent Wurlitzer overseas. Factory representatives will be at our booth thruout the hours of the show from Sunday until Tuesday evening, and we hope those who wish to become more familiar with our products will avail themselves of the opportunity of talking with these men."

New "20 Year Club Members"

CHICAGO—The following men entered into the "20 Year Club" this past week.

Most interesting is the fact that new "Alternate Members" have entered the "20 Year Club" this past week.

"Alternate Members" are those men and women who have been active in the industry for over 10 years, but not yet 20 years. On reaching their twentieth year, they are automatically placed in the "20 Year Club".

More and more men and women in the industry, as well as their employees and wives who have been active in their businesses, are joining the "20 Year Club".

The following applications were processed this past week:

Floyd E. Pruden, Altus, Okla.—31 years
R. L. Brown, Covington, Va.—21 years
J. L. Garrahan, Kingston, Pa.—29 years
John C. Pratt, Fayetteville, Ark.—22 years
DeLos W. Burnside, New Castle, Pa.—28 years
Damon P. Peters, Sr., Port St. Joe, Fla.—20 years
Elmer S. Laughton, York Beach, Maine—25 years
Milton A. Pritts, Denver, Colo.—22 years
Ben Jahnke, Hutchinson, Miss.—21 years
George Holtzman, Brooklyn, N. Y.—25 years
Walter Clark, Waukegan, Ill.—21 years
Joe F. Floyd, Anderson, S. C.—20 years
Harold D. Murphy, Wichita, Kans.—19 years
Alex Goldberg, Whitestone, N. Y.—20 years
Forrest N. Dahl, Fergus Falls, Minn.—21 years

Rudy S. Kimbell, Amarillo, Texas—20 years
Harold M. Rudman, Cambridge, Mass.—20 years
Harry F. Koch, Shamokin Dam, Pa.—10 years
Arthur J. Dausey, Munising, Mich.—11 years
Michael Detzek, Chicago, Ill.—11 years
Ernest J. Geraci, Chicago, Illinois—18 years
Angelo Angeleri, Chicago, Ill.—20 years
James Garnett Smith, Owensboro, Ky.—23 years
Joseph Boretzky, Montreal, Quebec, Canada—23 years
Edward Leopold, Hathboro, Pa.—24 years
Julius A. Zimmeroff, Chicago, Ill.—20 years
Frank Padula, Chicago, Ill.—20 years
Paul Boretzky, Montreal, Quebec, Canada—16 years
Ben Gordon, New Britain, Conn.—18 years

LOCATION READY

Wurlitzer Model 1800 \$740
Wurlitzer Model 1900 875
Wurlitzer Model 2000 1035
Seeburg Model V-200 895

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DISTRIBUTORS

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LIFE GETS EASIER ALL THE TIME

Gel in Hamburg, Germany, seals her recorded love letter with a kiss. Recording slot machines turn out the love missives for about 10¢ each. Unbreakable record is then mailed.

SUNDAY NEWS, MAY 12, 1957

SEEBURG 100-R	\$725
ROCK-OLA 51-50	150
ROCK-OLA FIREBALL	275
A.M.I. G-120	695
A.M.I. E-120	425
A.M.I. D-80	295

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• WE SHIP ALL OVER THE WORLD •
Complete Your Shopping ALL AT ONE TIME AT ONE PLACE.
Anything You Want—WE HAVE ON HAND

SANDY MOORE'S RECORD CENTER

240 E. MERRICK RD., FREEPORT, L. I., N. Y. (Phone: MAYfair 3-2472)

EP Experiment Brings Added Phono Play

OGLESBY, ILL. — Sam Samolitis, operations supervisor of Clydesdale Music route, this city, reports the firm is reaping a rich reward because of an experiment he made with EP records.

"I wondered why the EP's sold in the local record shop, but seemed somewhat slow to receive acceptance on our phonographs," said Samolitis. "Realizing that the handsome jackets these records come in created a lot of sales, I decided to use them in promoting this type of music in our equipment.

"I thumb tacked, on the wall in back of the phonographs, such jackets as the ones containing pictures of Presley, June Christie, Earl Bostic, et al, also those showing that the machine contained certain types of music. The wheel on the popularity meter went completely around on such items as Drumology, the drum suite; Little Richard; June Christie; Earl Bostic; et al.

N. Y. "Tube Tester" Ops To Form Association

NEW YORK—A meeting of operators of self-service "Tube Tester" machines will be held on Monday, May 27, at the Forest Hills Inn, 1 Station Square, Forest Hills Gardens, 71st Avenue, Forest Hills, L. I., to start the ball rolling to form an association.

"There are quite a number of firms operating 'Tube Tester' equipment thruout the area", stated one of the parties interested in seeing an organization formed, "and as in all other types of businesses, an association of these operators will go a long way to assist all in conducting an ethical and profitable business."

All operators of self-service "Tube Tester" machines in the Metropolitan New York area are invited to attend.

"In some locations, I placed the jackets around lighted edge of walls. I am carefully watching the popularity meter and keep transferring EP's from one machine to another."

Galgano Wins First Place In Finals Of Chi Phono Bowl League

CHICAGO — Galgano Distributors took two games from Walter Oomens to become the champs of the Automatic Phonograph Bowling League's 1956-57 season. Ed Teske's 515 was high for the champs. Johnny Oomens was high for the second place Oomens team with 480.

Third place honors went to B & B Novelty who took two games from M. S. Distributors. High for B & B were Fred Dries' 518 and Roy Bauer's 502. Lowell Scott was high for M. S. with 494.

Singer One Stop won two from Decca Records. Singer's Red Losasso was high scorer with 476. Decca's Johnny Nolan was high with 463.

Coven Music took all three from ABC No. 1, last year's champs. Harry Walczak's 526 and Chuck Myers' 516 were high for Coven. High man for ABC was Harry Schreiber with 491.

Gillette Distributors took two from

Paschke Phono. Robert Holl was high for Gillette with 502. Ray Gallet was high man for Paschke with 553, which was also high for men.

ABC No. 2 won two from Atlas Music. Bernie Ekter's 498 was high for ABC. Vic Jaccino's 533 was high for Atlas.

Mercury Records took two from Western Automatic. Mary Jones was high for Mercury with 454. Bill Nyland was Western's high scorer with 512.

Star Music won two from Coral Records, now in last place. Myrtle Sochacki's 463 was high for Star and high for women. Rudy Zelina was high for Coral with 507.

Sweepstake winners were announced to be: Ray Gallet, Robert Holl, Red Losasso, Chuck Myers, Al Gienko, George Holl, Mary Jones and Jo Swider.

Listed below are the final standings of the League for the 1956-57 season.

Final Standings

Name of Team	Won	Lost	Total Pins	Aver.	High Game	High Series
Galgano Distr.	60½	41½	77157	756	882	2581
Walter Oomens	57	45	71911	705	817	2247
B & B Novelty	56½	45½	76794	752	836	2392
M. S. Distr.	55½	46½	68028	666	792	2197
Singer One Stop	54½	47½	74083	726	900	2443
Decca Records	54	48	76572	750	906	2462
Coven Music	54	48	72385	709	878	2413
Gillette Distr.	52	50	73070	716	829	2281
ABC Music No. 1	50	52	75566	740	966	2486
Paschke Phono	48	54	74659	731	845	2390
ABC Music No. 2	47	55	73119	716	856	2368
Mercury Records	47	55	71530	701	809	2251
Atlas Music	46	56	73141	717	852	2359
Western Automatic	45½	56½	69014	676	783	2154
Star Music	44½	57½	73313	718	855	2310
Coral Records	44	58	72991	715	865	2353

Bowler's Name	Team Name	Games Played	Total Pins	Aver.	High Game
Julian, Harry	Singer	102	17410	170.70	256
Gallet, Ray	Paschke	93	15611	167.80	221
Zelina, Rudy	Coral	96	16063	167.31	223
Schreiber, Harry	ABC No. 1	96	15960	166.24	216
Teske, Ed	Galgano	96	15947	166.11	235
Pieroni, Marino	B & B	84	13823	164.37	223
Jaccino, Vic	Atlas	102	16728	164.	221
Gallet, Bob	Paschke	99	16170	163.33	222
Walczak, Harry	Coven	84	13678	162.52	213
Tutomase, Frank	Decca	90	14585	162.5	215
Sochacki, Leo	Star	54	8718	161.24	210
Ekter, Bernie	ABC No. 2	75	12079	161.4	220
Galgano, Tony	Galgano	99	15932	160.92	211
Paradee, Warren	Gillette	102	16390	160.70	228
J. W. Oomens	Oomens	102	16344	160.24	224
Dries, Fred	B & B	99	15803	159.55	222
Rice, Al	ABC No. 1	102	16210	158.94	215
Alesi, Charlie	Galgano	99	15637	157.94	237
Walker, Ed	Coral	102	16081	157.69	222
Holl, Robert	Gillette	99	15604	157.61	213
Bauer, Roy	B & B	93	14618	157.15	220
Hofert, Bud	Atlas	99	15430	155.75	206
Kick, Ralph	M. S. Distr.	102	15829	155.18	214
Ignoffo, Tony	Decca	96	14844	154.65	210
Nolan, John	Decca	99	15222	153.73	199
Laga, Dick	Coral	71	10927	153.64	241
Losasso, Red	Singer	96	14777	153.59	207
Gnarro, Robert	ABC No. 1	99	15167	153.20	235
Taylor, Les	ABC No. 2	102	15538	152.34	205
Nyland, Bill	Western	99	15062	152.14	211
Sochacki, Henry	Star	102	15482	151.82	212
Myers, Chuck	Coven	99	14940	150.90	219
Pieri, Charlie	Coven	87	12985	149.22	232
Scott, Lowell	M. S. Distr.	102	15156	148.60	222
Dalton, Frank	Western	90	13348	148.28	190
Malas, Cas	Oomens	96	14201	147.79	191
Pomerance, Morrie	ABC No. 1	99	14615	147.62	241
Domeli, Lee	Star	81	11935	147.38	223
Gienko, Al	Singer	102	14929	146.37	198
Jones, Mel	Mercury	102	14914	146.22	206
Baxter, Donald	Gillette	102	14871	145.81	218
Cairo, Irving	ABC No. 2	81	11817	145.72	205
Shuman, Jerry	Coven	87	12661	145.46	205
Chapman, Herb	Decca	102	14771	144.92	202
Minkus, Morrie	Atlas	87	12553	144.25	198
Maslo, Wally	Galgano	99	14279	144.23	198

M. O. A. VISITORS . . .

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★FIREBALL 225	SPEEDY 135
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CRISS CROSS BOWLER 135	SUPER 10th FRAME 75
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GOLD MEDAL 195	BIKINI 75
	CLUB 10-PLAYER 50

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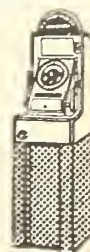


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Bianchi, Paul	Coven	18	2589	143.15	188
Brown, Paul	Western	90	12875	143.5	212
Gallet, Ernie	Paschke	81	11493	141.12	202
Losasso, Gil	ABC No. 2	102	14355	140.75	221
Mohill, Julius	Star	96	13499	140.57	183
Moss, Joe	Mercury	102	14275	139.97	182
Sipiora, Fred	Singer	96	13795	139.41	198
Mallak, Frank	Atlas	90	12472	138.52	201
Weiss, Richard	B & B	69	9303	134.32	196
Oomens, Peter	Oomens	102	13436	131.74	187
Kalmin, Al	M. S. Distr.	96	12556	130.77	204
Beiling, Jack	Coral	45	5744	127.29	172
Holl, George	Gillette	102	12856	126.4	176

LADIES' DIVISION

Imlau, Vera	Mercury	36	5321	147.19	190
Chapman, Flo	Decca	93	13249	142.46	200
Sochacki, Myrtle	Star	102	14468	141.86	205
Bauer, Bonnie	B & B	102	14146	138.40	193
Oomens, Isabel	Oomens	99	13618	137.55	184
Priebs, Carol	Paschke	96	13194	137.43	201
Jones, Mary	Mercury	102	13963	136.91	181
Brown, Ellen	Western	99	12918	130.48	189
Galgano, Ursa	Galgano	102	13166	129.11	201
Oomens, Loretta	Oomens	102	13120	128.64	190
Gallet, Julia	Paschke	102	12955	127.1	169
Swider, Jo	ABC No. 2	99	12329	124.53	174
Drury, Marine	ABC No. 1	48	5968	124.16	100
Fiorito, Marylou	Singer	96	11455	119.31	167
Scott, Kay	M. S. Distr.	102	12005	118.15	170
Jaccino, Millie	Atlas	102	11935	116.91	166
Kick, Dolores	M. S. Distr.	102	11789	115.49	157
Dalton, Anne	Western	88	9522	108.18	157
Hughes, Charlotte	Gillette	21	2230	106.4	160
Walker, Mary Ann	Coral	94	9721	103.39	166

HIGH GAME

U. Galgano	201	SCR	M. Sochacki	527	SCR
Oomens, L.	237	HCP	J. Minter	627	HCP
Chapman, F.	236	"	B. Bauer	621	"
Brown, E.	235	"	A. Dalton	614	"

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Through The Coin Chute

EASTERN FLASHES

Here we are again—in the midst of a series of parties. A number of coinmen preparing to leave for Chicago for the MOA Convention. But, of course, the event of the week here was the annual dinner-dance of the UJA-Coin Machine Industry on Wednesday night, May 15, at the Hotel Sheraton-Astor, honoring Meyer Parkoff. It has become a trend, and one that pleases all, that with each succeeding UJA-Coin Machine Industry affair the attendance becomes bigger, and the contributions become greater. The modest Meyer was heaped with words of praise by the various speakers—and all well deserved. Thru his personal efforts, as well as those of Lou Boorstein, chairman, and other members of the committees, it was possible to make the 1957 drive the most successful of all time. . . . Everyone was happy to see Lil Cohn, her two sons, Gary and Teddy, and her charming daughter, Lyn, at the party. Lil was telling us that Lyn became engaged to Paul Leight, and a wedding is in the offing. . . . Another happy gent at the affair was Seymour Pollak, who was telling one and all about the arrival of his first grandson, Bruce Philip, born to his daughter Mrs. Lee Nemlich in Providence, R. I. . . . Still another happy announcement, this one by Teddy (Champ) Seidel, whose daughter, Barbara, will marry George Gottheimer on June 16. . . . Joe Fishman and his ever lovely Mollie take in the fun. Joe, who recently had an operation on his arm, advises he's now in good shape, and active at his R & Y company, wholesalers in Newark, N. J. . . . Bob Slifer, now with Young Distributing, on hand, renewing acquaintances with his legion of friends here. . . . One of the highlights of the evening was the sight of the behemoth Art Garvey singing a duet with petite Betty Johnson of Bally Records. . . . It's not possible to name all of our good friends with whom we chatted, but we're sure everyone feels as we do—let's have more parties so we can continue to greet old friends.

Any number of coinmen from this area will be at MOA Convention in Chicago. . . . From the N. Y. Music Ops Assn., there will be Al Denver, pres., and board members Ben Chicofsky, Joe Connors and Jerry Basile. And, of course, Sidney Levine, council for both N. Y. assn. and MOA. . . . "Senator" Al Bodkin who never misses, can't wait to meet and greet our Bill Gersh. . . . Others from New York and area making the trip are Barney Sugerman and Abe Green of Runyon, Meyer Parkoff of Atlantic, Albert Herman of Herman Dist., Al Simon of Albert Simon, Inc., Joe Munves, Mike Munves Corp., Joe Fishman, Teddy Blatt, Ben Haskell, Gabe Foreman, Carl Pavesi, president of the Westchester Music Guild, Harry Berger, Charlie Katz, Irving Morris, Irving Holzman, and probably many, many more. . . . Joe Young, Young Distributing, who had intended to attend the MOA, has a most important engagement for Monday, May 20, which will keep him in N. Y. . . . Irwin Rosenfeld, Irving Morris Co., Newark, N. J., spent a whole day in the city, rushing from one distrib to another picking up parts and equipment. . . . Harry Siskind, the effervescent coinman from Brooklyn, back from a three week vacation in Miami Beach. . . . The "unveiling" of Max Levine's headstone was held on Sunday, May 19, at the Beth David Cemetery, Elmont, L. I. . . . One day last week four coinmen ran off for some golf—Les Boyd, Jr. and Bernie Boorstein paired off against Ray Knoss and Bill Goetz, Jr. The winners were Knoss and Goetz. . . . Barney (Shugy) Sugerman mighty proud of son Myron's accomplishments at Bucknell. While we have no report on his academic progress (?) we have the annual publication turned out by Sigma Phi, for which Myron and Richard Perlman were co-editors. All we ask is that Shugy keep this pepper-pot out of the magazine field when he graduates—if he got it into his head to start a coin machine publication, we'd all be in trouble. . . . Art Herman, who is now back in action in Albany, N. Y., drops in to see the coinrow wholesalers with his handsome giant son, Barney, who is associated with him in his operations. . . . Nat Solow, now with Atlantic Penna. in Phila., in for the UJA-CMI dinner, advises he finds living in Phila. very pleasant.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Stan Woznak of Little Falls, Minn., having a ball with his two grandchildren, taking them around town and having to step lively to keep up with them. . . . Connie Kaluza of Browerville, Minn., is the proud father of a baby boy—nice family of boy and girl now. . . . Harlan Beach of Alexandria, Minn., also became a father of a bouncing little baby girl—broke the jack pot, had three boys and a baby girl is what they wanted. . . . Forrest Dahl of the Dahl Music Co., Fergus Falls, Minn., looking forward to opening of his beautiful lake home and some fishing. . . . Chas. Rose of Fargo, N. D., on the mend and looking forward to the trip with his son Harold to the MOA show in Chicago. . . . Gene Fenstad of Grand Forks, N. D. doing very nicely on crutches—broke his leg last March. . . . Earl Hausauer of East Grand Forks, Minn., looking good, had a check up at Mayo Clinic and got a good report. . . . Ray Sellman and Cart Gedney of International Falls, Minn., which is on the Canadian border, looking forward to trout fishing next week. Both are being busy getting their boats ready. Many of the distributors' salesmen spend a day or two with them and get in some fine fishing. . . . Chet LeDoux of Virginia, Minn., adding on a room at his lake home. Spends the summer there. Service calls are taken from his summer home. . . . Earl Berkovitz, of The B. & B. Novelty Co. Superior, Wis. in Mpls. for the day. . . . Also Bill Hanf of Austin, Minn. . . . Stan Baeder, of New Rockford, N. D., in Mpls. for the day visiting the distributors. . . . Archie LaBeau, Rock-Ola distributor for over a quarter of a century and the oldest distributor in the Twin Cities, is retiring because of failing health. All of Archie's freinds wish him the best. . . . Fritz Eichinger, Northern Coin Novelty Co. has been appointed the new Rock-Ola distributor. Fritz has been in the operating business for many years.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Through The Coin Chute

CHICAGO CHATTER

Did you know that Bill Gersh, standing on a hot radiator in The Cash Box' suite of the Bismarck Hotel, first presented the idea of the Music Operators of America as an organization to be created for the sole purpose of protecting the operators against adverse national legislation? It was in 1948, and the suite was crowded with the heads of all associations who were in Chi for the CMI meeting which was to be held the next day. At that time, Bill Gersh introduced George A. Miller of Oakland, Calif. to the association leaders. . . . One of the most thrilled and enthused of exhibitors is Jack (Jock MacNic) Mitnick at the United Music booth. Flocks of music ops crowding around the new "UPA-100" model. Jack telling one and all: "Our sales, service and distributing organization is well under way." Also on hand at all the United booths and showing game line to interested ops were Herb Oettinger, Bill DeSelm, Johnny Casola, Al Thoeke and Bob Bever.

Hear that Sam Wolberg and Sam Gensburg are about to unveil "a new and different approach in free play on 'Bowling League' which, on test, increased and sustained play." Ed Levin with N. Y. distrib Al Simon and charming wife, Ruth. ChiCoin booths being manned by western regional rep Phil Robinson and genial Mort Secore. . . . Bill O'Donnell and all the other Ballymen welcoming scores of

PICK UP

MOA visitors at the many Bally exhibits. Talking one minute about Bally-games, the next minute about Bally records or Bally venders. Says Bill, "All distrib I've talked to told me they're coming in to see us. Looks like a terrific convention already." . . . Dave Rockola, Ed Ristau, Les Rieck, Kurt Kluever, Jack Barabash and Frank Schulz taking turns between Rock-Ola booths and the factory. Les advises that wives of all Rock-Ola distrib to be the firm's guests at the fashion show and luncheon. . . . Fred Kline now at the Edgewater Hospital, but glad it wasn't worse. Fred was on road trip near Lexington, Ill., when car went off the shoulder and turned over twice. Fred was thrown out of the car, considerably bruised, suffered slight concussion, chipped bone in ankle and required four stitches over left eye. Brother Joe Kline went down Thurs., May 9, to bring him to Edgewater Hosp., where Fred now reported doing nicely. Sitting next to him at the time was Wayne Toan, on his first road trip for First Coin. Altho car on Wayne's side was completely demolished, Wayne escaped without a scratch.

Ben Coven and Herb Bidenkap seem plenty satisfied with the way all Wurlitzer models are moving. "In addition," states Ben, "we're doing grand business with our line of Hi-Fi Speakers all over the country." . . . Herb Jones, after practically wearing himself out with weeks of MOA preparations, plans, promotions and publicity for all the many Bally products, now reported taking restful two-weeks cruise with his wife. . . . Avron Gensburg, Ralph Sheffield and Al Warren showing ops "A 'hot' new game aimed at the tavern market." . . . Anonymous admirer sent Paul Huebsch one of those comical greeting cards which read: "Hey, big boy—you forgot your green stamps!" Paul says he's got a good idea who it came from. Roy McGinnis greatly enthused over truckload orders from Keeney distrib for the new "Bowl-O-Rama." . . . Len (Honest Count) Micon reveals, "I don't shoot in the 70's all the time." Claims his golf game depends on the weather and how he feels. "Last Sunday," Len confesses, "my score was 95." But we recall the grounds were mighty wet that day, so we'll hold out for a higher handicap. Joel Stern suddenly turns modest and doesn't want any mention made about how very, very busy he really was all last week.

Friend of Art Weinand asked him straight out the other day: "Do you actually do all the things I read about in The Cash Box?" To which Art modestly answered, "Yep, only much more than that!" . . . Ted Rubenstein and "right arm" Estelle Bye advise that Marvel's phono replacement plastics biz growing bigger and bigger all the time. Says Ted, "Got some new Plexiglass items ready to show MOA visitors who come over here from the Morrison." . . . Alvin Gottlieb telling about very intensive inspection of every Gottlieb game, states, "Every part, unit and assembly is inspected every step of the way up to the complete game. But," he added, "we get the same old complaint—that Gottlieb cash boxes are too small." Dave, Sol and Nate Gottlieb, along with Judd Weinberg, at the busy plant entertaining steady stream of conventioners. . . . Charlie Nicholas of Marvel Billiard Supply saying that bumper pool games still going strong in locations.

Business has been moving at such a fast pace over at Empire that Gil Kitt added Pete Stringer to the sales staff. Soon as Pete gets acclimated, he'll take off on initial road trip with Jack Burns, according to Joe Robbins. In the meantime, they'll be meeting and greeting friends on the convention floor and the Empire suite at the Morrison. . . . Mel Binks of Binks Industries reports: "I have patents pending on the new and novel features that have never been used before." Mel kept his new game strictly under wraps until first public display at the Sherman, May 18. . . . Atlas execs seen roaming all 'round the MOA convention floor. Eddie Ginsburg, Bill Phillips, Harold Schwartz, Nate Feinstein and Stu Weinberg meeting with many visitors and extending cordial welcome to visit the offices. Nate, by the way, still excited over coming within few inches of making hole in one on 165 yd. hole last Sunday. Claims he did sink it for a deuce. . . . Art Garvey on the go from one Bally booth to another. . . . Another couple planning trip to Europe this fall. Carl and Margaret Greene of Tower Music advise they will take plane to N. Africa, then a boat to Italy. Will make stops in France, visit England and then come back home.

John Frantz shaking hands with MOA visitors at the show and at the shop on Lake St. . . . Fred

YOUR COPY

OF THE MOA ISSUE

OF THE CASH BOX

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1639-40
MOA Convention
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Minter at Gateway advises he anticipated plenty visitors to the convention. Fred says this time he was all prepared with bigger stock of late music than he's ever had before. . . . Clearing space at Champion Distributors this past week for the open house showing of their new 6-pocket "Champ Pool" were Mike and Irene Detzek. Irene the gracious hostess to the local and out of town ops dropping in. . . . Weather and time permitting, Julius Zimmeroff of Apex Amuse, can be seen during some afternoons watching Lakeview High School's star right fielder playing baseball with the team. Star's name is Joel Zimmeroff. Son, Joel, according to Julius, is also a terrific catcher. . . . Frank Padula of Melody Music "finding locations hard to get." . . . A & M Music route mgr Ernie Geraci qualifies for membership in the "20 Year Club." Ernie advises that boss Adolph Raymond joining Chi Phono Bowling League, and is starting to practice now for the opening next fall. . . . Larry Oomens phones to have The Cash Box sent to his home. "Being a route man," says Larry, "I've got to have The Cash Box. I watch the record reviews and study the charts for anything new that comes along." John Watling telling all conventioners to "Hop into a cab, come on over to the plant, and bring me the tab."

HAPPY BIRTHDAY THIS WEEK TO: Lyn Durant, Chicago, Ill. . . . Ed Furlow, Dallas, Tex. . . . Phil Goldman, St. Augustine, Fla. . . . Cecil A. Thompson, Wilmington, Cal. . . . Arthur Parmenter, Warwick, R. I. . . . Jack L. Howey, Kirkland Lake, Ont., Canada. . . . Kenneth D. Smith, St. Joseph, Mo. . . . C. O. Temple, Hope, Ark. . . . Robert L. Holt, Salt Lake City, Utah. . . . Wally Finke, Chicago, Ill. . . . Clarence H. Meier, Stratford, Ont., Canada. . . . Saul Halper, Cincinnati, Ohio. . . . Arthur K. Strahan, Greenfield, Mass. . . . John J. Ruginis, Mt. Carmel, Pa. . . . LeBaron A. Reid, Moncton, N. B., Canada. . . . Gilbert T. Bradley, Cambridge, Md. . . . Art Sauve, Detroit, Mich. . . . Kenneth H. Kulow, Milwaukee, Wis. . . . Ralph E. Smith, New Orleans, La. . . . Murray Wohlman, New York, N. Y. . . . Luther Gullette, Lexington, Ky. . . . Homer R. Sharp, Lexington, Ky. . . . John R. Evans, Gulfport, Miss. . . . James B. Haggerty, Chicago, Ill. . . . H. T. Roberts, Chicago, Ill. . . . A. Winton Brown, McMinnville, Tenn. . . . Romeo Laniel, Montreal, Que., Canada. . . . Cass Casmir, Hammond, Ind. . . . Harry F. Koch, Shamokin Dam, Pa. . . . Joseph Boretsky, Montreal, Que., Canada.

WORTH REPEATING: The easiest way to lower your golf score—is cheat.

at **BOOTH 4A**

ChiCoin Adds "Super Bowling League" To Its King Size Line



ED LEVIN

CHICAGO—Edward E. Levin, sales director of Chicago Coin Machine Company, announced this past week

that the firm is shipping "Super Bowling League" to distributors all over the country.

"This new game is another model we have added to our other models of 'Bowling League,'" Levin stated. "We will continue making volume shipments of our 'Bowling League' in three different lengths.

"In 'Super Bowling League' we have added some extra features that put it in a higher income bracket.

"On test locations, the added features have resulted in increased play appeal and more sustained interest on the part of all players."

"Super Bowling League" is available in 14-foot length. Like Chicago Coin's other models it will have genuine gutters, all mechanism in the back rack, handicap button, jam-proof ball lift and many other features that are standard equipment on the firm's king-size ball bowlers.

In addition, "Super Bowling League" has a new, realistic striped playfield, Levin concluded.

Marvel Billiards Predicts Surge In Sale Of Pool Table Supplies



CHARLES NICHOLAS

CHICAGO—Charles Nicholas of Marvel Billiard Supply Company, this city, reported this past week that he expects his pool table supply business to reach new highs.

Nicholas has been manufacturing and distributing pool and billiard tables, supplies and equipment for 30 years.

"We were going along at a steady rate until the fall of 1955", Nicholas

stated. "Then coin operated Bumper Pool came along.

"We were promptly swamped with demands of operators for cloth, balls, cues, tips and other billiard supplies.

"Immediately after that", Nicholas added, "we were practically overwhelmed by calls for replacement tops and reconversions.

"With the new six-pockets coming into the field, coin operated pool tables should stay permanently in tavern and store locations. There always was a big demand for the small table that would not take up much room in the various locations."

Nicholas manufactures most parts and replacements for billiard tables in his own woodworking and machine shop. The firm also repairs pool tables of all kinds.

Nicholas voiced the opinion that operators, having started with dime play on pool games, should continue at two dimes per game. He said: "At a quarter per game, more revenue might be for a relatively short time."

Nicholas concluded by saying: "Bumper pool has been a great stimulator in our business, as well as in the coin machine industry. These games are still in demand. The six-pocket table, however, should prove to be the greatest stimulator of all."

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WE HAVE JUST PURCHASED A DISTRIBUTOR'S COMPLETE STOCK OF USED EQUIPMENT CONSISTING OF THE FOLLOWING:

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Late Model Wurlitzer's
Late Model Rock-Ola's
Gottlieb & Williams Pin Games
Bingo Games
Arcade Equipment

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Parade	445	Stardust	255
Nite Club	425	South Seas	275
Broadway	375	Starlet	215
Beach Beauty	295	Pixies	185
Miami Beach	215	Tropicana	115
Hi-Fi	95	Hawaii	65

BASEBALL

New Wms. 1957 Dlx Bsebl	\$310
Wms. Dlx 4 Bagger	295
United Star Slugger	245
Wms. King Of Swat	135
Wms. All-Star	135
Wms. Big League	135
C. C. Super Home Run	85

ARCADE

Un. Pirate Gun	\$375
Un. Carnival	175
Wms. Crane	145
C. C. Steam Shovel	145
Genco Quarterback	225
Wms. Polar Hunt	225
C. C. Hockey	235

SHUFFLES

Ex. Ringer Ball	\$225
Genco Skill Ball	225
C. C. Hollywood	195
Un. Capitol	210
Un. Clipper	185
Un. Lightning	150
Un. Comet	95

5 BALLS

Gott. 4-Pl. Register	\$345
Gott. 4-Pl. Score Board	275
C. C. Capri	195
Wms. Peter Pan	155
Bally Balls-A-Poppin'	295
Wms. Daffy Derby	115
Wms. Jaloxy	55

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Music Guild of Neb. To Meet July 20-21

OMAHA, NEB.—Ted Nichols, president, Music Guild of Nebraska, with headquarters in this city, announced that the next meeting of the organization will be held on July 20 and 21 at the Clark Hotel, Hastings, Neb.

"This will be the first meeting after the MOA Convention in Chicago," stated Nichols, "and there should be some interesting reports."

Ruff Hopp has accepted the position of host for the Hastings meet.



Through The Coin Chute

LOUISIANA LINERS

Nick Carbajal telling of his high figure sales in both the Bally "Show Time" and the J. H. Keeney "True Score". Al Albritten, Keeney Mfg. Co., was in town and went out in the field with Carbajal to hypo the sale of "True Score". . . . Operators seen in New Orleans this week were Sam D'Agastini, Paul Genco, John Evans, Tony Tenabine, Tony Ingrassia, W. I. Kirkland, Charles Smith, John Trueting, Charles Pase, Gus Barcelona, Mary Ryzzyte, Joe Mitchel, Walter LaFrance, Rosco Reed, T. E. Odder, Charles Melton, August Thoele, Paul Usse, Rudy Feck, Frank Gierdano, George E. Singleton, Milton Stockman, Sam DiGlia, George Trunata, Johnny Aspredites, Frank Aspredites, Walter LaFargue, Gus Lamane, John Sarras, Ott Willie, M. Guce, John Evans, Joe Piea, Joe Downs, John Trueting, Henry Morales, Mason Woodware, Bob Mims, Tip Boum, Lefty Ruiz, Henry Meralew, Joe Myers, D. E. Fazzie, John Cefalu, Al Lucianelli, Francis Larsen, H. C. Pope, Wesley O. Lopez, Whitney LeJeune, Frank Sansome, W. Teddy Giecerman. . . . Everyone at F.A.B., New Orleans, busy handling the operators coming in to buy Wurlitzer's 200. F. A. Blalock and Bob DuPuy on one continuous merry-go-round. . . . Huey Distributing Company, New Orleans, all lit up like a country fair as the display of Rock-Olas shown. A. C. was busy getting the stock out the back door at the same time trucks were unloading new equipment at the front door. . . . At Lynch and Zanders, New Orleans, they were all too busy to talk. John was out and Zanders had all he could do to take care of customers. . . . Eddie Centi Arcades and the Lou Boseberg's Big Arcade on Canal packed with customers. . . . Jimmy Kell working way into the night. . . . Frank Tose and L. J. Peschier, Melody Music, Lake Charles, discussing bowlers. . . . A. D. Wagaster off to New Orleans to look at bowlers. . . . Ray Mar Vending Co., a new operator, doing a good job on coffee. . . . Sam DiAgastino, Baton Rouge, also going to New Orleans to look over new equipment. . . . Howard Hatch, Baton Rouge, operating again. . . . Martin Tortorich, Baton Rouge, out of town. . . . Lester Bloomenstiel, Baton Rouge Cigarette Service, happily reports business is good. . . . Lawrence Baldrige, Opelousa, out on the route. . . . T. H. Isbell on a service call. . . . L. F. Herlevic, Monroe, on that long hard run making collections.



Through The Coin Chute CALIFORNIA CLIPPINGS

The many distributors and operators departing for the MOA Convention in Chicago are laden down with messages from those along Pico Boulevard not fortunate enough to go there to friends from all over the country who will be there. . . . Frank Mencuri, AMI district sales representative, receiving glowing reports from Bill Happel at Badger Sales Company, Inc. on the tremendous acceptance of the operators on the new AMI "H-200" phonograph. Marshall Ames reports Dale's "Burp" Gun is selling very well to arcade operators. The first shipment of Kay's "El Dorado" Deluxe six-pocket pool tables have been sold at Badger and they are awaiting the next shipment. . . . Wayne Copeland congratulating the sales force at Sierra Distributors on another record breaking week with sales of the Wurlitzer "2150" phonograph. Ed Wisler remained in the showroom this week and reports very good sales with Ranger's six-hole pool table. Frank Davis busy with sales of used phonographs and games from Sierra's extensive stock. Matt Baron off on a well deserved two week vacation with his wife, Elaine, and little daughter, Melody.

Mary Solle was telling the operators at Leuenhagen's Record Bar the effect television exposure has on the sale of a new record. After Tommy Sands' singing his new Capitol release of "Ring My Phone" on a big television show her sales tripled the following day. Claire Solle reports the Platters' "My Dream" on Mercury is taking off. Kay Solle predicts the Del-Vikings' have another big hit with "Little Billy Boy" on Dot. . . . Charley Robinson was visited at C. A. Robinson & Company by Bob Portale of Royal Manufacturing Company, San Francisco. Robinson's is the local distributor. Al Bettelman reports all three models of United's "Team Bowling Alley" topping sales, with operators reporting increased interest and take with Tournament Play. Hank Tronick says all music equipment is moving as fast as it is received. Ray Powers discussing with Charley plans for expanding Robinson's new showrooms. . . . Nick Lanzisero, formerly manager of Background Music at Minthorne Music Company, has joined forces with his two brothers Bill and Andy Lanzy at American Coin Machine Service Company. . . . Betty Williams will be missed in the Order Department at California Music Company. Sammy Ricklin recuperating from the RCA Victor flying junket to Las Vegas, but said it was well worth the effort to see Eddie Fisher at the Tropicana. Gabe Orland says Lillia Rivas and Janet Parker are getting ready for the deluge of orders that will come in for the new title strips with improved center spacing. Val Zuniga reports The Cash Box Album Reviews with pictures of the album covers has been a great help to him and his customers in the Album Department. Martha Delgado says Jimmy Dorsey's "So Rare" on Fraternity has started to move with the operators. Buddy Robinson believes "Johnny's House Party" by John Heartsman and The Gaylords on Music City will hit the charts soon.

Minthorne Music Company's showing of the new Seeburg phonograph line in San Diego proved so successful, Matt Nordberg is remaining in that city to handle the many orders. George Mahlum reports Chicago Coin's "Bowling Leagues" are moving out as fast as they are received. George says another big seller with the operators is Exhibit's slate top six-hole pool table. In the Used Equipment Department, Paul Vogel is keeping the staff busy getting equipment out as fast as it is ordered. . . . Mimi and Sid Greenfield are all settled in the new headquarters of A & A Vending Maintenance at 1053 Crenshaw Blvd. . . . Paul and Lucille Laymon, Paul A. Laymon, Inc., awaiting another shipment of Bally's 18' "ABC Bowling Lanes." They report they have received great praise from the operators on the tremendous play being given the "Bowling Alleys" in their locations. Ed Wilkes says sales on the Rock-Ola "200" phonograph on a increase. Jimmy Wilkens readying his fishing gear for a week-end of deep sea fishing off San Clemente. Charlie Daniels reports used equipment is continuing high in sales and demand by the operators. . . . Frank Lamb, Montebello operator, winning the fight with virus pneumonia. . . . At Narty's Music Center, Narty Beckman says the hottest album to hit in some time is Frank Sinatra's "A Swingin' Affair" on Capitol. Narty has added two new members to his staff. Barbara Goldfarb has taken over the duties of bookkeeper and Isobel Malgoza has been added to the Latin-American Department where she will be assistant to Ana Marinez. Jan Graham says Georgia Gibbs' new RCA Victor release of "Sugar Candy" looks like a big one for her. Harold Goldfine reports the McGuire Sisters' local appearance at the Coconut Grove has caused a run on their new release of "Beginning To Miss You" on Coral.



Through The Coin Chute DALLAS DOINGS

Glad to hear that Darrell Norman of Central Music in Temple is doing well after a siege of pneumonia. . . . Abe Susman of State Music Distributors and Bob De Priest planing out for the MOA Convention in Chicago. . . . Gunnar Gabrielson, J. P. Seeburg field representative, who just returned from an extensive trip through several states tells us he found distributors eagerly awaiting delivery of Seeburg's model "KD-200" . . . During Gunnar's trip through Missouri he stopped in to visit with Harry Silverberg of W. B. Music Company who is hospitalized. We wish him a speedy recovery and offer our good wishes to his daughter, Rhea, on her forthcoming marriage. . . . Richard Gautreau, sales representative for Texas Records, Inc., London label distributor, back at home base after a month's tour through Texas. . . . B. W. Byford of McGregor back home after a week's vacation in Galveston. . . . Sighted Homer Antrim of Waurika, Oklahoma, shopping along coinrow. . . . Other visitors to the local market were Sam Sansetta and Carlo Bruno of Marlin; Ed Maschek from West; Pete Selman, Longview; Speedy Walker, Waco; Roy Hyatt and Gerald Yates from Wichita Falls; Elmo Pinkerton, Big Springs; Jack Griffin from Mineral Wells; W. E. Lilly, Cleburne; James Moseley, Paris; Kenneth Rowe of Idabel, Oklahoma; from Fort Worth Benny McDonald, Jimmy Woolsey, Jiggs Hamilton and Maurice Terry. . . . Commercial Music Company busy booking orders on Williams' 6-Pocket Pool Table.

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Ship Truckload Of J. H. Keeney "Bowl-O-Rama"

CHICAGO — "Every single order for 'Bowl-O-Rama' we've received during the past two weeks has been for a truckload or more", enthusiastically disclosed Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc.

"What's especially gratifying is that these truckloads are first sample orders from our distributors", he continued happily.

"We're thrilled that demand for 'Bowl-O-Rama' has been so tremendous right from the start.

"But", added Huebsch, "I, for one, am not surprised."

He went on to describe some of the features which, he claims caused the Keeney distributors to clamor for "Bowl-O-Rama" by the truckloads.

"The game, available in 14 and 11 foot lengths, has genuine gutters, just like a regular bowling alley.

"Totalizer reels allow teams of two or three players to see their team scores instantly, as well as each individual score.

"Strike and spare marks are shown as they are made by each team and player.

"There's also authentic bowling scoring and simplified arrangement of units for easy servicing.

"These features", Huebsch stated, "are just a few of the many great features that make 'Bowl-O-Rama' the most outstanding bowler we've ever created."



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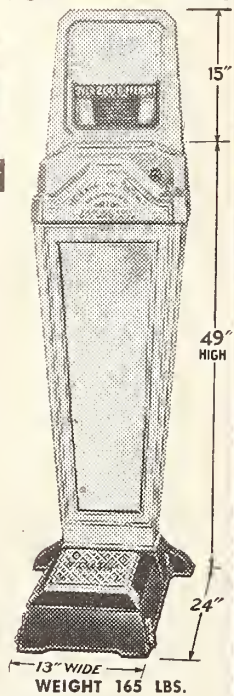
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Harold Roth Heads Group That Buys Out Top Stockholders Of U. S. Hoffman Mach.

NEW YORK—Harold Roth, dynamic coinman, and president of Continental Industries, Inc., Westbury, L.I., headed an investment group which bought out the top stockholders of United States Hoffman Machinery Corporation this week.

Subsidiaries of U. S. Hoffman produce, among other things, vending machines (Apco), textbooks, Geiger counters, cans, home movie screens, candy bars, guided missile parts and artillery shells.

Following the transaction, Roth was elected president.

The board of directors was increased from nine to fifteen members, with the addition of Roth and Robert S. Hirsch, secretary and treasurer of Continental Industries; John R. (Tex) McCrary; Patrick Clifford; Arthur N. Field; Gustavus Ring; Frank Abrams; and Matthew Forbes. All previous directors remained except Charles E. Stahl, Jr. and Samuel Kresberg.

Continental Industries manufacture cigarette and drink venders.



Through The Coin Chute

NEW ENGLAND NIBBLES

Rain has failed to dampen the ardor of ops in seeking new equipment in the New England territory. Distrib plans were flooded this week with orders and large array of visiting ops were in town to look over the new equipment. A series of rainstorms broke the heatwave, but business continued excellent on all fronts.

At Redd Distributors (Wurlitzer), Art Garvey, district rep for Bally in to visit; likewise Ted Parker, Wurlitzer district mgr. Bob Jones, sales mgr., reports business has been holding up terrific, especially the demand for pool tables. Sales of Wurlitzer "half dollar" machines are gratifying, he reported. . . . Big delegation of coin machine men planning to attend the MOA convention in Chicago on May 20. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports orders for new coin games are pouring in. New Gottlieb "Royal Flush" is receiving plenty of attention from ops and is hot, he says. Genco has just shipped the new horoscope ticket vender, "Gypsy Grandma Fortune Teller" and Marshall Caras, sales, reported that the fascinating appearance and new animation is creating lots of excitement. "Gypsy Grandma" is going into waiting room stations, super markets, arcades, chain stores, department stores and outdoor fun spots. The figure is so lifelike that it amazes the ops, especially the "breathing" part. Donald Murray, head shipper at Trimount, was married on Sunday, May 12, and is now on his honeymoon in New York state. . . . At Atlas Distributors (AMI), business continues its accelerated pace with Louis Blatt hard pressed to handle all the orders flowing in to the Commonwealth Ave. plant. Barney Blatt is coming along nicely recuperating at home from his recent illness. All coinmen hope to see him back at the AMI headquarters soon. Acceptance of the new AMI models has been phenomenal, Louis Blatt reports, and ops have been coming in from near and far to look over the new phonos. "They are buying, too, as fast as they can," Louis said. . . . At Associated Amusements (Rock-Ola), biz continues on the upswing with pace even ahead of the good biz racked up last month, reports Ed Ravreby. Arcade pieces are moving rapidly here and kiddie ride biz is excellent. Demand for new Rock-Ola phonos is up and there is continued big interest in pool tables and bowling alleys. Ravreby is among the N. E. delegation, going to the MOA convention.

Ops in visiting distribs this week and gandering the new equipment included: Ray Shea, Worcester; Al Dolins, Hyannis; Sol Taube, Manchester, N. H.; Dave Baker, Arlington; Ralph Ridgeway, Springfield; Gene Sweeney, Buzzard's Bay; Dennis Dolvin, Springfield; Walter Grazik, Greenfield; Al York, Brockton; J. A. Zafris, Newburyport; Ralph Feretra, Concord, N. H.; Lewis Taube, Manchester, N. H.; Dino Dinati, Manchester, N. H.; Arthur Strahan, Greenfield; Gerald Waterhouse, Fall River; Ken Ghearse, Brockton; Mike Paskevich, Nashua, N. H.; O. J. Porter, Portland, Me.; Joe Assad, York Beach, Me.; Perry Lipson, Newton Center; Harold Harwich, Brighton; Ralph Lackey, West Roxbury; John Poto, East Boston; Russell Maw'sley, Holyoke; W. F. Plumb, Brookline; Ed Beals, Needham; V. J. Wolkouski, Malden; Gerald Gandberg, Marblehead; Alec Pechilis, Ipswich; Ray Faini, Framingham; Jim Jericho, Brockton; Walter Luby, Shrewsbury; Luke Levine, Boston; George Chopelas, Malden; Charlie Tiernan, Cambridge; Don Foote, Randolph; Cy Jacobs, Boston; and George Campbell, Malden. . . . Jaye P. Morgan, RCA Victor, nabbed big opening crowd at Blinstrub's, where she is current through Sunday, May 19. . . . Lee Morris, Hub's songwriting school teacher is on a western kick with four new songs out including "Three Ways," recorded by Kitty Wells on Decca; four versions of "Needle And Thread" headed by Anita Carter's on Victor; "Actress Of The Year," which he wrote with Gene Kilham, by Lorry Raine on Advance; and "Forty-Nine Juke Boxes," by Alfie Weatherby on Roulette. Morris just sold "Honky Tonkin" to Hill & Range; "Billy Willy" (with Rose Marie McCoy) to Bobby Mellin, and "Thirsty Lips" (with Bee Walker and Kay Toomey) to Barton music. He has also completed a score for a country musical. . . . Patti Page closes the season for Blinstrub's week of June 3-9.



Through The Coin Chute

TENNESSEE TOPICS

Tommy Distributing, Nashville, reports business perking nicely in the coin machine world. Says orders are coming in great on bowlers and coffee vendors. . . . Everyone at Rock City, Nashville, working extra hard with Kenith Brake out on the road. Attractive display of Wurlitzer and United products. . . . Red Hitchcock, Hermitage Amusement Distributing Co., Nashville, out on the shipping dock watching the loading of those gleaming AMI phonographs. . . . At S. L. Stiebel, Nashville, the Seeburg phonos were keeping the visiting operators busy examining them. Also getting lots of attention was Gottlieb's new five ball "Royal Flush." . . . Ruth Bearder, Nashville's female operator, has added a golf course and skating rink to her park. . . . Julian Silverfield and his wife making the rounds of their spots. . . . Albert Evitts out at his Lake Marine store. . . . Sid Parker working into the late hours of the evening. . . . Allen Dixon and Earl Montgomery, Memphis, talking about how busy they are. . . . At Southern Amusement, Memphis, Parker Henderson, reports sales on the AMI tops. Plans to be at the MOA show. . . . Cotton Penington of Sammon and Penington, Memphis, working way into the night. . . . Ditto Johnny Novarese of One Stop Record. . . . H. A. Weller, Ideal Amusement, Jackson, all tied up with his sixty foot yacht, gas station and the routes. . . . Caught up with Leroy Phillips on the run.

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Next MOA Meet May Be In L. A. Early Spring '58

Change of Scene and Time of MOA Convention Favored By Many

CHICAGO—There is a move afoot among western members of MOA to bring the 1958 convention to Los Angeles, California.

These men are of the belief that operators from all over the country will be happy to visit sunny California, especially to attend an MOA convention, during the spring of the year.

George A. Miller, president and business manager of MOA, is also reported to be very favorably inclined to holding the 1958 convention in California.

Question of manufacturers' displays being shifted to California seem to bother some of the MOA members.

Others are of the opinion that this will not prove a difficulty since the operators, themselves, will want to attend a California convention.

Whatever the problems, these will probably all be settled at a meeting immediately after the convention officially closes.

The date and place of the 1958 convention will be the outstanding topic

to be discussed at a meeting of MOA's Board of Directors on Wednesday, May 22, at the Morrison Hotel here.

Whatever the MOA Board of Directors will decide, after hearing arguments pro and con for the 1958 convention to be held in California, will settle the issue.

It is generally believed that MOA will not lose attendance from the Midwest, Southwest, Northwest and Western part of the nation.

In fact, if anything at all, MOA will probably gain greater attendance from these areas is the general belief of those favoring a California convention.

There are just as many who also believe that MOA will not lose and, perhaps, even gain attendance, from the eastern part of the nation for a California convention.

"But," as one MOA board member stated, "the issue will be decided after this convention, on Wednesday, May 22, when we hold our Board Directors' meeting in this regard."

Marvel Mfg. Adds Plexiglass Replacements For Seeburg Phonos

CHICAGO — Ted Rubenstein of Marvel Manufacturing, this city, announced this past week that he has added new Plexiglass replacements to his extensive line and that the new replacements are for Seeburg phono-

graphs and Wall-O-Matics.

Rubenstein reported that the firm now has available Plexiglass dome sides for the Seeburg model "100-C" and the "V-200."

The line of phono plastic replace-

"How Much Will You Pay, Ray?"

MONTREAL, QUE., CANADA—"I wonder how much," asks Johnny Achladites of Victory Novelty, this city, "Ray Moloney and Bally Manufacturing Company will pay for a 'Ballyhoo' machine that, after 25 years, is still in first class shape and looks like new?"

"The very first machine I ever bought," Achladites reports, "when I entered into the coin machines business was a 'Ballyhoo' from Bally Manufacturing Company.

"I paid \$17.50 in U.S. funds plus duty and freight. Sometimes," comments Johnny, "I sit back here and dream about those days and, at the same time, I wonder whether there will again be such great games manufactured to sell at this price so that everyone in the industry can get back on their feet again.

"Oh, well," Johnny comments, "It's only a dream. But," he adds, "I sure hope that Bally will again build us a novelty game at a low, low price. So that all of us will be able to fatten up our bankrolls a little and not have to pay out more than we take in.

"Many thanks to you and The Cash Box for your great work and, especially, for your marvelous '20 Year Club'."

ments will also include door sides for the Seeburg models "M-100-R" and the "M-100-J."

In addition there are now available Plexiglass replacements for the 100 and 200 selection Wall-O-Matics.

"Demand for the clear and attractive Plexiglass replacements has been very great," Rubenstein stated, "and we are happy that we secured delivery of these replacements in time for the MOA Convention."

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ELDORADO**

and

**3-HOLE
SUPER DELUXE
BUMPER POOL**

(SLATE TOPS)

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BOOTHS 48-A & 48-B

MOA Convention

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A	Tops, l. or r.	\$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
B	Dome	17.95
	Centers, l. or r.	8.95
	Bottoms, l. or r.	8.95
C	Centers	8.95
	Bottoms, l. or r.	8.95
E-40-80-120		
	Metal Grille for lower part of machine—eliminates cleaning plastic louvers. 2 to set	\$10.00

WURLITZER

MODEL 1250		
	Center Dome	\$18.95
	Dome Ends, ea.	6.10
MODEL 1400		
	Center Dome	13.45
	Dome Ends, ea.	10.50
	Bottom Sides, set of 2	\$16.50
MODEL 1500		
	Center Dome	\$14.50
MODEL 1015		
	Top Corner, l. or r.	7.50
	Lower Sides, ea.	5.50
	Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear—4 curved colored.	\$7.75

SEEBURG

Model 100C—Highly polished chrome tubes replaces glass tubes.	
Set of 12	\$14.95
Model 146-147-148	
Domes	15.95
Model C—Chrome	
Pilasters	17.50 pr.
Model 100R-100	
Door side	4.10
Model 100C	
Dome side	2.75
Model V200	
Dome side	3.70

SEEBURG

Model 200	
(100 sel.) W.O.M.	\$1.75
(200 sel.) W.O.M.	1.95

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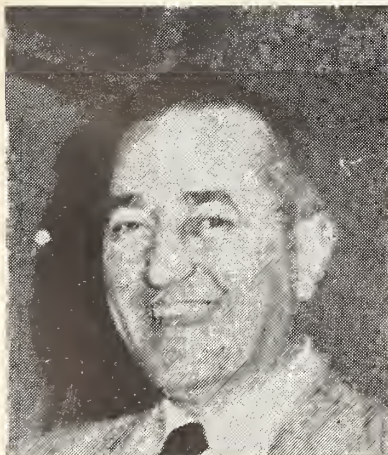
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NEW ORLEANS

Different Types Of Games Pay Off



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, salesmanager of Williams Manufacturing, this city, pointed out this past week; we are producing all kinds of games suitable for all types of locations.

"You name it. Any kind of spot.

And we have one or more games that will make plenty of money for the operator.

"Let's say you want to pep up the play in taverns, clubs, cigar stores and bowling alleys.

"Hike over to the nearest Williams' distributor. Pick out one of our five-ball games, or 'Baseball' or our six-pocket pool table, or our 'Cross-fire' gun.

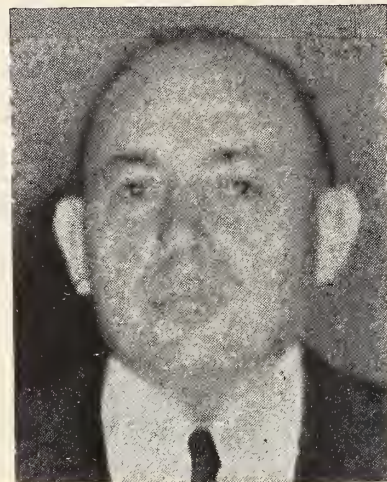
"Maybe you specialize in terminal spots, super markets, chain stores and arcades", Weinand continued, "places where folks are likely to bring along the kids.

"I'd say 'Peppy, The Clown' would be a great attraction alongside our 'Crane' to keep them interested and entertained."

Weinand also asserted that the firm's policy of keeping several production lines going at one and the same time has resulted in a steady volume level.

"Furthermore", Weinand stated, "we have some new ideas cooking that will enable us to provide the industry with an even greater variety of games in the future."

Down Memory Lane with Willie (Little Napoleon) Blatt



After concluding one of our recent "Gin Rummy" games, we all sat down for the usual cup of coffee and round table discussions. Conversations evolved around the 1957 MOA Convention, and how many pioneers of the coin machine industry would be missing this year.

During the past year several of our coin machine friends who started in the business about the same time we did (around 1925-26) have passed away; such men as Jack Nelson, Bill Rabkin, Nat Cohn, George Ponser, Bill Helreigel, Harold G. McGowan (Eloise Mangone's dad), Kenneth O. Ostman (vp Transworld Trading Company), Bernie Rose, (Baltimore, Md.) Joe Hahnan, (N.Y. operator), Robert L. Eblin (Secy.-treas. Arkansas-Missouri Music Machine Association), William Goehle (Sault Ste. Marie), Bill Cohen, the Sphinx, Max Levine, Max Munves and Al Myers.

I'm selecting a few of the above men, and will outline some of their accomplishments during the past quarter of a century which they spent in the coin machine industry and which made them world known.

Jack Nelson: We first met this fine, soft spoken, well mannered gentleman in 1930 when I first began advertising in the trade magazines. He was the type of person who could mix in any crowd and we spent many an evening in discussing the birth and growing pains of a new industry. We kept our friendship thruout the years and thru his several factory connections.

Bill Rabkin: I met Bill away back, long before pin games were in existence. Bill was a good mechanic and tool and die man. He helped to perfect quite a few of his machines. But most of all Bill was a good charitable human being and never turned his back on any individual or charitable undertaking. He was loved and respected by people in all his business and social spheres.

Nat Cohn: In 1929 or 1930 I used to buy small penny and nickel counter machines from Joe Agid. Joe always spoke to me about his brother-in-law, Nat Cohn, and how he would like to have him enter the coin machine business. Then, one time Agid told me

that he had turned over some 16 mm coin operated picture machines to Nat Cohn. That was the beginning of his career in the business. Later he was joined by Harry Rosen and Irving Sommers, conducting Modern Vending Company. I can't truly say that I never saw Nat without a smile and always friendly.

George Ponser: Entering the coin machine business in 1930, Ponser at one time or another ran a jobbing, distributing or manufacturing firm. After he originally opened his business, he became the first branch of Supreme Distributing. George was a very energetic person and a good salesman. Years after disbanding the Supreme branches, our paths crossed again when I decided to sell out all my interests and move to Miami. At that time, during World War II, I owned a fair sized plant in Brooklyn for the purpose of refurbishing all types of used equipment, and where we built a new skee alley. I sold the plant to Ponser and Irving Kaye. The rest is history. They did a phenomenal job and it turned out very successful.

I could keep on writing about all these people because we all started in this industry at practically the same time. We all had our trials and tribulations—our sorrows and happy days. We were all a friendly bunch, and whenever we get together and talk of the "old days", I feel that no matter where they live at the present time, my feelings toward them is like one feels toward a close personal friend, and I have such a warm feeling inside of me even though they are out of sight, they are not out of my mind.

I have been asked why I write these articles about some of the coinmen who have passed on during convention time every year. My reply is that I honestly believe that if it were possible to ask them, they would want to be remembered by the entire industry at least once a year so that all who read this article can sit down for a few minutes and relive some of the good times and some of the troubled times they shared. And end up by saying "What a nice guy he was. It's too bad he's gone." I hope when I'm gone somebody picks up where I left off and continues writing these articles once a year during Convention time—and consider it as sort of a Memorial Day to all the coinmen who have gone on to greener pastures.

"Let's Face The Music"

by Albert A. Silberman

(Vice President, Badger Sales Company, Inc.)



ALBERT A. SILBERMAN

The Cash Box, in an unceasing campaign for 10¢ play or better, constantly points up thru sharply effective editorials the fact that 5¢ play is actually 2¢ play in ratio to the present deflated purchasing power of a dollar. Common logic and simple business reasoning therefore, dictate the need of immediate recognition of the fact that, change over to 10¢ play is the paramount problem with which music operators are confronted.

In the light of our existing economy, one needs no agitated imagination to actually see the specter of impending financial doom creeping up on the shortsighted music operator who continues the ruinous policy of 5¢ play—actually 2¢ play. Hundreds of operators know this only too well, yet they continue down the "no profit" trail, which must ultimately lead to financial disaster, sniping at and generally harassing each other and making things worse, instead of getting together like adult business men in a sincere effort to resolve a common problem.

We know this can't be accomplished by nice sounding words or using a magician's wand. It's a tough problem, especially in areas where some operators are not only willing, but anxious to effect the changeover, but, can't because of those who refuse to go along. Therefore, the solution to this problem lies in the organization from which could emanate unity of action and purpose.

Many operators, in various parts of the country, with whom I have discussed this question at great length, tell me of the aggressive faults of "the others". It always seems to be "the other fellow" who by his "questionable" methods of dealing with locations as to loans, bonus, exorbitant commissions etc., etc., force them to meet or better these ridiculous offers or lose good spots. They decry the unrest and turmoil which ensues, causing grave uncertainty and emotional tension, resulting in ill will, bad feelings, and of course, *NOBODY* makes any money.

Last week, while having lunch with an operator of substantial reputation in his community, I was asked several questions on this issue which constituted a real challenge. My friend said, "Al, you've waxed voluble on this issue many times—now tell me—How would you correct this situation—where is the point of beginning that would end the deplorable type of juvenile competition which dissipates profits and in effect makes the operator with his investment an *EMPLOYEE* of the location owner—What would YOU suggest as a starting point?"

The more I thought of these questions, the greater the challenge be-

came and it is now my sincere belief that from out of the tangled maze of many discussions had over a long period of time, I have extracted the "germ"—the one real fault, which when corrected, should eliminate any conflict among operators wherever it might exist and generally bring about a mutual respect, one for the other.

The basic cause of conflict is disorganized confusion, which must inevitably come as a result of selfish pursuit of the fallacious policy of "Every man for himself and the devil take the hindmost". Nowhere in the country today, where operators are organized will be found any serious conflict. To be sure, there are always differences of opinion, but these are aired in open forum in a friendly and fraternal atmosphere and conclusions are reached by the democratic process of majority rule. Every music operator should be cognizant of the need of organization. Any alliance, organized by and for the music operators, whether it be a town, city, state or national association and in which all operators take an active part, is a *MUST*, especially under present day conditions.

Therefore, my answer to the question of—"Where would you start?" is—Become a part of an established operators group in your community. If there is no association in your city, get together with several operators and organize one, because I believe this to be of prime importance and here are my reasons.

Never before in the history of the coin operated automatic music business has the need been greater, nor the time more propitious, for operators to determinedly unite in a common bond of alliance for the avowed purpose of pooling their total strength against the many hazards which threaten their economy today. The *number one* hazard is of course, the impractical, ridiculous and completely unsound continuance of operating music for a nickel.

Many operators have at long last become convinced that an alliance is a community of similar interest; and has for its purpose the advancement of these interests as a whole. No man, regardless of his business or profession can afford the luxury of being a "lone wolf", or otherwise holding himself aloof from the industry of which he is a part. This fact being fundamental, it logically follows that an operator's best interest is served and furthered from a reservoir of strength when he is an integral part of a nationally recognized and respected association, thru affiliation with his city and/or state association. Standing alone, his weakness is openly exposed and subjected to many uncertainties, against which he has no effective defense.

Every music operator in every city and state should not only be a dues paying, card carrying "joiner", but also an enthusiastic active worker, giving his association the fullest measure of support, with a genuine sincerity of purpose. Any operator who feels he doesn't need the association, and is otherwise sufficient unto himself, is merely whistling in the dark, or has no sense of values. He is deluding himself into a position of arrogant self importance, which ultimately can bring him only bitter disillusionment.

Unity of strength and purpose is given to any industry thru a strong and active membership. *YOU*, as an operator, are regarded as a merchant

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of music and rightfully respected as a business man in your community. Your voice as a member of your city or state association has an authoritative ring, as opposed to the weak inaudible whisper of an ill advised operator who foolishly chooses to walk alone.

Being a member of a respected association, representative of your industry, brings you greater stature, not only with your locations and fellow operators, but with members of your community as well. It is well to remember, that in the last analysis, the public determines what you and your business are worth to the community, and its appraisal is going to be accepted, no matter what you think about it.

There is a segment of the industry that will of course, not share these views, since they believe the reasons for an operator's inability to operate

profitably stem from the following faults:—(a) runs his business in careless and slovenly fashion, (b) has no initiative, (c) lacks bookkeeping knowledge, (d) won't work long hours, (e) kow tows to the location's every whim, (f) doesn't know how to develop good location relationships, etc. etc. Without belaboring the question of merit or otherwise of the above described reasons, it nevertheless seems logical to assume that, even with some or all of these faults, an operator would quickly learn to correct them by becoming a part of an organized group bringing him into frequent association with those who have enjoyed a greater measure of success, thus firing the spark that would ignite him to emulate their example.

A great philosopher once said, "A real friend is he, who reminds you of your faults."

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\$12,000 TV Bowl Tourney

High Scorers from Various Locations
Play Off One Night Each Week on TV
for \$250 Award. Final Week's Winner
and Champ Gets Additional \$1,000
Cash. "United Bowling Alley" is Game
Featured on TV Contest

Sponsors are: Hildebrand; Lundberg; Mid-West;
Johnny's J & G Distribs; and Storey

ROCKFORD, ILL. — Headed by progressive and enterprising Louis E. Casola of Mid-West Distributing Company, this city, six operating firms have joined to sponsor a \$12,000 TV bowling game contest to be broadcast for 26 weeks featuring the "United Bowling Alley" game.

Winners of various locations will be placed in districts. The high scorers of each district will appear on a TV broadcast Thursday night of each week. They will bowl against each other.

The winner of the weekly TV bowling night contest will receive a \$250 cash award.

The winners of each TV bowling night will then bowl against the winner of next week. This will continue for a period of 26 weeks until the final championship playoff.

The champion will receive the grand prize of \$1,000 cash and whatever other awards will be made.

The contest rules are very simple. They are reprinted here for the use of other operators anywhere in the nation who may want to arrange for a series of TV bowling nights featuring one of the new type bowling games now on the market.

"We have checked the legality of this contest", Lou Casola reports, "with our lawyer as well as with the District Attorney of our County. Both have informed us that this contest is legal in our state.

"However", Casola continued, "laws vary and this might not be legal in other states.

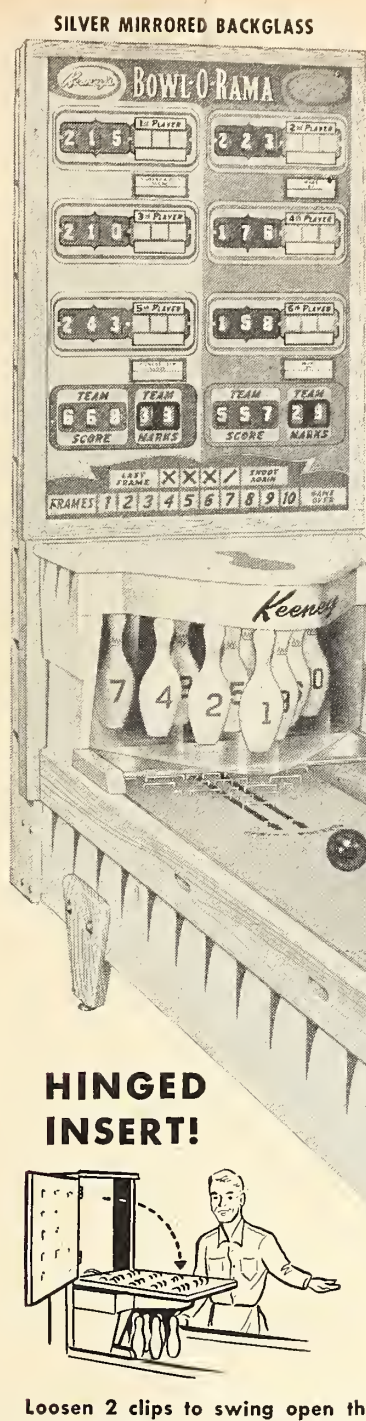
"We recommend", he states, "that those operators who wish to follow the TV bowling contest we have started here in Rockford, check with their own attorneys as well as with the City, County and State's Attorney's offices."

The six operating firms; Hildebrand Radio Company, Lundbery Music Company, Mid-West Distributing Company, Johnny's Juke Box, J & G Distributors and Storey Music Company, are all of the belief that the contest will help to stimulate peak play for all of their bowling games they have on locations in this area.

It seems that the majority of the bowling games located here are "United's Bowling Alley" and "Team Bowling Alley". This is the reason why the United Bowling Alley is the game featured in the TV broadcasts.

The "Bowler Tournament Rules" are as follows:

1. No Employees or Owners of participating equipment may be eligible to participate for prizes.
2. No Employees or Location Owners where participating equipment is located may participate for prizes.
3. Any Player may be eligible to place his or her Name on Blackboard in participating places of business by obtaining a higher score than the lowest score on the Blackboard to determine 18 high scorers for a two week period. No Entrance Fee shall be charged or received.
4. The 18 High Scorers for the two week period from each participating place of business may participate in a three-game contest on Tuesday of the second week. The high scorer in the series shall receive a \$10.00 cash premium and shall be eligible to participate further.
5. Each participating place of business will be placed in one of five groups. The high scorer from each place of business may participate in a contest to be held on Thursday of the same week to determine the highest scorer in each of the five groups. These contests shall be held in one of the places of business within each group, their order to be determined alphabetically. A three game series shall be held. The high scorers from each group shall not receive an award, but shall be eligible to participate further. The high scorers from each group may participate in a televised contest. The number of games to be held on television shall be determined with reference to available time and to maintaining audience interest. The high scorer will receive a \$250 cash award and will be eligible to participate further. The other contestants will receive cash awards of \$25.00 each.
6. After 26 weeks, the 13 bi-weekly high scorers may participate in a contest to be held at a place to be determined later. The high scorer among the 13 will receive a \$1,000.00 cash award.
7. All playoffs in Locations are to be played between the hours of 8:00 P.M. to 11:00 P.M.
8. \$250 Cash Award participant to be eligible only once in Grand Prize Play Off.



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Loosen 2 clips to swing open the picture frame moulding of life-box—then entire insert with reels and wiring folds forward

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Chi. Aut. Phono Bowling League Banquet May 25

Bill Gersh M.C.'s Affair for Fifth Consecutive Year

CHICAGO—The fifth annual banquet of the Chicago Automatic Phonograph Bowling League will take place this Saturday evening, May 25, at Allgauer's Restaurant, Touhy and Lincoln Avenues, this city.

Bill Gersh, publisher of The Cash Box, will emcee the affair for the fifth consecutive year.

Awards will be made to the champs of the '56-'57 bowling season as well as to all individual winners of various positions in the league.

The banquet is usually a sort of "family" affair for the bowlers and their families and all who are interested in the sponsorship of the teams comprising the Chicago Automatic Phonograph Bowling League.

"This year's affair," stated Robert E. (Bob) Gnarrow, who was elected president for the fifth straight year, "will be the most outstanding we've ever held."

Perpetual Record Inventory System For Ops

HOLLYWOOD, CALIF.—Rodney Pantages, Pantages Maestro Company, this city, has introduced "Program-O-Matic," a perpetual record inventory system for music machine operators.

Pantages describes "Program-O-Matic" as a "positive system of main-

taining an absolutely accurate perpetual inventory of the program and placement of every record in every phonograph location."

Pantages advises he will soon advise the trade thru an advertising campaign of the details of the system.

Visiting Europe



SAM STERN

CHICAGO — Sam Stern, executive vice-president of Williams Manufacturing Company, this city, is making his headquarters in Paris, France at this time at the Hotel Plaza Athenee.

Stern is traveling thruout the continent, visiting with Williams' distributors.

He is expected to be in Europe for some weeks. He will visit Hamburg,

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Hitting Roto-Targets lights cards in lite box for Royal Flush. Complete Flush lights targets for special score. Holdover feature carries lighted cards from game to game.

♠ Scoring Rollovers 1-2-3-4-5 Relights One of 5 Rollovers for Special.

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Frantz Aids Project Engineers



JOHN FRANTZ

CHICAGO—John Frantz of J. F. Frantz Manufacturing Company, this city, reported this past week that for the past several years he has been working directly with the project engineers of four leading factories in the design and manufacture of parts and improvements.

Frantz described the work as "involving tools, dies, drawings, sample models of parts and units, and often the creation of entire game models.

"A factory assigns one or more project engineers to a job", Frantz explained. "We work directly with the project engineers in the making of special parts, improvements or new models for the new development.

"Getting these projects out for four factories", Frantz continued, "requires five experienced men in our machine shop.

"These men come in at 7:00 P.M.

from Monday to Friday. They are on the job until one or two o'clock in the morning.

"Of course, I'm with them all the time to supervise the work and see that it is being done according to specifications."

Frantz also stated that this night activity is a separate part of the business.

"During our regular working day, we have a regular crew producing the 'Rifle Sport Shooting Gallery', Scales, and counter games such as 'Challenger' and 'Kicker & Catcher'."

Running two different businesses keeps John Frantz on a day and night working schedule.

"I've been doing it for many years", he said.

Maine Gov. Muskie Signs Bill Licensing Pinball Operators

AUGUSTA, ME.—Governor Muskie signed into Maine law on May 6, a legislative bill providing for the licensing and regulation of pinball machine operators.

Sponsored by Rep. Guy Allen of Chelsea, the new act will require a \$5 annual license for each place where one or more machines are located. It forbids awarding of any prizes except free replays and bans use of machines by anyone under 16 years of age unless accompanied by a parent or guardian.

The measure will take effect 90 days after adjournment of the State Legislature.

Miller Seeks Texas Representation

CHICAGO—A personal letter from George A. Miller to leading Texas music operators is expected to produce representation for MOA from this outstanding state.

"At the present time", Miller reported, in regard to the letters he mailed, "we have no representation on our Board of Directors from the state of Texas.

"The state of Texas", Miller continued, "is much too important in the world of coin operated music not to be very definitely represented on MOA's board and also on important committees.

"Because of this", he explained, "I sent personal letters to outstanding music operators in the state of Texas to visit with me personally here at the Morrison Hotel during this convention.

"It is my hope", he stated, "that these operators will favor we with a personal visit during the convention days.

"I will be happy to arrange for all of us to get together into a special meeting where we can discuss the importance of the state of Texas in the MOA picture of the nation as a whole."

Miller pointed out on his arrival in Chicago that MOA was working with every possible effort to bring more music operators from Texas into MOA.

"The members we now have in Texas", Miller pointed out, "are all working hard to bring about the largest possible membership for MOA in their state.

"That is why", he said, "we have made it our business to contact every outstanding music operator we possibly could in the state of Texas to ask him to a special and personal meeting here during this convention at the Morrison Hotel."

CLASSIFIED ADVERTISING SECTION

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WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—Will Pay \$\$\$\$\$\$\$\$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

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WANT—AMI Steppers For 120 Wall Boxes. BIRMINGHAM VENDING CO., 540 - 2nd AVE., NO. BIRMINGHAM, ALA.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

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WANT—Michael Anthony Records at our expense. Available Michael Anthony sings "Cold Cold Heart", "There Must Be A Way", "Somebody Loves Me", "Day Is Done". \$2 dozen for packing and postage. 45 Singles, only 4 dozen limit. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—For export: 25 Wurlitzer 1600's at \$225 ea.; 25 Wurlitzer 1400's at \$125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: Chickering 4-5050).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—12 ft. American Bank Shuffleboards; 22 Ft. Rock-Ola Shuffleboards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 2282).

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WANT—Latest model music machines. Quote price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—Union 3-8574—Union 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

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FOR SALE

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FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

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FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—Super Pennant, \$135; Major League, \$135; Home Run, \$125; Ranger, \$225; Sportsman, \$195; Shooting Gallery, \$135; Big Top, \$235; Coon Gun, \$135; Bull's Eye, \$335. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

FOR SALE—Beach Beauty, \$299.50; Nite Club, \$365; Miami Beach, \$175; Pixie, \$150; Starlet, \$199.50; Variety, \$100; Beach Club, \$60; Wurlitzer Model #1100, \$70; Model #1015, \$50. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 NEW ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—Bally Key West @ \$550; Bally Big Show, \$500; Bally Night Club, \$375; Bally Broadway, \$325. Like new—just off location—completely refinished. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAGnolia 6-386).

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FOR SALE—Special. Bally: Big Shows, \$475. United: Monacos, \$385; Pirate Guns, \$375; Pool Alleys, \$175. Genco: Sky Raider Gun, \$215; Champion 2-player Baseball, \$165. International Mutoscope: Voice-O-Graphs, \$275; Rock 'n Roll, \$37.50. Williams: Fun House, \$225; Red-White-Blue, \$139.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

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FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2½ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).

FOR SALE—Or Trade for Kiddie Rides: Genco State Fair, \$295; Genco Davy Crockett, \$225; United DeLuxe Bonus Gun, \$200; United Pirate Gun, \$325; Williams Polar Hunt, \$200; Williams Sidewalk Engineer, \$100; Chicago Coin Steam Shovel, \$135; Chicago Coin Twin Hockey, \$185; Genco Hi-Fly Baseball, \$200. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. **MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).

FOR SALE—"Arcade Equipment." Genco Quarterback, \$200; Genco State Fair, \$395; Seeburg Shoot The Spook, \$75; Exhibit Rifle Gallery, \$125. **W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO.** (Tel.: CEntral 9292)

FOR SALE—United: Derby Roll, \$135; Fifth Inning, \$150. Bally: Gold Medal and Blue Ribbons, \$175 each; Baseballs—Super Slugger, \$225. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.** (Tel.: FRanklin 7-2162).

FOR SALE—AMI Model "B", "C" and "G-200" Shopped or in "as is" condition. Right off the route and ready for immediate delivery . . . Call today. **RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y.** (Tel.: LOnacre 4-1880).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12½"x23", \$5.95 ea. Non-scut rubber balls, 3", \$1.95 ea. **WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL.** (Tel.: MUlberry 5-3000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. **G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL.** (Tel.: AVenue 3-6818).

FOR SALE—Wurlitzer 2000, \$900; Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. **WANT**—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. **NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.** (Tel.: LOcust 1-6770 and 6771).

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Logan Distributing Co., Chicago, Ill. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. **GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.**

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. **SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.**

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL.** (Tel.: ALbany 2-3272).

MISCELLANEOUS

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. **A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.**

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF.** (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. **NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.**

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. **3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA.** (Tel.: VErnon 5-7976).

NOTICE—It's your business to **KNOW THE FACTS!** How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box* "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: **THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.**

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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STATE _____

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION
920th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

2* M100B, '51, 100 Sel., 45 RPM	345.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	385.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
4* HF 100 G, '54, 100 Sel., 45 RPM	575.00	700.00
4* HF 100R, '54, 100 Sel., 45 RPM	650.00	800.00
1* V200, '55, 200 Sel., 45 RPM	765.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	10.00	12.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	120.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	85.00	150.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	140.00	185.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	265.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	310.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	265.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
2* 1700, '54, 104 Sel., 45 RPM	525.00	650.00
2* 1800, '55, 104 Sel., 45 RPM	595.00	825.00
1* 1900, '56, 104 Sel., 45 RPM	650.00	895.00
1* 2000, '56, 200 Sel., 45 RPM	835.00	1045.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	10.00
4* 4820 Wall Box	10.00	20.00
4* 4851 Wall Box	12.00	25.00

← TOTAL NO. TOTAL VALUE →



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00
7. Ace High (Got 2/57)	275.00	375.00
4. Across the Board (Un 9/52)	20.00	45.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	85.00	125.00
4. Arcade (Wm 11/51)	25.00	35.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4* Atlantic City (B 5/42)	25.00	60.00
7. Auto Race (Got 9/56)	250.00	295.00
7* Balls-A-Poppin' (B 11/56)	200.00	350.00
4. Beach Beauty (B 10/55)	275.00	365.00
4. Beach Club (B 2/53)	40.00	60.00
4. Beauty (B 11/52)	40.00	70.00
4. Big Ben (Wm 9/54)	75.00	135.00
4* Big Show (B 9/56)	475.00	570.00

← TOTAL NO. TOTAL VALUE →

AM I

4* Model A, '46, 40 Sel., 78 RPM	45.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	65.00	130.00
2* Model C, '50, 40 Sel., 78 RPM	65.00	140.00
4* Model D-40, '51, 40 Sel., 78 RPM	145.00	225.00
1* Model D-80, '51, 80 Sel., 78 RPM	275.00	345.00
2. Model E-40, '53, 40 Sel., 78 RPM	290.00	375.00
4* Model E-80, '53, 80 Sel., 45 RPM	350.00	400.00
1* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	525.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	550.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	725.00
4* Model G-120, '56, 120 Sel., 45 RPM	695.00	800.00
4* Model G-200, '56, 200 Sel., 45 RPM	745.00	845.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	95.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	165.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	60.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	60.00
2. 1426, '47, 20 Sel., 78 RPM	35.00	65.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	89.50
2. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	75.00	100.00
1. 1432, Same as above, Converted to 45 RPM	90.00	135.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	120.00	180.00
4. 1434, Same as above, Converted to 45 RPM	135.00	200.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	490.00	650.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	600.00	675.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
2* M100A, '49, 100 Sel., 78 RPM	150.00	225.00

← TOTAL NO. TOTAL VALUE →



THIS IS THE SHOWBOX H-200

Just look! Exclusive Show Stage Lighting! Attracts, holds attention to your music everywhere on location. No harsh glare-out at players. Concealed lighting is *inward*.

3-D Title-O-Rama! Puts all 200 titles at eye level instantly—all of the time. Widest expanse of unobstructed crystal clear glass wrap-around of *any* juke box!

ShowBox Design! Slick, sleek, clean-lined contemporary styling. Generous chrome . . . Copper-hued grille . . . Jewel Case colors back-lighted in a stainless steel trim shield . . . mar-resistant trim skirt . . . Halo Glow!

Exclusive Music Hall Sound! Only the ShowBox "H-200" gives you multi-horn high fidelity. Now with AVC.

Plus All These Exclusive AMI Features • fastest record changer —by far • complete accessibility • easiest service • simplest, easiest to play, fastest selection system with no drums to turn, no books to page • pocket-level play and half-dollar pay right in the same coin chute with quarters, nickels and dimes.

See . . . Hear the ShowBox "H-200" Now at Your Distributor's!

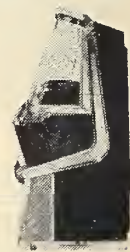
AMI Incorporated
1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

originator of the automatic selective juke box in 1927—known by operators for utmost dependability since 1909.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye, 5 Palaisgade, Copenhagen K, Denmark.



THIS IS THE TUNE- SELLING H-120



Only The Tune-Selling "H-120" Gives You This Combination of Money-Making Advantages. All the distinction of design and superiority of mechanism of the "H-200"—with a lesser number of selections to fit your programming needs.

Exclusive Show Stage Lighting! A new concept in juke box lighting; light is directed *inward*.

Flexible title changing: individual racks, separately removable for speedy servicing.

Exclusive multi-horn high fidelity . . . frequency dividing network . . . gravity needle ride . . . AVC optional . . . high-output

amplifier with built-in pre-amp . . . GE variable reluctance cartridge.

Instant, eye-level visibility—*all* of the time. Widest expanse of unobstructed crystal clear glass wrap-around.

Simplest selection system. No books to page . . . no drums to turn. Fastest record changer—by far.

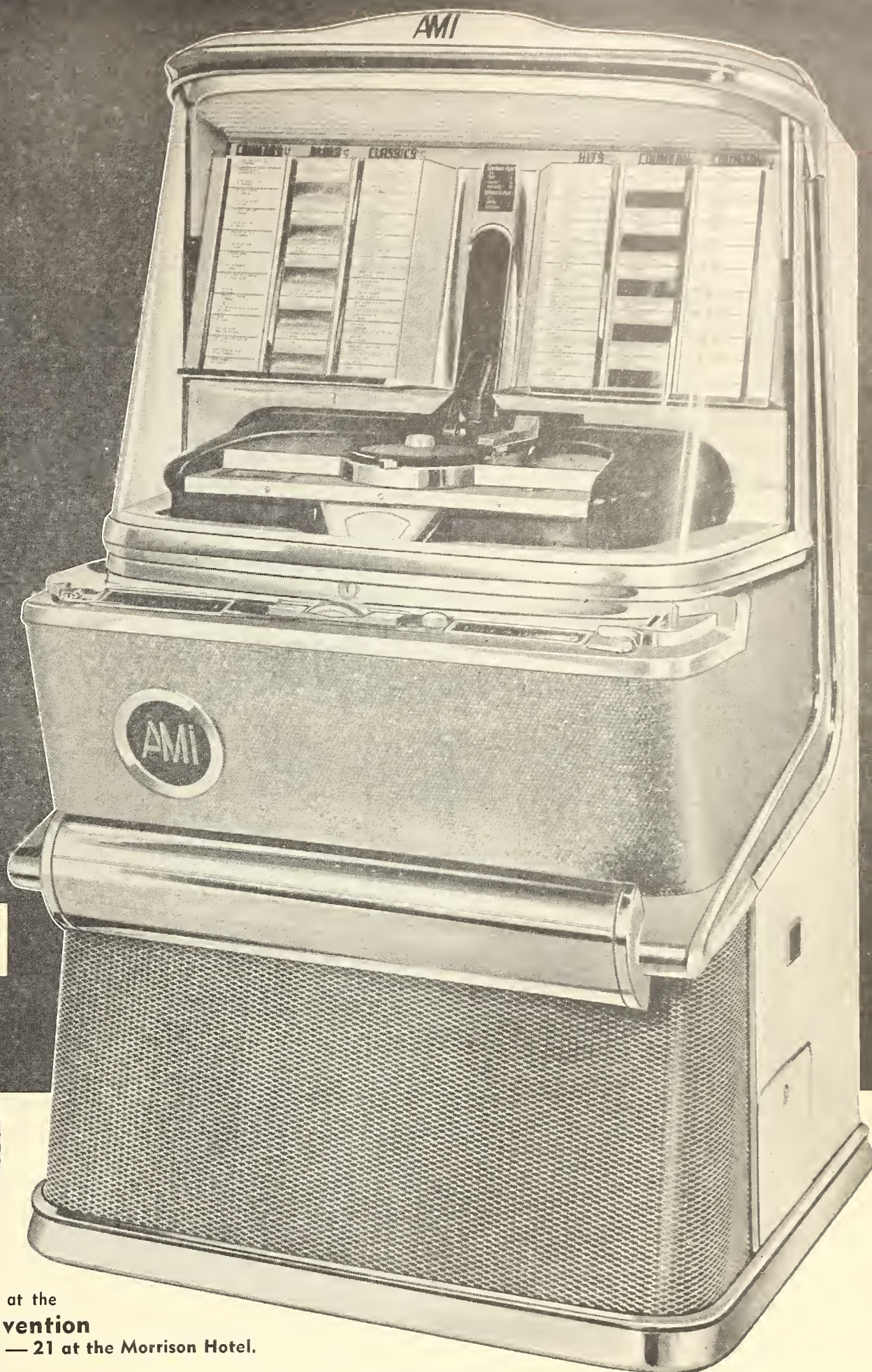
See . . . hear the "H-120" now at your distributor's!

AMI Incorporated
1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927 . . . known by operators for coin-operated music instruments of unrivaled dependability since 1909.

LICENSEE: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye, 5 Palaisgade, Copenhagen K., Denmark.

THIS IS THE LOW COST- HIGH PROFIT H-100



Visit our booth at the
MOA Convention
May 19 — 20 — 21 at the Morrison Hotel.

Only The "H-100" Gives You So Much—For So Little! This juke box costs less—and *earns more*—than any other limited selection juke box available today. The "H-100" is the *only* juke box to give you all the design and engineering advantages of the "leader"—at much lower cost.

Exclusive "Dial-A-Disc" Selection System! easy for patrons to understand and play. A fast-action system to end delay during peak hours.

Dependable Mechanical Action. Fewer parts . . . lowest parts inventory . . . simple, easiest service . . . lowest maintenance cost.

Single Price Play. Ideal for operators who require single pricing . . . single programming.

Single Button Play. Dial the disc and press the button. Simple, easy to play.

Plus All The Advantages of new Show Stage Lighting . . . Directs lighting inward . . . instant, eye-level visibility of all 100 titles—all of the time.

Exclusive multi-horn high fidelity . . . frequency dividing network . . . Gravity needle ride . . . AVC optional . . . high-output amplifier with built-in pre-amp . . . GE variable reluctance cartridge.

See . . . hear the "H-100" now at your distributor's!

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Originator of the automatic selective juke box in 1927 . . . known by operators for coin-operated music instruments of unrivaled dependability since 1909.

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Big Hit (CC 7/52)	20.00	40.00
4* Big Time (B 1/55)	150.00	225.00
4. Blondie (Wm 8/56)	250.00	295.00
7* Brazil (Un. 10/56)	375.00	450.00
4. Bright Lights (B 5/51)	30.00	50.00
4* Bright Spot (B 11/51)	35.00	65.00
4* Broadway (B 12/55)	320.00	395.00
4. Cabana (Un 3/53)	30.00	70.00
2. Capri (CC 10/56)	195.00	245.00
4. Caravan (Un 2/56)	245.00	320.00
4. Caravan (Wm 6/52)	30.00	60.00
4. Chinatown (Got 10/52)	35.00	75.00
4. Circus (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
4. Classy Bowler (Got 7/56)	230.00	265.00
4. C. O. D. (Wm. 9/53)	50.00	90.00
4. College Daze (Got 8/49)	15.00	25.00
4. Colors (Wm 11/54)	110.00	150.00
4. Coney Island (B 9/51)	20.00	65.00
2. Control Tower (Wm 3/51)	15.00	25.00
4. Coronation (Got 11/52)	30.00	75.00
4. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/52)	195.00	295.00
7. Cue Ball (Wm 3/55)	275.00	300.00
4. Cyclone (Got 5/51)	25.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	135.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	175.00	225.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
2. Double Action (Ge 1/52)	15.00	30.00
2. Double Feature (Got 12/50)	15.00	25.00
4* Double Header (B 7/56)	400.00	475.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	15.00	30.00
4. Dude Ranch (B 9/53)	50.00	85.00
4. Duette (Got 4/55)	169.50	225.00
4. Easy Aces (Got 12/55)	175.00	220.00
4. Eight Ball (Wm 1/52)	30.00	50.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	25.00	40.00
4. Flying High (Got 2/53)	50.00	80.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
4. Four Horsemen (Got 9/50)	20.00	40.00
2. "400" Upright (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	40.00	60.00
4. Frolics (B 10/52)	40.00	95.00
2. Frontiersman (Got 11/55)	120.00	185.00
4. Fun House (Wm 10/56)	225.00	285.00
2. Futurity (B 3/51)	20.00	40.00
4* Gay Time (B 6/55)	145.00	220.00
4* Gayety (B 3/55)	75.00	120.00
4. Georgia (Wm 7/50)	20.00	30.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	20.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54)	125.00	160.00
4. Grand Champion (Wm 8/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	90.00
4. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	95.00
2. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52)	40.00	60.00
4. Happy Days (Got 7/52)	40.00	70.00
2. Happy-Go-Lucky (Got 3/51)	20.00	30.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	10.00	20.00
4. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	95.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (Ge 3/51)	10.00	20.00
4. Hit 'N' Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	70.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4* Key West (B 12/56)	535.00	570.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	45.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	55.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	30.00
4. Lulu (Wm 12/54)	125.00	180.00
2. Mad. Sq. Garden (Got 6/50)	20.00	30.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	75.00	140.00
4. Marathon (Got 10/55)	250.00	285.00
2. Marble Queen (Got 8/53)	60.00	95.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	175.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Monaco (Un 8/56)	325.00	425.00
1. Mystic Marvel (Got 3/54)	100.00	145.00
4. Nevada (Un 8/54)	30.00	85.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4* Night Club (B 4/56)	345.00	455.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Sx 10/50)	10.00	15.00
4. Olympics (Wm 5/52)	40.00	65.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	40.00	70.00
4. Palm Springs (B 11/53)	40.00	80.00
4* Parade (B 6/56)	350.00	475.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
2. Piccadilly (Wm 5/56)	200.00	285.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	150.00	200.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	45.00	70.00
4. Queen of Hearts (Got 12/52)	50.00	85.00
4. Quintet (Got 3/53)	45.00	90.00
2. Race the Clock (Wm 5/55)	125.00	210.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
7. Register (Got 10/56)	325.00	375.00
4. Rio (Un 11/53)	35.00	75.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	65.00
4. Saddle and Turf (Ev 10/53)	145.00	195.00
4. Club Model	160.00	225.00

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(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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PINBALL GAMES (Cont.)

4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 4/56)	255.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	55.00	110.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	30.00	65.00
4. Show Boat (Un 12/52)	50.00	90.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	90.00
4. Silver Skates (Wm 2/53)	30.00	65.00
4. Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	50.00
4. Skyway (Wm 8/54)	70.00	140.00
2. Slugfest (Wm 3/52)	25.00	45.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	175.00
4. Snafu (Wm 12/55)	135.00	185.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	185.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	275.00	375.00
4. Spark Plug (Wm 9/51)	20.00	35.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot-Lite (B 1/52)	35.00	65.00
4. Sportsman (Wm 2/52)	20.00	35.00
2. Springtime (Ge 3/52)	15.00	30.00
4. Stage Coach (Got 11/54)	135.00	170.00
4. Stardust (Wm 3/56)	225.00	310.00
4* Starlets (Un 12/55)	175.00	235.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	90.00
4. Sunshine Park (B 12/52)	25.00	35.00
6. Super Hockey (CC 4/49)	10.00	15.00
4. Super Jumbo (Got 10/54)	250.00	295.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	185.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
2. Three Deuces (Wm 8/55)	165.00	190.00
2. Three Feathers (Ge 5/49)	10.00	15.00
2. Three Four Five (Un 6/51)	20.00	30.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	140.00	195.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	30.00
4. Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	125.00	175.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	65.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	25.00	35.00
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	30.00	50.00
2. Winner (Univ.)	20.00	30.00
2. Wishing Well (Got 9/55)	155.00	185.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	80.00
4. Zingo (Un 10/51)	25.00	75.00

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NUMBER OF EACH MACHINE OWNED
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SHUFFLES

4. Bally Victory Bowler (5/54)	60.00	140.00
4* Bally Champion Bowler (5/54)	65.00	145.00
4* Bally Jet Bowler (8/54)	75.00	150.00
4. Bally Rocket Bowler (8/54)	75.00	160.00
4* Bally Mystic Bowler (12/54)	90.00	175.00
4* Bally Magic Bowler (12/54)	95.00	185.00
4* Bally Blue Ribbon (3/55)	175.00	250.00
4* Bally Gold Medal (3/55)	175.00	260.00
4* Bally ABC Bowler (7/55)	285.00	375.00
4. DeLuxe model	300.00	385.00
4. Bally Congress (7/55)	375.00	425.00
4. DeLuxe model	395.00	450.00
7. Bally Jumbo Bowler (9/55)	275.00	425.00
7. Bally King Pin Bowler (9/55)	275.00	435.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
4. ChiCoin Match Bowler (6/52)	35.00	70.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	90.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	25.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
2. ChiCoin High Speed (Crown 7/53)	50.00	120.00
2. ChiCoin High Speed Triple Score (8/53)	60.00	125.00
4. ChiCoin Advance (10/53)	65.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
4. ChiCoin Starlite (5/54)	65.00	160.00
4. ChiCoin Feature (7/54)	65.00	170.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	210.00
4* ChiCoin Triple Strike (2/55)	150.00	225.00
2. ChiCoin Arrow (2/55)	160.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
2* ChiCoin Hollywood (5/55)	175.00	275.00
4. ChiCoin Blinker (8/55)	225.00	280.00
4. ChiCoin Score-A-Line (9/55)	235.00	285.00
4. ChiCoin Bowling Team (10/55)	235.00	290.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	30.00

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NUMBER OF EACH MACHINE OWNED
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SHUFFLES (Cont.)

4. Genco 8-Player Rebound (9/51)	20.00	35.00
4. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	25.00	75.00
4. Keeney High Score League (5/52)	25.00	80.00
4. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
4. Keeney Domino (5/53)	30.00	100.00
4. Keeney Carnival (5/53)	40.00	100.00
4. Keeney Pacemaker (9/53)	45.00	100.00
4. Keeney Mainliner Bowler (1/54)	60.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	185.00
4. Keeney American (9/54)	90.00	195.00
4. Keeney National (9/54)	90.00	195.00
4. Keeney Speedlane (4/55)	95.00	250.00
4. United 6-Player Super (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Star (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
4. United 10th Frame Super (10/52)	35.00	85.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	35.00	85.00
4. United Classic (6/53)	35.00	85.00
4. United Olympic (6/53)	35.00	85.00
4. United Royal (9/53)	35.00	90.00
4* United Imperial (9/53)	40.00	95.00
4. DeLuxe model	40.00	100.00
4. United Chief (11/53)	35.00	110.00
4. United Leader (11/53)	50.00	115.00
4. DeLuxe model	55.00	115.00
4* United Team (1/54)	65.00	125.00
4. DeLuxe model	65.00	130.00
4. United League (1/54)	55.00	135.00
4. DeLuxe model	70.00	140.00
4. United Ace (5/54)	85.00	145.00
4. DeLuxe model	85.00	150.00
2. United Rainbow (5/54)	60.00	160.00
4* United Banner (8/54)	75.00	160.00
4. DeLuxe model	80.00	165.00
4. United Shuffle Targette (8/54)	90.00	165.00
4. DeLuxe model	90.00	170.00
4. United Speedy (8/54)	70.00	170.00
4* Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	175.00
4. United Comet Targette (11/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
4. United Mercury (12/54)	95.00	185.00
4. DeLuxe model	95.00	190.00
4* United Mars (1/55)	115.00	190.00
4. DeLuxe model	120.00	195.00
4* Un. Lightning (2/55)	120.00	195.00
4. DeLuxe model	120.00	200.00
4. Un. Venus (3/55)	130.00	200.00
4. DeLuxe model	135.00	210.00
4. Un. Clipper (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. Derby Roll (5/55)	135.00	220.00
4. DeLuxe model	140.00	225.00
2. Un. 5th Inning (6/55)	125.00	230.00
2. DeLuxe model	140.00	240.00
2. Un. Capitol (6/55)	170.00	250.00
2. DeLuxe model	175.00	255.00
2* Un. Super Bonus (9/55)	110.00	265.00
2. DeLuxe model	195.00	275.00
4. Un. Top Notch (10/55)	295.00	365.00
4. Top Notch Special	295.00	375.00
4. Un. Regulation (11/55)	295.00	395.00
4. DeLuxe model	325.00	395.00

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KIDDIE HIDES

4. Bally Champion Horse	300.00	450.00
2. Bally Moon Ride	130.00	295.00
2* Bally Space Ship	165.00	300.00
4. Bally Speed Boat	225.00	325.00
4* Bert Lane Merry-Go-R'd	275.00	400.00
4. Bert Lane Miss America Boat	225.00	350.00
4. Bert Lane Fire Engine	325.00	425.00
4. Chicago Coin Super Jet	195.00	345.00
2. ChiCoin Round The World Trainer	350.00	510.00
4* Clown See Saw	125.00	250.00
4. Decco Merry-Go-Round	225.00	325.00
4. Exhibit Big Bronco	250.00	395.00
4. Exhibit Mustang	300.00	395.00
4. Exhibit Space Patrol	150.00	295.00
4. Scientific Television	195.00	300.00

← TOTAL NO. TOTAL VALUE →



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	75.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4. Bally Undersea Raider	75.00	125.00
4* Capitol Midget Movies	95.00	195.00
4. Champion Hockey	45.00	125.00
4* ChiCoin Basketball Champ	100.00	160.00
4* ChiCoin 4-Player Derby	99.50	150.00
4* ChiCoin Goalee	40.00	90.00
2. ChiCoin Hockey	50.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	95.00
4* ChiCoin Home Run, 6-Player (3/54)	85.00	165.00
4* Super model	125.00	175.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00
4* ChiCoin Steam Shovel (5/56)	135.00	250.00
2. Edelco Pool Table	20.00	35.00
4. Evans Bola Score	40.00	70.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4. Exhibit Dale Gun	35.00	75.00
4. Exhibit Gun Patrol	50.00	110.00
2. Exhibit Jet Gun	50.00	140.00
4. Exhibit Space Gun	50.00	140.00
4. Exhibit Pony Express	70.00	135.00
4* Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gall. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	125.00	210.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gal. (6/55)	225.00	325.00
2. Games, Inc. Hunter (1/56)	225.00	285.00
4* Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4* Genco 2-Player Basketball	110.00	225.00
4* Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4. Super Model (12/55)	325.00	375.00
4. Genco Wild West Gun (2/55)	245.00	320.00
4* Genco Sky Rocket Rifle Gallery (5/55)	215.00	325.00
4* Genco Champion Baseball (9/55)	225.00	325.00

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ARCADE EQUIPMENT (Cont.)

4* Genco Quarterback (10/55)	200.00	325.00
4* Genco Hi-Fly Baseball (5/56)	200.00	325.00
4* Genco State Fair Rifle Gal. (6/56)	295.00	395.00
4. Jack Rabbitt	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	195.00
4. DeLuxe model	160.00	195.00
4. Keeney Ranger (3/55)	225.00	250.00
4. DeLuxe model (3/55)	235.00	260.00
4. Lite League	45.00	75.00
4. Mills Panoram Peak	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
2. Muto. Atomic Bomber	65.00	125.00
2. Mutos. Ace Bomber	95.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo (Pre-War)	125.00	295.00
4. Mutos. Photomatic DeLuxe	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35c	175.00	350.00
4* Mutoscope K.O. Champ	275.00	375.00
4. Mutos. Drive Yourself	450.00	550.00
4* Mutoscope Rock 'n Roll (7/56)	35.00	100.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
2. Scientific Pitch 'Em	50.00	150.00
4* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	100.00
4. Un. Team Hockey	25.00	50.00
4. Un. Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4* United Carnival Gun (10/54)	125.00	195.00
4. DeLuxe model	135.00	200.00
4. United Bonus Gun (1/55)	225.00	275.00
4. DeLuxe model	230.00	280.00
4. United Super Slugger (7/55)	225.00	325.00
4. United Star Slugger (4/56)	275.00	375.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
2. Wms. Super World Series (4/51)	30.00	75.00
2. Wms. DeLuxe World Series (2/52)	35.00	80.00
4* Wms. DeLuxe Baseball (4/53)	65.00	125.00
4. Wms. Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4. Wms. Super Star Baseball (12/53)	90.00	165.00
Wms. Major League Baseball (2/54)	99.50	175.00
2. Wms. All Star Baseball (2/54)	125.00	180.00
2. Wms. Big League Baseball (3/54)	125.00	185.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	195.00	295.00
4. DeLuxe model	200.00	300.00
4. Wms. Polar Hunt (3/55)	206.00	315.00
4* Wms. Sidewalk Engineer (4/55)	100.00	195.00
4* Wms. King Of Swat (5/55)	195.00	275.00
4* Wms. Four Bagger (4/56)	285.00	395.00
4. DeLuxe model	310.00	395.00
← TOTAL NO.	TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph	No List Price Authorized for Publication
H-120 120-sel. phonograph	
H-100 100-sel. phonograph	
HAB-200 Selective-play Hideaway	
HBB-200 Continuous-play Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

Official Pool	\$ 395.00
Show-Time	837.00
ABC Bowling Lanes (6 Player)	
18 Foot	1,330.00
14 Foot	1,245.00
11 Foot	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)	
20 Foot-8 In.	
14 Foot-8 In.	
11 Foot-11 In.	
DeLuxe Ski-Roll or	
DeLuxe Ski-Score (6 Player)	
13 Foot	
11 Foot	

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

Six-Pocket Pool	
6 Peek Barrels, with base	
Nudist Colony (Ant Colony)	
5 See-A-View Houses	
Card Vendor, with base	
Single Column	
Double Column	

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	

No List Price
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GENCO MFG. & SALES CO.

Rotation Pool	
Gypsy Grandma Fortune Teller	
Circus Rifle Gallery	
Regular Model	
Match Model	
Davy Crockett (Rifle Gallery)	

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Royal Flush (Single Player, 5-Ball)	
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No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	\$ 325.00
Voice-O-Graph, 45-78 RPM	
With Musical Unit	1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO.

Bowl-O-Rama (6 Player)	
14 Foot	
11 Foot	
True-Score (6 Player) 14 Foot	
Super Big Tent	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	

No List Price
Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.	
Model 1454, 120 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster, 120 Sel.	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price
Authorized for Publication

J. P. SEEBURG CORP.

KD200 Phonograph	
L100 Phonograph	
D3WA-Wall-O-Matic 200	
MRVC3-Master Remote Volume Control	
HFCV2-8-High Fidelity Wall Speaker	
HFCV3-8-High Fidelity Corner Speaker	
HFCV1-12-High Fidelity Recessed Speaker	
PS6LZ-Power Supply	
HFA1-L6-Power Amplifier	

No List Price
Authorized for Publication

UNITED MFG. CO.

Bowling Alley (6 Player)	
11 Foot	\$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley (6 Player)	
11 Foot	\$1,240.00
14 Foot	1,265.00
18 Foot	1,385.00
Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.	
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Roll-A-Ball (6-Player)	
DeLuxe 1957 Baseball	
6-Pocket Pool Table	
Cue Ball (Single Player, 5-Ball)	
Crossfire (Regular Model)	
DeLuxe Crossfire (Match Model)	
Peppy, The Clown	
Crane	

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel.	
Model 2104 Phonograph, 104 Sel.	
Model 2150 Phonograph, 200 Sel.	
Model 5210 Wall Box, 200 Sel., 3-Wire	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257, Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range	

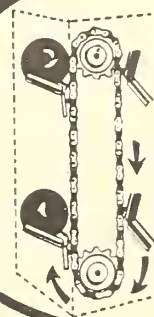
No List Price
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TOPS 'EM ALL

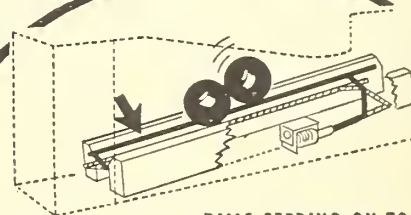
chicago coin's BOWLING LEAGUE

✓ *Tops in EXTRA FEATURES!*

✓ *Tops in EXTRA PROFITS for YOU!*

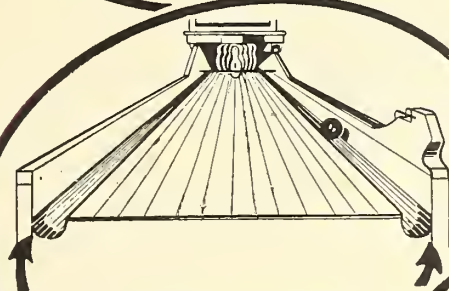


NEW!
ALL METAL
ROLLER CHAIN
AND SPROCKET
BALL LIFT
(ELIMINATES
BALL JAMS)



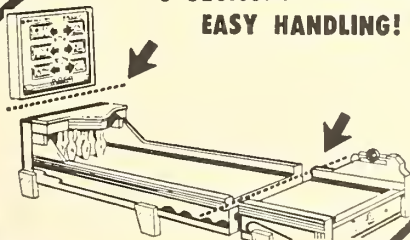
BALLS FEEDING ON TO
CHAIN ELEVATOR GET AGITATED IN
THE TROUGH, PREVENTING JAMMING
OR BALL HANG-UPS

ALL MECHANISM
IN THE BACK RACK

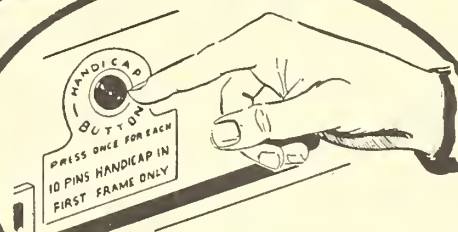


GENUINE GUTTERS

3 SECTIONS FOR
EASY HANDLING!



Custom Built For
A Perfect Fit



SCORING
HANDICAP CONTROL

Your Choice Of
3 Size Cabinets!

14 ft. 8" LONG
12 ft. LONG

29 Inches Wide
18 Inches High

Equipped With National
Slug Rejector!

**chicago
coin**

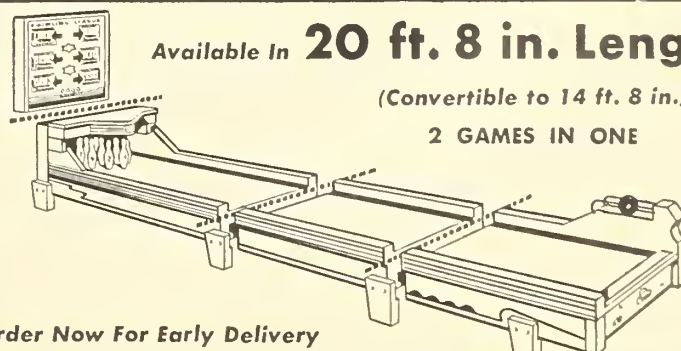
MACHINE COMPANY

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

Available In **20 ft. 8 in. Length**

(Convertible to 14 ft. 8 in.)

2 GAMES IN ONE



Order Now For Early Delivery

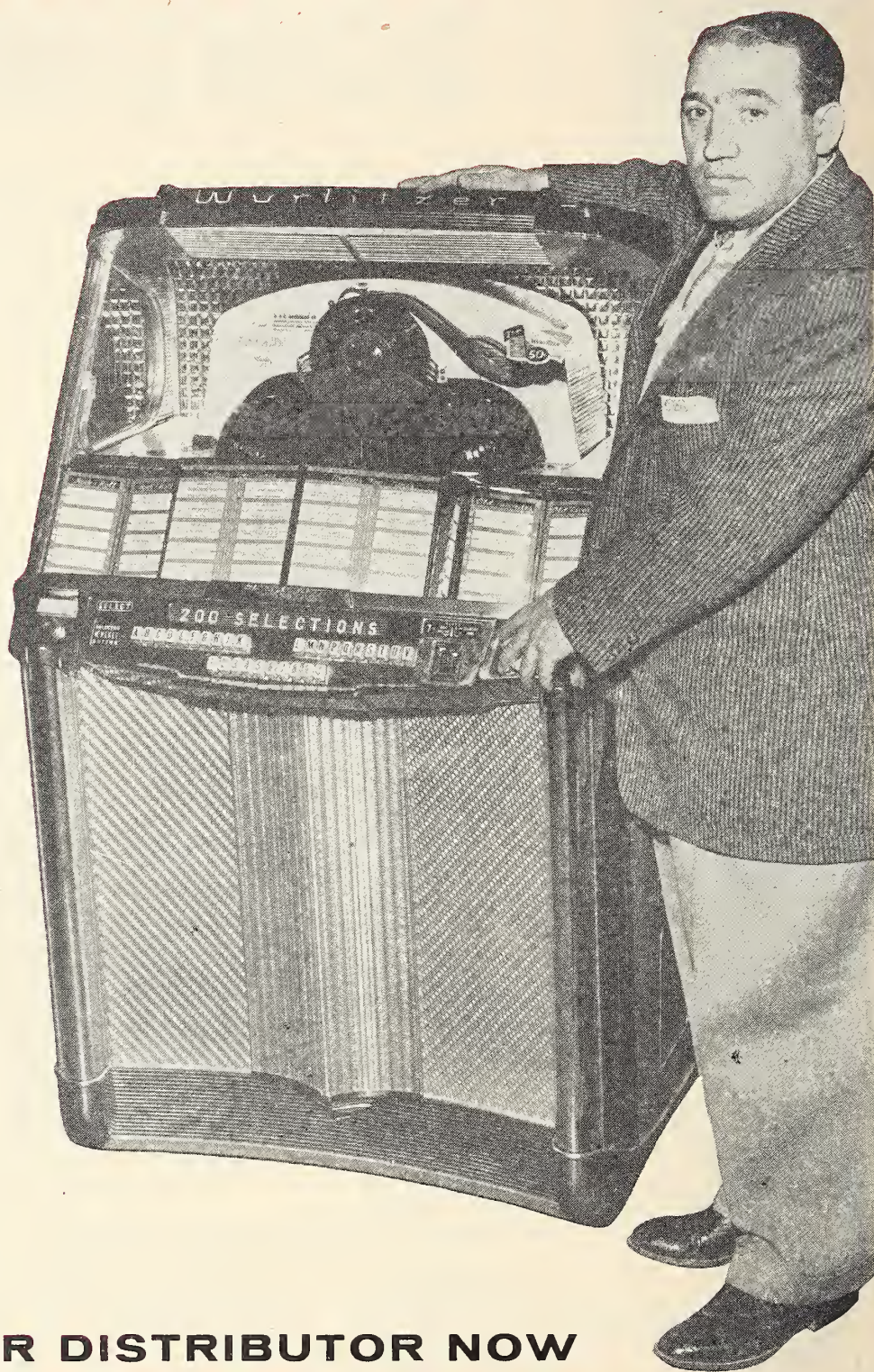
"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

"OH, THOSE 50-CENT PIECES -HOW BEAUTIFUL THEY ARE"

**WURLITZER 200
HITS HIGH EARNINGS
IN JERRY JABEN'S
SPECTACULAR
KANSAS CITY
NIGHT CLUB,
"THE INFERNO"**

You should hear Wurlitzer Operator Charles Bengimina tell it. He put a 200-Selection Wurlitzer with half-dollar play in "The Inferno," a red hot new spot in Kansas City, Missouri. "It's been playing like the devil was after it ever since! Wonderful! And the flow of fifty cent pieces has been as beautiful as the music."

Just one more example that a Wurlitzer Phonograph PLUS half-dollar play is coin-operated music's greatest money-making combination.



SEE A WURLITZER DISTRIBUTOR NOW

WURLITZER

PIONEERS OF 50-CENT PLAY

WURLITZER • NORTH TONAWANDA, N.Y.

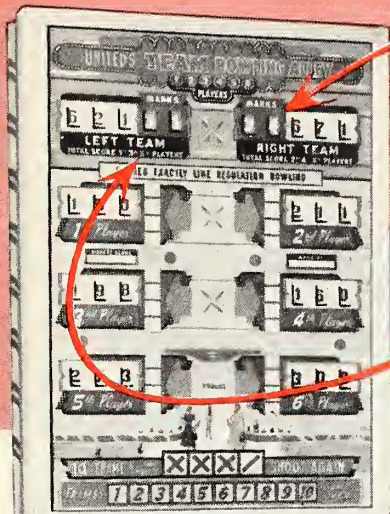
ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Finest Bowling Game Ever Built!

UNITED'S

TEAM Bowling Alley



Introducing GREAT, NEW MARK FEATURE

- ✓ MARKS INDICATE MORE ACCURATE PROGRESS OF GAME, FRAME BY FRAME FOR INSTANT VISUAL SCORES
- ✓ STRIKES OR SPARES SCORE MARKS. EACH MARK IS WORTH APPROX. 10 POINTS

ALL MARKS ARE REGISTERED
AUTOMATICALLY

AUTOMATICALLY TOTALIZES
SCORE OF EACH INDIVIDUAL PLAYER...
TOTAL SCORE OF EACH TEAM

GREAT FOR TOURNAMENT PLAY

2-Player or 3-Player teams may play

1 to 6 may play individually

Beautifully lined formica playfield
simulates commercial bowling alley
STURDY ABUSE-PROOF CABINET

**NEW, FASTER PLAY
INSURES
MORE COINS PER HOUR**

UNITED'S
DROP CHUTE
TAKES THE DIME
EVERY TIME

**NO
STICKING**

**3
SIZES**

11 FT. LONG
14 FT. LONG
18 FT. LONG

SECTIONAL
CONSTRUCTION
FOR EASY INSTALLATION
AND HANDLING

18 FT. MODEL CAN BE REDUCED TO 14 FT. LENGTH
BY SIMPLY OMITTING ONE SECTION
14 FT. MODEL CAN BE ENLARGED TO 18 FT. LENGTH
BY SIMPLY ADDING ONE SECTION

4 FT.

IDEAL
COMPANION GAME
FOR UNITED'S
BOWLING ALLEY
FOR
DOUBLE PLAY...DOUBLE PROFIT

FREE
TOURNAMENT KIT PACKED
WITH EACH GAME. Additional kits may be
obtained from your United Distributor at nominal cost.



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Operates Everywhere

**SEE YOUR
DISTRIBUTOR**

For biggest pool profits operate new improved

Bally® Official 6 POCKET Pool

*New Visual-Totalizer Ball-Sorter
speeds up play, increases earnings*

No time lost shuffling chips to keep score. No time wasted in arguments.
Result is more coins through the chute per hour, bigger profits for you.



DOUBLE DIME OR SINGLE QUARTER CHUTE

PATRONS CAN PLAY

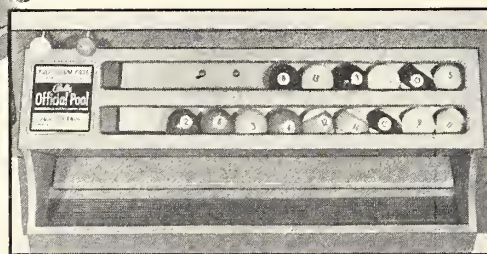
Basic Pool
Rotation Pool
15-Ball Pool
9-Ball Pool
8-Ball Pool
Kelly or Pea Pool
10-Ball Pool
10-Ball Rotation Pool
10-Ball Kelly Pool

76½ IN. BY 43½ IN.

Sturdy construction, simple mechanism insure years of trouble-free profitable performance. Warp-proof pressed-wood playfield upholstered with genuine green billiard cloth, as are live-rubber cushions. Cabinet luxuriously finished in 2-tone browns to harmonize with fixtures in all types of locations.

LOOK
what you get
to promote play

Finest quality imported cue-ball
15 highest quality imported numbered
pool-balls in official colors and striping
4 accurately balanced cue-sticks
Polished wood triangle
Cue-chalk
Complete set of tally-balls or peas for
Kelly Pool
Pea-Shaker Bottle
Complete rules for 9 different games
and glossary of pool-terminology
Cue Repair Kit
Accurate spirit-level



New Visual-Totalizer Ball-Sorter—exclusive feature of Bally OFFICIAL POOL—speeds up play, boosts earnings. Players are not required to shuffle tally-chips to keep score, never waste time in arguments. Ball-Sorter automatically separates each player's pocketed balls from opponent's pocketed balls. And, because pocketed balls are always in view, players follow progress of game merely by glancing at Visual-Totalizer. Balls cannot be removed from Ball-Sorter until coin is deposited, when balls drop into ball-delivery rack.

ON DISPLAY IN *Bally* PLAZA-MOA CONVENTION

MORRISON HOTEL, CHICAGO, MAY 19, 20, 21—AND AT BALLY DISTRIBUTORS COAST TO COAST

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

ABC BOWLING LANES • SHOW-TIME • KIDDIE-RIDES